

REP HEADLINE# 8417284 TRF# 1601705 REP: TEL# 703-528-9967 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/16 13.36
 CHANGES *** KOLD-TV ***

ADV # _____ ADV. NAME ISS/AZ RESP DRUG POLICY REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME CHRIS RUMBLEY

210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN WA- RYAN GORDON (H)
 TOWSON, MD 21204

ORDER # _____ CONTRACT # 8417284 CLASS: NATL. LOCAL REGIONAL

PRDCT ARIZONANS 4 RESP DP EST#4096 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT18/16 OCT24/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/16 13.36

REP: M1 APPROVED
 TTL SAME
 THANKS TAYLOR FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
 STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
 AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 ARIZONANS FOR RESPONSIBLE DRUG POLICY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	S		500P-530P	30		\$1,500.00	10/20	10/20	0		THU	0
AGENCY ADVERTISER CODE = 324 AGENCY EST# = 4096												
AGENCY PRODUCT CODE = 382												
PROGRAM : NEWS 13 AT 5												
RA35+ : 3.7												
CON COM1 : NEWS 13 AT 5												

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65	A		900P-1000P	30		\$1,500.00	10/20	10/20	1		THU	1
PROGRAM : NEWS												
RA35+ : 3.7												
ORD COM1 : NEWS AFTER FOOTBALL												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-38 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#38					OCT20		30S	\$1,500.00	(OCT19/16)	
							OCT20		30S	\$1,500.00	PLS ADVISE.	
MISSED:THU/500P-530P												
OFFER:THU/900P-1000P												
CMT:NEWS AFTER FOOTBALL												

OCT/16 78475.00 CONTRACT TOTAL 78475.00
 TOTAL SPOTS 83

MARKET TOTALS \$217,986 KOLD 36% KGUN 27% KVOA 26% KMSB 7% KTTU 4% CABL 0% KWBA 0%
 ACCURATE SHARES EOLD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE