

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Hulsen Media Services
Attention: Meenah Hulsen
2400 Laramie Trail
Austin, TX 78745

<u>Contract / Revision</u> 1752974 /		<u>Alt Order #</u> 09087566
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/21/18 - 06/03/18		<u>Estimate #</u> 1652 PAT FOR NEW M
<u>Advertiser</u> Davis/D/Congress		<u>Original Date / Revision</u> 05/23/18 / 05/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9915247	<u>Advertiser Code</u> 190	<u>Product 1/2</u> 198
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	05/24/18	05/24/18	The View 10-11a	10-11a		:15/:15			P-5		BK	1	\$115.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/21/18	05/27/18	---1---			1	\$115.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	05/21/18-05/27/18		The View 10-11a	10-11a	----Th-----	:15/:15		\$115.00			BK		
See MG 1.2														
2	KOAT	05/21/18-05/27/18		The View 10-11a	10-11a	----Th-----	:15/:15		\$115.00			BK		
Ⓜ MG for 1.1 05/24														
N 2	KOAT	05/23/18	05/23/18	Action 7 News @ 6p	6-630p		:15/:15			P-5		BK	1	\$450.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>						
Week:		05/21/18	05/27/18	--1----			1	\$450.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	05/21/18-05/27/18		Action 7 News @ 6p	6-630p	---W-----	:15/:15		\$450.00			BK		
See MG 2.2														
2	KOAT	05/21/18-05/27/18		Action 7 News @ 6p	6-630p	----Th-----	:15/:15		\$450.00			BK		
Ⓜ MG for 2.1 05/23														
Totals									0.00				3	\$1,015.00

*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/27/18	2	\$565.00	(\$84.75)	\$480.25	\$36.02	\$516.27
05/28/18 - 05/28/18	1	\$450.00	(\$67.50)	\$382.50	\$28.69	\$411.19
Totals	3	\$1,015.00	(\$152.25)	\$862.75	\$64.71	\$927.46

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9087566 TRF# 1752974 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! MAY24/18 16.51
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** ROAT-TV ***

ADV # _____ ADV. NAME POLI/P DAVIS/D/CON/NM REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN

2400 LARAMIE TRAIL SALES PRSN WA- MARY TRICOLI
 AUSTIN, TX 78745

ORDER # _____ CONTRACT # 9087566 CLASS: NATL. LOCAL REGIONAL

PRDCT PAT FOR NEW MEXICO EST#1652 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES MAY21/18 JUN3/18 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY24/18 16.51

REP: M1 APPLIED MANUALLY - MKGD ON LN 4
 TOTAL IS \$1,015.00
 PLEASE CONFIRM
 THANKS EMILY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		600P-630P	15		\$225.00	5/23	5/23	0		WED	0
AGENCY ADVERTISER CODE = 190 AGENCY EST# = 1652 AGENCY PRODUCT CODE = 198												
PROGRAM : ACTION 7 NEWS AT 6P RA35+ : 4.6 ORD COM1 : BOOKENDS ORD COM2 : BOOKENDS CON COM1 : ACTION 7 NEWS AT 6P CON COM2 : BOOKENDS												

REP HEADLINE# 9087566 TRF# 1752974 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM STATION MAY23/18 17.18
 *** ROAT-TV ***

ADV # _____ ADV. NAME POLI/P DAVIS/D/CON/NM REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN

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STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2 MISSED:WED/600P-630P MAY23(2/WK) 15S \$225.00 (MAY23/18)
 OFFER:THU/600P-630P MAY24(2/WK) 15S \$225.00 PLS ADVISE.
 CMT:SPOTS WERE PRE'D DUE TO NO COPY. HAVE PLACED SPOTS ON FOLLOWING DAY

CONTRACT TOTAL \$1,015.00
 TOTAL SPOTS 6