

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Hulsen Media Services
Attention: Meenah Hulsen
2400 Laramie Trail
Austin, TX 78745

Contract / Revision 1752974 /		Alt Order # 09087566
Product Candidate		
Contract Dates 05/21/18 - 06/03/18	Estimate # 1652 PAT FOR NEW M	
Advertiser Davis/D/Congress		Original Date / Revision 05/23/18 / 05/23/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
Agency Code 9915247	Advertiser Code 190	Product 1/2 198
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	05/24/18	05/24/18	The View 10-11a	10-11a		:15/:15			P-5		BK	1	\$115.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	---1---				1	\$115.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	05/21/18-05/27/18	The View 10-11a	10-11a	----Th-----	:15/:15		\$115.00			BK		
	See MG 1.2													
	2	KOAT	05/21/18-05/27/18	The View 10-11a	10-11a	----Th-----	:15/:15		\$115.00			BK		
	Ⓜ MG for 1.1 05/24													
N 2	KOAT	05/23/18	05/23/18	Action 7 News @ 6p	6-630p		:15/:15			P-5		BK	1	\$450.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	--1----				1	\$450.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	05/21/18-05/27/18	Action 7 News @ 6p	6-630p	---W-----	:15/:15		\$450.00			BK		
	See MG 2.2													
	2	KOAT	05/21/18-05/27/18	Action 7 News @ 6p	6-630p	----Th-----	:15/:15		\$450.00			BK		
	Ⓜ MG for 2.1 05/23													
Totals									0.00				3	\$1,015.00

*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/27/18	2	\$565.00	(\$84.75)	\$480.25	\$36.02	\$516.27
05/28/18 - 05/28/18	1	\$450.00	(\$67.50)	\$382.50	\$28.69	\$411.19
Totals	3	\$1,015.00	(\$152.25)	\$862.75	\$64.71	\$927.46

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP HEADLINE# 9087566 TRF# 1752974
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES MAY24/18 16.51
*** KOAT-TV ***

ADV # ADV. NAME POLI/P DAVIS/D/CON/NM
AGY # AGY. NAME HULSEN MEDIA SERVICES

REP.# OFF.# SALESMAN #

2400 LARAMIE TRAIL

BUYER NAME MEENAH HULSEN

AUSTIN, TX 78745

SALES PRSN WA- MARY TRICOLI

ORDER # CONTRACT # 9087566

CLASS: NATL. LOCAL REGIONAL

PRDCT PAT FOR NEW MEXICO EST#1652 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY21/18 JUN3/18 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY24/18 16.51

REP: M1 APPLIED MANUALLY - MKGD ON LN 4
TOTAL IS \$1,015.00
PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 190
AGENCY PRODUCT CODE = 198
AGENCY EST# = 1652

2	S		600P-630P	15		\$225.00	5/23	5/23	0		WED	0
PROGRAM : ACTION 7 NEWS AT 6P												
RA35+ : 4.6												
ORD COM1: BOOKENDS												
ORD COM2: BOOKENDS												
CON COM1: ACTION 7 NEWS AT 6P												
CON COM2: BOOKENDS												

REP HEADLINE# 9087566 TRF# 1752974
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAY24/18 16.51
 CHANGES *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

4	A		600P-630P	15		\$225.00	5/24	5/24	2		THU	2
---	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : ACTION 7 NEWS AT 6P
 RA35+ : 4.6

STATION MAKEGOOD OFFERS:

M1 REJECT BUY#2 MISSED:WED/600P-630P MAY23(2/WK) 15S \$225.00 (MAY23/18)
 OFFER:THU/600P-630P MAY24(2/WK) 15S \$225.00 PLS ADVISE.
 CMT:SPOTS WERE PRE'D DUE TO NO COPY. HAVE PLACED SPOTS ON FOLLOWING DAY

MAY/18 \$565.00 JUN/18 \$450.00 CONTRACT TOTAL \$1,015.00
 TOTAL SPOTS 6

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9087566 TRF# 1752974
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION MAY23/18 17.18
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/P DAVIS/D/CON/NM REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME HULSEN MEDIA SERVICES BUYER NAME MEENAH HULSEN

2400 LARAMIE TRAIL
AUSTIN, TX 78745
SALES PRSN WA- MARY TRICOLI

ORDER # _____ CONTRACT # 9087566 CLASS: NATL. LOCAL REGIONAL

PRDCT PAT FOR NEW MEXICO EST#1652 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY21/18 JUN3/18 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY23/18 17.18

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2 MISSED:WED/600P-630P MAY23(2/WK) 15S \$225.00 (MAY23/18)
OFFER:THU/600P-630P MAY24(2/WK) 15S \$225.00 PLS ADVISE.
CMT:SPOTS WERE PRE'D DUE TO NO COPY. HAVE PLACED SPOTS ON FOLLOWING DAY

CONTRACT TOTAL \$1,015.00
TOTAL SPOTS 6