

REP HEADLINE# 7383123 TRF# 7383123 REP: TEL# 703-528-9382 FAX# 703-516-9680
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT7/14 11.23
*** CHANGES *** ** NTVO-TV ***

ADV # _____ ADV. NAME ISS/DSCC IE REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN
3050 K STREET NW - SUITE 100 SALES PRSN WA- BRIAN SMITH
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 7383123 CLASS: NATL. LOCAL REGIONAL
PRDCT DSCC IE EST#2776 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT7/14 OCT13/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT7/14 11.23

REP: REVISION 10/7
M1 APPROVED
TTL SAME
THANKS MATT FOR BRIAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM DSCC IE ISSUE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		325P-630P	30		\$375.00	10/12	10/12	0		SUN	0
PROGRAM : NFL ON CBS 2 10/5/14 DBL HEADER												
CON COM1: NFL ON CBS 2 10/5/14 DBL HEADER												
9	A		1200N-400P	30		\$375.00	10/12	10/12	1		SUN	1
PROGRAM : NFL ON CBS 2 10/5/14 DBL HEADER												
ORD COM1: ONLY EARLY GAME ON 10/12												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-5 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 49
AGENCY PRODUCT CODE = 53
AGENCY EST# = 2776

$\frac{d}{dt} \left(\frac{1}{\sqrt{g}} \right) = -\frac{1}{2} \frac{\dot{g}}{g^2}$

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT7/14 10.33
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ **CHANGES** *** NTVO-TV ***

REP HEADLINE# 7383123 TRF# 7383123 ADV. NAME ISS/DSCC IE REP.# OFF.# SALESMAN #
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN
3050 K STREET NW - SUITE 100 SALES PRSN WA- BRIAN SMITH
WASHINGTON, DC 20007

ORDER # CONTRACT # 7383123 CLASS: NATL. LOCAL REGIONAL
PRDCT DSCC IE EST#2776 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT7/14 OCT13/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT7/14 10.33

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DSCC IE ISSUE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#5 MISSED: SUN/330P-600P OCT12 30S \$375.00 (OCT7/14)
OFFER: SUN/1200N-400P OCT12 30S \$375.00 PLS ADVISE.
CMT: ONLY EARLY GAME ON 10/12

OCT/14 \$2,715.00 CONTRACT TOTAL \$2,715.00
TOTAL SPOTS 12

MARKET TOTALS \$19,392 NTVO 14% KYOU 6% KWOT 0% KTVO 80%
ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 7383123 TRF# 7383123 REP: TEL# 703-528-9382 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION OCT7/14 13.14
ORDER WORKSHEET *** NTV0-TV ***

ADV # ADV. NAME ISS/DSCC IE REP.# OFF.# SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN
3050 K STREET NW - SUITE 100 SALES PRSN WA- BRIAN SMITH
WASHINGTON, DC 20007

ORDER # CONTRACT # 7383123 CLASS: NATL. LOCAL REGIONAL
PRDCT DSCC IE EST#2776 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT7/14 OCT13/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT7/14 13.14

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DSCC IE ISSUE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL \$2,715.00
TOTAL SPOTS 12