

NCC Cable System Order

| | | | | | |
|-------------------|---------------------------------------|-----------------|---------------------------------|--|---------------|
| Order # | 62566692 | Flight Dates | 08/06/18 - 08/19/18 | Update Date | 08/10/18 |
| Syscode | 1507 | Agency | Sage Media Planning & Placement | Version | 1 Vs. 1 |
| System Name | Spectrum/University Of Eau Claire, WI | Advertiser | Mandela for Wisconsin | Show All Lines | |
| Market | La Crosse | | | Total # of Weeks | 2 |
| | | Client Code | 918 | Total | \$22.00 |
| AE | Collin Moore | Product Code | WI LG | Commission | \$3.30 |
| Sales Coordinator | Oogii Cuello | Est Code | 5587 | Net Total | \$18.70 |
| Office | Washington | Product Name | 8.11-8.17 (ATS) | Total Spots | 13 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Accepted | | | Sold On | Cost Per Spot |
| Survey | DMA Nielsen Live+1 May18 | Primary Demo | Adults 35+ | GRP | - |
| - | | Makegood Policy | Approval Required | GIMP | - |
| | | | | CPP | - |
| Comments : | | | | 8.10 New Candidate (ATS) order. Please review and confirm. Thanks! | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | CNN | CNN NEWSROOM< | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | | | | | X | X | - | - | 2 | \$2.00 | \$4.00 | 30 | PRE 06/30/18-08/14/18 |
| 2 | CNN | SITUATION ROOM< | 8/13/18 | 8/19/18 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$2.00 | \$2.00 | 30 | PRE 06/30/18-08/14/18 |
| 3 | CNN | AVG. ALL WKS< | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$2.00 | \$4.00 | 30 | PRE 06/30/18-08/14/18 |
| 4 | CNN | ANDERSON COOPE< | 8/13/18 | 8/19/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$2.00 | \$2.00 | 30 | PRE 06/30/18-08/14/18 |
| 5 | MNBC | AVG. ALL WKS< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | | | | | X | X | - | - | 2 | \$1.00 | \$2.00 | 30 | PRE 06/30/18-08/14/18 |
| 6 | MNBC | MORNING JOE< | 8/13/18 | 8/19/18 | 05:00 | 09:00 | X | X | | | | | | - | - | 2 | \$1.00 | \$2.00 | 30 | PRE 06/30/18-08/14/18 |
| 7 | MNBC | AVG. ALL WKS< | 8/6/18 | 8/12/18 | 16:00 | 19:00 | | | | | | X | X | - | - | 2 | \$2.00 | \$4.00 | 30 | PRE 06/30/18-08/14/18 |
| 8 | MNBC | VARIOUS | 8/13/18 | 8/19/18 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$2.00 | \$2.00 | 30 | PRE 06/30/18-08/14/18 |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 13 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13 |
| AMT | \$22.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$22.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/13/18

62566692 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

| | |
|-------------|--|
| Order # | 62566692 |
| Syscode | 8428 |
| System Name | Spectrum/LaCrosse-Eau Claire DMA-WI Only |
| Market | La Crosse |

| | |
|-------------------|--------------------------|
| AE | Collin Moore |
| Sales Coordinator | Oogii Cuello |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+1 May18 |
| - | |

| | |
|--------------|---------------------------------|
| Flight Dates | 08/06/18 - 08/19/18 |
| Agency | Sage Media Planning & Placement |
| Advertiser | Mandela for Wisconsin |

| | |
|---------------|-----------------|
| Client Code | 918 |
| Product Code | WI LG |
| Est Code | 5587 |
| Product Name | 8.11-8.17 (ATS) |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---|---------------|---|
| Update Date | | 08/10/18 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | 2 | |
| Total | | \$450.00 | |
| Commission | | \$67.50 | |
| Net Total | | \$382.50 | |
| Total Spots | | 14 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|--|
| Comments : | 8.10 New Candidate (ATS) order. Please review and confirm. Thanks! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | CNN | AVG. ALL WKS< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | | | | | X | X | - | - | 2 | \$36.00 | \$72.00 | 30 | PRE 06/30/18-08/14/18 |
| 2 | CNN | NEW DAY< | 8/13/18 | 8/19/18 | 05:00 | 09:00 | X | X | | | | | | - | - | 3 | \$36.00 | \$108.00 | 30 | PRE 06/30/18-08/14/18 |
| 3 | MNBC | AVG. ALL WKS< | 8/6/18 | 8/12/18 | 05:00 | 09:00 | | | | | | X | X | - | - | 3 | \$25.00 | \$75.00 | 30 | PRE 06/30/18-08/14/18 |
| 4 | MNBC | MORNING JOE< | 8/13/18 | 8/19/18 | 05:00 | 09:00 | X | X | | | | | | - | - | 3 | \$25.00 | \$75.00 | 30 | PRE 06/30/18-08/14/18 |
| 5 | MNBC | AVG. ALL WKS< | 8/6/18 | 8/12/18 | 19:00 | 24:00 | | | | | | X | X | - | - | 2 | \$40.00 | \$80.00 | 30 | PRE 06/30/18-08/14/18 |
| 6 | MNBC | VARIOUS | 8/13/18 | 8/19/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$40.00 | \$40.00 | 30 | PRE 06/30/18-08/14/18 |

| | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 14 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 14 |
| AMT | \$450.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$450.00 |

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Date Printed 08/13/18

62566692 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |