





Order #1084094: Katz Media../Protect Pr../ISSUE/14450

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	02/26/24 11:48:45 AM	CIA Spot status		<updated to Cleared> 1-11, 1-12, 1-13, 1-15, 1-10, 1-8, 1-7, 1-5, 1-1, 1-3, 1-2, 1-14, 1-9, 1-6, 1-4	Deborah H	\$600.00	15	0.00
	02/26/24 11:38:46 AM	Processed		<async process>	Kia William	\$600.00	15	0.00
	02/26/24 11:06:52 AM	Approved			Deborah H	\$600.00	15	0.00
	02/26/24 11:06:50 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deborah H	\$600.00	15	0.00
	02/26/24 10:16:23 AM	Approval Workflow		[Sales Manager - Ready Default]	Hertisene I	\$600.00	15	0.00
	02/26/24 10:07:55 AM	Ready for approval		ready	Chelsea Jc	\$600.00	15	0.00
	02/25/24 8:01:26 PM	New order created		Imported EC Order	Chelsea Jc	\$600.00	15	0.00

[Sorted by: Date]

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

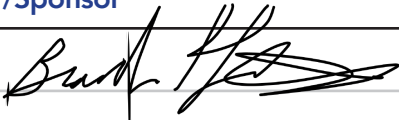

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name:	Name: Chelsea A. Joffrion
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2/26/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 2/26/2024

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1084094	Station Call Letters: WMSP AM	Date Received/Requested: 2/26/2024
Est. #: 14450	Station Location: Montgomery, AL	Run Start and End Dates: 2/27-3/4

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 1084094
Alt Order #: 37142047
Product Desc: ISSUE
Estimate: 14450
Flight Dates: 02/27/24 - 03/04/24
Original Date / Rev: 02/25/24 / 02/25/24
Order Type: GENERAL

WMSP-AM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Protect Progress
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/04/24	15	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	15	\$600.00	\$510.00	0.00
Totals	15	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMSPA	02/27/24	03/04/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	33333--	1:00	15	\$40.00	P-30	0.00	NM	15	\$600.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	33333--		15				\$40.00		0.00			
													Totals	15	\$600.00

Feb 25, 24
 CONT# **37142047** Mod# Ver# 1 (Last =)
 REP **KATZ RADIO**
 TO **WMSP-AM (Montgomery, AL)**
 FM **JESSICA LAVORERIO-PH**
 OFF **PHILADELPHIA**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

 BYR **Helen Hanratty1**
 ADV **PROTECT PROGRESS**
 PDT **ISSUE**
 FLT **Feb 27, 24 - Mar 04, 24**

DDS CONT# **0**
 C/P/E: **//14450**

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 2/23/2024 4:32:00 PM: POPULATIONBUYTYPE: CPP.

** 2/23/2024 4:32:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 2/23/2024 4:32:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1 .T.....	6A - 10A	60	02/27/2024 - 02/27/2024	1D	3	\$40.00	3
					** FLIGHT TOTALS **		3	\$120.00	
	2.1	FLIGHT 2 ..W....	6A - 10A	60	02/28/2024 - 02/28/2024	1D	3	\$40.00	3
					** FLIGHT TOTALS **		3	\$120.00	
	3.1	FLIGHT 3 ...T...	6A - 10A	60	02/29/2024 - 02/29/2024	1D	3	\$40.00	3
					** FLIGHT TOTALS **		3	\$120.00	
	4.1	FLIGHT 4F..	6A - 10A	60	03/01/2024 - 03/01/2024	1D	3	\$40.00	3
					** FLIGHT TOTALS **		3	\$120.00	
	5.1	FLIGHT 5 M.....	6A - 10A	60	03/04/2024 - 03/04/2024	1D	3	\$40.00	3
					** FLIGHT TOTALS **		3	\$120.00	

Feb 25, 24

CONT# 37142047 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 14450

	Mar 24						
SPOTS	15						
CASH	600.00						
TRADE	0.00						
NSL	0.00						
TOTAL	600.00						

							TOTAL
SPOTS							15
CASH							600.00
TRADE							0.00
NSL							0.00
TOTAL							600.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.