

KQEG TV23

505 King St. Ste 221, La Crosse, WI.
608-784-0876 FAX 608-784-1138



March 21, 2016

David Schroeder
CEO-Ace Communications Group
P.O. Box 360
Houston MN.

Dear Mr. Schroeder,

I am writing to you today to request coverage of our TV station on your cable system. As you may remember, we corresponded about this in August of 2009. We recently installed a new Digital Transmitter and my engineers tell me our coverage now extends north past Winona. In your letter of August 31 2009, you stated you pull down your off air channels closer to Winona. This should be well within our coverage area so I am asking for coverage under the FCC's "Must Carry" rules.

We are not asking for any compensation at this time, just carriage on your system. Since our station is licensed to La Crescent, I think we should have as complete coverage as possible. A copy of this letter will be filed in our online public file with the FCC.

I look forward to hearing your decision. Call me if you have any questions.

Sincerely,

Rick Wilson
Station Manager KQEG TV
Magnum.Media
608-784-0876