

CONTRACT



KWTW-TV
 7401 N. Kelley Ave
 Oklahoma City, OK 73111
 (405) 843-6641

Oklahoma's Own™
 www.news9.com

<u>Contract / Revision</u> 72195 /		<u>Alt Order #</u> 09292576
<u>Advertiser</u> Kendra Horn for US Congress Dist #5 - Dem		<u>Original Date / Revision</u> 10/22/18 / 10/22/18
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u> 6488	
<u>Product</u> HORN FOR CONGRESS		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 904	<u>Product 1/2</u> 938
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Hamburger Gibson Creative
 1322 G Street, SE
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTW	10/29/18	10/29/18	CBS This Morning	7a-9a		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$420.00			
N 2	KWTW	10/25/18	10/25/18	The Price is Right	10a-11a		:30			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$460.00			
N 3	KWTW	10/26/18	10/26/18	The Price is Right	10a-11a		:30			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$460.00			
N 4	KWTW	10/23/18	10/23/18	Y&R	11a-12p		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$260.00			
N 5	KWTW	10/24/18	10/24/18	Y&R	11a-12p		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$260.00			
N 6	KWTW	10/29/18	10/29/18	12p News M-F	12p-1230p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$420.00			
N 7	KWTW	10/26/18	10/26/18	12p News M-F	12p-1230p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$420.00			
N 8	KWTW	10/23/18	10/23/18	Bold and Beautiful	1230p-1p		:30			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$460.00			
N 9	KWTW	10/24/18	10/24/18	Bold and Beautiful	1230p-1p		:30			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$460.00			
N 10	KWTW	10/24/18	10/24/18	The Talk	1p-2p		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$280.00			
N 11	KWTW	10/26/18	10/26/18	The Talk	1p-2p		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Kendra Horn for US Congress Dist #5 - Dem	10/22/18 / 10/22/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	HORN FOR CONGRES	6488

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$280.00			
N 12	KWTV	10/23/18	10/23/18	CBS This Morning	7a-9a		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$420.00			
N 13	KWTV	10/23/18	10/23/18	Let's Make a Deal	2p-3p		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$260.00			
N 14	KWTV	10/25/18	10/25/18	Let's Make a Deal	2p-3p		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$260.00			
N 15	KWTV	10/24/18	10/24/18	Dr Phil	3p-4p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$360.00			
N 16	KWTV	10/26/18	10/26/18	Dr Phil	3p-4p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$360.00			
N 17	KWTV	10/29/18	10/29/18	News 4p	4p-5p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$400.00			
N 18	KWTV	10/24/18	10/24/18	News 4p	4p-5p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$400.00			
N 19	KWTV	10/26/18	10/26/18	News 4p	4p-5p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$400.00			
N 20	KWTV	10/29/18	10/29/18	5p News M-F	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$650.00			
N 21	KWTV	10/23/18	10/23/18	5p News M-F	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$650.00			
N 22	KWTV	10/25/18	10/25/18	5p News M-F	5p-530p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$650.00			
N 23	KWTV	10/24/18	10/24/18	CBS This Morning	7a-9a		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$420.00			
N 24	KWTV	10/29/18	10/29/18	6p News	6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$800.00			
N 25	KWTV	10/25/18	10/25/18	6p News	6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$800.00			
N 26	KWTV	10/28/18	10/28/18	530p Su News	530p-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$600.00			
N 27	KWTV	10/23/18	10/23/18	ET	630p-7p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$650.00			

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N 28	KWTV	10/24/18	10/24/18	ET	630p-7p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$650.00			
N 29	KWTV	10/26/18	10/26/18	ET	630p-7p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$650.00			
N 30	KWTV	10/29/18	10/29/18	10p News M-F	10:00 PM-10:35 PM		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$1,300.00			
N 31	KWTV	10/27/18	10/27/18	10p News Sa	10:00 PM-10:30 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$900.00			
N 32	KWTV	10/29/18	10/29/18	Stephen Colbert	1035p-1137p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$360.00			
N 33	KWTV	10/24/18	10/24/18	Stephen Colbert	1035p-1137p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$360.00			
N 34	KWTV	10/25/18	10/25/18	CBS This Morning	7a-9a		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$420.00			
N 35	KWTV	10/25/18	10/25/18	Stephen Colbert	1035p-1137p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$360.00			
N 36	KWTV	10/23/18	10/23/18	M-F 1237a-107a	1237a-107a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$60.00			
N 37	KWTV	10/25/18	10/25/18	M-F 1237a-107a	1237a-107a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$60.00			
N 38	KWTV	10/27/18	10/27/18	Castle	11:00 PM-12:00 XM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$150.00			
N 39	KWTV	10/27/18	10/27/18	ET	12:30 XM-1:30 XM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$40.00			
N 40	KWTV	10/28/18	10/28/18	Sports Blitz	10:25 PM-11:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$850.00			
N 41	KWTV	10/28/18	10/28/18	ET	11:00 PM-12:00 XM		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$180.00			
N 42	KWTV	10/26/18	10/26/18	CBS This Morning	7a-9a		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$420.00			
N 43	KWTV	10/27/18	10/27/18	6a Sat News	6a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$300.00			

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N 44	KWTV	10/28/18	10/28/18	6a Sun News	6a-8a		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$260.00			
N 45	KWTV	10/29/18	10/29/18	Kelly	9a-10a		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$260.00			
N 46	KWTV	10/25/18	10/25/18	Kelly	9a-10a		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$260.00			
Totals											46	\$20,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	38	\$15,490.00	(\$2,323.50)	\$13,166.50
10/29/18 - 10/29/18	8	\$4,610.00	(\$691.50)	\$3,918.50
Totals	46	\$20,100.00	(\$3,015.00)	\$17,085.00

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Hamburger Gibson Creative,

being/on behalf of: Kendra Horn,

a legally qualified candidate of the Democratic

political party for the office of: US Congress

in the General

election to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kendra Horn for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Allyson Coffey

5909 N Ross Ave OKC, OK 73112

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Charlotte Kelly obo Hamburger Gibson
Creative

Digitally signed by Charlotte Kelly obo Hamburger Gibson
Creative
Date: 2018.08.30 12:21:08 -04'00'

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hamburger Gibson Creative

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Charlotte Kelly obo Hamburger Gibson Creative

Digitally signed by Charlotte Kelly obo Hamburger Gibson Creative
Date: 2018.08.30 12:21:56 -04'00'

signature of candidate or authorized committee

Charlotte Kelly obo Hamburger Gibson Creative

printed name

8/30/18

date

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hamburger Gibson Creative

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Charlotte Kelly obo Hamburger Gibson Creative

Digitally signed by Charlotte Kelly obo Hamburger Gibson Creative
Date: 2018.08.30 12:22:42 -04'00'

signature of candidate or authorized committee

Charlotte Kelly obo Hamburger Gibson Creative

printed name

8/30/18

date