

CONTRACT

KWTW-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own
 www.news9.com

And:

Hamburger Gibson Creative
1322 G Street, SE
Washington, DC 20003

Contract / Revision 70043 /		Alt Order # 09219148
Advertiser Kendra Horn for US Congress Dist #5 - Dem		Original Date / Revision 09/14/18 / 09/17/18
Contract Dates 09/18/18 - 09/24/18	Estimate # 5816	
Product HORN FOR CONGRESS		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KWTW-TV	Account Executive Teresa Difuria	Sales Office Telerep Philade
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 904	Product 1/2 938
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KWTW	09/19/18	09/19/18	6a News	6a-7a		:30			NM	0	\$0.00
D 2	KWTW	09/21/18	09/21/18	6a News	6a-7a		:30			NM	0	\$0.00
N 3	KWTW	09/24/18	09/24/18	CBS This Morning	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$400.00			
N 4	KWTW	09/18/18	09/18/18	CBS This Morning	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-1-----				1	\$400.00			
N 5	KWTW	09/20/18	09/20/18	CBS This Morning	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---1---				1	\$400.00			
D 6	KWTW	09/24/18	09/24/18	Kelly	9a-10a		:30			NM	0	\$0.00
N 7	KWTW	09/18/18	09/18/18	Kelly	9a-10a		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-1-----				1	\$260.00			
N 8	KWTW	09/20/18	09/20/18	Kelly	9a-10a		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---1---				1	\$260.00			
N 9	KWTW	09/19/18	09/19/18	The Price is Right	10a-11a		:30			NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--1----				1	\$440.00			
N 10	KWTW	09/20/18	09/20/18	The Price is Right	10a-11a		:30			NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---1---				1	\$440.00			
N 11	KWTW	09/24/18	09/24/18	12p News M-F	12p-1230p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$360.00			
N 12	KWTW	09/18/18	09/18/18	12p News M-F	12p-1230p		:30			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-1-----				1	\$360.00			
N 13	KWTW	09/20/18	09/20/18	12p News M-F	12p-1230p		:30			NM	1	\$360.00

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FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
70043 /	09219148

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kendra Horn for US Congress Dist #5 - Dem	09/14/18 / 09/17/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/18 - 09/24/18	HORN FOR CONGRES	5816

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 ---1--- 1 \$360.00												
N 14	KWTW	09/19/18	09/19/18	Bold and Beautiful	1230p-1p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 --1---- 1 \$450.00												
N 15	KWTW	09/21/18	09/21/18	Bold and Beautiful	1230p-1p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 ----1-- 1 \$450.00												
N 16	KWTW	09/24/18	09/24/18	Dr Phil	3p-4p		:30			NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/18 09/30/18 1----- 1 \$340.00												
N 17	KWTW	09/18/18	09/18/18	Dr Phil	3p-4p		:30			NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 -1----- 1 \$340.00												
N 18	KWTW	09/20/18	09/20/18	Dr Phil	3p-4p		:30			NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 ---1--- 1 \$340.00												
N 19	KWTW	09/19/18	09/19/18	5p News M-F	5p-530p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 --1---- 1 \$600.00												
N 20	KWTW	09/21/18	09/21/18	5p News M-F	5p-530p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 ----1-- 1 \$600.00												
N 21	KWTW	09/24/18	09/24/18	6p News	6p-630p		:30			NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/18 09/30/18 1----- 1 \$750.00												
N 22	KWTW	09/18/18	09/18/18	6p News	6p-630p		:30			NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 -1----- 1 \$750.00												
N 23	KWTW	09/20/18	09/20/18	6p News	6p-630p		:30			NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 ---1--- 1 \$750.00												
N 24	KWTW	09/19/18	09/19/18	ET	630p-7p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 --1---- 1 \$600.00												
N 25	KWTW	09/21/18	09/21/18	ET	630p-7p		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 ----1-- 1 \$600.00												
N 26	KWTW	09/21/18	09/21/18	10p News M-F	10:00 PM-10:35 PM		:30			NM	1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 ----1-- 1 \$1,300.00												
N 27	KWTW	09/19/18	09/19/18	Stephen Colbert	1035p-1137p		:30			NM	1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 --1---- 1 \$340.00												
N 28	KWTW	09/22/18	09/22/18	6a Sat News	6a-8a		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 -----1- 1 \$300.00												
N 29	KWTW	09/22/18	09/22/18	Local News Sat	630p-7p		:30			NM	1	\$320.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/18 09/23/18 -----1- 1 \$320.00												

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09/18/18 - 09/24/18	HORN FOR CONGRES	5816

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											1	\$450.00
N 30	KWTV	09/22/18	09/22/18	1030p News Sa	10:30 PM-11:00 PM		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----1-				1	\$450.00			
											1	\$240.00
N 31	KWTV	09/23/18	09/23/18	6a Sun News	6a-8a		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----1				1	\$240.00			
											1	\$280.00
N 32	KWTV	09/23/18	09/23/18	Su CBS Evening News	5:00 PM-5:30 PM		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----1				1	\$280.00			
											1	\$180.00
N 33	KWTV	09/23/18	09/23/18	ET	11:00 PM-12:00 AM		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----1				1	\$180.00			
											1	\$180.00
N 34	KWTV	09/23/18	09/23/18	ET	11p-12a		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$180.00			
											1	\$280.00
N 35	KWTV	09/21/18	09/21/18	The Talk	1p-2p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$280.00			
Totals											32	\$14,120.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/24/18	32	\$14,120.00	(\$2,118.00)	\$12,002.00
Totals	32	\$14,120.00	(\$2,118.00)	\$12,002.00

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Hamburger Gibson Creative,

being/on behalf of: Kendra Horn,

a legally qualified candidate of the Democratic

political party for the office of: US Congress

in the General

election to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kendra Horn for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Allyson Coffey

5909 N Ross Ave OKC, OK 73112

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Charlotte Kelly obo Hamburger Gibson
Creative

Digitally signed by Charlotte Kelly obo Hamburger Gibson
Creative
Date: 2018.08.30 12:21:08 -04'00'

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Hamburger Gibson Creative**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Charlotte Kelly obo Hamburger Gibson Creative

Digitally signed by Charlotte Kelly obo Hamburger Gibson Creative
Date: 2018.08.30 12:21:56 -04'00'

signature of candidate or authorized committee

Charlotte Kelly obo Hamburger Gibson Creative

printed name

8/30/18

date

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Hamburger Gibson Creative**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Charlotte Kelly obo Hamburger Gibson Creative

Digitally signed by Charlotte Kelly obo Hamburger Gibson Creative
Date: 2018.08.30 12:22:42 -04'00'

signature of candidate or authorized committee

Charlotte Kelly obo Hamburger Gibson Creative

printed name

8/30/18

date