



## **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KBZT FM/KBZT HD1/KBZT HD3  
San Diego**

**4th Quarter 2023**  
(October 1 through December 31)

Prepared by:

Vicki Pepper  
Public Affairs Director

**Issues of Concern to San Diego  
Addressed in Responsive Programming in the  
4th Quarter 2023  
(October 1 through December 31)**

<u><i>Subject</i></u>	<u><i>Description of Issue of Concern</i></u>
1. Art and Culture	San Diego Watercolor Society, “Gardening Can Be Murder” book, “The Fight for The Night, Resolving the Authorship Dispute Over “The Night Before Christmas” book
2. Services for people with disabilities	TERI, Inc., Pride Industries, Home of Guiding Hands,
3. Mental Health	Neurofeedback, children and teens’ mental health, “I’m Listening” special on National Children’s Health Month, coping with the Israeli-Palestinian conflict
4. Animal Welfare	Pet Insurance
5. Community Service	Susan G. Komen “More Than Pink” Walk, Salvation Army Red Kettle Campaign, Do Something Now,
6. Services for military / veterans	Marine Corps Boot Camp Challenge, Escondido Veterans Day Parade, Support the Enlisted Project (STEP), Veterans’ Mental Health
7. Services for children / families	Home Start, Promises2Kids,
8. Jobs / Employment	Outsourcing and DEI
9. Services for people facing food insecurity	VFW Food Drive, Cal Coast Credit Union “Pack the Pantry”
10. Environment	Caltrans Stormwater Public Education Campaign,
11. Travel	Hawaii Tourism Authority, Using Artificial Intelligence to plan holiday traffic,
12. Health	National Nurse Practitioners Week,
13. Services for the elderly	Identifying social isolation in seniors

14. Education California School Boards Association education conference and trade show
15. Homelessness / Housing "Poverty, By America" book
16. Public Health / Safety Fentanyl
17. Transportation San Diego International Auto Show
18. Etc. "Free to Speak" First Amendment documentary, Suncoast Co-op Food Market

**KBZT Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
4th Quarter 2023  
(October 1 through December 31)**

<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
1. “Living Better in San Diego”	Produced and hosted by Vicki Pepper, who interviews local newsmakers, government officials, experts and community organizations regarding issues of local and national concern.  Sunday mornings at 6am
2. “I’m Listening”	A national program hosted by Audacy’s David O’Leary featuring guests from the American Foundation for Suicide Prevention discussing children’s mental health in honor of October being National Children’s Health Month.  October 22, 2023 at 6:30am

\*Denotes programs that aired more than once

**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
**(October 1 through December 31)**

**ISSUE:**        **Art and Culture**

**“Living Better in San Diego”**  
**October 1, 2023\***  
**6:00am**  
**21:24 minutes of a 59:30 minute program**

The San Diego Watercolor Society will host the 43rd Annual International Show and Exhibition, going on now through the 31st at SDWS Gallery at Liberty Station. The show will feature carefully curated works in a variety of water-based media including watercolor, gouache and acrylic from over 100 internationally known and collected artists. Roberta Dyer, San Diego Watercolor Society International Show Director and signature artist and instructor at San Diego Watercolor Society, discusses the artists and work featured at this event.

<https://www.sdws.org/>

**“Living Better in San Diego”**  
**October 29, 2023**  
**6:00am**  
**16:25 minutes of a 59:30 minute program**

From Edgar Allan Poe to Agatha Christie to modern bestsellers, hundreds of our greatest mystery writers have found inspiration in the sinister side of gardens. But What is it about the garden that suits it to literary murder? Is it the poisonous plants, sharp tools, shady corners, and ready-made burial sites that make gardens a mainstay in the mystery genre? Or maybe it’s the gardeners (and writers) themselves, with their “natural malice toward weeds, rodents, and other garden undesirables.” No matter the motive, gardening and writing are enduringly linked. As we approach Halloween, Best Selling New York Times author Marta McDowell, author of the new book, *Gardening Can Be Murder: How Poisonous Poppies, Sinister Shovels, And Grim Gardens Have Inspired Mystery Writers*, discusses this “deeply rooted” connection between gardens, writers, and mystery novels.

<https://www.martamcdowell.com/writing>

**“Living Better in San Diego”**  
**December 24, 2023**  
**6:00am**  
**22:21 minutes of a 59:30 minute program**

It's been 200 years since the poem "The Night Before Christmas" was published, but its authorship has been the subject of some dispute. Using research and writing skills refined during his tenure as a litigator, Tom Jerman has just published "The Fight for The Night, Resolving the Authorship Dispute Over "The Night Before Christmas'," which he hopes will put this debate to rest once and for all. Tom Jerman discusses his reasoning for establishing Clement C. Moore as the true author, despite claims from the family of Henry Livingston, Jr., that Livingston is the real penman.

[https://www.amazon.com/Fight-Night-Resolving-Authorship-Christmas/dp/B0CPDCRLO3/ref=sr\\_1\\_1?crid=SJ9R3K4IHAVN&keywords=tom+jerman&qid=1703204351&prefix=tom+jerman%2Caps%2C129&sr=8-1](https://www.amazon.com/Fight-Night-Resolving-Authorship-Christmas/dp/B0CPDCRLO3/ref=sr_1_1?crid=SJ9R3K4IHAVN&keywords=tom+jerman&qid=1703204351&prefix=tom+jerman%2Caps%2C129&sr=8-1)

**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
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**ISSUE:**       **Services for people with disabilities**

**“Living Better in San Diego”**  
**October 1, 2023**  
**6:00am**  
**9:08 minutes of a 59:30 minute program**

Since its inception in 1980, TERI, Inc. has been improving the quality of life for children and adults with developmental and learning disabilities, and changing the way the world sees them, allowing for inclusion within the community. Through support, advocacy, dedication, innovation, and resolve, TERI has brought opportunity and hope to countless individuals and families. John McCarthy, Chief Program Officer for Teri, Inc., discusses the benefits individuals with special needs experience in a program at TERI.

<https://www.teriinc.org/>

*\*This interview originally aired on August 13, 2023*

**“Living Better in San Diego”**  
**October 8, 2023**  
**6:00am**  
**10:34 minutes of a 59:30 minute program**

October is National Disability Employment Awareness Month, and Pride Industries is working toward creating an inclusive world where people of all abilities have equal access to achieve their employment goals. On the line to discuss is Darelyn Pazdel, VP of Workforce Inclusion at PRIDE Industries,

<https://www.prideindustries.com/>

**“Living Better in San Diego”**

**October 22, 2023**

**6:00am**

**7:33 minutes of a 29:30 minute program**

The Home of Guiding Hands is hosting their 41<sup>st</sup> Annual Charity Golf Classic on Friday, October 27th. It will be an exciting day full of lively competition, giveaways, and more all to benefit the Home of Guiding Hands programs for those with intellectual and developmental disabilities in San Diego. Edward Hershey, President and CEO of Home of Guiding Hands, as well as the parent of an individual receiving care from Home of Guiding Hands, discusses what to expect from this event, and how this organization has helped his family.

<https://www.guidinghands.org/>

**“Living Better in San Diego”**

**December 24, 2023**

**6:00am**

**8:52 minutes of a 59:30 minute program**

The Home of Guiding Hands offers programs for those with intellectual and developmental disabilities in San Diego, and their employees are some pretty special people! Home of Guiding Hands is staffed 24/7, including Christmas Eve and Christmas Day - and Home of Guiding Hands is asking the community to help thank their employees by donating gift cards.

<https://www.guidinghands.org/>





**“I’m Listening”**  
**October 22, 2023**  
**6:30am**  
**30 minutes**

A national program hosted by Audacy’s David O’Leary featuring guests from the American Foundation for Suicide Prevention discussing children’s mental health in honor of October being National Children’s Health Month.

<https://www.audacy.com/im-listening>

**“Living Better in San Diego”**  
**November 5, 2023**  
**6:00am**  
**20:20 minutes of a 59:30 minute program**

As the Israeli Palestinian Conflict continues to weigh on our hearts, how do we speak with our children and others about what’s happening?

Clinical Psychologist, Neuroscientist/Neurofeedback Practitioner, Educational Consultant Divya Kakaiya, offers some advice.

<https://healthywithin.com/>

**Most Significant Issue-Responsive Programming  
4th Quarter 2023  
(October 1 through December 31)**

**ISSUE:           Animal Welfare**

**“Living Better in San Diego”**

**October 8, 2023**

**6:00am**

**9:25 minutes of a 59:30 minute program**

Pets are part of our family, but did you know that your pet can cost you \$19,000 over its lifetime without pet insurance and almost half of pet parents DON'T have it! Dr. Hunter Finn, DVM, and Brian Jorgensen, the head of MetLife Pet Insurance, discuss the benefits of pet insurance.

<https://www.metlifepetinsurance.com/>

*\*This interview originally aired on September 24, 2023*

**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
**(October 1 through December 31)**

**ISSUE: Community Service**

**“Living Better in San Diego”**  
**October 8, 2023**  
**6:00am**  
**12:01 minutes of a 59:30 minute program**

A few months ago, we spoke with San Diego Blood Bank about the expansion of the Precision Blood initiative which was launched with hopes of raising funds to continue research, increase blood donations, and secure a hospital partner to begin clinical trials. Four months later, San Diego Blood Bank has achieved these critical milestones and can now continue their research to know how Precision Blood is positively changing the lives of chronically transfused patients. Chief Business Officer Nikhil Nayak and Dr. Mark Edmunds, Chief Medical Officer for the San Diego Blood Bank discuss this initiative and new partnership with Rady Children’s.

<https://www.sandiegobloodbank.org/>

**“Living Better in San Diego”**  
**October 15, 2023**  
**6:00am**  
**11:32 minutes of a 59:30 minute program**

Susan G. Komen is the ONLY organization that addresses breast cancer on multiple fronts such as research, community health, global outreach and public policy initiatives in order to make the biggest impact against this disease. The 2023 Komen San Diego More Than Pink Walk takes place Sunday, November 5th at Balboa Park in San Diego. Leia Brune, Executive Director of San Diego Susan G. Komen, discusses how they are helping breast cancer patients in our community.

<https://www.komen.org/community/california/san-diego/>

**“Living Better in San Diego”**

**November 12, 2023\***

**6:00am**

**11:58 minutes of a 59:30 minute program**

Every year, as we do our holiday shopping, we often hear the familiar ringing of a bell – a volunteer asking for extra change to be donated to the Salvation Army’s Red Kettle Campaign, and this year - will be no exception. Rob Reardon, Major and Divisional Secretary for the Salvation Army San Diego County, discusses the wrap-around services offered by the Salvation Army, and how to donate to or volunteer with the Salvation Army’s Red Kettle Campaign.

<https://sandiego.salvationarmy.org/>

**“Living Better in San Diego”**

**December 3, 2023\***

**6:00am**

**20:26 minutes of a 59:30 minute program**

Do Something Now is a San Diego-based non-profit organization providing bicycles to the people and communities who need them, including healthcare workers in South Africa, allowing them to deliver medication to remote areas. Dr. Harve Meskin, founder and President of Do Something Now, discusses the donations they’ve recently made to communities in South Africa and Baja, and how these bicycles are changing lives.

<https://do-something-now.org/>

**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
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**ISSUE:**           **Services for military / veterans**

**“Living Better in San Diego”**  
**October 15, 2023**  
**6:00am**  
**10:18 minutes of a 59:30 minute program**

Marine Corps Recruit Depot, San Diego will open its doors to the local community Saturday, October 21st, for the 20th year of their annual Boot Camp Challenge. It is a 3-mile obstacle race where runners can experience some of the mystiques of Marine Corps Boot Camp and negotiate some of the same obstacles used in Recruit Training. What makes this event most unique are the 60 plus Drill Instructors who are there to “encourage” participants throughout the course. Staff Sergeant Joshua Mollie discusses what to expect from this event and MCRD San Diego’s 100 years of making Marines.

<https://bootcampchallenge.com/>

**“Living Better in San Diego”**  
**October 22, 2023\***  
**6:00am**  
**5:54 minutes of a 59:30 minute program**

The Escondido Veterans Day Parade, also known as Vet Fest, has become a beloved community event, and it’s returning on Saturday, November 11th - Veterans Day. Stef Holden, Co-Chair of VetFest, discusses this event as well as the post-parade celebration at the American Legion, and the types of participants they’re hoping to have join them.

<https://www.escovetfest.com/>

**“Living Better in San Diego”**  
**November 12, 2023\***  
**6:00am**  
**18:01 minutes of a 59:30 minute program**

Support The Enlisted Project (STEP) has just completed its 11th year serving young military and Veteran families facing financial crisis. As a nonprofit, community funded agency, Support the Enlisted project - or STEP - has positively touched 250,000 military lives and boasts a 90% success rate at permanently changing financial behaviors over the 7,400 families served through its Emergency Financial Assistance (EFA) Program. They also recently announced the launch of their new Capacity Building Campaign, which will expand their ability to help more

enlisted military members, veterans and their families in San Diego and across the Western United States.

Tony Teravainen, Co-Founder and CEO of Support the Enlisted Program, discusses its mission, the importance of its new Capacity Building Campaign, and how STEP has already changed the lives of military servicemembers and veterans.

<https://www.teamstepusa.org/>

**“I’m Listening”**  
**November 19, 2023**  
**6:00am**  
**29:57 minutes**

#### **HOME BASE:**

**Jack Hammond** is a retired U.S. Army Brigadier General with multiple combat commands, and currently serves as the Chief Executive for the Home Base National Center of Excellence for Mental Health and Brain Injuries. He is a decorated combat leader and private sector innovator who has served on advisory groups for presidents, governors and businesses.

**Home Base** is a national nonprofit dedicated to healing the invisible wounds of war for Veterans of all eras, Service Members, Military Families and Families of the Fallen through world-class, direct clinical care, wellness, education and research – all at no cost to them – regardless of era of service, discharge status or geographical location. The program was founded by Massachusetts General Hospital and the Boston Red Sox.

Since 2009, Home Base has served more than 30,000 Veterans and their Family Members and trained over 85,000 clinicians across the nation, and we remain at the forefront of discovering new treatments to ensure a brighter future for Warriors and their Families.

#### **WOUNDED WARRIOR PROJECT:**

**Dr. Erin Fletcher** has a decade of experience in veteran mental health care at Wounded Warrior Project. She currently serves as director of Warrior Care Network, a partnership between Wounded Warrior Project and four world-famous treatment facilities helping advance treatment and research for invisible wounds of war.

**Tonya Oxendine** served 30 years in the U.S. Army, reaching the high rank of Command Sergeant Major. After service, she struggled with depression, isolation, and PTSD. It led her to nearly drive off a bridge in an attempted suicide. Tonya used her last ounce of strength to seek help and is now thriving. She credits the care and support she received from Wounded Warrior Project programs for her recovery; she’s taken part in Warrior Care Network, Project Odyssey, and WWP Talk.

**Wounded Warrior Project** began in 2003 as a grassroots effort by a group of veterans and friends who wanted to give back to the first wounded warriors returning from the wars in Iraq and Afghanistan. The group provided backpacks filled with comfort items to those recovering

in the hospital. That simple act of kindness evolved into a national non-profit whose mission for the past 20 years has been to honor and empower post-9/11 wounded warriors.

<https://homebase.org/>

<https://www.woundedwarriorproject.org/>



**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
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**ISSUE: Services for children / families**

**“Living Better in San Diego”**  
**October 22, 2023**  
**6:00am**  
**11:52 minutes of a 59:30 minute program**

Home Start’s Hallo-Wine Fall Festival just around the corner to celebrate the season. For its 16th Annual Year, the party takes place at a stunning new location with sweeping ocean views Saturday, October 28, 2023. Laura Tancredi-Baese, CEO of Home Start, discusses this event, Domestic Violence Awareness Month, the complicated issues in getting victims out of a DV situation, and what DV rates look like in San Diego County.

<https://home-start.org/>

**“Living Better in San Diego”**  
**December 17, 2023**  
**6:00am**  
**12:56 minutes of a 59:30 minute program**

Since 1981, Promises2Kids has responded to the needs of foster children and provided support to children removed from their home due to abuse and neglect. Once again, they’re hosting their “Give from the Heart” Holiday Gift Drive to make sure these kids have the beautiful Christmas they deserve. Stephanie Ortega, Chief Operating Officer for Promises2Kids, discusses the Give from the Heart holiday gift drive and how Promises2Kids serves foster children in our community.

<https://promises2kids.org/>

**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
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**ISSUE:           Jobs / Employment**

**“Living Better in San Diego”**

**October 29, 2023**

**6:00am**

**5:24 minutes of a 59:30 minute program**

A recent study found that 82% of associate employees do not feel that racial inequities are being addressed in the workplace. Prioritizing workplace DE&I is key for organizations since an inclusive workplace ensures all employees, regardless of their background or gender, feel respected, valued, and supported. In fact, 47% of African American employees and 49% of Hispanic employees tend to quit a company due to discrimination; 67% of women face discrimination due to gender bias, and only 25% of women occupy C-suite or leadership roles.

But Bryan DiGiorgio, Founder and CEO of 1840 & Company says that by outsourcing key roles to global, remote candidates, businesses can access a diverse global workforce from different locations which leads to a culturally rich workplace experience. Companies can also tackle business challenges, and minimize onboarding costs, training costs, and fixed operational costs. For example: A diverse workplace leads to a 19% increase in revenue and having a global team means accessing wider talent and promoting diversity; delegating operations frees capital for innovation, growth, and better products and outsourcing cuts up to 70% of fixed costs by reducing physical space and overhead.

Leveraging business process outsourcing by engaging remote, diverse freelancers enables the cultivation of fresh ideas and perspectives in a secure and equitable environment.

<https://www.edelman.com/trust/2023/trust-barometer/special-report-business-racial-justice>  
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**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
**(October 1 through December 31)**

**ISSUE: Services for people with food insecurity**

**“Living Better in San Diego”**  
**November 5, 2023**  
**6:00am**  
**13:52 minutes of a 59:30 minute program**

As we look ahead to Veterans Day this Saturday, Veterans of Foreign Wars (VFW), Humana, and Feeding San Diego have partnered to launch the Uniting to Combat Hunger Food Drive across San Diego County. This drive is going on now through this Friday, November 10, and the public is invited to bring non-perishable food items to participating VFW locations throughout the county. The food donations will also help raise funds for local posts to help towards preservation and repairing and replacing post equipment. Spokesperson David McNeill discusses this initiative between VFW, Humana and Feeding San Diego and the need for food assistance with local military families and veterans.

<https://feedingsandiego.org/>

**“Living Better in San Diego”**  
**November 19, 2023\***  
**6:00am**  
**11:24 minutes of a 29:30 minute program**

Every day, 50% of local college students face food insecurities, but you can help to change that. With California Coast Credit Union’s 5th annual Pack the Pantry virtual food drive, you can help provide food to local college students facing hunger. Community colleges have food pantries on campus where students can get food in times of need. Now, more than ever, local students need our support, and we need to help Pack the Pantry.

Now through November 30th you can donate safely and securely, and you can even choose which college you’d like to donate food to!

Bob Scheid, Senior Director of Community and Public Relations for California Coast Credit Union, discusses the impact food insecurity can have on a college student’s experience and how the community can help.

<https://www.calcoastcu.org/news-and-events/pack-the-pantry/>



**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
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**ISSUE: Environment**

**“Living Better in San Diego”**  
**November 5, 2023\***  
**6:00am**  
**10:44 minutes of a 59:30 minute program**

Stormwater is the excess water from rain, snowmelt and irrigation that doesn't absorb into the ground as surface runoff.

This type of pollution is significant because, unlike the water that goes down a sink or toilet in our homes,, stormwater is untreated and flows directly to a lake, river, or the ocean.

Stormwater matters because it affects the quality of water used daily by humans, as well as wildlife in our local ecosystems.

Loren Magana, Manager of the Caltrans Stormwater Public Education Campaign, discusses simple actions we can all take to keep our waterways clean.

<https://cleanwaterca.com/>

**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
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**ISSUE:           Travel**

**“Living Better in San Diego”**  
**November 12, 2023**  
**6:00am**  
**5:03 minutes of a 59:30 minute program**

It’s been three months since historic Lahaina, located in West Maui, was devastated by a fire that destroyed the town, leaving residents with unimaginable grief over the loss of lives, homes, and livelihoods. The island of Maui is home to a tightly knit community of approximately 160,000 residents. And while Lahaina respectfully remains closed to the public, West Maui accommodations north of the town have begun to reopen to visitors, a significant step towards community healing and renewal, and those visitors returning to Maui are playing a crucial role in sustaining jobs, supporting local businesses, and bolstering the entire community who rely on tourism. Mike White, Former General Manager of Lahaina’s Plantation Inn, which was destroyed during the fire, discusses the importance of visitors returning to Maui.

<https://www.hawaiitourismauthority.org/>

**“Living Better in San Diego”**  
**December 3, 2023\***  
**6:00am**  
**18:00 minutes of a 59:30 minute program**

We hear a lot about Artificial Intelligence these days - but how can it help us with our holiday travel plans? Ross Borden, CEO of Matador Network discusses how “GuideGeek,” which is free to users, is helping travelers with everything from finding great deals on flights to finding restaurants that cater to those with dietary restrictions, and more.

<https://guidegeek.com/>

**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
**(October 1 through December 31)**

**ISSUE:           Health**

**“Living Better in San Diego”**  
**November 19, 2023**  
**6:00am**  
**7:48 minutes of a 29:30 minute program**

It’s National Nurse Practitioner week! NPs are often the frontline healthcare provider for 13 million Americans living in primary healthcare deserts. Currently there are 355,000 licensed nurse practitioners in the United States. A nurse practitioner is an advanced practice registered nurse whose training and degree allows them to provide diagnostic and advanced care for a variety of conditions without the direct supervision of an M.D. - but a projected shortfall of 450,000 nurses by 2025, means an alarming 20% fewer nurses than workforce requires. Steven Ferrara, President of the American Association of Nurse Practitioners, discusses how the nurse practitioner profession is expanding access to primary care, especially for those Americans living in primary health care deserts.

<https://www.wechoosenps.org/>

**Most Significant Issue-Responsive Programming**  
**4th Quarter 2023**  
**(October 1 through December 31)**

**ISSUE: Services for the elderly**

**“Living Better in San Diego”**

**December 3, 2023\***

**6:00am**

**8:51 minutes of a 59:30 minute program**

The holiday season is here, and social isolation and loneliness can be a real health risk for anyone, but isolation may especially impact older adults who live alone, or those who feel hurt from the loss of family or friends, a chronic illness, and hearing loss. Social isolation significantly increases a person’s risk of premature death. It’s a risk that may rival those of smoking, obesity and physical inactivity.

We know that social connection is important for physical and mental well-being. It helps prevent feelings of isolation, which may cause anxiety, depression, cognitive decline and unhealthy lifestyle habits.

Nearly 25% of adults, aged 65 and older, are considered to be socially isolated. That’s one in every four seniors. It’s important to spot the signs of loneliness and social isolation early. They can include changes in eating, sleeping habits, unexplained aches and pains, feeling helpless or hopeless, or an inability to perform daily tasks. We need to spend time with those who are alone so we can help prevent social isolation and loneliness among older adults.

Dr. Daman Jamarai, Chief Medical Officer, Medicare and Retirement, for UnitedHealthcare of California, offers tips to identify when someone is facing more than just a slight case of the holiday blues and how to address social isolation and loneliness.

<https://www.uhc.com/>



**Most Significant Issue-Responsive Programming  
4th Quarter 2023  
(October 1 through December 31)**

**ISSUE:            Education**

**“Living Better in San Diego”  
December 10, 2023  
6:00am  
8:40 minutes of a 59:30 minute program**

The California School Board Association recently hosted its annual educational conference and trade show, which brings together school trustees, superintendents, policy experts and some of the world’s top thinkers to explore methods of supporting and strengthening public schools. Troy Flint, Chief Communications Officer, for the California School board Association, discusses what was accomplished at this event.

<https://csba.org/#gsc.tab=0>

**Most Significant Issue-Responsive Programming  
4th Quarter 2023  
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**ISSUE:           Housing / Homelessness**

**“Living Better in San Diego”**

**December 10, 2023**

**6:00am**

**7:44 minutes of a 59:30 minute program**

Dr. Matthew Desmond, renowned Princeton sociologist and MacArthur “Genius,” has made understanding the causes of poverty his life’s work. He’ll be discussing his latest book, “Poverty; By America” Thursday, December 14th at UC San Diego Park & Market, part of the Helen Edison Lecture Series. He discusses this event and his book.

<https://matthewdesmondbooks.com/>

**Most Significant Issue-Responsive Programming  
4th Quarter 2023  
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**ISSUE:           Public Health / Safety**

**“Living Better in San Diego”  
December 17, 2023  
6:00am  
20:43 minutes of a 59:30 minute program**

The rise in overdoses and deaths due to fentanyl poisoning is growing at an alarming rate, particularly among young people, and the San Diego County DA’s office is determined to put an end to this increase. DA Summer Stephan, shares what the District Attorney’s Office is doing to fight this problem.

<https://www.sdcda.org/office/meet-da>

**Most Significant Issue-Responsive Programming  
4th Quarter 2023  
(October 1 through December 31)**

**ISSUE:           Transportation**

**“Living Better in San Diego”**

**December 24, 2023\***

**6:00am**

**8:58 minutes of a 59:30 minute program**

The San Diego International Auto Show is back December 29th through January 1st, one of the most anticipated events for both new car buyers and enthusiasts, as vehicle manufacturers and a variety of other exhibitors come together to create an event that will inspire, educate, and entertain! Richard Newendyke, spokesperson for the San Diego International Auto Show, discusses opportunities for learning about electric vehicles, the Nissan Military Appreciation program, and the Subaru Loves Pets adoption opportunity.

<https://www.sdauto show.com/>

**Most Significant Issue-Responsive Programming  
4th Quarter 2023  
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**ISSUE:**        **Etc.**

**“Living Better in San Diego”  
October 8, 2023  
6:00am  
14:19 minutes of a 59:30 minute program**

A new documentary called “Free to Speak” focuses on perhaps the most impactful part of the First Amendment: Freedom of Speech. This three part-program also features free speech experts, critics and defenders who examine its long history and controversy since the founding of our country. Constitutional Law Expert Nadine Strossen discusses this documentary and what the right to freedom of speech means in terms of hate speech and in the world of social media.

<https://www.freetochoosenetwork.org/freetospeak/>

**“Living Better in San Diego”  
December 31, 2023  
6:00am  
28:08 minutes of a 59:30 minute program**

A community effort in Imperial Beach is underway to get fresh produce, reduce waste, and support the local economy. The result is a unique grocery store that runs on community say. The mission of Suncoast is to provide a customer-owned food cooperative offering natural, local, and organic products at reasonable prices while supporting the local economy, providing food education, and advocating for environmentally sustainable practices. The members behind Suncoast envision a healthy community, with access to quality food in a vibrant and welcoming market, where anyone can be an owner, and everyone can shop. Shannon Ratliff, who is making this market come to life, discusses the benefits of this co-op coming to Imperial Beach.

<https://suncoastmarket.coop/>

**Public Service Announcements  
4th Quarter 2023  
(October 1 through December 31)**

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

AARP  
American Stroke Association  
Centers for Disease Control Drug Overdose and Prevention Campaign  
Centers for Disease Control Smoking Cessation  
Covenant House  
Earthjustice  
Easterseals  
Flu Vaccination  
Foundation for Fighting Blindness  
Homes for Our Troops  
Lung Cancer Screening  
Middle School Mental Health  
Movember  
Operation Homefront  
Peace Corps  
Sandy Hook Foundation  
St. Joseph's Indian School  
U.S. Department of Veterans' Affairs  
YMCA

###

EXHIBIT B

**ASCERTAINMENT FORM**

**STATION ASCERTAINMENT CONTACT**

DATE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

COMMUNITY LEADER: \_\_\_\_\_

NATURE OF CONTACT: \_\_\_\_\_  
*(e.g., phone conversation, meeting, etc.)*

SPECIFIC ISSUES DISCUSSED: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Station Employee: \_\_\_\_\_

Title: \_\_\_\_\_

\_\_\_\_\_  
Signature of Station Employee