

# Sales Order

Station: KUVR-AM Agency: BEACON MEDIA  
 Contract Name: Issue 9537 HD Address: 1322 G Street Southeast  
 Contract#: 49135312 City: Washington State: DC Zip: 20003  
 Start Date: 10/20/20 End Date: 10/26/20 Buyer: \_\_\_\_\_  
 Revenue Type: Political Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: NEBRASKANS-RESPONSIBLE LENDING Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 1116KPHIL Comm %: 0  
 Product Name: Issue 9537 HD Makegood Policy: Within Contract Dates  
 Estimate #: 9537  
 Comp. Code: Political  
 Sec. Comp.: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/20/20	10/26/20		6:00 AM	10:00 AM	60			1					1	D	45.00	1	45.00	1
Issue 9537																			
2	10/20/20	10/26/20		10:00 AM	3:00 PM	60	1			1				2	D	39.00	2	78.00	1
Issue 9537																			
3	10/20/20	10/26/20		3:00 PM	7:00 PM	60					1			1	D	45.00	1	45.00	1
Issue 9537																			
4	10/20/20	10/26/20		7:00 PM	11:59 PM	60		1						1	D	27.00	1	27.00	1
Issue 9537																			
5	10/24/20	10/24/20		6:00 AM	7:00 PM	60						1		1	D	36.00	1	36.00	1
Issue 9537																			
6	10/25/20	10/25/20		6:00 AM	7:00 PM	60							1	1	D	36.00	1	36.00	1
Issue 9537																			

Billing Projections: By Month

	Oct 20	Nov 20
CA	267.00	0.00
ST	228.00	39.00

- Print Spot Prices
- Co-op Script with Invoice

TOTAL SPOTS ..... 7  
 GROSS TOTAL \$ ..... 267.00  
 ADJUSTED SPOTS ..... 7  
 ADJUSTED TOTAL \$ ..... 267.00

APPROVE    DECLINE  
     1116bmar, 10/19/20 @12:23PM  
     Sales Manager  
     Business Director  
     Station Manager

Oct 19, 20  
 CONT# 34459669 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KUVR-AM (Lexington, NE)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY BEACON MEDIA  
 ADDR 1322 G ST, SE  
 WASHINGTON, DC 20003

DDS CONT# 0  
 C/P/E: / / 9537

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT  
 ADV NEBRASKANS FOR RESPONSIBLE LENDING  
 PDT Issue  
 FLT Oct 20, 20 - Oct 27, 20

\* REP ORDER COMMENT \*

\*\* 10/19/2020 10:34:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/20/2020 - 10/26/2020	1W	1	\$45.00	1
	1.2	TuWThF,M	10A - 3P	60	10/20/2020 - 10/26/2020	1W	2	\$39.00	2
	1.3	TuWThF,M	3P - 7P	60	10/20/2020 - 10/26/2020	1W	1	\$45.00	1
	1.4	TuWThF,M	7P - 12A	60	10/20/2020 - 10/26/2020	1W	1	\$27.00	1
	1.5	.....S.	6A - 7P	60	10/24/2020 - 10/24/2020	1W	1	\$36.00	1
	1.6	.....S	6A - 7P	60	10/25/2020 - 10/25/2020	1W	1	\$36.00	1
					** WEEKLY FLIGHT TOTALS **		7	\$267.00	

	Oct 20	Nov 20					
SPOTS	7	0					
CASH	267.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	267.00	0.00					

						TOTAL
SPOTS						7
CASH						267.00
TRADE						0.00
NSL						0.00
TOTAL						267.00

Oct 19, 20  
CONT# 34459669 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 9537

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**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.