



WWFD
820AM FREDERICK, MD
103.5FM HD-3

COMMUNITY COMMITMENT REPORT
3RD QUARTER 2017
JUNE 25TH • SEPTEMBER 23RD

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PUBLIC AFFAIRS PROGRAMMING SUMMARY

WWFD The Gamut is a free-form radio station that offers its listeners a diverse mix of music. The Gamut also has news, consumer affairs, and inspirational programming with entertaining and thought-provoking hosts. All programs air every Sunday.

OF CONSUMING INTEREST

Of Consuming Interest focuses on consumer issues, offering tips on everything from selecting health care programs to avoiding telemarketing scams. Shirley Rooker, director of *Call For Action*, is the host.

THIS JUST IN

Hosted by CBS Anchor and Reporter Sam Litzinger, *This Just In* brings you the story of news and the people behind the headlines. *This Just In* is presented by The GW Global Media Institute in association with The Newseum and the National Press Club.

MUSIC AND THE SPOKEN WORD

“From the crossroads of the West, we welcome you to a program of inspirational music and spoken word.” These words, from more than eight decades ago, still open the program. Today, *Music and the Spoken Word* has become the world’s longest-running continuous network broadcast and is carried on more than 2,000 radio and television stations and cable systems. It has been broadcast from locations across the country and around the world.

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Listening to the Radio on Your Smartphone

Dennis Wharton of National Association of Broadcasters discusses how chips in smartphones can make local radio stations available to users. He also talks about the future of digital television the move to even higher quality TV Transmission.

June 25th • 3:30 a.m. • 25:00 min



Insurance Fraud Hall of Shame

Jim Quiggle of the Coalition Against Insurance Fraud discusses the nonprofit's Insurance Fraud Hall of Shame, which highlights the worst insurance scams. Stories include a father who killed his son, a woman who torched her own pet shop, and a man who tried to destroy his home and ended up killing two neighbors.

July 2nd • 3:30 a.m. • 25:00 min



Hospice Care

Karen Frank and Tim McDonough discuss the Hospice of the Chesapeake's programs, such as the final salute for veterans, bereavement counseling for grieving family, and both in-home and residential services for terminally ill patients.

July 9th • 3:30 a.m. • 25:00 min



Hospice Care

Karen Frank and Tim McDonough discuss the Hospice of the Chesapeake's programs, such as the final salute for veterans, bereavement counseling for grieving family, and both in-home and residential services for terminally ill patients.

July 16th • 3:30 a.m. • 25:00 min



How New Technology is Changing our Lives

Debra Berlyn, President of Consumer Policy Solutions, discusses the ways technology is changing our lives, and safety and privacy considerations consumers should think about before using new devices.

July 23rd • 3:30 a.m. • 25:00 min



Foreign Currency Exchange While Traveling Abroad

Jill Gonzalez of CardHub.com discusses the best methods to convert currency when traveling abroad, the type of credit and debit cards that have the best rates when used abroad, and other travel tips.

July 30th • 3:30 a.m. • 25:00 min



When Your House is Not Your Own

Ilya Somin, a professor at the George Mason University School of Law, discusses eminent domain law, the Kelo case, which had a significant impact on the rights of landowners, and how some states have taken steps to protect property holders' rights.
August 6th • 3:30 a.m. • 25:00 min



Making Legal Services Affordable

Tom Gordon of Responsive Law discusses a new portal added to the organization's website that connects consumers to low-cost legal services. He also talks about the failure of the American Bar Association to institute meaningful changes that would make affordable legal services available to consumers.
August 13th • 3:30 a.m. • 25:00 min



Improving the Health of Healthcare

Dr. Maja Djukic, assistant professor at New York University's College of Nursing and a lead researcher on a project that examined nurse managers and quality improvement, discusses changes in the way health care is delivered.
August 20th • 3:30 a.m. • 25:00 min



State Taxes and Your Business

Joe Henchman with the Tax Foundation discusses the impact of state taxes on businesses and how some states are trying to develop a more business-friendly environment by reducing taxes.
August 27th • 3:30 a.m. • 25:00 min



Investment Fraud – Beware the Ponzi Scheme

Owen Donnelly of the Securities and Exchange Commission describes crowdfunding and outlines its risks. He also discusses Ponzi schemes and the use of social media in investment fraud.
September 3rd • 3:30 a.m. • 25:00 min



Dealing with Robocalls

Bikram Bandy, with the Federal Trade Commission, discusses robocalls, how they are enabled by technology, steps the FTC is taking to stop them, including legal challenges, and the National Do Not Call Registry.
September 10th • 3:30 a.m. • 25:00 min



Using Technology to Improve the Lives and Well-being of Seniors

Debra Berlyn of Project Goal talks about the barriers that get in the way of seniors utilizing new technologies and the actions that are being taken to close the technology gap with seniors.
September 17th • 3:30 a.m. • 25:00 min

THIS JUST IN

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 **Story of the Century: Lincoln's Assassination**

Go back in time to 1865 and re-live the biggest news event of the 19th Century - Abraham Lincoln's assassination. The Newseum's Patty Rhule takes host Sam Litzinger on a tour through the "Manhunt" exhibit and explains the roles of the telegraph and photography in capturing this most riveting story. Plus, find out why the ghost of John Wilkes Booth is rumored to call the Newseum home.

June 25th • 4:00 a.m. • 53:00 min

 **Who Needs Newspapers?**

A study by the Pew Research Center indicates 95% of new information comes from traditional media - most of it from newspapers. Why then, do so many people seem to be writing off this form of journalism? That's what Paul Steinle and Dr. Sara Brown of Valid Sources set out to answer. Join them and moderator Mark Hamrick on their cross-country tour of America's newsrooms to see why papers aren't taking their fatal diagnosis lying down.

July 2nd • 4:00 a.m. • 53:00 min

 **Edward R. Murrow Remembered**

From his riveting radio reports of World War II to his dramatic television showdown with Sen. Joseph McCarthy, Edward R. Murrow established the gold standard for American broadcast journalism. Celebrating the centennial of the legendary broadcaster's birth, Murrow's son Casey and former colleagues Richard C. Hottelet and Marvin Kalb explore the life and legacy of America's greatest broadcast journalist in this award-winning program moderated by GW professor and former general manager of CBS Radio Network News, Michael Freedman.

July 9th • 4:00 a.m. • 53:00 min

 **Remembering Tiananmen Square: A Conversation with Bernard Shaw**

The protest in China in the spring of 1989 began on a note of hope. What started as a movement toward reform ended in a massacre as the Chinese government cracked down on protesters - killing hundreds. CNN's Bernard Shaw was one of a group of western journalists watching this historic event unfold

July 16th • 4:00 a.m. • 53:00 min



Anchorman v. Funnyman: Where Headlines and Humor Collide

PBS news anchor Jim Lehrer and political satirist Mark Russell sit down with Frank Bond of the Newseum's "Inside Media" series to separate the jokesters from the journalists. Hear from both men on why the role of the newspaper (in both informing the public and training your puppy) is not only still important, but irreplaceable.

July 23rd • 4:00 a.m. • 53:00 min



Satchmo at the National Press Club: The Lost Louis Armstrong Session

On January 29, 1971 the late, great Louis Armstrong wowed a crowd of dignitaries and journalists in what would be one of his final performances of his life at the National Press Club's Presidential Inauguration in Washington, D.C. A crew from CBS News captured Armstrong's memorable 30-minute set that night in a recording that until recently, was believed to have vanished. Listen in as journalists and jazz artists alike remember Satchmo and his signature sound.

July 30th • 4:00 a.m. • 53:00 min



See you on the Radio: A Master Class in the Art of Storytelling

Charles Osgood has been called the poet in residence at CBS, and one of the last great broadcast writers. The literary icon shared some of the secrets of his storybook success in a special master class conducted by Professor Michael Freedman as part of his George Washington University Media History Course taught at the Newseum.

August 6th • 4:00 a.m. • 53:00 min



And That's the Way it Was: A Conversation with Robert Vitarelli

He was born in the age of radio but came of age in the golden years of television and witnessed decades of history first hand as a producer and director with CBS News. From McCarthyism to Watergate, legendary CBS Director Robert Vitarelli saw it all.

August 13th • 4:00 a.m. • 53:00 min



Live from the White House: Making and Shaping the News

Four former White House press secretaries - Dee Dee Myers, Ari Fleisher, Dana Perino and Mike McCurry - join Frank Sesno, Director of the School of Media and Public Affairs at The George Washington University, for a discussion about the history and politics of this unique role and the new challenges presented by today's media landscape.

August 20th • 4:00 a.m. • 53:00 min



Reel News: Hollywood and the Press

Movie expert and journalist Nick Clooney joins host Sam Litzinger to explore the parallels between two worlds he knows a lot about: Hollywood and the press. Proving that life and art do intersect, Clooney offers a unique perspective on the depiction of journalism on the silver screen.

August 27th • 4:00 a.m. • 53:00 min



G-Men and Journalists: Friends and Foes

Newseum Projects Editor Patty Rhule takes listeners on a tour of the Newseum's exhibit, "G-Men and Journalists: Top News Stories of the FBI's First Century." Straight from the FBI's vault - find out how the Newseum acquired the Unabomber's cabin, why G-Men couldn't have clammy hands, and what happened when you gave Saddam Hussein a cookie.

September 3rd • 4:00 a.m. • 53:00 min



Words that Changed the World

"Mr. Gorbachev, tear down this wall!" Those six words, spoken by President Ronald Reagan at Berlin's Bradenburg Gate, helped lead to the fall of not only the Berlin Wall, but of the entire Iron Curtain. Six iconic words that, if left to the State Department, never would have made it into the speech. Twenty-five years later, top Reagan adviser Ken Duberstein remembers the debate behind the decision to go forward with the words that changed the world.

September 10th • 4:00 a.m. • 53:00 min



Storytellers of Sports

This week, two game-changers in the world of sports: First, Marvin Kalb interviews sportswriter Ira Berkow on the Jewish talent that triumphed over prejudice in baseball, healing some of the divisions in America's favorite pastime. Then, John Maynard sits down with James Andrew Miller and Tom Shales for a look at their book on the little network that could - "Those Guys Have All the Fun - Inside the World of ESPN."

September 17th • 4:00 a.m. • 53:00 min

MUSIC AND THE SPOKEN WORD

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- 🎧 June 26th • 5:00 a.m. • 28:00 min • Program #4572
- 🎧 July 2nd • 5:00 a.m. • 28:00 min • Program #4477: "The Best of Independence Day"
- 🎧 July 9th • 5:00 a.m. • 28:00 min • Program #4573
- 🎧 July 16th • 5:00 a.m. • 28:00 min • Program #4575
- 🎧 July 23rd • 5:00 a.m. • 28:00 min • Program #4577
- 🎧 July 30th • 5:00 a.m. • 28:00 min • Program #4578
- 🎧 August 6th • 5:00 a.m. • 28:00 min • Program #4580
- 🎧 August 13th • 5:00 a.m. • 28:00 min • Program #4582
- 🎧 August 20th • 5:00 a.m. • 28:00 min • Program #4583
- 🎧 August 27th • 5:00 a.m. • 28:00 min • Program #4584
- 🎧 September 3rd • 5:00 a.m. • 28:00 min • Program #4538: "Work – The Engine of Life"
- 🎧 September 10th • 5:00 a.m. • 28:00 min • Program #4585
- 🎧 September 17th • 5:00 a.m. • 28:00 min • Program #4586

*all shows rebroadcast at 7:00 a.m. during WFED simulcast

ASCERTAINMENT

As part of our continuing effort to serve our listeners, WWFD The Gamut addressed various concerns facing members in our community. The top discussions revolved around consumer education and communal interests.

The Top Discussions were:

1. Technology
2. Health care issues
3. Fraud
4. Financial planning
5. Consumer purchasing advice
6. Culture / Inspirational Music
7. Historical documentaries

PUBLIC SERVICE CAMPAIGNS

WWFD The Gamut, in addition to its public affairs programming, broadcasts the following public service campaigns:

-  America's Family Physicians
-  Longtermcare.gov - Excuses
-  Longtermcare.gov - In Control
-  March of Dimes – Milestone Miracles
-  National Foundation for Credit Counseling - Student Loan Debt
-  National Pest Management Association – More than a Nuisance
-  National Pest Management Association – Pest Threats
-  NASSP / Prudential Spirit of Community - Volunteerism
-  Rubber Manufacturers Association – Be Tire Smart
-  Selective Service System
-  Takemefishing.org
-  Travis Manion Foundation
-  United Way - Dale: Income
-  United Way - Meera: Income
-  United Way - Ruth: Education
-  United Way - The Difference Is You
-  United Way - Tom and Cindy Health
-  Wounded Warrior Project - PTSD