

WVUH-CD - PUBLIC SERVICE SPOTS

**THE ADVERTISING COUNCIL**  
**May 2013 TV Compilation Kit**

<u>Campaign</u>	<u>Spot</u>	<u>Length</u>	<u>ISCI Code</u>	<u>Exp Date</u>	<u>Time Code IN*</u>
1. Autism Awareness	Ernie Els- 1 in 88	:30	CNAT0284000	03/08/2014	1:00:00
2. Autism Awareness	Jamie McMurray- 1 in 88	:30	CNAT0140000	08/01/2013	1:00:45
3. Bullying Prevention	Bully	:30	CNBU0038000	10/22/2013	1:01:30
4. Bullying Prevention	Lockers	:30	CNBU0037000	08/24/2013	1:02:15
5. Buzzed Driving Prevention	Bad Daters	:30	CNDD0101000	12/13/2013	1:03:00
6. Buzzed Driving Prevention	Solitary Confinement	:30	CNDD0102000	12/13/2013	1:03:45
7. Caregiver Assistance	Silent Scream	:30	CNCG0012000	08/15/2013	1:04:30
8. Caregiver Assistance	Silent Scream	:15	CNCG0013000	08/15/2013	1:05:15
9. Child Passenger Safety	Know it Alls	:30	CNNH0071000	10/24/2013	1:05:45
10. Childhood Asthma	Fish	:30	CNAS0025000	Never	1:06:30
11. Childhood Asthma	Fish	:15	CNAS0029000	Never	1:07:15
12. Childhood Obesity Prevention	All in Together	:30	CNON0057000	09/17/2013	1:07:45
13. Childhood Obesity Prevention	Dunk	:30	CNON0058000	09/19/2013	1:08:30
14. Childhood Obesity Prevention	Juice	:30	CNON0059000	09/19/2013	1:09:15
15. Emergency Preparedness	The Day Before Irene- Rev.	:15	CNHL0136000	08/20/2013	1:10:00
16. Emergency Preparedness	The Day Before Joplin- Rev.	:15	CNHL0137000	08/20/2013	1:10:30
17. Financial Literacy	Chase	:60	CNFN0056000	Never	1:11:00
18. Foreclosure Prevention	Villain	:30	CNFR0036000	03/07/2014	1:12:15
19. High School Dropout Prevention	Cap Drop	:30	CNOG0172000	10/15/2013	1:13:00
20. High School Dropout Prevention	Threat	:30	CNOG0173000	10/15/2013	1:13:45
21. Hunger Prevention	Aaron/CJ	:30	CNFA0113000	10/24/2013	1:14:30
22. Making Home Affordable	Frozen	:30	CNMA0079000	12/31/2013	1:15:15
23. Texting and Driving Prevention	5 Seconds	:30	CNRD0099000	12/09/2013	1:16:00
24. Texting and Driving Prevention	Fountain	:30	CNRD0100000	12/09/2013	1:16:45
25. Unplanned Pregnancy Prevention	Awkward Times	:30	CNUP0034000	11/09/2013	1:17:30