





Congressman Lee Zeldin "ignites" the East End with a congratulatory visit to Project MOST After School in honor of the State Farm grant to open a Google Chrome Lab

Monday, February 23rd, 2015 -4pm tour -5pm Press Conference

State Farm® <u>Youth Advisory Board Grant</u> funds the creation of a Google Lab at two Project MOST sites in East Hampton. Lab to open February 23<sup>rd</sup> with East Hampton's youth at the helm.

WVVH-TV coverage, East Hampton, NY, February 23, 2015

The State Farm Youth Advisory Board awarded Project MOST After School with a \$31,000.00 grant to create Google Chrome Labs at the John Marshall Elementary School and the Springs School. The grant is called, "Igniting Minds in the 21st Century Classroom" and will become an enrichment activity at Project MOST. Project MOST has been supporting an expanded education model for students for the past 10 years. The State Farm collaboration project strongly supports the school day and will be a proven instrument in helping close the achievement gap.

When: Monday, February 23<sup>rd</sup>
Facilities Tour at 4pm
Check presentation and press conference at 5pm

Where: John Marshall Elementary School 3 Gingerbread Lane, East Hampton, NY 11937

Congressman Lee Zeldin

Invited Guests include:
Assemblyman Fred Thieleman Jr.
Legislator Jay Schneiderman
East Hampton Mayor, Paul Rickenbach
East Hampton Town Supervisor, Larry Cantwell
Board of Education

Both schools are currently using Google Chrome Books as an educational tool to improve learning. This program will supplement the current curriculum by having Youth Leaders teach students in the mastery of educational applications like Khon Academy, Typing Tutors, 3D Solar System Simulator, Learn States and Capitals, Reading and Math Skills. This project will extend the school effort. Youth Leaders will run small group tutorials during the after school program. Kindergarten through 8th grade students will have the opportunity to work in small groups for 30-45 minutes on educational

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applications. These small groups will be facilitated by a Trained Youth Leader who will earn community service to graduate high school.

Youth Leaders will learn how to set up the mobile lab of Google Chrome books and guide students through a variety of educational applications. Youth Leaders will have the opportunity to reach out to the community by making presentations to parents and civic organizations. Youth Leaders will track student progress and conduct focus groups to determine milestones and possible improvements.

"Being on the State Farm Youth Advisory Board has allowed me to share my passion for service-learning with other highly motivated young people, and helped develop me as an individual," said Marissa Brophy, Sophomore at East Hampton High School that currently is currently acting as the liaison between the high school students and the project. "It's enlightening to see a corporation that realizes the power youth can bring in creating long-lasting change."

Since 2006, the Youth Advisory Board has given grants to 526 communities, totaling over \$35 million. The board members meet face-to-face three times per year. More information about expectations for members can be found on the YAB website.

"State Farm has long believed that for communities to thrive, young people must be empowered as leaders and decision-makers to address real issues. We're excited to engage youth in our work and to have them help us foster youth-led service-learning programs and community enhancement programs in communities across the United States and Canada," said Kathy Payne, Senior Director of Education Leadership.

The State Farm Youth Advisory Board is comprised of 28 young adults ages 17-20 from communities across the United States and Canada. The board's mission is to oversee \$5 million in grant funding to address pressing issues that have a direct impact on communities. Youth Advisory Board members are responsible for identifying these issues, selecting the grant recipients, providing technical assistance to the grantees, and assisting with communication and outreach.

This project will allow the children of East Hampton to keep pace with technological advances in our society. Our training will bridge the gap between entertainment and real learning.

**Mission:** Project MOST is a 501(c)3 not for profit organization. We are committed to building on the strengths of our children by providing students a range of academic support, enrichment activities, and a positive social environment everyday... after school.

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## Contact Project MOST:

Director of Development, Susan Gentile Hackett and the interim Executive Director, Rebecca Morgan Taylor are available for any additional questions. (631) 604-2777

### Contact State Farm:

Rachael Risinger, Public Affairs, (516) 355-3769 or rachael risinger.tqil@statefarm.com PROJECT MOST, EDUCATIONAL PROGRAM coverage on WVVH-TV, New York February 23, 2015 East Hampton, NY:

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Igniting Minds in the 21st Century Classroom" will be an After School enrichment activity at East Hampton's public schools; John Marshall Elementary and The Springs School. The existing after school program at these schools is called Project MOST and has been supporting an expanded education model for students for the past 10 years. This project strongly supports the school day and will be a proven instrument in closing the achievement gap.

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Ernie Schimizzi WVVH-TV Hamptons Television ® P.O. Box 769 Wainscott. NY 11975-0769 917-559-3323 www.wvvh.com

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