



Special Olympic
New York

Long Island Region

WVH-TV

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FOR IMMEDIATE RELEASE:

"Freezin for a Reason" at the Town of Oyster Bay Polar Plunge
To Benefit Special Olympics New York

2nd annual event to be held at TOBAY Beach, tomorrow March 21st

(Long Island) – Special Olympics New York and the Town of Oyster Bay invite you to join the hundreds of others who will be "Freezin' for a Reason" tomorrow, Saturday, March 21, 2015 for the 2nd Annual Town of Oyster Bay Polar Plunge at TOBAY Beach. Brave souls with **want** hearts will run, jump, and dive into the chilly waters of TOBAY Beach to raise funds for the athletes of Special Olympics New York. All funds support Special Olympics New York's programs and promote awareness of people living with intellectual disabilities in New York.

It's easy to get involved! Visit our website at www.polarplungeNY.org/tobay for more details. Walk-ins are accepted and registration starts at 9:30AM at TOBAY Beach; Plunge at 11:30AM.

"Many of our residents in the Town of Oyster Bay are used to seeing beautiful TOBAY Beach in the middle of the summer, but this event provides an enjoyable and charitable reason to begin the beach season early," explained Oyster Bay Town Supervisor John Venditto. "Participants will have an opportunity to prove their mettle and their compassion by diving into the chilly waters of TOBAY Beach to raise funds for the athletes of Special Olympics New York. Special Olympics changes lives through the joy of sports and the Town of Oyster Bay is proud to partner with this outstanding organization to help make this event a success."

This Polar Plunge will help to provide year-round sports training and competition in over 22 Olympic-style sports for more than 64,659 children and adults with intellectual disabilities living in New York, giving them continuing opportunities at no cost to them or their families.

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