

October

- Adopt a Dog Month**
Shelter Pet Adoption
- Hurricane Season**
Emergency Preparedness ⁽ⁱ⁾
Emergency Preparedness-NYC ⁽ⁱ⁾
- Learning Disabilities Awareness Month**
Learning & Attention Issues ⁽ⁱ⁾
- LGBT History Month**
Diversity & Inclusion
LGBT Acceptance
- National Breast Cancer Awareness Month**
Breast Cancer Risk Awareness
- National Bullying Prevention Month**
Bullying Prevention
LGBT Acceptance
- National Disability Employment Awareness Month**
Diversity & Inclusion
- National Financial Planning Month**
Financial Literacy
Saving for Retirement

National Hispanic Heritage Month Sep 15–Oct 15

- Caregiver Assistance ⁽ⁱ⁾
- Diversity & Inclusion
- Pathways to Employment
- Fire Prevention Week 7–13**
Emergency Preparedness ⁽ⁱ⁾
Wildfire Prevention
- National Teen Driver Safety Week 14–20**
Texting and Driving Prevention ⁽ⁱ⁾
Underage Drinking and Driving Prevention
- Halloween 31**
Buzzed Driving Prevention ⁽ⁱ⁾
Texting and Driving Prevention ⁽ⁱ⁾
Underage Drinking and Driving Prevention

Holiday Season

- Adoption from Foster Care ⁽ⁱ⁾
- Buzzed Driving Prevention ⁽ⁱ⁾
- Caregiver Assistance ⁽ⁱ⁾
- Diversity & Inclusion
- Fatherhood Involvement ⁽ⁱ⁾
- Financial Literacy
- Hunger Prevention ⁽ⁱ⁾
- Job Training & Employment ⁽ⁱ⁾
- LGBT Acceptance
- Meals on Wheels Volunteer Recruitment
- Reducing Food Waste
- Type 2 Diabetes Prevention ⁽ⁱ⁾
- Underage Drinking and Driving Prevention
- End of Hurricane Season**
Emergency Preparedness ⁽ⁱ⁾
Emergency Preparedness NYC ⁽ⁱ⁾
- Lung Cancer Awareness Month**
Lung Cancer Screening
- National Adoption Month**
Adoption from Foster Care ⁽ⁱ⁾
- National Family Caregivers Month**
Caregiver Assistance ⁽ⁱ⁾

November

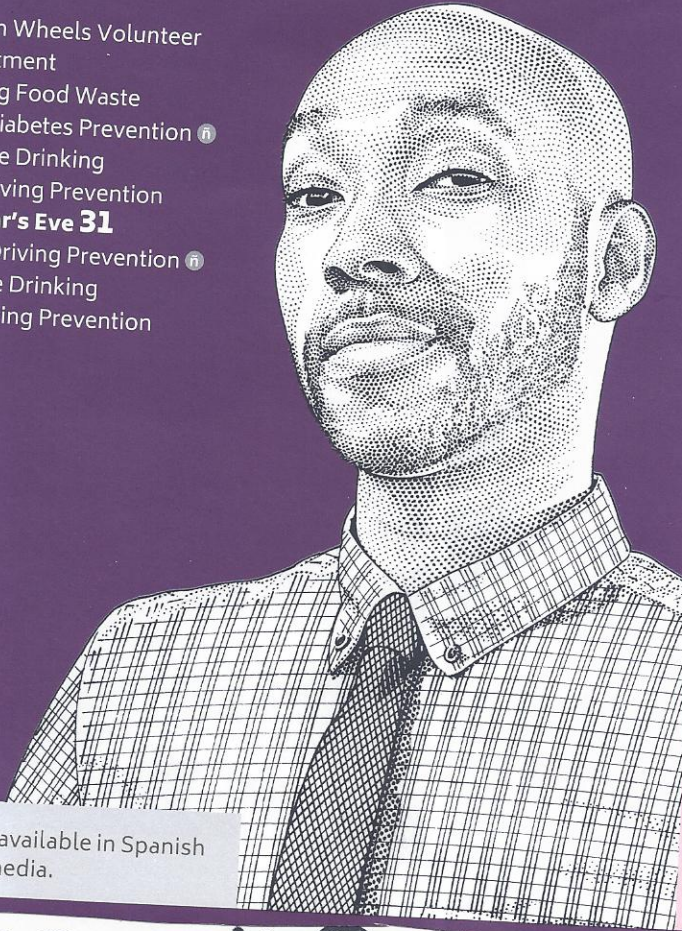
- American Diabetes Month**
Type 2 Diabetes Prevention ⁽ⁱ⁾
- College Application Season**
Supporting Minority Education
Teacher Recruitment

- National Animal Shelter Appreciation Week 5–9**
Shelter Pet Adoption
- Thanksgiving 22**
Diversity & Inclusion
Hunger Prevention ⁽ⁱ⁾
- Meals on Wheels Volunteer Recruitment
- Reducing Food Waste
- Type 2 Diabetes Prevention ⁽ⁱ⁾

December

- College Application Season**
Supporting Minority Education
Teacher Recruitment
- Holiday Season**
Adoption from Foster Care ⁽ⁱ⁾
Buzzed Driving Prevention ⁽ⁱ⁾
Caregiver Assistance ⁽ⁱ⁾
Diversity & Inclusion
Fatherhood Involvement ⁽ⁱ⁾
Financial Literacy
Hunger Prevention ⁽ⁱ⁾
Job Training & Employment ⁽ⁱ⁾
LGBT Acceptance

- Meals on Wheels Volunteer Recruitment
- Reducing Food Waste
- Type 2 Diabetes Prevention ⁽ⁱ⁾
- Underage Drinking and Driving Prevention
- New Year's Eve 31**
Buzzed Driving Prevention ⁽ⁱ⁾
Underage Drinking and Driving Prevention



⁽ⁱ⁾ Materials available in Spanish in some media.

OCTOBER

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NOVEMBER

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DECEMBER

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