

PSA PLANNING

Q1 2018

January

- College Application Season**
- Supporting Minority Education
- Teacher Recruitment
- Financial Wellness Month**
- Financial Literacy
- Saving for Retirement
- National Mentoring Month**
- Pathways to Employment
- New Year's Resolution**
- Emergency Preparedness ⓘ
- Financial Literacy
- High Blood Pressure Control
- High School Equivalency ⓘ
- Meals on Wheels
- Volunteer Recruitment
- Saving for Retirement
- Type 2 Diabetes Prevention ⓘ
- Winter Weather Season**
- Emergency Preparedness ⓘ
- Emergency Preparedness-NYC ⓘ
- Martin Luther King Jr. Day 15**
- Diversity & Inclusion
- Pathways to Employment

- Supporting Minority Education
- No Name-Calling Week 15-20**
- Bullying Prevention

February

- American Heart Month**
- High Blood Pressure Control
- Type 2 Diabetes Prevention ⓘ
- Black History Month**
- Breast Cancer Risk Awareness
- Diversity & Inclusion
- Pathways to Employment
- Supporting Minority Education
- Financial Aid Awareness Month**
- Financial Literacy
- Spay/Neuter Awareness Month**
- Shelter Pet Adoption
- Super Bowl Sunday 4**
- Buzzed Driving Prevention ⓘ
- Texting and Driving Prevention ⓘ
- Underage Drinking
- and Driving Prevention
- Valentine's Day 14**
- Diversity & Inclusion

March

- Fire Season in the South & Southwest**
- Emergency Preparedness ⓘ
- Wildfire Prevention
- National Developmental Disabilities Awareness Month**
- Diversity & Inclusion
- Spring Break**
- Buzzed Driving Prevention ⓘ
- Seat Belt Safety ⓘ
- Texting and Driving Prevention ⓘ
- Underage Drinking
- and Driving Prevention
- Spring Cleaning**
- Job Training & Employment ⓘ
- Women's History Month**
- Breast Cancer Risk Awareness
- Diversity & Inclusion
- Empowering Girls in STEM
- St. Patrick's Day 17**
- Buzzed Driving Prevention ⓘ
- Underage Drinking
- and Driving Prevention

2018



JANUARY

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28	29	30	31			

FEBRUARY

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MARCH

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