

Fair Media Council

PRESS RELEASE

For Immediate Release

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Fair Media Council Recognizes Best in Local News & Social Media at April 19 Star-Studded Folio Awards ON WVVH-TV, Hamptons TV®

-Coverage explored Hurricane Sandy, Prescription Drugs, Other Social Issues-

Bethpage, N.Y.- Hurricane Sandy brought to Long Island and much of the Atlantic coast a litany of environmental and personal devastation. However it was the media's exploration of heroism and rebuilding for the future, in the wake of the storm, which made for compelling and award-winning news coverage.

Dubbed by the Fair Media Council's (FMC) Executive Director Jaci Clement as "The Year that Changed Long Island," examples of outstanding storm coverage were featured during this year's Folio Award ceremony, presented by AT&T, attended by hundreds of journalists, business and community leaders on April 19. The presentation of the Folijs by the FMC, are an annual rite that showcases who the public chose as the best in local news and social media.

The awards were presented for stories that impacted the local community in a variety of radio, television, print, online and social media categories. Some of the winning entries this year illustrated the impact of local media, which examined the prescription drug problem, boating safety and issues affecting our local environment and non-profit communities. The FMC presented a record 44 total awards this year, chosen from hundreds entries, by a panel of judges representing a veritable who's who of business and non-profit leaders across the region.

This year's prestigious Robert W. Greene Award for Investigative Journalism went to WABC-TV Reporter Sarah Wallace and Photographer Robert Cantwell for their work exposing the unscrupulous work of a local "doctor" who never attended medical school. In the radio category Hofstra University's WRHU won for Best Newscast, beating out the professionals.

Among the social media winners, the Community Service Folio Award was presented to the "Save the Holtsville Ecology Center Campaign," which used Facebook to stop the Town of Brookhaven from shuttering the facility, and the Shutterbug Award for best website was presented to FIOS1 News.

A complete list of winners is below.

FMC Folio Awards, presented by AT&T, was held at the Crest Hollow Country Club in Woodbury, NY. Ellis Henican, who keynoted this year's ceremony, presented a mix of serious and light hearted looks at both the past year's and more recent news events and their coverage.

The WCBS NewsRadio 880 anchor team of Wayne Cabot and Steve Scott were this year's award ceremony's co-hosts. Award presenters included PIX 11's Frances Rivera and Sukanya Krishnan, Fox

5 New York's Steve Lacy and Jill Nicolini, WCBS-TV's Chris Wragge and Mary Calvi, WNBC-TV's David Ushery and Janice Huff, WABC-TV's Joe Torres and Amy Freeze, Long Island Business News Editor and Publisher John Kominicki, WLIV's Jim Paymar, host of the "Long Island Business Report," and Nassau County Executive Ed Mangano.

"When events such as Hurricane Sandy happen, the public receives a clearer understanding of the terrific and brave work done by our local media. The Folio Awards continue to signify the highest of honors in news and social media, because it is the public who judges the work for its community relevance," explained Fair Media Council Executive Director Jaci Clement.

Major sponsors for this year's event include AT&T, Bethpage Federal Credit Union, Briarcliffe College, North Shore-LIJ Health System, and WeiserMazars LLP.

The Fair Media Council (FMC) is a 501c3 nonprofit organization that educates businesses, nonprofits and the public to become media savvy. FMC also advocates for quality local news coverage and has about 200 New York Metro area businesses and nonprofits as members. For more information go to www.fairmediacouncil.org, email info@fairmediacouncil.org or call 516.224.1860 or 855.432.4763.

FMC Folio Winners 2013

Category A: Television & Radio Entry Categories (includes podcasts & online-only TV/Radio formats)

Continuing News Story in a Regularly Scheduled Newscast

FiOS1 News 1/3/12
Pain Killers: A Prescription for Tragedy
Phil Corsentino, Clare Hickey, Holli Haerr

WSHU/NPR 04/12/12
State Struggled at Fire Prevention Ahead of Manorville Blaze
Charles Lane

Robert W. Greene Award for Investigative Journalism in a Regularly Scheduled Newscast

WABC-TV 5/7/12
Phony Doctor
Reporter: Sarah Wallace
Photographer/Editor: Robert Cantwell

Feature Story in a Regularly Scheduled Newscast

FiOS1 News 12/7/11
Tie Boy
Phil Corsentino, Jessica Fragoso

Spot News Story

WCBS-TV 01/12/12

Teen Hides in Closet
Jennifer McLogan

WCBS Newsradio 880 07/5/12
July 4th Tragedy on Long Island
Sophia Hall, Peter Haskell, The WCBS 880 News Team

Feature Story - Long Form

WALK 97.5 FM 7/15/12
Island Assignment: Boating Safety
Reporter/Producer: Donna Vaughan

MyLITV 6/25/12
GLBT Prom
Reporter: Stephanie Stern
Editor: Waldo Cabrera

Science, Health or Environment News

WCBS-TV 04/20/12
Dina's Miracle
Reporter: Carolyn Gusoff
Photographer/Editor: Joe Garufi

WCBS Newsradio 880 5/2012
Bad Medicine: When Painkillers Kill
Irene Cornell

Cultural, Artistic, Historical or Religious News

WNBC-TV 3/2/12
Moving TR
Reporter: Greg Cergol
Photographer/Editor: John Albertson

Dr. Sean A. Fanelli Award in Educational Reporting

FiOS1 News 4/24/12
Autism: Friends Like You
Phil Corsentino, Jessica Fragoso

Economic or Business News

WNBC-TV 1/18/12
A Big Man Turns 93
Reporter: Greg Cergol

Photographer/Editor: Justin Laub

WLNY-TV 10/55 07/29/12

Cocoo.com

Richard Rose

Editorial or Public Affairs Issues

FiOS1 News 8/2/12

Caution: Baby on Board

Executive Producer: Phil Corsentino, Rich French III

Producer: Don Dudley

Director: Ralph Kebrdle

Writer: Don Dudley

Talent: Richard French III

Photographers: Shawn McMillian, Mike Bruno

Web Designer: Kim Mineo

Editor: Laura McGowan

Long Island Exclusive- Hurricane Sandy

FiOS1 News 10/30/12

The Power to Breathe

News Director: Phil Corsentino

Reporter: Kevin Vesey

Continuous L.I. Coverage - Hurricane Sandy

WCBS Newsradio 880 10/29, 11/20/12

Hurricane Sandy

Mike Xirinachs, Sophia Hall, The WCBS 880 News Team

PIX11 News 11/20/2012

PIX11 Cares: Long Island

Anchor: Sukanya Krishnan

Reporters: Dan Mannarino, Lisa Mateo

News Director: John Houseman

Executive Producer: Howard Dorsey

Senior Producer: Marcia Parris

Producers: Ojinika Obiekwe, Kate Sullivan, Brynne Gadinis, Samantha Neely, Khadia Jonjo, Ed Erlenmeyer

Photographer: Kenton Young

Truck Operator: Victor Lopez

WCBS-TV 10/30/12

Sandy Continuous Live

Carolyn Gusoff, Jennifer McLogan

Enterprise Reporting

WCBS-TV 05/11/12, 08/3/12 Our Pill Popping Children and The Efforts of Parents and Professionals Who Refuse to Sweep this Under the Rug Reporter: Jennifer McLogan
Photographer/Editor: Patrick Cronin

Consumer Issues News

WRNN-TV 11/13/12
Surveillance Nation
News Director: Phil Corsentino
Talent: Richard French III
Reporter: Kim Lenge
Photographer: Mike Bruno

Best Newscast

WRHU-FM 11/16/12
Newsline
Producer/Anchor: Rick Risetto
Anchor: Shannan Ferry
Engineer: Marisa Spano

Specific Issues

Specific Issues are special categories devoted to the most pertinent issues facing Long Island today.

Affordable Housing News

WCBS-TV 06/26/12
Abandoned Homes Renovated
Carolyn Gusoff

Energy Trends & Innovation News

WCBS-TV 04/2/12
Recycled Rain
Reporter: Carolyn Gusoff
Photographer/Editor: Joe Garufi

School-to-Workforce News

FiOS News 2/14/12
100 Black Men
News Director: Phil Corsentino
Talent: Mike Stevens
Executive Producer: Clare Hickey

Transportation Improvements News

MyLITV 2/14/12
Yellow Bus Goes Green
Reporter: Stephanie Stern
Editor: Waldo Cabrera

Taxes: Accountability News

WCBS-TV 10/5/12
Tax Bill Sticker Shock
Reporter: Carolyn Gusoff
Photographer/Editor: Joe Garufi

Affordable Housing Feature Reporting

MyLITV 2/15/12
Connetquot High School & Habitat for Humanity: Building Hope for Local Family
Reporter: Waldo Cabrera
Editor: Waldo Cabrera

School-to-Workforce Feature Reporting

MyLITV 3/28/12
7 Habits of Successful Kids
Reporter: Waldo Cabrera
Editor: Waldo Cabrera

Impact of Immigration Feature Reporting

WNYC Radio 11/05/12
Immigrants Benefiting from Deferred Action Keep an Eye On Election
Mirela Iverac, Karen Frillmann, Paul Schneider

Smart Growth Talk Show and/or Commentary

WLIW 05/01/12
Long Island Business Report
Anchor/Executive Producer: Jim Paymar
Executive in Charge: John Servidio
Producer: Ally Gimbel
Associate Producer: Liz Muentes

Category B: Newspaper/Magazine Entories (includes online-only newspaper/magazine formats)

Cultural, Artistic, Historical, or Religious News

Long Island Press 10/25/12
Westbury Music Fair: And the Round Sound Goes On and On
Contributor: Dave Gil de Rubio

Economic, Business or Consumer Issues News

Long Island Press 05/31/12
Hell or High Water
Senior Reporter/Editor-Investigations: Christopher Twarowski
Senior Editor: Spencer Rumsey

Enterprise Reporting

Long Island Press 04/05/2012
Clam Wars
Senior Reporter/Editor- Investigations: Christopher Twarowski

Social Media Corporate & Media Categories

Media Savvy Business Award: Best use of social media campaign to achieve defined goals

Long Island Restaurant News
Managing Editor: Tara Berkoski
Assistant Managing Editor: Rachel Bosworth
Writers: Heather Girgenti, Britt Ball

Twitterati Award: Best Use of Twitter

@NYRANews
New York Racing Association, Inc.
Social Media Specialist: Susie Raisher

Video Star Award: Best Use of YouTube.

Long Island Press Video Channel
Long Island Press

Buzz Worthy Award: Best use of social media to up the momentum of getting a message into the hands of a target audience.

Long Island Restaurant Week & Hurricane Sandy
Managing Executive: Tara Berkoski
Marketing Coordinator: Heather Girgenti
Public Relations Coordinator: Rachel Bosworth
Advertising Coordinator: Britt Ball

Community Service Award: For the best Blog site or Web site devoted to issues of interest to a

particular community

Saving the Holtsville Ecology Center Through Social Media

Save the Holtsville Ecology Center

Brookhaven Wildlife Center: Danielle Lloyd

e-Philanthropist Award: Best online fundraising campaign that raised in excess of \$10,000

Katy's Courage

Account Executive: Tara Berkoski

Shutterbug Award: Best blog or website devoted to chronicling local news.

FiOS1 News Long Island Website

FiOS1 News

News Director: Phil Corsentino

Webmaster: Kim Mineo

Hurricane Sandy Relief Campaign

Social-Minded Science for Superstorm Sandy

New York Sea Grant

New York Sea Grant Web Content Manger: Paul C. Focazio

SJCNY- Hurricane Sandy Relief Campaign

St. Joseph's College

Director of Public Relations: Jessica McAleer

Manager of Community Relations: Melissa Kuehnle

Public Relations Associate: Valerie Esposito

Manager of Public Relations: Michael Banach

WBAB Responds on Social Media to Superstorm Sandy

WBAB- Cox Media Group

Social Media Director: David Epstein

Director of Marketing: Jason Steinberg

Webmaster: Suzanne Wolf

Hosts: Roger Luce, John Parise

Producer: Matt Wolfe

News: Ted Lindner

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