

SCHEDULE

Saturday, June 15

10:30am-12:00pm

Innovations in Education

Former CBS News Correspondent **Jacqueline**

Adams and her panelists probe a series of innovations intended to fix what's wrong in education. **Kahil Byrd**, President of Students First, is advocating in 17 states for political innovations that benefit students. **Priscilla Campbell** knows politics in and out of the classroom as a teacher at East Hampton High School, President of the East Hampton Teacher's Association and Chairperson of the Long Island President's Council. **Josh Zoia**, superintendent of KIPP NYC and founder of the KIPP charter schools in Lynn, MA, is driving innovations in teacher training. **Reena Bhatia**, Vice President of Education Programs of Local Initiatives Support Corporation (LISC), is engaging Wall Street in the financing of school construction to free up more funds for classrooms.

12:00pm-1:30pm

Luncheon for Fellows, Sponsors and Speakers in the Minikes Garden at Guild Hall

1:30pm-3:00pm

After Sandy: What Can We Do About Climate Change?

Dava Sobel, renowned science writer and author of the bestselling *Longitude* and *Galileo's Daughter*, will moderate a panel of experts in the environmental sciences from Columbia University's Earth Institute and Lamont-Doherty Earth Observatory, including **Steve Cohen**, environmental policy expert; **Sabine Marx**, research scientist and expert in environmental risk perceptions; and **Adam Sobel**, atmospheric scientist specializing in the dynamics of weather and climate.

3:00pm-3:30pm

Reception with Light Refreshments

3:30pm

The United States and China: Future Prospects

Elizabeth Economy, C.V. Starr Senior Fellow and Director for Asia Studies at Council on Foreign Relations (CFR), leads a discussion with **James Steinberg** and **Frank Newman**. James Steinberg is former Deputy U.S. Secretary of State and current Dean of the Maxwell School of Public Policy at Syracuse University. Frank Newman is former Deputy Secretary of the U.S. Treasury; current Chairman for Promontory Financial Group, China and Vice-Chairman for Global Strategic Associates, Asia; and is the author of *Six Myths that Hold Back America – And What America Can Learn from the Growth of China's Economy*.

5:00pm-7:00pm

All are invited to attend a Cocktail Reception that will also celebrate the opening of the exhibition *Artists & Writers: They Played In the Game*.

Lead Sponsors:

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PANELIST BIOGRAPHIES



Jacqueline Adams launched a second career as a communications strategist after more than two decades as an Emmy-Award-winning CBS News correspondent.

Through her boutique consulting firm, J Adams: Strategic Communications, LLC, she provides communications counsel to corporate and non-profit clients. Among them are the Ford Foundation, the Whitehead Institute for Biomedical Research, Accenture, Hearing Health Foundation, SBLI USA Mutual Life Insurance Company and the New York Historical Society. She played a major role in the launch of the internet portal Africa.com and spent almost four years as a senior counselor for the global communications firm Burson-Marsteller.

Ms. Adams covered the groundbreaking campaigns of Jesse Jackson for President and Geraldine Ferraro for Vice President before spending five years as a White House correspondent during the Ronald Reagan and George H. W. Bush administrations. In the 1990s, she described her beat as "mayhem and the arts" when her stories ranged from the trial of mass murderer Jeffrey Dahmer to museum exhibits of the work of French Impressionist masters.

A graduate of Harvard Business School, Ms. Adams deliberately saves time for a number of non-profit activities. She serves on the Board of Directors of the KIPP Charter Schools in New York City and for the last nine years has co-led the HBS African-American Alumni Association mentoring program with KIPP Academy 7th graders. She is a member of the Council on Foreign Relations, serves on the Program Committee of the Harvard Club of New York City and is active on two councils at the New-York Historical Society. She was recently elected to the Board of Directors of the Harvard Business School Club of New York City.



Reena Bhatia is Vice President of Education Programs at Local Initiatives Support Corporation. She spent the majority of her finance career with Prudential, structuring non-traditional social investments, including those for charter schools, for Prudential Financial's Social Investment Group and serving as a researcher in Prudential Securities' Equity Research Department. She also worked for the KIPP Foundation, first as part of its national Real Estate Group and then as Financial Manager for TEAM Academy Charter School. While completing her M.B.A. at New York University, Reena was selected as a Broad Resident in Urban Education, serving as a summer resident with the San Francisco Unified School District. She holds a B.S. in Finance from Rutgers College and an M.B.A. from New York University.



Kahlil Byrd has dedicated his career to international media development and U.S. domestic politics. He currently serves as the President of StudentsFirst, a \$100 million national effort focused on changing the nation's legislative and policy landscape for public education; driving a national movement of teachers, parents and students dedicated to education reform, and; emerging as the national leader focused on transforming the American education system. Working with Chief Executive Officer and founder Michelle Rhee and the Board, Kahlil is responsible for StudentsFirst's

long-term strategy, operations, budget, and effort to develop an optimal culture focused on growth.

Prior to StudentsFirst, Kahlil was chief executive of Americans Elect, a national start-up with the twofold mission of re-imagining, through technology, the U.S. presidential primary system and placing a bi-partisan presidential ticket on all 50 state ballots. Kahlil was co-founder and Executive Director of the African Public Broadcasting Foundation (APBF), an NGO that encourages the privatization and strengthening of public service television throughout sub-Saharan Africa. He has also worked extensively in politics, running operations, communications, and strategy for statewide governor and Senate races for Democrats, Independents, and Republicans around the country. Kahlil got his start as Communications Director and a senior strategist of Massachusetts Governor Deval Patrick's 2006 winning campaign. He later joined the Patrick administration as the Director of Gubernatorial Appointments, helping to shape the Governor's team throughout the state.

Kahlil was a Term Member of the Council on Foreign Relations and in 2006-2007 served as an International Affairs Fellow focused on international media. He earned his B.A. in political science from Morehouse College and his master's degree in public administration from the Harvard Kennedy School.



Priscilla Campbell is a 22-year veteran classroom teacher at East Hampton High School, where she is currently a teacher of Advanced Placement Economics and Advanced Placement Human Geography. In addition, she has taught world history and geography, written course curricula, taught professional development workshops for teachers, and mentored new teachers to the profession.

She has a passion for travel and learning about the world's peoples and has led her students on explorations all over the world, including to Cambodia, Thailand, Vietnam, Turkey, the Galapagos Islands, Japan, China, South Africa, and most of Europe. On July 5, she will take 15 students to Senegal to start the construction of an elementary school in rural Fatick as part of a new partnership between EHHS and buildOn, a nonprofit that builds schools in developing countries.

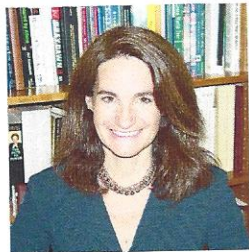
Originally from Kingston, Jamaica, Campbell came to the United States to attend college and earned a B.A. in geography from Columbia University and later a master's from New York University. She has been active in the labor field and has served as president of the East Hampton Teachers' Association for the past 16 years.



Steve Cohen is Professor of Professional Practice in the Faculty of International and Public Affairs at Columbia University. He is also the Executive Director and Chief Operating Officer of The Earth Institute at Columbia University.

Over the past three decades, Cohen has been instrumental in the education and training of current and future leaders in environmental policy, public service and sustainable development. After spending several years with the Environmental Protection Agency (EPA) and as an Assistant Professor of Political Science at the University of West Virginia in the late 1970s and 1980s, Cohen joined the Columbia University faculty and has played a crucial role in building programs at the School of International and Public Affairs (SIPA) and at the Earth Institute.

Today, Cohen seamlessly juggles many roles at Columbia University. He serves as the executive director and chief operating officer of the Earth Institute, and he is chair of the Earth Institute's management team. He is a member of the Earth Institute faculty and sits on the steering committees of its Cross-Cutting Initiative and the Earth Clinic. He is a Professor in the Practice of Public Affairs at SIPA, is director of the Master of Public Administration Program in Environmental Science and Policy (MPA-ESP) and of the Energy and Environmental Policy concentration, and teaches in both programs. He is also the director of the Master of Science in Sustainable Management, a program offered by the Earth Institute and Columbia's School of Continuing Education and teaches the program's core course entitled Sustainability Management.



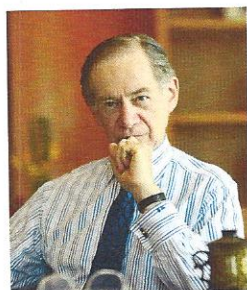
Elizabeth Economy is the C.V. Starr senior fellow and director for Asia studies at the Council on Foreign Relations. The award-winning author of *The River Runs Black: The Environmental Challenge to China's Future* (Cornell University Press, 2004; Second Edition, 2010), Dr. Economy has published articles in foreign policy and scholarly journals including *Foreign Affairs*, *Foreign Policy*, and *Harvard Business Review*; and op-eds in *The New York Times* and *The Washington Post*, among others. She frequently testifies before Congress and appears on television and radio.

Dr. Economy is vice chair of the World Economic Forum's Global Agenda Council on the Future of China and serves on the board of the China-U.S. Center for Sustainable Development. She is currently writing two books: one on China's rise and its geopolitical and strategic implications and another on China's global quest for resources with Michael Levi (forthcoming, Oxford University Press, 2013). Dr. Economy received her PhD from the University of Michigan, her AM from Stanford University and her BA with honors from Swarthmore College. In 2008, she received an honorary Doctor of Laws degree from Vermont Law School.



Sabine Marx Sabine is a Research Scholar in the Earth Institute and the Managing Director at the Center for Research on Environmental Decisions (CRED) at Columbia University. She joined CRED in 2005 after two years of post-doctoral work at the International Research Institute for Climate and Society (IRI) at Columbia's Earth Institute. She has received her Ph.D. in medical history from Carnegie Mellon University, and holds a Masters degree in Sociology and Pedagogy, with a minor in Psychology and Art Therapy from the University of Cologne, Germany.

The work of Sabine Marx falls in the area of decision making under uncertainty. Her research focuses on the use of climate information in agriculture, public health, and disaster preparedness and management. She is especially interested in the integration of climate science and social science, communication of climate information, and outreach to decision makers. At CRED, she is responsible for the coordination of 20 plus research projects and for building synergy among the various projects.



Frank Newman has had a very unusual career, including 30 years as a banking executive in both the U.S. and China and as a senior official of the U.S. Treasury. He recently completed five years as Chairman of the Board and CEO of Shenzhen Development Bank, China. Mr. Newman led a team that turned the bank around substantially. Previously, Mr. Newman served as Chairman and CEO of Bankers Trust, a major international bank based in New York.

In the 1990's, Mr. Newman served as Undersecretary, then Deputy Secretary of the U.S. Treasury. As the number two official of the Department, he represented it on a broad range of issues domestically and internationally, including economic and banking policy. He was awarded the Alexander Hamilton Award, the Department's highest honor. Prior to government service, Mr. Newman served as Vice Chairman of the Board and Chief Financial Officer of BankAmerica Corporation, and Executive Vice President and CFO of Wells Fargo Bank.

Mr. Newman currently serves as Chairman, China for Promontory Financial Group, and as Vice-Chairman, Asia for Global Strategic Associates. He has served on the boards of several companies in the U.S. and abroad, including Dow Jones, and is a member of the board of Carnegie Hall. Mr. Newman graduated from Harvard University with a BA, magna cum laude in economics. He and his wife live in Hong Kong, and spend part time in New York and Martha's Vineyard.



Adam Sobel is a Professor of Earth and Environmental Sciences, Ocean and Climate Physics, a Professor of Applied Physics and Applied Mathematics, and a Professor at the Lamont-Doherty Earth Observatory at Columbia University. Adam received his B. A. from Wesleyan University in 1989 and his Ph.D. from Massachusetts Institution of Technology in 1998. Adam is an atmospheric scientist who specializes in the dynamics of climate and weather, particularly in the tropics, on time scales of days to decades. His research interests include tropical cyclones, tornadoes, intraseasonal variability, tropical precipitation, the general circulation of the atmosphere,

and global climate change. He is author or co-author of more than 90 peer-reviewed articles and has received the Meisinger Award from the American Meteorological Society, a David and Lucille Packard Fellowship, and the Excellence in Mentoring Award from Lamont-Doherty Earth Observatory of Columbia University.



Dava Sobel, a former *New York Times* science reporter, is the author of *Longitude*, *Galileo's Daughter*, *The Planets*, and *A More Perfect Heaven*. In her forty years as a science journalist she has written for many magazines, including *Audubon*, *Discover*, *Life* and *The New Yorker*, served as a contributing editor to *Harvard Magazine* and *Omni*, and co-authored five books, including *Is Anyone Out There?* with astronomer Frank Drake.

Ms. Sobel received the 2001 Individual Public Service Award from the National Science Board "for fostering awareness of science and technology among broad segments of the general public." She was also the recipient of the Boston Museum of Science prestigious Bradford Washburn Award, the Harrison Medal from the Worshipful Company of Clockmakers in recognition of her contribution to increasing awareness of the science of horology, and the Astronomical Society of the Pacific Klumpke-Roberts Award.

In 2006, Ms. Sobel served as the Robert Vare Non-fiction Writer in Residence at the University of Chicago, where she taught a seminar in science writing while pursuing research for her stage play about sixteenth-century astronomer Nicolaus Copernicus, called "And the Sun Stood Still." In 2011, as the Elizabeth Kirkpatrick Doenges Visiting Artist/Scholar, Ms. Sobel taught a course called "Writing Creatively about Science" at Mary Baldwin College in Staunton, Virginia. Starting in 2013, she will begin a two-year appointment as the Joan Leiman Jacobson Writer-in-Residence at Smith College in Northampton, Massachusetts.

Ms. Sobel is the editor of the collection *Best American Science Writing 2004*, published by Ecco Press. She has served as a judge for the *Los Angeles Times* Book Prizes, the Pulitzer Prize in General Non-fiction, and the Lewis Thomas Prize awarded by Rockefeller University to scientists who distinguish themselves as authors. She is currently judging the competition for the PEN / E. O. Wilson Literary Science Writing Award.

A 1964 graduate of the Bronx High School of Science, Ms. Sobel attended Antioch College and the City College of New York before receiving her BA from the State University of New York at Binghamton in 1969. She holds honorary doctor of letters degrees from the University of Bath, in England, and Middlebury College, Vermont, both awarded in 2002.



James Steinberg is Dean of the Maxwell School of Citizenship and Public Affairs at Syracuse University, and University Professor of Social Science, International Affairs, and Law. Prior to becoming Dean in 2011, he was Deputy Secretary of State, serving as the principal deputy to Secretary Clinton. From 2005-2008, Steinberg was Dean of the Lyndon B. Johnson School of Public Affairs; previously, he was vice president and director of Foreign Policy Studies at the Brookings Institution, where he supervised a wide-ranging research program on U.S. foreign policy. Steinberg served as deputy national security advisor to President Clinton from 1996 to 2000. During that period, he also served as the president's personal representative to the 1998 and 1999 G-8 Summits.

Prior to becoming deputy national security advisor, Steinberg served as director of the State Department's policy planning staff and as deputy assistant secretary for analysis in the Bureau of Intelligence and Research. Previously, he was Senator Edward Kennedy's principal aide for the Senate Armed Services Committee and minority counsel, U.S. Senate Labor and Human Resources Committee. Steinberg's most recent book is *Difficult Transitions: Foreign Policy Troubles at the Outset of Presidential Power* (2008) with Kurt Campbell.

Steinberg received a B.A. from Harvard and a J.D. from Yale Law School. His wife, Sherburne Abbott, is vice president for sustainability initiatives and University Professor of Sustainability Science and Policy at Syracuse University.



Josh Zoia is Superintendent of KIPP NYC. Josh grew up in Massachusetts and graduated from the University of Pennsylvania in 1995. After living on a sailboat for a year and traveling the world, he joined Teach for America, where he taught 4th grade in the South Bronx for two years. In 1997, Josh discovered KIPP Academy in the Bronx, where he taught 6th grade science and history for four years. While at KIPP Academy, he was inspired by what was possible in education. In 2003, Josh was selected as a KIPP Leadership Fellow and trained to bring KIPP back home to Massachusetts. He was the founding principal of KIPP Academy Lynn and served as principal for the first six years of the school. In 2010, Josh became the Executive Director as KIPP

Academy Lynn began its expansion into the KIPP Massachusetts region and, in 2012, became the Superintendent of KIPP NYC schools.