AFTEE SPONSORSHIP

WVVH-TV produced and aired a public service TV Ad campaign for "ALL FOR THE EAST END" (AFTEE) is a 501(c)(3) nonprofit organization whose primary purpose is to raise awareness of the role not-for-profit organizations play in making the East End of Long Island one of the most desirable places to live in the world, and to establish a fund of new money that they will have access to through a grant process. The Long Island Community Foundation will manage and administer the disbursement of funds obtained through AFTEE's efforts.

By publicly showcasing and supporting these organizations, AFTEE is a unifying voice, leveraging strategic assets of collaboration and its regional brand to raise awareness, rally support and launch a new era of fundraising and organizational integration.

WVVH-TV produced a PSA for AFTEE's Niles Rodgers dance music <u>event</u> on Monday, August 19, at Martha Clara Vineyards which raised significant dollars to grant to East End not-for-profits. The resulting "Fund for the East End" and grant process will be managed by the <u>Long Island Community Foundation (LICF)</u> to ensure transparency. They will administer fund disbursement of profits obtained through AFTEE's efforts.

An advisory committee consisting of one representative from each of the five East End towns – Riverhead, Shelter Island, Southampton, Southold and East Hampton – works with LICF staff to review submitted proposals and recommend organizations to receive funding.

The five most eastern towns of Suffolk County (Riverhead, East Hampton, Southold, Southampton, Shelter Island) have over 1,075 registered nonprofit organizations that provide basic needs, leadership on sustainability and environmental issues, preservation and presentation of arts and culture, and educational support, providing vital help to our community.

AFTEE's mission to publicly showcase and support the non-profits of the East End,

http://www.youtube.com/watch?v=tEzKitUyuDw&feature=player_detailpage

Alzheimer's Disease Resource Center

Amagansett Food Institute

- Amaryllis Farm Equine Rescue And Sanctuary Animal Rescue Fund of the Hamptons (ARF)
- Bay Street Theater
 Breakwater Yacht Club
- Center for Therapeutic Riding of the East End (CTREE)
- Children's Museum of the East End (CMEE)
- Clubhouse of Suffolk
- Coalition for Women's Cancers at Southampton Hospital
- Community Action Southold Town
- Community Development Corporation of Long Island
- Concerned Citizens of Montauk (CCOM)
- Cultural Arts Committee for the William Floyd Community Summit in Shirley
- Daniella Maria Arturi Foundation
 Dominican Sisters Family Health Service
- Elder Rescue Ltd.
- East End Arts Council (EEAC)
- East End FC
- East Hampton Food Pantry, Inc.
- East End Hospice
- East End Photographers Group
- East Hampton Day Care Learning Center
- East Hampton Food Pantry, Inc.

- Ellen's Run
- Family Service League
- Greenport Farmers' Market
- Group for the East End
- The Guidance Center Services Inc.
- Guild Hall
- Habitat for Humanity of Peconic, Inc.
- Hampton Classic Horse Show
- Hampton Theatre Company
- Hayground School
- HUGS, Inc.
- i-tri girls (Transformation Through Triathlon)
- Joshuas Place
- Long Island Arts Alliance
- Long Island Aquarium & Exhibition Center (Atlantis)
- Long Island Community Foundation (LICF)
- Lucia's Angels
- Lyrical Children
- Maureen's Haven (A.K.A. Peconic Community Council)
- Mental Health Association in Suffolk County
- Mesiano Consulting
- New Suffolk Waterfront Fund
- North Fork Breast Health Coalition
- North Fork Education Initiative
- North Fork Parents
- North Fork Promotion Council (NFPC)
- The Guidance Center Services Inc.
- The Old Town Arts and Crafts Guild, Inc.
- Timothy Hill Children's Ranch
- Our Fabulous Variety Show
- Parrish Art Museum
- Peconic Community Council
- Peconic Institute
- Peconic Landing
- Peconic Land Trust
- Peconic Public Broadcasting (WPPB Local Public Radio)
- Project MOST (Making the Most of After School Time)
- Quogue Wildlife Refuge (Southampton Township Wild Fowl Association)
- Riverhead Community Awareness Program, Inc. (CAP)
- Riverhead MTAS Inc.
- Riverhead Animal Shelter
- Sag Harbor Music
- Shinnecock Nation Cultural Center and Museum
- Slow Food East EndFacebook
- Southampton Animal Shelter
- Southampton Cultural Center
- Southampton Hospital Foundation
- Southampton School District
- Southampton School District's Organic School Garden Project
- Southold Mothers' Club
- South Fork Community Health Initiative
- The Springs Seedlings
- Suffolk County Chapter of New York Agri-Women
- Suffolk Theater
- Suffolk County United Veterans
- Sylvester Manor Educational Farm
- Timothy Hill Children's Ranch
- Turtle Rescue of the Hamptons, Inc.
- The Retreat
- YMCA East Hampton RECenter

• Your Day Away, Inc.