

THE ADVERTISING COUNCIL
February 2013 TV Compilation Kit

<u>Campaign</u>	<u>Spot</u>	<u>Length</u>	<u>ISCI Code</u>	<u>Exp Date</u>	<u>Time Code IN*</u>
1. Buzzed Driving Prevention	Bad Daters	:30	CNDD0101000	12/13/2013	1:00:00
2. Buzzed Driving Prevention	Solitary Confinement	:30	CNDD0102000	12/13/2013	1:00:45
3. Caregiver Assistance	Silent Scream	:30	CNCG0012000	08/15/2013	1:01:30
4. Caregiver Assistance	Silent Scream	:15	CNCG0013000	08/15/2013	1:02:15
5. Child Passenger Safety	Chairs (Revised)	:60	CNNH0091000	04/16/2013	1:02:45
6. Child Passenger Safety	Chairs (Revised)	:30	CNNH0092000	04/16/2013	1:04:00
7. Child Passenger Safety	Flashback- Spanish (Revised)	:30	CNNH0093000	04/16/2013	1:04:45
8. Dating Abuse Prevention	Textual Harassment	:30	CNTV0005000	02/23/2014	1:05:30
9. Discovering Nature	Unplug	:60	CNFT0085000	06/05/2013	1:06:15
10. Discovering Nature	Unplug	:30	CNFT0081000	06/05/2013	1:07:30
11. Emergency Preparedness	The Day Before	:60	CNHL0120000	08/20/2013	1:08:15
12. Emergency Preparedness	The Day Before	:30	CNHL0121000	08/20/2013	1:09:30
13. Financial Literacy	Chase	:60	CNFN0056000	Never	1:10:15
14. Fire Adapted Communities	Ember	:30	CNCM0022000	06/06/2013	1:11:30
15. Fire Adapted Communities	Ember	:15	CNCM0023000	06/06/2013	1:12:15
16. High School Dropout Prevention	Cap Drop	:30	CNOG0172000	10/15/2013	1:12:45
17. High School Dropout Prevention	Threat	:30	CNOG0173000	10/15/2013	1:13:30
18. Hunger Prevention	Matt/Steve	:30	CNFA0123000	12/03/2013	1:14:15
19. Making Home Affordable	Frozen	:60	CNMA0090000	12/31/2013	1:15:00
20. Making Home Affordable	Frozen	:30	CNMA0079000	12/31/2013	1:16:15
21. Reading	Book People Unite	:30	CNLO0051000	05/08/2013	1:17:00
22. Texting and Driving Prevention	5 Seconds	:30	CNRD0099000	12/09/2013	1:17:45
23. Texting and Driving Prevention	Stairs	:30	CNRD0057000	12/09/2013	1:18:30
24. Wildfire Prevention	Bonfire R3	:30	CNFF0073000	06/11/2013	1:19:15
25. Wildfire Prevention	Did You Know R2	:15	CNFF0074000	06/25/2013	1:20:00