

KXNO  
Des Moines, IA  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/08/2024

KXNO  
Quarterly Issues/Programs List

KXNO provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- : (No issue/program description given.)
- **American Heart Assn.:** Iowans are being urged to learn hands-only CPR. Am. Heart Assn's Brian Geelan: It's lifesaving.
- **An Rescue League of IA:** animal shelter
- **Final Salute for Iowa Vets:** Iowa veterans honored in Final Salute. Lineae Strovers says child remains included.
- **Financial risk:** Iowans are being warned about cryptocurrency risks. Iowa Insurance Commish Doug Ommen advises.
- **GoServGlobal:** Iowa charity serving Haiti describes unrest. Ken DeYoung of GoServGlobal.
- **IA Workforce Development:** Iowa mobile career services office launched. Beth Townsend says it will expand access.
- **ISU Extension:** Iowa State Expert gives Iowans credit card debt advice, amid rising U.S. household debt.
- **Int. Rev Service:** IRS giving Iowans advice on charitable deductions this tax filing season.
- **Triple A:** Spring time change raises risk of drowsy driving. Brian Ortner, AAA cites sleep deprivation stats.
- **organ donation:** organ donation

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
An Rescue League of IA	FOCUS 01-07-24	animal shelter	Nick Graziano	01/06/2024 11:30 PM	026:59
An Rescue League of IA	FOCUS 01-07-24	animal shelter	Nick Graziano	01/13/2024 11:30 PM	026:59
	FOCUS 01-21-2024 - iHeart Communities			01/20/2024 11:30 PM	027:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
organ donation	FOCUS 01-28-2024	organ donation	Heather Butterfield	01/27/2024 11:30 PM	027:00
Financial risk	FOCUS 02-11-2024	Iowans are being warned about cryptocurrency risks. Iowa Insurance Commish Doug Ommen advises.	Doug Ommen	02/10/2024 11:30 PM	026:59
American Heart Assn.	FOCUS 02-18-2024	Iowans are being urged to learn hands-only CPR. Am. Heart Assn's Brian Geelan: It's lifesaving.	Brian Geelan	02/17/2024 11:30 PM	026:59
ISU Extension	FOCUS 02-25-2024	Iowa State Expert gives Iowans credit card debt advice, amid rising U.S. household debt.	Ryan Stuart ISU Exten.	02/24/2024 11:30 PM	026:59
Int. Rev Service	FOCUS 03-01-2024	IRS giving Iowans advice on charitable deductions this tax filing season.	Christopher Miller, IRS	03/02/2024 11:30 PM	026:59
IA Workforce Development	FOCUS 03-10-2024	Iowa mobile career services office launched. Beth Townsend, IWD says it will expand access.	Beth Townsend, IWD	03/09/2024 11:30 PM	026:59
Triple A	FOCUS 03-17-2024	Spring time change raises risk of drowsy driving. Brian Ortner, AAA cites sleep deprivation stats.	Brian Ortner	03/16/2024 11:30 PM	026:51
Final Salute for Iowa Vets	FOCUS 03-24-2024	Iowa veterans honored in Final Salute. Lineae Strovers says child remains included.	Lineae Strovers, Des Moines	03/23/2024 11:30 PM	026:51
GoServGlobal	FOCUS 03-31-2024	Iowa charity serving Haiti describes unrest. Ken DeYoung of GoServGlobal.	Ken DeYoung	03/30/2024 11:30 PM	026:40

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	9
	PSA :15 - Ad Council - Safe Gun Storage	000:14	96
	PSA :15 - Ad Council/AARP - Care for Yourself	000:15	67
	PSA :15 - Ad Council/Child Mental Health	000:14	65

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA :15 - Ad Council/Drunk Driving-Lovefest	000:14	73
	PSA :15 - POLK COUNTY	000:15	29
	PSA :15 - POLK COUNTY TREASURER	000:15	23
	PSA :15- Ad Council - Dadification - Frank	000:15	175
	PSA :30 - Ad Council - Adopt US Kids	000:29	26
	PSA :30 - Ad Council - Alzheimers - Ryan Blaney	000:29	19
	PSA :30 - Ad Council - CANCER SCREENINGS	000:29	17
	PSA :30 - Ad Council - Distracted Driving Prevention	000:29	26
	PSA :30 - Ad Council - Distracted Driving School Drive	000:29	31
	PSA :30 - Ad Council - Driving Impaired aka High	000:30	63
	PSA :30 - Ad Council - Drunk Driving - Play-by-play	000:29	21
	PSA :30 - Ad Council - Safe Gun Storage	000:29	36
	PSA :30 - Ad Council - Teen Drama	000:30	133
	PSA :30 - Ad Council - Teen Drama	000:30	1
	PSA :30 - Ad Council - Teen Vaping	000:29	37
	PSA :30 - Ad Council/AARP - Heroes	000:30	56
	PSA :30 - Ad Council/AARP - Roxana's Story	000:30	21
	PSA :30 - Ad Council/AARP - Take A Minute	000:30	28
	PSA :30 - HEART HEALTH 2	000:30	6
	PSA :30 - HEART HEALTH MONTH	000:30	28
	PSA :30 - SheepGate - Best Decision	000:30	1
	PSA :60 - Ad Council - ADOPTION	000:59	46
	PSA :60 - Ad Council - Alzheimers- Ryan Blaney	000:59	30
	PSA :60 - Ad Council/AARP - Caregivers -Heroes	001:00	25
	PSA :60 - Ad Council/AARP - Caregivers -Take A Minute	001:00	39
	PSA :60 - Ad Council/AARP - Roxana's Story	001:00	19
	PSA :60 - Unbridled Spirits *EMERY*	001:00	59
	PSA 30 - ADOPT A PITBULL	000:29	14
	PSA 30 - HEART HEALTH	000:30	29
	SHEEPGATE	000:30	11
	SHEEPGATE	000:30	63
CANCER AWARENESS	THE V FOUNDATION	000:28	6

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	10
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:29	18
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	8
FINANCIAL COACHING	OPERATION HOPE	000:29	12
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10