

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNYT/WNYA Albany, NY	Date: 9/10/18
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I, Ethica Media LLC,

being/on behalf of: Cynthia for New York,

a legally qualified candidate of the Democratic

political party for the office of: New York Governor

in the Primary

election to be held on: 9/13/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Refer To Order					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cynthia for New York

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Carolyn Bost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/10/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Tony McManus
Signature

Tony McManus
Printed Name

DOs
Title

CONTRACT

WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

Ethica Media
1225 Franklin Avenue Ste 325
Garden City, NY 11530

<u>Contract / Revision</u> 342323 /		<u>Alt Order #</u> 09214622
<u>Product</u> NIXON FOR GOVERNOR		
<u>Contract Dates</u> 09/10/18 - 09/13/18		<u>Estimate #</u> 70
<u>Advertiser</u> Nixon for Governor		<u>Original Date / Revision</u> 09/10/18 / 09/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9917960	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNYT	09/12/18	09/13/18	M-F AM Live	6-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	--WT---				3	\$350.00			
N 2	WNYT	09/12/18	09/13/18	Today w/ Kathie Lee&Hoda	10-11a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	--WT---				2	\$125.00			
N 3	WNYT	09/11/18	09/13/18	M-F NC13 Noon News	12-12:30p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	-TWT---				3	\$125.00			
N 4	WNYT	09/10/18	09/12/18	M-F 6-6:30p News	6-6:30p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	MTW----				3	\$350.00			
N 5	WNYT	09/10/18	09/12/18	M-SU 11p News	11-11:35p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	MTW----				3	\$350.00			
N 6	WNYT	09/10/18	09/12/18	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	MTW----				3	\$75.00			
N 7	WNYT	09/10/18	09/12/18	M-F 12:35-1:35a Seth	12:35-1:35a		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	MTW----				3	\$40.00			
N 8	WNYT	09/12/18	09/13/18	M-F 5-5:30a News	5-5:30a		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	--WT---				3	\$140.00			
N 9	WNYT	09/10/18	09/12/18	M-F 5:30-6P News	5:30-6p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/18	09/16/18	MTW----				3	\$250.00			
Totals											26	\$5,290.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
342323 /	09214622

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/10/18 - 09/13/18	NIXON FOR GOVERNO	70

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nixon for Governor	09/10/18 / 09/10/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/13/18	26	\$5,290.00	(\$793.50)	\$4,496.50
Totals	26	\$5,290.00	(\$793.50)	\$4,496.50

Signature: _____ **Date:** _____

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