

WMXC
 Mobile, AL
 Quarterly Issues/Programs List
 First Quarter, 2023
 04/06/2023

WMXC

Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Public Health
- COVID
- Veterans Affairs
- Mental Health/ Suicide
- Children/Youth

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Affairs, Suicide Awareness, Scams	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Lorraine President & CEO of America's Warrior Partnership - Jim Lorraine joins the show to discuss some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans. Dr. David Rudd Director of the Rudd Institute for Veteran & Military Suicide Prevention - Dr. Rudd checks in to discuss mental health around the holidays, the prevalence of suicide among veterans, and strategies to	J. Lorraine, Dr. D. Rudd, T. Hunter	01/01/2023 06:23 AM	029:49

		address the country's suicide epidemic. Tatum Hunter Technology Writer for the Washington Post - Tatum Hunter breaks down some bad habit breaking and sobriety apps for those looking to make changes in the new year, data privacy dos and don'ts, and new scams to be aware of.			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Comilla Sasson Practicing Emergency Medicine Physician in Denver and Vice President for Science & Innovation for Emergency Cardiovascular Care at the American Heart Association - Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.	DR. C SASSON	01/08/2023 06:29 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Raquel Hernandez Medical Director for the Johns Hopkins All Children's Healthy Weight Initiative - Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023.	DR. R HERNANDEZ	01/15/2023 06:30 AM	029:49
Health and Wellness, Supporting Law Enforcement	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Baia Lasky, Medical Director for the American Red Cross - For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does	Dr. B. Lasky, A. O'Connor, B.Alexander	01/22/2023 06:35 AM	029:49

		<p>involving blood donations across the country, along with important information on who can donate and how blood donations are utilized.</p> <p>Anahad O'Connor Washington Post Eating Lab Columnist - Anahad explains the health benefits of Dry January, how a simple change in diet can lead to tremendous health results, and new data behind when we eat and how it impacts our body.</p> <p>Bill Alexander Executive Director of the National Law Enforcement Memorial - Bill provides info on how NLEM supports law enforcement nationwide, along with their families. Bill also runs through recent trends in members of law enforcement being killed in the line of duty and ways to help prevent that moving forward.</p>			
<p>MENTAL HEALTH, Public Health (COVID)</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Dr. Robert Otto Valdez, Director of the Agency for Healthcare Research & Quality - Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety.</p> <p>Case Kenny, Mindfulness Expert and Host & Founder of the Self-Help Podcast New Mindset, Who Dis - Case Kenny offers strategies and tips for prioritizing mental and physical health in the new year, including ways to work yourself out of difficult times and achieve goals set for 2023.</p>	<p>DR. OTTO VALDEZ, C. KENNY</p>	<p>01/29/2023 06:31 AM</p>	<p>029:50</p>

<p>Public Health (COVID), Addiction and Recovery</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Alison Barkoff, Acting Administrator and Assistant Secretary for Aging and Principal Deputy Administrator at the Administration for Community Living. Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals. Brian Hooks, Chairman & CEO of Stand Together. Brian Hooks discusses the work Stand Together does as a philanthropic community tackling the root causes of America's biggest problems. Brian also highlights the 1 Million Strong campaign, an initiative that seeks to transform the way people think about addiction and recovery.</p>	<p>A. Barkoff, B. Hooks</p>	<p>02/05/2023 06:32 AM</p>	<p>029:49</p>
<p>Inspiration & Careers, Healthy Eating, Health & Education</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Astronaut Dr. Ana Fisher & Meredith Bagby, Author of <i>The New Guys: The Historic Class of Astronauts That Broke Barriers and Changed the Face of Space Travel</i>. Dr. Fisher discusses her career in the space program and the historic mission of becoming the first mom in space. Meredith Bagby explains the importance of a group of astronauts that opened the door in the space program for a new generation of space explorers from all different walks of life. Devin Alexander, The Biggest Loser Chef & Author of <i>The Land of Secret Superpowers: Vegetables</i>, explains the importance of vegetables for children and offers tips on making them more appealing. She also provides advice for those looking to become</p>	<p>Dr. A. Fisher, M. Bagby, D. Alexander; C Carr</p>	<p>02/12/2023 06:35 AM</p>	<p>029:49</p>

		healthier in 2023. Chris Carr, Former NFL Player, Concussion Advocate and Board Member for 'Brain Injury Services' breaks down the issue of brain injuries and concussions, including how to spot them and what steps to take if you or someone you know is suffering from one.			
Mental Health Care, Education in underserved communities	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Marvin B. Figueroa, Director of the Office of Intergovernmental and External Affairs (IEA) at HHS. Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity. Dr. Theresa Price, Founder & CEO of the National College Resources Foundation. Dr. Price discusses her organization's mission to reduce the high school dropout rate, increase degree and certificate enrollment among disadvantaged and underserved communities, and close the gap in educational achievement.	M. Figueroa, Dr. T. Price	02/19/2023 06:33 AM	029:49
Mental Health Care, Youth Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Barbara Kevish, Associate VP at UPMC Health Plan & Practicing Primary Care Physician. Dr. Kevish discusses Heart Health Month and steps everyone can take to limit the risk of cardiovascular disease. Dr. Kevish also explains some of the most common cardiovascular issues, like heart attacks and strokes. Dr. Amy Green, Head of Research at	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:36 AM	029:49

		Hopelab. Dr. Green breaks down a recent CDC report on youth mental health that found an alarming number of girls across the country are experiencing feelings of sadness and hopelessness. Dr. Green steps through the data and some of the potential underlying reasons for the results.			
Youth Mental Health, Veterans Affairs, Suicide	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Alfiee Breland-Noble, an internationally recognized psychologist, author, and founder of The AAKOMA Project. Dr. Noble discusses the Ad Council's Sound It Out Together campaign, focusing on providing resources for parents and caregivers to talk with their kids about mental health and issues they may be experiencing that are impacting their health and well-being. Dr. Noble also provides insight into the latest data on youth mental health, including an alarming new study done by the CDC. Jim Lorraine, President & CEO of America's Warrior Partnership. Jim Lorraine discusses the issue of veteran suicide, including the latest strategies available to help stop veterans from reaching that crisis point. In light of National Caregivers Day, Jim Lorraine also explains the crucial role caregivers play in caring for our veterans.	Dr. A. Breland-Noble, J. Lorraine	03/05/2023 06:36 AM	029:49
Equality (Women's History Month), Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Christine Guilfoyle, President of See Her. Christine Guilfoyle joins the show to discuss Women's History Month, International Women's Day, and the See	C. Guilfoyle, J. Rivera	03/12/2023 06:36 AM	029:49

		<p>Her mission to increase the representation and accurate portrayal of all women and girls in marketing, media, and entertainment.</p> <p>Jessica Malaty Rivera, Infectious Disease Epidemiologist and Research Assistant at the Johns Hopkins University School of Public Health & Center for Health Security. Jessica Malaty Rivera discusses how scientists study and research emerging viral threats, what we've learned from the COVID-19 pandemic, and what the latest data tells us about the safety and efficacy of the COVID vaccines.</p>			
National Economy, Bank Collapse	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Sultan Meghji, Former Chief Innovation Officer at the Federal Deposit Insurance Corporation & Duke University Professor - Sultan Meghji breaks down the U.S. banking and financial systems following the recent collapse of Silicon Valley Bank, including the role of the Federal Reserve and the FDIC.</p>	S. Meghji	03/19/2023 06:36 AM	029:50
Health (COVID); Disaster Preparedness, Blood Donations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Ala Stanford, HHS Regional Director for Region III - Dr. Stanford discusses the COVID-19 vaccines, including a shift to an all-bivalent approach, who should prioritize receiving one, and women's health issues that have been affected by the pandemic.</p> <p>Jennifer Pipa, Vice President of Disaster Programs for the American Red Cross - Jennifer Pipa explains the work the American Red Cross does in response to a wide range of disasters,</p>	Dr. S. Stanford, S. Pipa	03/26/2023 06:38 AM	029:49

		along with disaster preparation tips, and the importance of donating blood.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
"Alabama Connect" app helps people find resources for substance use, mental health and other issues	ALABAMA BROADCASTERS ASSO VITAL CONNECT	000:29	9
All in One Tix program	ALABAMA BROADCASTERS ASSO AL DEPT OF TOURISM	000:29	21
Disabled and COVID vaccine	ALABAMA BROADCASTERS ASSO AL DEVELOPMENTAL DISABILITIES NETWORK	000:29	17
Job Opportunities, Unemployment Fraud, Back to Work	ALABAMA BROADCASTERS ASSO AL DEPT OF LABOR	000:29	61
COVID boosters, Childhood vaccines, Health Happiness, Monkey Pox, All Kids	ALABAMA BROADCASTERS ASSO AL DEPT OF PUBLIC HEALTH	000:29	117
Seat Belts, MOVE OVER Law	ALABAMA BROADCASTERS ASSO AL DEPT OF TRANSPORTATION	000:30	53
Electric vehicles	ALABAMA BROADCASTERS ASSO AL CLEAN FUELS COALITION	000:29	14
Emergency Rental Assistance	ALABAMA BROADCASTERS ASSO AL HOUSING FINANCE AUTHORITY	000:29	3
Veterans hotline/mental health	ALABAMA BROADCASTERS ASSO VETERANS FOR HOPE	000:29	20
Foster Children, Adult Foster Care, Adoption	ALABAMA BROADCASTERS ASSO AL Dept. of Human Resources	000:29	88
Elder Abuse, Elder Neglect, Adult Foster Care, Adult	ALABAMA BROADCASTERS ASSO AL Dept. of	000:29	40

Abuse Hotline	Human Resources		
Miracle On The Bay parade fundraiser	St Jude Children's Research Hospital	000:30	74
Health/ Cancer	American Cancer Society Chili Cook-off	000:29	6
Education- Brunch fundraiser for University of South Alabama Athletic Fund	Jag Gals	000:29	47
Mystic Mutts of Revelry Parade fundraiser	The Haven Animal Shelter	000:29	28
Talk To Me campaign to get parents to talk to their kids about drugs	DRUG EDUCATION COUNCIL	000:29	24
Fundraisers to support programs for homeless, recovery, and veterans	Waterfront Rescue Mission	000:29	33