

WMXC
 Mobile, AL
 Quarterly Issues/Programs List
 Third Quarter, 2023
 10/09/2023
 WMXC

Quarterly Issues/Programs List

Public Safety
 Mental Health
 Veterans Affairs
 Disasters/Disaster Relief
 Environmental Issues

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety, Distracted Driving, History of Declaration of Independence, National Politics	iHeartRadio Communities: Public Affairs Special	Julie Garner, Founder of Project Yellow Light. Julie Garner discusses the issue of distracted driving, along with her organization's partnership with the Ad Council for an initiative in which high school and college students create TV, radio and billboard PSAs to educate their peers about the dangers of distracted driving, with an emphasis on not using your mobile device while driving.	J.Garner, K. Davis	07/02/2023 06:36 AM	029:50

		Kenneth C. Davis, Historian & Best-Selling Author. For the July 4th holiday, Kenneth C. Davis explains the creation of the Declaration of Independence, including the key players involved in the creation of the document, how it would shape the course of history, and the impact it has had on the rest of the world.			
Mental Health, Suicide Awareness/prevention, Cyber bullying	Viewpoint Alabama	Cyber Bullying has become a major issue in Alabama and has driven up both suicide and homicide rates in recent years. We talk with Murine Molak, mother of David Molak who passed away in 2016. David was a victim of cyber bullying which lead him to take his own life. For more information visit https://www.davidslegacy.org	M. Molak	07/09/2023 06:37 AM	029:50
Poverty	iHeartRadio Communities: Public Affairs Special	Hugh Evans, Co-Founder & CEO of Global Citizen. Hugh Evans joins the show to discuss the work Global Citizen does to eradicate extreme poverty around the world, including the impact of their Global Citizen Festival, which features a call to action that pushes participants to make a difference in their local communities and brings artists together to raise funding for essential programs utilized in impoverished nations.	H.Evans	07/16/2023 06:36 AM	029:48
Issues impacting veterans-mental health, health care and employment	iHeartRadio Communities: Public Affairs Special	Cole Lyle, Executive Director of Mission Roll Call. Cole Lyle joins the show ahead of National Hire a Veteran Day to discuss various issues impacting veterans nationwide, from mental health	C. Lyle	07/23/2023 06:40 AM	029:50

		challenges to access to health care to employment. Cole also explains the work Mission Roll Call does in advocating for veterans, including the unique challenges faced by rural and tribal veterans.			
Artificial Intelligence, Environment/Conservation	iHeartRadio Communities: Public Affairs Special	Dr. Bart Kosko, best-selling author, world-renowned scientist, and expert on AI. Dr. Kosko discusses his 1993 international best-seller Fuzzy Thinking: How AI Thinks in Shades of Gray and breaks down some key questions on current issues involving the rapid expansion of AI. Dr. Greg Skomal, Shark Week Expert & Author of CHASING SHADOWS: My Life Tracking the Great White Shark. Dr. Skomal discusses his life working with sharks, correcting public perceptions about the species, and continued global conservation efforts.	B. Kosko, G. Skomal	07/30/2023 06:37 AM	029:49
Veterans Affairs, Environment, Weather/record heat, Technology and generation gap	iHeartRadio Communities: Public Affairs Special	Kelsi Sheren, Former combat veteran and artillery gunner and Author of Brass & Unity: One Woman's Journey Through the Hell of Afghanistan and Back. Kelsi Sheren describes her experience serving as the only woman in her specific unit in Afghanistan, along with the trauma she's dealt with and her battle with PTSD. She also discusses her work helping other veterans dealing with the same issues. Ray Stagich, Weather Channel Meteorologist. Ray Stagich breaks down the record heat much of the country has been dealing with, from	K. Sheren, R. Stagich, Dr. J. Twenge	08/06/2023 06:38 AM	029:49

		<p>why it's happening to what to expect for the remainder of 2023.</p> <p>Dr. Jean Twenge, Author of Generations: The Real Differences Between Gen Z, Millennials, Gen X, Boomers, and Silents. Dr. Twenge explains the differences between current generations, including the role technology has played in generational differences, and what we should all keep in mind to help bridge those divides.</p> <p>.</p>			
Disaster Relief and Rescue	iHeartRadio Communities: Public Affairs Special	<p>Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian.</p>	B. Stern	08/13/2023 06:36 AM	029:50
Philanthropy and Disaster Relief	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Thomas Tighe, President & CEO of Direct Relief. Thomas Tighe explains the work Direct Relief does in all 50 states and 80 countries worldwide working to improve the health and lives of those impacted by poverty or emergencies, including efforts underway right now to help the</p>	T. Tighe	08/20/2023 06:35 AM	029:49

		victims of the deadly Hawaii wildfires.			
Veterans, Mental Health, Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	JP Lane, Army Veteran and Spokesperson for Semper Fi & America's Fund. JP Lane joins the show ahead of National Suicide Prevention Month in September to discuss his personal struggles after being struck by an IED in Afghanistan and attempting suicide 12 times, along with the work Semper Fi & America's Fund does to help veterans like him and service members and military families.	J. Lane	08/27/2023 06:36 AM	029:50
Disaster Relief and Rescue	iHeartRadio Communities: Public Affairs Special	Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid, and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine, and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian.	B. Stern	09/03/2023 06:39 AM	029:50
9/11 Remembrance, Health Care for first responders, day of service	iHeartRadio Communities: Public Affairs Special	David Paine, President & Co-Founder of 9/11 Day. David Paine discusses his experience on September 11, 2001, along with his efforts to create a day of service out of that horrific tragedy, and the work to	D. Paine, J. Feal	09/10/2023 06:36 AM	029:50

		<p>get 9/11 Day recognized as a federal holiday.</p> <p>John Feal, Founder of the Feal Good Foundation. John Feal describes his experience on 9/11, along with his organization's work ensuring no responder gets left behind, and his battles with Congress to get health care legislation passed for emergency responders suffering from the toxic aftermath of the September 11th attacks.</p>			
<p>Veterans' affairs, Mental Health, Suicide prevention</p>	<p>iHeartRadio Communities: Public Affairs Special</p>	<p>Discuss Veterans Affairs, the VA, combating PTSD and Veteran Suicide Prevention</p> <p>Dr. Matthew Miller, Department of Veterans Affairs Executive Director for VA Suicide Prevention. Dr. Miller joins the show for Suicide Prevention Month to discuss the VA's partnership with the Ad Council on their "Don't Wait. Reach Out." campaign, along with resources available for veterans.</p> <p>Jim Lorraine, President of America's Warrior Partnership. Jim Lorraine breaks down the work AWP does combating veteran suicide, along with their Operation Deep Dive initiative designed to find answers to the issues driving veteran suicide and help save lives.</p> <p>Phil Krabbe, Marine Veteran & Dr. Erin Fletcher, Clinical Psychologist and Wounded Warrior Project Warrior Care Network Director. Phil Krabbe shares his personal experience with PTSD and</p>	<p>Dr. M. Miller, J. Lorraine, P Krabbe</p>	<p>09/17/2023 06:39 AM</p>	<p>029:50</p>

		suicidal thoughts, while Dr. Fletcher explains the Wounded Warrior Project's work tied to suicide prevention.			
Public Health, Child Safety	iHeartRadio Communities: Public Affairs Special	Trevor Riggen, President of Humanitarian Services at the American Red Cross. Trevor Riggen joins the show to discuss the critical blood supply shortage across the U.S., along with information on the relief serves the American Red Cross provides in the aftermath of extreme weather and major disasters. Anne Carlson, Acting Administrator for the National Highway Traffic Safety Administration. Anne Carlson checks in for Child Passenger Safety Week to discuss the importance of properly installed child safety seats, along with the latest data on traffic crashes and fatalities nationwide.	T. Riggen, A. Carlson	09/24/2023 06:36 AM	029:35

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
Foster Children, Adoption	ALABAMA BROADCASTERS ASSO Dept of Human Resources	000:29	73
Job Opportunities, Unemployment Fraud	ALABAMA BROADCASTERS ASSO Dept of Labor	000:30	68

COVID, Childhood vaccines, Monkey Pox	ALABAMA BROADCASTERS ASSO Dept of Public Health	000:29	93
Seat Belts, Move Over law, Roadside Trash	ALABAMA BROADCASTERS ASSO Dept of Transportation	000:29	48
All-in-One Tickets program	ALABAMA BROADCASTERS ASSO Dept of Tourism	000:29	36
Elder abuse/neglect; Adult Foster Care; Adult Abuse Hotline	ALABAMA BROADCASTERS ASSO DHR/Adult Protective Services	000:29	64
Veteran hotline, Mental Health	ALABAMA BROADCASTERS ASSO Dept of Veterans Affairs	000:29	21
Substance Abuse, Fentanyl, Mental Health	ALABAMA BROADCASTERS ASSO Vital Connect	000:30	9
Litter, Environment	ALABAMA BROADCASTERS ASSO AL PALS People Against A Littered State	000:30	24
Public Health, LGBTQ issues	iHeartMedia Elton John AIDS Foundation	000:29	3
Environment, Community Volunteering	iHeartRadio Earth, Natl Environmental Educ Foundation	000:29	25
Environment, Responsible Recreation	iHeartRadio Earth, Natl Environmental Educ Foundation	000:29	24
Environment, Spring Gardening	iHeartRadio Earth, Natl Environmental Educ Foundation	000:29	10
Environment, Trash Bin Litter	iHeartRadio Earth, Natl Environmental Educ Foundation	000:29	25
Boating Safety/ BUI	US Coast Guard Dauphin Island	000:29	15
Child Abuse	Child Advocacy Center "Cheers to Children"	000:31	96
Student-athlete academic services	Univ of So. AL Jag Gals	000:29	28
Youth Education/Experience	Peace in the Streets, Global Film Fest	000:29	4
Education	National Summer Learning Program	000:31	10
COMMUNITY SERVICE, VOLUNTEERING	9/11 NATIONAL DAY OF SERVICE	000:29	6
COMMUNITY SERVICE, VOLUNTEERING	9/11 NATIONAL DAY OF SERVICE	000:29	3
Mental Health, Substance Abuse	ADDICTION AND MENTAL HEALTH	000:30	2
Poverty	GLOBAL CITIZEN	000:30	10
Domestic violence	NO MORE.ORG	000:30	10
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	11

Hunger, Children	NO KID HUNGRY	000:29	13
TRAVEL AND SAFETY	NHTSA	000:29	14