

WMXC
Mobile, AL
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/02/2020

WMXC
Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disabilities:** UCP Christmas Nights of Lights 5K Run. Miranda Lambert (A Development Specialist with UCP's Childcare Enhancement With a Purpose Program or CCEP), and Kaley Keith (A Program Coordinator for UCP's Supported Employment Program), along with Lauren Luckie, Development Director, talk about the various programs offered by United Cerebral Palsy in Mobile. One program (CCEP) helps childcares learn how to include children with developmental disabilities; the other program helps adults with UCP get jobs and keep them, by having training coaches to work alongside them until they are confident in their duties, and then keep up with them as long as they continue the job. Other programs offered include early intervention, preschool, respite, adult day program, and Camp Smile. This 5K through the Christmas lights at Hank Aaron stadium helps fund these local programs.
- **Government:** Alabama State Treasurer John McMillan talks about the role of the State Treasurer's office, including programs to help save for college tuition or to help those with disabilities maintain their independence and quality of life. There's also an Unclaimed Property program to help find the owners of abandoned bank accounts, safe deposit boxes, insurance awards and more. Treasurer McMillan talked about how the robust economy is helping the state's bottom line.
- **Health:** Virginia Guy of the Drug Education Council and Dr. Karen Fagan with USA Health University Hospital talk about the recent upswing in lung problems related to vaping and why it's a misconception that vaping is healthy for you, compared to smoking. Dr. Fagan talks about known risk factors and the many unknowns with vaping, especially since it's not regulated. They talk about how easy it is for teens to get vaping materials and hide them from parents and teachers. **ALSO:** iHeartRadio's A Look Into Diabetes: Genetics and Prevention takes a closer look at what it means to live with diabetes, the risk factors of pre-diabetes and the role genetics play in preventing and understanding the disease better

Healthcare: Kim Garrett and Ira Bates, Victory Health Partners, explain how this clinic in Mobile provides care for working adults (19 to 65) who can't afford insurance. The clinic provides healthcare services for a \$35 to \$55 co-pay (based on income) including tests, x-rays, and some medications. Over 150 local specialists partner with Victory Health to also provide specialty care with an affordable co-pay, either at the clinic or at their regular offices. Victory Health Partners was started as a faith-based program by a local surgeon who enlisted other healthcare professionals to help bridge the gap between Medicaid and Medicare, for those who don't qualify for either program but can't afford insurance and traditional healthcare.

- **MENTAL HEALTH:** Lifelines Counseling Services Bay Area Brunch Fest at Bienville Square helps raise money to support Lifelines programs in Mobile. Lifelines offers crisis services for rape victims, suicide support, homicide support; family counseling for mental/emotional wellness, marital and divorce counseling, grief counseling, and behavioral/emotional counseling for children; credit counseling for those buying homes or needing help with debt/credit; and they operate United Way's 2-1-1 help line.
 - **Public Safety:** Alabama State Trooper Lt Joe Piggott talks about holiday traffic heading into Thanksgiving and what we need to stay safe on the roads. He discusses new laws, including the anti-road rage law that requires drivers to drive in the right lane unless passing. There's also a new law that requires everyone in the car to use a seat belt. Lt Piggott described how an unbelted backseat passenger can injure a driver or front seat passenger in a collision. **ALSO:** Kevin Levy, Commander of the Cyber Division for Mobile Police Department and cyber specialist Jeremiah Moody discuss ways to protect yourself online and in your home from cyber criminals during the holidays, as well as traditional safety tips for those going to local stores to shop.
 - **Volunteerism:** Wallace Davis, Amanda Gonzalez talk about VOA's (Volunteers of America) mission and 20 years of Uplifting Moments presented by Davis on our Mobile iHeart Radio stations. The Uplifting Moments program was designed to help bring positive change and bring our community together. VOA offers numerous services locally, including services for Veterans, Seniors, Disabled, Homeless, as well as families and children, helping them overcome challenges to lead productive, healthy lives.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	10/06/2019 07:31 AM	000:30
Vaping (Health)	PA iHeart Radio Gulf Coast Focus	Virginia Guy of the Drug Education Council and Dr. Karen Fagan with USA Health University Hospital talk about the recent upswing in lung problems related to vaping and why it's a misconception that vaping is healthy for you, compared to smoking. Dr. Fagan talks about known risk factors and the many unknowns with vaping, especially since it's not regulated. They talk about how easy it is for teens to get vaping materials and hide them from parents and teachers.	Virginia Guy of the Drug Education Council and Dr. Karen Fagan with USA Health University Hospital	10/06/2019 07:32 AM	028:25
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	10/06/2019 08:00 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	10/13/2019 07:30 AM	000:28
Breast Cancer	PA iHeart Radio Gulf Coast Focus	Making Strides Against Breast Cancer Walk. Breast cancer survivors Lara Sherer and Christine Cumbie... and Noell Black, Making Strides chairperson, talk about plans for the 2019 Walk in downtown Mobile and how funds raised benefit local programs for those battling breast cancer and survivors, as well as local research. Lara and Christine	Breast cancer survivors Lara Sherer and Christine Cumbie... and Noell Black, Making Strides Walk chairperson	10/13/2019 07:30 AM	028:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		shared their stories of how they were diagnosed with breast cancer and their fight, as well as how others can join the fight by raising money and awareness.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	10/13/2019 07:59 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	10/20/2019 07:28 AM	000:24
Breast Cancer	PA iHeart Radio Gulf Coast Focus	The American Cancer Society's Real Men Wear Pink 2019 fundraiser involves local men who spend several months raising money to fight breast cancer, in conjunction with the Making Strides Walk. Robert Cook, Forrest Williams, and Ben Kennemer shared their stories of how cancer affects the spouses and the children, as well as the patient, and why it's important to raise money for local programs to help those battling cancer and cancer survivors, as well as local research.	Robert Cook, Forrest Williams, and Ben Kennemer	10/20/2019 07:29 AM	028:30
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	10/20/2019 07:57 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	10/27/2019 07:29 AM	000:23
MENTAL HEALTH	PA iHeart Radio Gulf Coast Focus	Lifelines Counseling Services Bay Area Brunch Fest at Bienville Square helps raise money to support Lifelines programs in Mobile. Lifelines offers crisis services for rape victims, suicide support, homicide support; family counseling for mental/emotional wellness, marital and divorce	Chandra Brown, Sarah Bumgarner of Lifelines Counseling Services	10/27/2019 07:29 AM	028:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		counseling, grief counseling, and behavioral/emotional counseling for children; credit counseling for those buying homes or needing help with debt/credit; and they operate United Way's 2-1-1 help line.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	10/27/2019 07:57 AM	000:12
HEALTH AND FITNESS	ROCHE DIABETES LONG FORM PSA SHOW	iHeartRadio's A Look Into Diabetes: Genetics and Prevention takes a closer look at what it means to live with diabetes, the risk factors of pre-diabetes and the role genetics play in preventing and understanding the disease better	Shelli Sonstein	11/03/2019 07:31 AM	026:46
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/10/2019 07:30 AM	000:26
Disabilities	PA iHeart Radio Gulf Coast Focus	UCP Christmas Nights of Lights 5K Run. Miranda Lambert (A Development Specialist with UCP's Childcare Enhancement With a Purpose Program or CCEP), and Kaley Keith (A Program Coordinator for UCP's Supported Employment Program), along with Lauren Luckie, Development Director, talk about the various programs offered by United Cerebral Palsy in Mobile. One program (CCEP) helps childcares learn how to include children with developmental disabilities; the other program helps adults with UCP get jobs and keep them, by having training coaches to work alongside them until they are confident in their duties, and then keep up with them as long as they continue the job. Other programs offered include early intervention, preschool, respite, adult day program, and Camp	Lauren Luckie, Miranda Lambert and Kaley Keith from United Cerebral Palsy	11/10/2019 07:30 AM	028:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Smile. This 5K through the Christmas lights at Hank Aaron stadium helps fund these local programs.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	11/10/2019 07:59 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/17/2019 07:32 AM	000:26
Foster Care	PA iHeart Radio Gulf Coast Focus	Trees for Hope: Alabama Baptist Children's Home -- Dana Watson from Alabama Baptist Children's Home, along with Richard Fincher, Dr. Christopher Mullinax and Jennifer Anderson talk about the Trees for Hope gala and tree auction, which helped raise \$102,000.00 for the Baptist Children's Home through ticket sales and donations for decorated trees, wreaths and other auction items. They talked about the growing need for foster care in the Mobile area. Dana Watson talked about his life growing up at the Home and how he wants to provide that same nurturing environment for other children who do not have a stable home.	Dana Watson from Alabama Baptist Childrens Home, along with Richard Fincher, Dr Christopher Mullinax and Jennifer Anderson	11/17/2019 07:32 AM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	11/17/2019 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/24/2019 07:31 AM	000:23
Public Safety	PA iHeart Radio Gulf Coast Focus	Alabama State Trooper Lt Joe Piggott talks about holiday traffic heading into Thanksgiving and what we need to stay safe on the roads. He discusses new laws, including	Lt. Joe Piggott, ALEA	11/24/2019 07:31 AM	028:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the anti-road rage law that requires drivers to drive in the right lane unless passing. There's also a new law that requires everyone in the car to use a seat belt. Lt Piggott described how an unbelted backseat passenger can injure a driver or front seat passenger in a collision.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	11/24/2019 08:00 AM	000:12
Foster Care	PA iHeart Radio Gulf Coast Focus	Trees for Hope: Alabama Baptist Children's Home -- Dana Watson from Alabama Baptist Children's Home, along with Richard Fincher, Dr. Christopher Mullinax and Jennifer Anderson talk about the Trees for Hope gala and tree auction, which helped raise \$102,000.00 for the Baptist Children's Home through ticket sales and donations for decorated trees, wreaths and other auction items. They talked about the growing need for foster care in the Mobile area. Dana Watson talked about his life growing up at the Home and how he wants to provide that same nurturing environment for other children who do not have a stable home.	Dana Watson from Alabama Baptist Childrens Home, along with Richard Fincher, Dr Christopher Mullinax and Jennifer Anderson	12/01/2019 07:26 AM	029:06
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/08/2019 07:32 AM	000:21
Healthcare	PA iHeart Radio Gulf Coast Focus	Kim Garrett and Ira Bates, Victory Health Partners, explain how this clinic in Mobile provides care for working adults (19 to 65) who can't afford insurance. The clinic provides healthcare services for a \$35 to \$55 co-pay (based on income) including tests, x-rays, and some medications. Over 150 local	Kim Garrett and Ira Bates, Victory Health Partners	12/08/2019 07:33 AM	028:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		specialists partner with Victory Health to also provide specialty care with an affordable co-pay, either at the clinic or at their regular offices. Victory Health Partners was started as a faith-based program by a local surgeon who enlisted other healthcare professionals to help bridge the gap between Medicaid and Medicare, for those who don't qualify for either program but can't afford insurance and traditional healthcare.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/08/2019 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/15/2019 07:31 AM	000:27
Public Safety (Holidays)	PA iHeart Radio Gulf Coast Focus	Kevin Levy, Commander of the Cyber Division for Mobile Police Department and cyber specialist Jeremiah Moody discuss ways to protect yourself online and in your home from cyber criminals during the holidays, as well as traditional safety tips for those going to local stores to shop.	Kevin Levy, Commander of the Cyber Division for Mobile Police Department and cyber specialist Jeremiah Moody	12/15/2019 07:31 AM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/15/2019 08:00 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/22/2019 07:33 AM	000:21
Government	PA iHeart Radio Gulf Coast Focus	Alabama State Treasurer John McMillan talks about the role of the State Treasurer's office, including programs to help save for college tuition or to help those with disabilities maintain	Alabama State Treasurer John McMillan	12/22/2019 07:33 AM	028:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		their independence and quality of life. There's also an Unclaimed Property program to help find the owners of abandoned bank accounts, safe deposit boxes, insurance awards and more. Treasurer McMillan talked about how the robust economy is helping the state's bottom line.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/22/2019 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/29/2019 07:34 AM	000:27
Community Volunteers	PA iHeart Radio Gulf Coast Focus	Wallace Davis, Amanda Gonzalez talk about VOA's (Volunteers of America) mission and 20 years of Uplifting Moments presented by Davis on our Mobile iHeart Radio stations. The Uplifting Moments program was designed to help bring positive change and bring our community together. VOA offers numerous services locally, including services for Veterans, Seniors, Disabled, Homeless, as well as families and children, helping them overcome challenges to lead productive, healthy lives.	Amanda Gonzales and Wallace Davis of VOA	12/29/2019 07:35 AM	028:19
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/29/2019 08:03 AM	000:12

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Breast Cancer	MAKING STRIDES PSA – American Cancer Society	000:30	082
Foster Care	Trees For Hope	000:30	048
Free Car Giveaway for Needy in Baldwin County	PSA ADVANCED TRANSMISSION-Cars Christmas	000:31	202
Breast Cancer	PSA GARDBERG & KEMMERLY ACS Walk	000:31	014
Prescription Medication Assistance for Uninsured	PSA Gardberg & Kemmerly Ozanam Nov.	000:31	033
Prescription Medication Assistance for Uninsured	PSA GARDBERG & KEMMERLY-Ozanam Western Fun	000:16	052
Youth Mentoring Program	PSA-BIG BROTHERS/BIG SISTERS-Pub Run	000:31	369
Disabilities	UCP Christmas Nights of Lights 5K	000:30	030
Mental Health	CHILD MIND INSTITUTE	000:30	001
Homeless Youth	COVENANT HOUSE	000:30	001
Environment	UN GOALS	000:30	002
Family Issues	AL Dept. of Human Resources	000:30	179
Housing	Ala Broadcasters Assoc	000:30	035
Organ Donors	PSA Matching Donors Delilah	000:30	030