

WMXC
Mobile, AL
Quarterly Issues/Programs List
First Quarter, 2018
04/04/2018

WMXC
Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Addiction, Veterans:** The program with Virginia Guy of the Drug Education Council focused on the opioid epidemic, as well as other drugs and alcohol addiction problems on the Gulf Coast, particularly with veterans. John Kilpatrick talked about plans for residential and outpatient treatment facilities in Mobile through the nonprofit Veterans Recovery Resources, which will work in conjunction with the Veterans Administration to get help to veterans.
- **Children's Health:** iHeartMedia has teamed up with Children's Miracle Network Hospitals to kick off the organization's Children's Hospitals Week in support of over 171 local hospitals across the country and highlights personal patient and family stories related to local hospital treatment. Please note that all donations made through this program will stay within the local community
- **Disabilities/Education:** Keri Harmeir from the Exceptional Foundation of the Gulf Coast and Pastor Mike Hall of Dayspring Baptist Church, talk about local churches putting on Night to Shine Tim Tebow prom for those with special needs, who may have missed out on a prom opportunity in school. The free event is put on by over 500 churches nationwide, including churches in Mobile, Daphne and Pensacola
- **Economic Development:** Mobile Mayor Sandy Stimpson talks with iHeart's Uncle Henry about recent industry initiatives and making the city of Mobile more business friendly.
- **Employment/Workforce Development:** Baldwin County Career and Job Fair at the Daphne Civic Center brings together local employers and those needing jobs, while also providing free seminars for job-seekers. Over 50 businesses, including iHeart Radio (a sponsor of the Job Fair) took part in the event. Also discussed, the overall employment and workforce development situation on the Eastern Shore and in Baldwin County.

- **Environment:** The city of Mobile, Mobile Baykeeper, and local businesses join forces to promote a Litter Free Mardi Gras. The goal is to educate citizens about what happens to the trash left on the streets during parades and parties, and encourage them to pick up around them, to keep litter out of local waterways.
- **Housing:** Eric Jefferson with Housing First talks about Project Homeless Connect, connecting homeless in Mobile and Baldwin Counties with local services, including medical, legal and employment. The group also conducts a Homeless Count, which helps HUD determine funding for local services.
- **Housing:** Courtney Rouse-Heinz, Carol Lambert and Rob Evenson talk about Habitat for Humanity Southwest Alabama. They discuss the process of becoming a home owner, including sweat equity in building the home, and making mortgage payments; the role of volunteers in home-building; and raising funds for building, painting and roofing projects through the Habitat ReStore.

**Section I
LOCAL PROGRAMMING**

BALDWIN COUNTY CAREER AND JOB FAIR-- iHeart Mobile/Pensacola sponsored the Baldwin County Career and Job Fair Tuesday March 20th at the Daphne Civic Center. Sponsorship included 100- :30 second recorded promos on each station, live liners, social media, Community Calendar on station websites, public affairs program and a booth at the event, manned by talent, sales and administrators.

AMERICAN CANCER SOCIETY CHILI COOK OFF- iHeart co-sponsored the Cook Off, which moved back to downtown Mobile this year. WMXC provided an emcee for the event and a station remote at the event, in addition to a public affairs program, recorded PSAs, live liners, and Best Bets for the Weekend feature on station website.

OVER THE EDGE- iHeart co-sponsored the event March 9th and 10th, providing recorded PSAs, live liners, social media, Best Bets for the Weekend feature on station website, and 4 staff members to rappel down the Mobile Marriott to raise money for various local charities.

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	01/07/2018 07:34 AM	000:25
Housing	PA iHeart Radio Gulf Coast Focus	Eric Jefferson with Housing First talks about Project Homeless Connect, connecting homeless in Mobile and Baldwin Counties with local services, including medical, legal and employment. The group also conducts a Homeless Count, which helps HUD determine funding for local services.	Eric Jefferson	01/07/2018 07:35 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	01/07/2018 08:03 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	01/14/2018 07:32 AM	000:28
Housing	PA iHeart Radio Gulf Coast Focus	Courtney Rouse-Heinz, Carol Lambert and Rob Evenson talk about Habitat for Humanity Southwest Alabama. They discuss the process of becoming a home owner, including sweat equity in building the home, and making mortgage payments; the role of volunteers in home-building; and raising	Courtney Rouse-Heinz, Carol Lambert and Rob Evenson, Habitat for Humanity	01/14/2018 07:33 AM	028:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		funds for building, painting and roofing projects through the Habitat ReStore.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	01/14/2018 08:01 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	01/21/2018 07:35 AM	000:28
Housing	PA iHeart Radio Gulf Coast Focus	Courtney Rouse-Heinz, Carol Lambert and Rob Evenson talk about Habitat for Humanity Southwest Alabama. They discuss the process of becoming a home owner, including sweat equity in building the home, and making mortgage payments; the role of volunteers in home-building; and raising funds for building, painting and roofing projects through the Habitat ReStore.	Courtney Rouse-Heinz, Carol Lambert and Rob Evenson, Habitat for Humanity	01/21/2018 07:35 AM	028:15
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	01/21/2018 08:03 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	01/28/2018 07:31 AM	000:29
Disabilities, Education	PA iHeart Radio Gulf Coast Focus	Keri Harmeir from the Exceptional Foundation of the Gulf Coast and Pastor Mike	Keri Harmeir from the Exceptional Foundation of	01/28/2018 07:32 AM	028:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Hall of Dayspring Baptist Church, talk about local churches putting on Night to Shine Tim Tebow prom for those with special needs, who may have missed out on a prom opportunity in school. The free event is put on by over 500 churches nationwide, including churches in Mobile, Daphne and Pensacola.	the Gulf Coast; Pastor Mike Hall of Dayspring Baptist Church		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	01/28/2018 08:00 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	02/04/2018 07:31 AM	000:23
Charity Fundraising	PA iHeart Radio Gulf Coast Focus	Randy Copeland with the 74 Club and Gina Englund of Bright Beginnings talk about charity fundraiser Over The Edge, which gives people the opportunity to rappel 17 stories off the Mobile Marriott by raising money for local charities. This is the 3 rd year for the event and iHeart Mobile/Pensacola's third year to rappel.	Randy Copeland with the 74 Club; Gina Englund of Bright Beginnings	02/04/2018 07:31 AM	028:22
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	02/04/2018 08:00 AM	000:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	02/11/2018 07:33 AM	000:26
Environment	PA iHeart Radio Gulf Coast Focus	The city of Mobile, Mobile Baykeeper, and local businesses join forces to promote a Litter Free Mardi Gras. The goal is to educate citizens about what happens to the trash left on the streets during parades and parties, and encourage them to pick up around them, to keep litter out of local waterways.	Casi Calloway of Mobile Baykeeper; Laura Byrne with the City of Mobile; Don Bates with Thompson Engineering	02/11/2018 07:34 AM	028:16
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	02/11/2018 08:02 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	02/18/2018 07:36 AM	000:32
Cancer	PA iHeart Radio Gulf Coast Focus	American Cancer Society Chili Cook Off raises money for local programs supporting cancer patients, as well as research and education. The event is moving back to downtown Mobile. Stefanie Willis Turner, a cancer nurse who is also a cancer survivor, talks about the impact ACS has had on her life and those of her patients.	Denson White, Event Chair for the American Cancer Society Chili Cookoff; past chair Mike Thompson; Stefanie Willis Turner, a Cancer Survivor	02/18/2018 07:37 AM	028:22
Public Affairs	PA iHeart Radio Gulf	Contact information for guest/topic, and	-----	02/18/2018 08:05 AM	000:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus OUTRO	iHeart Media Community Coordinator contact info			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	02/25/2018 07:34 AM	000:20
Children	PA iHeart Radio Gulf Coast Focus	Fuse Project is an organization whose mission is to provide the spark for innovation, funding and implementation of projects benefiting children along Alabama's Gulf Coast. Fuse Project invests in initiatives promoting the health, fitness, education and social responsibility of children. Fundraisers include the Dragon Boat Races (in which iHeart participates). Fuse also operates Fuse Factory, a co-working space for nonprofit organizations.	Grant Zarzour, Jessica Wofford from Fuse Project	02/25/2018 07:34 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	02/25/2018 08:03 AM	000:13
Children's Health	CHILDREN'S HOSPITAL WEEK PSA PROGRAM	iHeartMedia has teamed up with Children's Miracle Network Hospitals to kick off the organization's Children's Hospitals Week in support of over 171 local hospitals across the country and highlights personal patient and family stories related to local hospital treatment. Please note that all	----	03/04/2018 07:32 AM	029:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		donations made through this program will stay within the local community.			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	03/11/2018 07:19 AM	000:26
Employment/Workforce Development	PA iHeart Radio Gulf Coast Focus	Baldwin County Career and Job Fair at the Daphne Civic Center brings together local employers and those needing jobs, while also providing free seminars for job-seekers. Over 50 businesses, including iHeart Radio (a sponsor of the Job Fair) took part in the event. Also discussed, the overall employment and workforce development situation on the Eastern Shore and in Baldwin County.	Eastern Shore Chamber of commerce president Casey Gay Williams and director of workforce development, Christina Hellmich	03/11/2018 07:19 AM	028:17
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	03/11/2018 07:47 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	03/18/2018 07:34 AM	000:27
Veterans, Addiction	PA iHeart Radio Gulf Coast Focus	The program with Virginia Guy of the Drug Education Council focused on the opioid epidemic, as well as other drugs and alcohol addiction	Virginia Guy from the Drug Education Council and John Kilpatrick of Veterans	03/18/2018 07:34 AM	028:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		problems on the Gulf Coast, particularly with veterans. John Kilpatrick of Veterans Recovery Resources talked about plans for residential and outpatient treatment facilities in Mobile through the nonprofit Veterans Recovery Resources, which will work in conjunction with the Veterans Administration to get help to veterans.	Recovery Resources		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	03/18/2018 08:02 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	03/25/2018 07:31 AM	000:24
Economic Development	PA iHeart Radio Gulf Coast Focus	Mobile Mayor Sandy Stimpson talks with iHeart's Uncle Henry about recent industry initiatives and making the city of Mobile more business friendly.	Mayor Sandy Stimpson	03/25/2018 07:32 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	03/25/2018 08:00 AM	000:13

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer	ACS Chili Cook-Off Event	000:31	037
Cancer	ACS Chili Cookoff- Team	000:31	020
Veterans	PSA - Operation ReConnect Gulf 1	000:32	005
Veterans	PSA - Operation ReConnect Time 1 Property	000:32	009
Education	PSA GENERIC Clays for A's	000:30	018
Cancer	SOUTHERN CANCER INSTITUTE Cervical Cancer Awareness	000:30	028
Boost Up dot org, US Army	AD COUNCIL	000:15	004
Gangs	PEACE IN THE STREETS	000:31	030
Family Issues	AL Dept. of Human Resources	000:30	046
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	019
Housing	Ala Broadcasters Assoc	000:30	046
Housing, US Treasury, HUD	AD COUNCIL	000:15	001
LAW ENFORCEMENT OFFICERS	DEPT OF HOMELAND SECURITY	000:30	015
Lupus, US Dept Health Human S	Ad Council/USDept Health	000:30	002
Nutrition USDA	AD COUNCIL	001:00	001
Housing	AD COUNCIL	000:59	003
Hunger	AD COUNCIL	001:00	006
National Security	DEPT OF HOMELAND SECURITY	000:30	016
Rotary.org	AD COUNCIL	000:30	004
Safe Driving, SpeakUpOrElse.c	AD COUNCIL	001:00	001

