

WMXC
 Mobile, AL
 Quarterly Issues/Programs List
 Second Quarter, 2020
 06/26/2020

WMXC
 Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

HEALTH & SAFETY: By far the biggest issue affecting our listeners during the 2nd Quarter of 2020 was the COVID-19 pandemic. The pandemic encompassed health issues, mental health issues, safety issues, economic/workplace issues, hunger issues and more. iHeart Media responded with public affairs programming touching all of these factors amid the Coronavirus crisis. In addition, talent shared local information with listeners on air, on social media, and on the station's website, including plans for reopening after quarantine.

Severe Weather Preparedness: With 2 named storms prior to the June 1st start of the Atlantic hurricane season and a 3rd during the first week, meteorologist Alan Sealls talks about what to expect from a season that's predicted to be above average. He explains the terms used during hurricane season, including the Saffir-Simpson scale for storm categories, and explains the different storm hazards (wind, surge, flooding, tornados) that come with a tropical cyclone.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus- Topics covered: <ul style="list-style-type: none"> • One of the scientists who put the modeling together that led the president to change his 	<ul style="list-style-type: none"> • Dr. Ali H. Mokdad, Chief Strategy Officer, Population Health • Psychotherapist Mel Schwartz 	04/05/2020 07:31 AM	029:29

		<p>social distancing guidance to April 30th</p> <ul style="list-style-type: none"> • Staying calm during the coronavirus outbreak • What Meals on Wheels doing to help families in need during the pandemic 	<ul style="list-style-type: none"> • Meals on Wheels America CEO, Ellie Hollander <p>Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)</p>		
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	<p>Balance of necessary info and help ease the panic of Coronavirus- Topics covered:</p> <ul style="list-style-type: none"> • Aria Bendix: Reported on the coronavirus for 3 months — then got it. A discussion about what her experience has been like. • Dr. Shuhan He: How Americans can help health care workers in need of protection as they treat COVID-19 patients. • Rob Cheng, CEO: What you need to know about video-chatting platforms, cybersecurity and other technology being used during this outbreak. 	<ul style="list-style-type: none"> • Aria Bendix, Senior Innovation Reporter for Business Insider • Dr. Shuhan He, Co-Founder of GetUsPPE.org • Rob Cheng, CEO and Founder of PC Matic <p>Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)</p>	04/12/2020 07:32 AM	029:30
HEALTH & SAFETY	CORONA VIRUS EXPLAINED	SHOW MISSED THIS WEEK DUE TO ERROR DOWNLOADING	N/A	04/19/2020 07:34 AM	N/A
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	<p>Balance of necessary info and help ease the panic of Coronavirus- Topics covered:</p> <ul style="list-style-type: none"> • Medical update on the COVID-19 outbreak. • What the Global Citizen 	<ul style="list-style-type: none"> • Chairman of Medicine at St. Joseph's University Dr. Bob Lahita • Global Citizen CEO Hugh Evans • Economics Professor Jim 	04/26/2020 07:31 AM	029:28

		<p>organization is doing to assist communities impacted by the COVID-19 outbreak.</p> <ul style="list-style-type: none"> • Why it's so difficult to find toilet paper in stores and online. 	<p>Luke Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)</p>		
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	<p>Balance of necessary info and help ease the panic of Coronavirus- Topics covered:</p> <ul style="list-style-type: none"> • Explanation of new symptoms and health issues resulting from COVID-19 • Hear how COVID-19 threatens kids in the US and all over the world and how you can help • Impact of outbreak on the U.S. military and veterans 	<ul style="list-style-type: none"> • Dr. Robert Gallo, Co-founder and director of the Institute Human Virology at the University of Maryland School of Medicine and co-founder and international scientific adviser of the Global Virus Network • Mark Shriver, Senior Vice President, U.S. Programs & Advocacy, Save the Children • Howard Altman, Managing Editor for the Military Times <p>Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)</p>	05/03/2020 07:32 AM	029:32
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	<p>Balance of necessary info and help ease the panic of Coronavirus -Topics covered:</p> <ul style="list-style-type: none"> • Overview of the Children's Miracle Network, including how it came about, the work the organization does, and the funding 	<ul style="list-style-type: none"> • Dr. James Shmerling (President & CEO at Connecticut Children's Medical Center) • Ashley Whitney (Children's National Hospital DC) • Rachel Petrucelli (President & Chief 	05/10/2020 07:33 AM	029:31

		<p>challenges facing associated hospitals as a result of COVID-19</p> <ul style="list-style-type: none"> • How the outbreak has impacted Ashley Whitney's family life and her son Riley's hospital visits • What we know about pediatric illnesses associated with COVID-19 and the operational challenges facing hospitals during the outbreak • How the Children's Miracle Network helped Brandi Harrington's son Oliver 	<p>Development Officer at the Children's Hospital of Pittsburgh Foundation)</p> <ul style="list-style-type: none"> • Brandi Harrington (Seattle Children's Hospital) <p>Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)</p>		
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	<p>Balance of necessary info and help ease the panic of Coronavirus- Topics covered:</p> <ul style="list-style-type: none"> • New song with John Stamos benefitting Feeding America • FAQ's on disinfecting in the age of COVID-19 • How teachers/schools have adjusted to virtual learning 	<ul style="list-style-type: none"> • Beach Boys Co-Founder Mike Love • Cleaning Expert Dr. Keri Lestage • CEO of the Kids in Need Foundation Corey Gordon <p>Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)</p>	05/17/2020 07:34 AM	029:30
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	<ul style="list-style-type: none"> • Balance of necessary info and help ease the panic of 	<ul style="list-style-type: none"> • Dr. Moises Issa MD • Robbie Zamora -Owner of Brickell Bikes • Captain Rafael Suarez of Miami 	05/24/2020 07:34 AM	029:31

		<p>Coronavirus- Dr. Moises Issa talks about Hydroxychloroquine. What are side effects of hydroxychloroquine? What is hydroxychloroquine used for? How safe is hydroxychloroquine and Who should not take hydroxychloroquine?</p> <ul style="list-style-type: none">• Robbie Zamora owner of Brickell Bikes talks to us about the huge increase in demand for bicycles, nationally because of COVID-19.• Captain Rafael Suarez: As a member of the Miami Gardens Police Department, Captain Suarez has served as Captain and Major of Police in all the aspects of police work in the City of Miami and City of Miami Gardens Police Departments. He has served in both communities for over thirty-six years. Traveling two hours each way on a commute has become a norm in Miami-Dade and	<p>Gardens Police Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)</p>		
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		<p>most of the promises of improvement are just that, promises. One of his priorities is to improve traffic, not just from traditional approaches, but from a different approach; while improving employee morale and facilitating a better environment. The concept, called "work flexibility", allows for the implementation of a 4-day week, 10-hour shift. The idea is not a fit for all Miami-Dade County businesses. For those willing participants, incentive programs can be created and implemented in the areas of tax credits or low-interest loans; as have been previously used in the past to other programs. The concept proved to improve traffic, productivity and employee's morale as it was studied and applied in Nashville, Tennessee, where an impact in traffic was seen, while also</p>			
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		<p>helping the environment. By reducing the amount of time vehicles spend on the road we reduced driver frustration and the carbon footprint of vehicles that would normally be sitting in traffic idling.</p>			
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	<ul style="list-style-type: none"> • Balance of necessary info and help ease the panic of Coronavirus-- Chairman of Medicine at St. Joseph's University Dr. Bob Lahita • Global Citizen CEO Hugh Evans: What the organization is doing to assist communities impacted by the COVID-19 outbreak. • Economics Professor Jim Luke: Why it's so difficult to find toilet paper in stores and online. 	Chairman of Medicine at St. Joseph's University Dr. Bob Lahita; Global Citizen CEO Hugh Evans; Economics Professor Jim Luke	05/31/2020 07:33 AM	029:31
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		06/07/2020 07:31 AM	000:27
Severe Weather Preparedness	PA iHeart Radio Gulf Coast Focus	Hurricane Season--With 2 named storms prior to the June 1 st start of the Atlantic hurricane season and a 3 rd	Alan Sealls, Chief Meteorologist, NBC 15 WPMI	06/07/2020 07:31 AM	028:33

		during the first week, meteorologist Alan Sealls talks about what to expect from a season that's predicted to be above average. He explains the terms used during hurricane season, including the Saffir-Simpson scale for storm categories, and explains the different storm hazards (wind, surge, flooding, tornados) that come with a tropical cyclone.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info		06/07/2020 08:00 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		06/14/2020 07:31 AM	000:27
Public Health	PA iHeart Radio Gulf Coast Focus	Dr Rendi Murphree, Mobile County Health Department epidemiologist, updates the COVID-19 situation in the county. She talks about the importance of wearing masks, the symptoms of COVID-19, how to be tested, and how the lockdown helped flatten the curve, giving local medical facilities time to prepare with PPE, testing, ventilators etc.	Dr Rendi Murphree	06/14/2020 07:32 AM	027:47
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info		06/14/2020 08:00 AM	000:12

<p>Public Safety, Public Health,</p>	<p>iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> • Focus on the biggest issues impacting this week. Dr. William Schaffner, medical director of the National Foundation for Infectious Diseases, Pandemic Action Network - Discussing the urgency of acting now on the recent uptick in COVID-19 cases in 12 cities. He talks about the upcoming flu season and why getting a flu vaccine in the fall is more important than ever. • Dr. Michael Lomax, President & CEO of the United Negro College Fund - Discusses the nation's largest private provider of scholarships and other educational support to African American students. He talks about the history, programs, and scholarships available from the UNCF. He touches on what's going on most recently with the police and protests in the 	<p>Dr. W. Schaffner, Dr. M Lomax</p>	<p>06/21/2020 07:33 AM</p>	<p>029:30</p>
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		<p>African American community. He highlights the UNCF's 1-billion-dollar investment fund announcement and how people can best support the UNCF.</p> <ul style="list-style-type: none"> • Erich Bergen, actor, singer and activist - Who explores PRIDE, AIDS in the U.S. and virtual walks. Erich Bergen discusses Pride month and talked about current LGBT issues. 			
<p>Public Safety, Public Health,</p>	<p>iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> • Gabrielle Fitzgerald - Co-Founder of the Pandemic Action Network and CEO of Panorama Global Gabrielle discussed the need for pandemic preparedness. She talked about how the goal of the Pandemic Action Network is to drive collective action to help bring an end to COVID-19. In the future, PAN wants to ensure the world is prepared for the next pandemic through the promotion of policies that save the most lives and protect livelihoods worldwide. • Dominik Whitehead - National Civic Engagement Director, NAACP 	<p>Gabrielle Fitzgerald - Co-Founder of the Pandemic Action Network and CEO of Panorama Global; Dominik Whitehead - National Civic Engagement Director, NAACP; Heidi Arthur - Chief Campaign Development Officer, Ad Council</p>	<p>06/28/2020 07:32 AM</p>	<p>029:31</p>

		<p>Dominik is leading the Early Volunteer and Voter Mobilization programs at the NAACP and discussed the importance of the African-American vote in 2020 in local, state and National elections.</p> <ul style="list-style-type: none"> • Heidi Arthur - Chief Campaign Development Officer, Ad Council Heidi Arthur brings together leading creative agencies, corporate partners, technology platforms, and nonprofit and government clients to drive public education, awareness, and action. She discussed the role of the Ad Council and their most important campaigns currently running including COVID-19, racial justice, mental health, and thanking essential workers. 			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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HEALTH AND FITNESS	AD COUNCIL	000:30	1
HEALTH AND FITNESS	AD COUNCIL	000:30	1