

WMXC  
Mobile, AL  
Quarterly Issues/Programs List  
Third Quarter, 2019  
10/07/2019

WMXC  
Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Drug Abuse Rehabilitation:** The Pasco Home provides a safe and faith based transition for those who have struggled through addiction. The program has expanded to include a facility for women. Talked about services offered and how the community can help.
- **Economic Development:** Carol Hunter and Fred Rendfrey from Downtown Mobile Alliance talk about economic growth in downtown, especially along the St Louis St corridor. Also talked about a shift in attitudes, with more people coming downtown to live, not just to work or for entertainment. New apartments are being built, a new grocery store, and other changes are making the downtown lifestyle more attractive.
- **Educational:** Baldwin County Virtual School is the FIRST public virtual high school in the State of Alabama.. It provides motivated, independent learners the opportunity to earn their Alabama High School Diploma through flexible, personalized learning experiences available online - anytime, anywhere. The principals shared information on how the school operates, how to enroll and what to expect, and graduate Hannah James talked about why virtual school was a better choice for her than the traditional classroom.
- **Government:** Alabama Congressman Rep. Bradley Byrne talked about several local issues, including the failed Mobile River Bridge project and whether there is any hope to revive it without the tolls that angered residents. Bryne also talked about political discord in Washington and how that is keeping issues, such as immigration, from being resolved.
- **Infrastructure:** Wiley Blankenship, CEO of the Coastal Alabama Partnership, talks about the Coastal Alabama Partnership, the goal of which is to get government and other agencies in Mobile and Baldwin Counties to work together on projects that would benefit the entire area, such as Amtrak train service from New Orleans to Mobile, and the Mobile River Bridge.

- **MENTAL HEALTH:** Mobile Fire-Rescue Chief Mark Sealy and John Kilpatrick with Veterans Recovery Resources talk about a new program to help firefighters deal with trauma and other issues that come with the stresses of their job. The peer program developed for the Fire Department was modeled along the same lines as programs used with Veterans Recovery Resources to help veterans and their families with PTSD.
- **MENTAL HEALTH:** Lydia Barber with the American Foundation for Suicide Prevention and therapist John Conrad of Bayview Professional Associates talk about the Out of the Darkness Walk for Suicide Prevention. They discuss the signs that someone is struggling, where to find help, resources for families, and the need to bring the topic of suicide "out of the darkness" and talk about mental health issues.
- **Public Safety :** Mobile Public Safety Director James Barber talks about gun crime in Mobile and measures homeowners can take to protect themselves, including locking their cars. Barber says organized rings of gun traffickers are going through neighborhoods looking for guns in unlocked cars, but a PSA effort to get owners to lock vehicles has reduced gun thefts 40%. Barber talked about how police are working in problem areas of the city, with 2 local programs that have gone national.. one focusing on 9th grade youth to keep them in school and out of trouble; the other focusing on nonviolent criminals, giving them a Second Chance to avoid jail and work in the community.
- **Public Safety:** State Trooper Lt. Joe Piggot explains new Alabama laws- One requires all passengers to be buckled up. The other, dubbed the "anti road rage law" requires drivers to keep right, except to pass. Piggot talked about road safety and the job of state troopers.
- **Tourism :** Visit Mobile is projecting a record summer for convention tourism in Mobile. Tara Ziemann talks about recruitment of conventions and sporting events, promoting Mobile as a tourist destination, coordinating efforts with Carnival Cruise line, and enlisting the support of citizens and local tourism businesses (hotels, restaurants, attractions) to promote Mobile.

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	07/07/2019 07:31 AM	000:21
Public Safety	PA iHeart Radio Gulf Coast Focus	Mobile Public Safety Director James Barber talks about gun crime in Mobile and measures homeowners can take to protect themselves, including locking their cars. Barber says organized rings of gun traffickers are going through neighborhoods looking for guns in unlocked cars, but a PSA effort to get owners to lock vehicles has reduced gun thefts 40%. Barber talked about how police are working in problem areas of the city, with 2 local programs that have gone national: one focusing on 9th grade youth to keep them in school and out of trouble; the other focusing on nonviolent criminals, giving them a Second Chance to avoid jail and work in the community.	Mobile Public Safety Director James Barber	07/07/2019 07:31 AM	028:07
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/07/2019 08:00 AM	000:12

Tourism	PA iHeart Radio Gulf Coast Focus	Visit Mobile is projecting a record summer for convention tourism in Mobile. Tara Ziemann talks about recruitment of conventions and sporting events, promoting Mobile as a tourist destination, coordinating efforts with Carnival Cruise line, and enlisting the support of citizens and local tourism businesses (hotels, restaurants, attractions ) to promote Mobile.	Tara Ziemann with Visit Mobile	07/14/2019 07:33 AM	029:04
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	07/21/2019 07:26 AM	000:27
Education	PA iHeart Radio Gulf Coast Focus	Baldwin County Virtual School is the FIRST public virtual high school in the State of Alabama.. It provides motivated, independent learners the opportunity to earn their Alabama High School Diploma through flexible, personalized learning experiences available online - anytime, anywhere. The principals shared information on how the school operates, how to enroll and what to expect, and graduate Hannah James talked about why virtual school was a better choice for her than the traditional classroom.	Baldwin County Virtual School principal Holly Resmondoí assistant principal Jacque Helmsí and graduate Hannah James	07/21/2019 07:26 AM	028:31
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/21/2019 07:55 AM	000:12

Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	07/28/2019 07:32 AM	000:25
Infrastructure	PA iHeart Radio Gulf Coast Focus	Blankenship talks about the Coastal Alabama Partnership, the goal of which is to get government and other agencies in Mobile and Baldwin Counties to work together on projects that would benefit the entire area, such as Amtrak train service from New Orleans to Mobile, and the Mobile River Bridge.	Wiley Blankenship, CEO of the Coastal Alabama Partnership	07/28/2019 07:32 AM	028:03
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/28/2019 08:00 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	08/04/2019 07:35 AM	000:21
Economic Development	PA iHeart Radio Gulf Coast Focus	Carol Hunter and Fred Rendfrey from Downtown Mobile Alliance talk about economic growth in downtown, especially along the St Louis St corridor. Also talked about a shift in attitudes, with more people coming downtown to live, not just to work or for entertainment. New apartments are being built, a new grocery store, and other changes are making the downtown lifestyle more attractive.	Carol Hunter and Fred Rendfrey from Downtown Mobile Alliance	08/04/2019 07:35 AM	028:29
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	08/04/2019 08:04 AM	000:12

Education	PA iHeart Radio Gulf Coast Focus	Baldwin County Virtual School is the FIRST public virtual high school in the State of Alabama.. It provides motivated, independent learners the opportunity to earn their Alabama High School Diploma through flexible, personalized learning experiences available online - anytime, anywhere. The principals shared information on how the school operates, how to enroll and what to expect, and graduate Hannah James talked about why virtual school was a better choice for her than the traditional classroom.	Baldwin County Virtual School principal Holly Resmondoí assistant principal Jacque Helmsí and graduate Hannah James	08/11/2019 07:31 AM	029:09
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	08/18/2019 07:32 AM	000:22
Public Safety	PA iHeart Radio Gulf Coast Focus	State Trooper Lt. Joe Piggot explains new Alabama laws- One requires all passengers to be buckled up. The other, dubbed the "anti road rage law" requires drivers to keep right, except to pass. Piggot talked about road safety and the job of state troopers.	Alabama State Trooper Lt. Joe Piggot, with the Alabama Law Enforcement Agency	08/18/2019 07:33 AM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	08/18/2019 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	08/25/2019 07:33 AM	000:28

Health/ Muscular Dystrophy	PA iHeart Radio Gulf Coast Focus	Steven Millhouse, Public Information Officer with Mobile Fire-Rescue .. and moms Monique Chastang and Lori Harold, talk about the upcoming Labor Day MDA Fill the Boot. The moms talk about how Muscular Dystrophy has affected their children and how MDA supports them with education, summer camps, transportation to doctors, research, and more. Mobile Fire- Rescue has been participating in the Fill The Boot fundraiser for several years, to help local families like these.	Steven Millhouse, Public Information Officer with Mobile Fire- Rescue .. and moms Monique Chastang and Lori Harold,	08/25/2019 07:33 AM	027:45
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	08/25/2019 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	09/01/2019 07:32 AM	000:19
Drug Abuse Rehabilitation	PA iHeart Radio Gulf Coast Focus	The Pasco Home provides a safe and faith based transition for those who have struggled through addiction. The program has expanded to include a facility for women. Talked about services offered and how the community can help.	Phillip Stanford, Tasha Ridley and Rocky Waites of the PASCO Home	09/01/2019 07:32 AM	028:30
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	09/01/2019 08:01 AM	000:12

9/11 Day	IHR 911 DAY HONORING HEROES	The show discusses 9/11 Day as a day of remembrance as well as the continued impact 9/11 has had on First Responders. Interviews with: Edward Cetnar: Superintendent of Police/Director of Public Safety Port Authority of NY/NJ Greater New York City Area Public Jay Winuk: 9/11 Day co-founder, whose younger brother Glenn Winuk died in the line of duty in the terrorist attack at the World Trade Center	Edward Cetnar: Superintendent of Police/Director of Public Safety Port Authority of NY/NJ Greater New York City Area Public Jay Winuk: 9/11 Day co-founder, whose younger brother Glenn Winuk died in the line of duty in the terrorist attack at the World Trade Center	09/08/2019 07:33 AM	027:27
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/15/2019 07:33 AM	000:22
Government	PA iHeart Radio Gulf Coast Focus	Alabama Congressman Rep. Bradley Byrne talked about several local issues, including the failed Mobile River Bridge project and whether there is any hope to revive it without the tolls that angered residents. Bryne also talked about political discord in Washington and how that is keeping issues, such as immigration, from being resolved.	Alabama Congressman Rep. Bradley Byrne	09/15/2019 07:33 AM	028:04
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	09/15/2019 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/22/2019 07:32 AM	000:23



MENTAL HEALTH	PA iHeart Radio Gulf Coast Focus	Mobile Fire-Rescue Chief Mark Sealy and John Kilpatrick with Veterans Recovery Resources talk about a new program to help firefighters deal with trauma and other issues that come with the stresses of their job. The peer program developed for the Fire Department was modeled along the same lines as programs used with Veterans Recovery Resources to help veterans and their families with PTSD.	Mobile Fire-Rescue Chief Mark Sealy and John Kilpatrick with Veterans Recovery Resources	09/22/2019 07:32 AM	027:58
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	09/22/2019 08:00 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	09/29/2019 07:33 AM	000:25
MENTAL HEALTH	PA iHeart Radio Gulf Coast Focus	Lydia Barber with the American Foundation for Suicide Prevention and therapist John Conrad of Bayview Professional Associates talk about the Out of the Darkness Walk for Suicide Prevention. They discuss the signs that someone is struggling, where to find help, resources for families, and the need to bring the topic of suicide "out of the darkness" and talk about mental health issues.	Lydia Barber with the American Foundation for Suicide Prevention and John Conrad of Bayview Professional Associates	09/29/2019 07:33 AM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	09/29/2019 08:01 AM	000:12

Section II

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Breast Cancer Awareness	ACS Making Strides 2019	000:31	009
Hunger	Bay Area Food Bank	000:30	044
Mental Health	iHEARTMEDIA   Asking Your Kids Mental Health PSA	000:31	005
Business	Mobile Chamber of Commerce	000:30	014
Hunger	PSA   Feeding the Gulf Coast   Chef Challenge	000:27	046
Volunteering/Service	9/11 NATIONAL DAY OF SERVICE	000:30	005
Poverty	GLOBAL CITIZEN FESTIVAL	000:30	004
Hunger	NO KID HUNGRY	000:30	003
Education	NATIONAL SUMMER LEARNING	000:31	022
Family Issues	AL Dept. of Human Resources	000:30	082
Housing	Ala Broadcasters Assoc	000:30	072
Hunger	CHILD MIND INSTITUTE-NO KID HUNGRY CAMPAIGN	000:30	007
Hunger	NO KID HUNGRY CAMPAIGN	000:30	012