

WMXC
Mobile, AL
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/08/2018

WMXC
Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Anti-Bullying:** Mobile Co Coalition Against Bullying on weeklong local campaign in schools to get students to speak up about bullying
- **Children and Families:** AL Baptist Children's Home, providing homes for children of families in crisis; Local business people talk about a new fundraiser, the Trees 4 Hope benefit, to raise money for the Alabama Baptist Children's Home in Mobile, providing homes for children of families in crisis. Haley Danner of the Children's Home talks about how they help these children and efforts to work with the court system to find stable homes for these children, while providing for their needs in the meantime.
- **Community Improvement:** Junior League of Mobile's Christmas Jubilee is one of the largest holiday markets on the Gulf Coast, with over 100 vendors from across the country. It's also the Junior League's largest fundraiser, and makes a direct impact on the Mobile and Baldwin County communities through the development of JLM volunteers and the numerous local agencies and programs with which JLM partners
- **Disabilities/Education:** Candice Dodson, program director for the Exceptional Foundation of the Gulf Coast, explains their mission, to provide social and recreational opportunities for the special needs community of Baldwin and Mobile Counties. Year-round programs are offered for adults with special needs; summer programs are also offered for school age students with special needs. The program offers socialization and recreation, and gives caregivers a much-needed break.
- **Education:** Distinguished Young Women of America director Kendra Haskins talks about how this scholarship program has grown and evolved since it began as America's Junior Miss in 1958. The program now also focuses on developing leadership and talent, with programs in all 50 states. Distinguished Young Woman of America 2015 Moira Nakada talks about her experience with the program and the scholarship she won to the University of South Alabama, thanks to DYW.

- **Emergency Weather Coverage of Hurricane Nate**—Saturday 10/7/17- **WMXC** provided about **5 hours of continuous coverage**. Because of the timing and size of the storm, we elected to fully utilize our news partner NBC 15 for the duration of coverage. Information was also provided to listeners via the station website and social media.
- **Environment:** Update on Mobile Baykeeper efforts to keep area waterways free of pollution, including a notice of intent to sue Daphne Utilities for Clean Water Act violations due to sewer spills; working with Alabama Power to move 16 million tons of coal ash away from the Mobile River to a lined landfill; and implementing a two year marine debris removal project on One Mile Creek in Mobile.
- **MENTAL HEALTH:** Lifelines Brunch Fest is a new fundraiser to help support Lifelines Counseling. Lifelines Counseling Services of Mobile helps people find real solutions to real problems. Their goal is to facilitate positive changes in individuals, families and communities by providing comprehensive education, referral and counseling services for social, emergency and financial problems. They offer family counseling, consumer credit counseling, rape crisis counseling and more, with a sliding fee for those without insurance.
- **Public Health:** Kimberly Kimberly Garrett, Audra Harper and Bo Megginson with Victory Health Partners, which offers low-cost medical care for uninsured working adults. Each year, Victory has approximately 19,000 patient encounters with patients from 25 counties in Alabama, 11 in Mississippi and 8 in Florida. The clinic has a far-reaching network of over 150 local physicians, dentists, healthcare providers, and hospitals offering specialized care in their own offices. Public Health programming also included Gulf Coast Focus shows on the American Cancer Making Strides Walk and ACS Real Men Wear Pink campaign, with information on services funded by these programs and health information, including early detection.
- **Public Safety:** Capt. Doug Parmenter of the Mobile Police Department talks about holiday safety, shopping, and car burglaries. Parmenter says the key to preventing crime is to eliminate opportunity and being aware of your surroundings. Parmenter says 75% of car burglaries could be prevented by owners locking their car doors. He also talks about the problem of guns, taking during car burglaries, ending up in criminals' hands and leading to more crime.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

- **Emergency Weather Coverage of Hurricane Nate**—Saturday 10/7/17- **WMXC** provided about **5 hours of continuous coverage**. Because of the timing and size of the storm, we elected to fully utilize our news partner NBC 15 for the duration of coverage. Information was also provided to listeners via the station website and social media.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	10/01/2017 07:33 AM	000:24
Anti-Bullying	PA iHeart Radio Gulf Coast Focus	Mobile Co Coalition Against Bullying on weeklong local campaign in schools to get students to speak up about bullying	Ann Sirmon, Lydia Pettijohn	10/01/2017 07:34 AM	028:18
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	10/01/2017 08:02 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	10/08/2017 07:34 AM	000:26
Public Health	PA iHeart Radio Gulf Coast Focus	American Cancer Society Real Men Wear Pink Campaign- This is an effort during Breast Cancer Awareness Month to raise money for local programs to support breast cancer patients, as well as local research. These men shared their stories of how breast cancer has affected their families and their lives, and how they are getting their businesses and the	Ray Mayhall, Frank Lott, Doug Anderson and Troy Ephraim	10/08/2017 07:35 AM	028:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		community to support the ACS this month. And they're wearing pink all month, too, to raise awareness.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	10/08/2017 08:03 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	10/15/2017 07:30 AM	000:29
Public Health	PA iHeart Radio Gulf Coast Focus	American Cancer Society Making Strides Walk is a major fundraiser for the ACS during Breast Cancer Awareness Month. Marlene Rathle, with the American Cancer Society South Region, talks about the need to support local programs for breast cancer patients, as well as the need for early detection to save lives. Breast cancer survivors Glenda Chambers and Susan Riley talk about how they found out they had breast cancer, how it has affected their lives and their family, and why they are taking part in Making Strides, to help others battling breast cancer.	Marlene Rathle, Glenda Chambers and Susan Riley	10/15/2017 07:31 AM	028:14
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	10/15/2017 07:59 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	10/22/2017 07:32 AM	000:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA iHeart Radio Gulf Coast Focus	Distinguished Young Women of America director Kendra Haskins talks about how this scholarship program has grown and evolved since it began as America's Junior Miss in 1958. The program now also focuses on developing leadership and talent, with programs in all 50 states. Distinguished Young Woman of America 2015 Moira Nakada talks about her experience with the program and the scholarship she won to the University of South Alabama, thanks to DYW.	Kendra Haskins, DYW director; Moira Nakada, Distinguished Young Woman of America 2015	10/22/2017 07:33 AM	028:23
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	10/22/2017 08:01 AM	000:13
Education, Disabilities	iHM Public Affairs Music Helps Me Be Understood	The show explores the ways in which music can unlock the potential of those who struggle with reading, writing, math, organization or focus. 1 in 5 people have learning and attention issues, like ADHD and dyslexia. The show will feature stories from experts, teachers, parents and kids with learning and attention issues and how music has such a big impact on these children's lives.	Dave Savage	10/29/2017 07:36 AM	029:59
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/05/2017 07:30 AM	000:26
Community Improvement	PA iHeart Radio Gulf	Junior League of Mobile's Christmas	Amy Carpenter,	11/05/2017 07:31 AM	028:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus	Jubilee is one of the largest holiday markets on the Gulf Coast, with over 100 vendors from across the country. It's also the Junior League's largest fundraiser, and makes a direct impact on the Mobile and Baldwin County communities through the development of JLM volunteers and the numerous local agencies and programs with which JLM partners	Stacy Welborn		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	11/05/2017 07:59 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	11/12/2017 07:31 AM	000:27
MENTAL HEALTH	PA iHeart Radio Gulf Coast Focus	Lifelines Brunch Fest is a new fundraiser to help support Lifelines Counseling. Lifelines Counseling Services of Mobile helps people find real solutions to real problems. Their goal is to facilitate positive changes in individuals, families and communities by providing comprehensive education, referral and counseling services for social, emergency and financial problems. They offer family counseling, consumer credit counseling, rape crisis counseling and more, with a sliding fee for those without insurance.	Chandra Brown,Sarah Bumgarner	11/12/2017 07:32 AM	028:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	11/12/2017 08:00 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/19/2017 07:30 AM	000:27
Children and Families	PA iHeart Radio Gulf Coast Focus	Local business people talk about a new fundraiser, the Trees 4 Hope benefit, to raise money for the Alabama Baptist Children's Home in Mobile, providing homes for children of families in crisis. Haley Danner of the Children's Home talks about how they help these children and efforts to work with the court system to find stable homes for these children, while providing for their needs in the meantime.	Haley Danner, Jimmy Deitz, Dr Christopher Mullenix	11/19/2017 07:30 AM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	11/19/2017 07:59 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	11/26/2017 07:32 AM	000:24
Disabilities/Education	PA iHeart Radio Gulf Coast Focus	Candice Dodson, program director for the Exceptional Foundation of the Gulf Coast, explains their mission, to provide social and recreational opportunities for the special needs community of Baldwin and Mobile Counties. Year-round programs are offered for adults with	Candice Dodson	11/26/2017 07:33 AM	028:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		special needs; summer programs are also offered for school age students with special needs. The program offers socialization and recreation, and gives caregivers a much-needed break.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	11/26/2017 08:01 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/03/2017 07:32 AM	000:24
Environment	PA iHeart Radio Gulf Coast Focus	Update on Mobile Baykeeper efforts to keep area waterways free of pollution, including a notice of intent to sue Daphne Utilities for Clean Water Act violations due to sewer spills; working with Alabama Power to move 16 million tons of coal ash away from the Mobile River to a lined landfill; and implementing a two year marine debris removal project on One Mile Creek in Mobile.	Casi Calloway, Hanlon Walsh	12/03/2017 07:33 AM	028:05
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/03/2017 08:01 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/10/2017 07:31 AM	000:22
Public Safety	PA iHeart Radio Gulf Coast Focus	Capt.Doug Parmenter of the Mobile Police Department talks about holiday safety,	Captain Doug Parmenter	12/10/2017 07:31 AM	028:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		shopping, and car burglaries. Parmenter says the key to preventing crime is to eliminate opportunity and being aware of your surroundings. Parmenter says 75% of car burglaries could be prevented by owners locking their car doors. He also talks about the problem of guns, taking during car burglaries, ending up in criminals' hands and leading to more crime.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	12/10/2017 08:00 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	12/17/2017 07:32 AM	000:22
Public Safety	PA iHeart Radio Gulf Coast Focus	Capt.Doug Parmenter of the Mobile Police Department talks about holiday safety, shopping, and car burglaries. Parmenter says the key to preventing crime is to eliminate opportunity and being aware of your surroundings. Parmenter says 75% of car burglaries could be prevented by owners locking their car doors. He also talks about the problem of guns, taking during car burglaries, ending up in criminals' hands and leading to more crime.	Captain Doug Parmenter	12/17/2017 07:32 AM	028:23
Public Affairs	PA iHeart Radio Gulf Coast Focus	Contact information for guest/topic, and iHeart Media Community	-----	12/17/2017 08:01 AM	000:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	OUTRO	Coordinator contact info			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/24/2017 07:32 AM	000:24
Public Health	PA iHeart Radio Gulf Coast Focus	Kimberly Garrett, Audra Harper and Bo Megginson with Victory Health Partners, which offers low-cost medical care for uninsured working adults. Each year, Victory has approximately 19,000 patient encounters with patients from 25 counties in Alabama, 11 in Mississippi and 8 in Florida. The clinic has a far-reaching network of over 150 local physicians, dentists, healthcare providers, and hospitals offering specialized care in their own offices	Kimberly Garrett, Audra Harper and Bo Megginson	12/24/2017 07:32 AM	028:18
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/24/2017 08:00 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/31/2017 07:24 AM	000:24
Public Health	PA iHeart Radio Gulf Coast Focus	Kimberly Garrett, Audra Harper and Bo Megginson with Victory Health Partners, which offers low-cost medical care for uninsured working adults. Each year, Victory has approximately 19,000 patient encounters with patients from 25 counties in Alabama, 11 in Mississippi and 8 in Florida. The clinic has a	Kimberly Garrett, Audra Harper and Bo Megginson	12/31/2017 07:24 AM	028:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		far-reaching network of over 150 local physicians, dentists, healthcare providers, and hospitals offering specialized care in their own offices			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/31/2017 07:53 AM	000:13

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Poverty	Advanced Transmission CARS FOR CHRISTMAS psa	000:31	027
Cancer	AUTONATION cure bowl	000:30	014
Legal aid, Mobile Bar Foundation	iHeartMedia Tri The Gulf	000:30	017
Fitness	Mobile Sport Authority	000:29	005
Breast Cancer	PSA Making Strides	000:30	083
AL Baptist Children's Home	PSA-Trees for Hope #1	001:01	008
AL Baptist Children's Home	PSA-Trees for Hope #2	001:00	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Children's Health	PSA-WAL MART-Kids Spectacle Fest	000:29	015
Boost Up dot org, US Army	AD COUNCIL	000:15	006
Local economy	SMALL BUSINESS SATURDAY	000:30	008
Family Issues	AL Dept. of Human Resources	000:30	047
HEALTH AND FITNESS	RED	000:30	025
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
Housing	Ala Broadcasters Assoc	000:30	048
Housing, US Treasury, HUD	AD COUNCIL	000:15	002
Nutrition USDA	AD COUNCIL	001:00	001
Online Safety ThatsNotCool.co	AD COUNCIL	001:00	002
Health	AD COUNCIL	000:59	003
Health	AD COUNCIL	001:00	006
Safety	DEPT OF HOMELAND SECURITY	000:30	014
Suicide Prevention	JED FOUNDATION	000:30	010
Health	RED	000:29	014
Health	RED WORLD AIDS DAY	000:30	004
Anti-Bullying	SPIRIT DAY	000:30	004