

WMXC
Mobile, AL
Quarterly Issues/Programs List
Third Quarter, 2017
10/04/2017

WMXC
Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disaster Relief:** Hurricane devastation in Texas and Florida, and how people can help through the Red Cross. iHeartRadio produced two 30 minute programs on hurricane relief after Hurricanes Harvey and Irma.
- **Locally, iHeartRadio Mobile/Pensacola joined with NBC 15 on Thursday August 31st from 6am to 6pm at two locations, in Mobile and in Daphne, Alabama, asking people to donate to the Hurricane Harvey Relief Fund of the Salvation Army. The effort was promoted across all local iHeart stations, as well as NBC 15, and raised over \$52,000.**
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- **Animal Rescue SPCA:** Pet overpopulation in Mobile County and how to prevent, through spaying/neutering, and local programs to place animals for adoption here and in other states through animal transport
- **Disabilities/Education:** Goodwill Easter Seals programs for disabled, job training, early childhood intervention
- **Economic Development:** Mobile Chamber's Business Expo, business to business (B2B) marketing; Downtown Mobile Alliance on new projects in Mobile, including upscale apartments and revitalization of St Louis Street
- **Environment:** Nature Conservancy offering restoration jobs through GulfCorps and Restore Act; Changes in Recycling in Mobile make it easier for the public to recycle
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- **Hunger:** Feeding the Gulf Coast/ Chefs Challenge, a 3-state fundraiser on the Gulf Coast to support food bank programs, including the backpack program to give underprivileged school children food for the weekend.
- **Suicide Prevention:** Local event, Out of the Darkness Walk, to raise money for suicide awareness and prevention through the American Foundation for Suicide Prevention. Lydia Barber talks about losing her son to suicide. Conrad talks about help that is available for someone who is suicidal.

- **VOTING:** Mobile County Probate Judge Don Davis helps clarify the two elections happening back to back in our area, the special election for US Senate in Alabama and the Mobile municipal elections. He explains voting procedures, deadlines for registration, voter ID and other laws.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/02/2017 07:32 AM	000:21
Animal Rescue SPCA	PA iHeart Radio Gulf Coast Focus	Executive Director of the Mobile SPCA talks about local rescue efforts, spaying and neutering programs, and a dog transport program which gives Alabama dogs new homes in states like Wisconsin and Ohio, where pets are in short supply.	Janine Woods, Executive Director of the Mobile SPCA	07/02/2017 07:32 AM	028:19
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/02/2017 08:01 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/09/2017 07:29 AM	000:37
Disabilities/Education	PA iHeart Radio Gulf Coast Focus	Goodwill Easter Seals programs for disabled, job training, early childhood intervention. Ariel talks about programs Goodwill Easter Seals of the Gulf Coast is providing for her 2 year old son with	Lydia Gaudet, Volunteer Manager, and Randy Henry, Director of Community Resources, along with iHeart	07/09/2017 07:30 AM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		autism. Lydia Gaudet talks about how she came to Goodwill when her son was born with Down Syndrome and how the program has helped her. Also discussed, how donating to a Goodwill store and/or shopping there helps fund all of these local programs.	announcer Ariel from the Beat of Mobile		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/09/2017 07:58 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/16/2017 07:26 AM	000:25
Public Health	PA iHeart Radio Gulf Coast Focus	J Mark Bryant, public information officer of the Mobile county Health Department, talks about a topic that's been all over the news, Flesh Eating Bacteria. He explains the different types of vibrio bacteria, how local cases were contracted, and how to protect yourself.	J. Mark Bryant	07/16/2017 07:27 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/16/2017 07:55 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/23/2017 07:36 AM	000:21
Economic Development	PA iHeart Radio Gulf Coast Focus	We discuss who makes up the Downtown Mobile Alliance, its role in economic	Carole Hunter from the Downtown Mobile	07/23/2017 07:36 AM	028:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		development in Mobile, and new projects planned (including upscale apartments downtown and the revitalization of St Louis Street).	Alliance		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/23/2017 08:04 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/30/2017 07:33 AM	000:23
Election	PA iHeart Radio Gulf Coast Focus	Mobile County Probate Judge Don Davis helps clarify the two elections happening back to back in our area, the special election for US Senate in Alabama and the Mobile municipal elections. He explains voting procedures, deadlines for registration, voter ID and other laws.	Mobile County Probate Judge Don Davis	07/30/2017 07:34 AM	028:25
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/30/2017 08:02 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	08/06/2017 07:36 AM	000:25
Public Health	PA iHeart Radio Gulf Coast Focus	Heart Walk 2017...how to be involved, getting a team together, fundraising. Also, information on heart disease, how to prevent it, how to live a healthier lifestyle, and workplace programs to	Evan Duffy of the American Heart Association and Ralph Hargrove of Hargrove & Associates, chairman of this year's	08/06/2017 07:36 AM	028:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		improve employee health.	Heart Walk		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	08/06/2017 08:04 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	08/13/2017 07:27 AM	000:28
Economic Development	PA iHeart Radio Gulf Coast Focus	Mobile Area Chamber of Commerce Business Expo 2017- The Mobile area's largest business-to-business trade show features more than 200 companies showcasing the latest products and services. Talking about benefits for vendors and those who attend the show.	Dawn Rencher, director of member relations at Mobile Area Chamber of Commerce; Robert Thompson of EcoView Windos and Doors, vendor at the Business Expo	08/13/2017 07:28 AM	028:18
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	08/13/2017 07:56 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	08/20/2017 07:34 AM	000:28
Hunger	PA iHeart Radio Gulf Coast Focus	Feeding the Gulf Coast/ Chefs Challenge, a 3-state fundraiser on the Gulf Coast to support the food bank, including the backpack program to give underprivileged school children food for the weekend.	Feeding the Gulf Coast President and CEO Cathy Pope; media & events coordinator Haley Buchanan.	08/20/2017 07:34 AM	028:13
Public Affairs	PA iHeart Radio Gulf	Contact information for guest/topic, and iHeart	----	08/20/2017 08:02 AM	000:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus OUTRO	Media Community Coordinator contact info			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	08/27/2017 07:33 AM	000:28
Hunger	PA iHeart Radio Gulf Coast Focus	Feeding the Gulf Coast/ Chefs Challenge, a 3- state fundraiser on the Gulf Coast to support the food bank, including the backpack program to give underprivileged school children food for the weekend.	Feeding the Gulf Coast President and CEO Cathy Pope; media & events coordinator Haley Buchanan.	08/27/2017 07:33 AM	028:13
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	08/27/2017 08:02 AM	000:13
Disaster Relief	iHM Red Cross Hurricane Harvey Special (English)	iHeartRadio produced a special program "Texas Strong - Support for Victims of Hurricane Harvey". The program looks not only at what is ahead for those in the affected region, but also the economic impact the storm is having nationwide on such things as gasoline prices and insurance rates. • The program contains a strong appeal to donate to the American Red Cross.	Hosted by Elvis Duran	09/03/2017 06:58 AM	030:00
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/03/2017 07:29 AM	000:24
Environment	PA iHeart Radio Gulf Coast Focus	Jeff DeQuattro of the Nature Conservancy explains about environmental	Jeff De Quattro, Nature Conservancy	09/03/2017 07:30 AM	028:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		restoration jobs on the Gulf Coast through Gulf Corps, using funds from BP Oil Spill/ Restore Act			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	09/03/2017 07:58 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/10/2017 07:35 AM	000:32
Suicide Prevention	PA iHeart Radio Gulf Coast Focus	Local event, Out of the Darkness Walk, to raise money for suicide awareness and prevention through the American Foundation for Suicide Prevention. Lydia Barber talks about losing her son to suicide. Conrad talks about help that is available for someone who is suicidal.	John Conrad, a licensed independent clinical social worker and substance abuse professional with Bayview Professional Associates; Lydia Barber, organizer of the Out of the Darkness Walk	09/10/2017 07:35 AM	028:32
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	09/10/2017 08:04 AM	000:13
Disaster Relief	“iHeartRadio Presents: Support for Victims of the Hurricanes”	“iHeartRadio Presents: Support for Victims of the Hurricanes” reinforces iHeartMedia’s commitment to assisting those affected by Hurricanes Harvey & Irma. The program will focus on relief efforts in Florida and Texas. It will discuss what is ahead for those in the affected regions, along with the	Hosted by Elvis Duran	09/17/2017 07:31 AM	029:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		economic impact that it will have nationwide on such things as gasoline prices and insurance rates. There will be a strong appeal to donate to the American Red Cross as part of the program.			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/24/2017 07:33 AM	000:23
Recycling, Environment	PA iHeart Radio Gulf Coast Focus	Changes in Recycling in Mobile make it easier for the public to recycle, including 2 new drop-off locations and a new single stream recycling system that does not require you to separate recyclables	Bill Harkins, Executive Director of Public Works for City of Mobile	09/24/2017 07:33 AM	028:22
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	09/24/2017 08:02 AM	000:13

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Hunger	Bay Area Food Bank	000:29	018
Hunger	Bay Area Food Bank	000:30	008
Public Safety	ESCAMBIA COUNTY PUBLIC SAFETY	000:30	024
Hunger	FEEDING GULF COAST-Chefs Challenge	000:30	010
Disabilities	Goodwill Easter Seals	000:30	034
Alabama Centennial	PSA ABA Al Centennial/Car Tag	000:30	074
Disabilities	PSA Buckaroo at The Blue	000:30	007
Mental Health	PSA Lifeline Counseling Service-Bay Area Brunch Fest	000:30	006
Breast Cancer	PSA Making Strides	000:30	125
Disaster Relief	PSA Volunteers of America - Hurricane relief	000:30	001
Drug Abuse Prevention	PSA-Drugs Cost & Consequences	000:30	050
Drug Abuse Prevention	PSA-Exploreum Drug Prevention Expo (this sat)	000:29	001
Drug Abuse Prevention	PSA-Exploreum Drug Prevention Expo (today)	000:30	002
Disaster Relief	THE RESULTS COMPANY	000:32	004
Military	USO of NW Florida	000:31	020
Homelessness	WATERFRONT RESCUE MISSION	000:32	004
ARTS	UNDERSTOOD.ORG	000:30	011
Boost Up dot org, US Army	AD COUNCIL	000:15	011
Childrens Health	Blue Cross-Blue Shield Ala	000:30	050
Community Service	9-11 DAY	000:30	005
Education	NATIONAL SUMMER LEARNING	000:30	009
Family Issues	AL Dept. of Human Resources	000:30	076
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
Housing	Ala Broadcasters Assoc	000:30	075
Housing, US Treasury, HUD	AD COUNCIL	000:15	007
Military issues	USO of Northwest Florida	000:31	017
Anti-Violence	PEACE IN THE STREETS	000:31	010
Health/Safety	AD COUNCIL	000:59	001
Health/Safety	AD COUNCIL	001:00	001

