

WMXC  
 Mobile, AL  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2022  
 01/09/2023  
 WMXC

Quarterly Issues/Programs List

- Mental Health/Suicide
- Public Health & Safety
- Cancer
- COVID/FLU/RSV
- Poverty/Hunger/Homelessness
- Children's Issues

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MENTAL HEALTH	PA iHeart Radio Gulf Coast Focus	Mary Booth and Shelby Mitchell talk with Dara Greene of Lifelines Counseling about Bay Area Brunchfest, Sat Oct 29 at Cooper Riverside Park in Mobile, a fundraiser for Lifelines Counseling. Dara talks about the services offered by Lifelines to Southwest Alabama (they cover 8 counties) for free or on a sliding scale, depending on income. They offer family counseling, credit counseling, grief counseling, rape crisis services and more.	Dara Greene	10/02/2022 06:30 AM	030:16

<p>Public Health, COVID; Blood crisis; Disaster Response</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li>• <b>Benjamin Sommers, M.D., Ph.D.   Deputy Assistant Secretary for Health Policy.</b> A new report that is being issued soon that looks at the associations between county-level vaccination rates and COVID-19 outcomes among Medicare beneficiaries. Sommers told us what the new study shows. He also discussed what the new study tells us about the new variant and the need for updated vaccines.</li> <li>• <b>Sherri McKinney   American Red Cross Spokesperson.</b> Osmet talked about the national blood crisis due to Hurricane Ian. She also discussed Red Cross response to weather related events, domestic and international disasters, and carrying out other humanitarian efforts.</li> </ul>	<p>Dr. B. Sommers, S. McKinney</p>	<p>10/09/2022 06:33 AM</p>	<p>029:49</p>
<p>Digital &amp; Cyber Safety; Children's issues; Mental Health</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li>• <b>Dr. Catherine Pearlman, the founder of The Family Coach®, is a licensed clinical social worker.</b> Pearlman shared insights with parents on how to navigate the digital landscape safely and productively with their kids. Topics included digital safety,</li> </ul>	<p>Dr. C. Pearlman, A. Purdy</p>	<p>10/16/2022 06:35 AM</p>	<p>029:49</p>

		<p>privacy, social media, sexting, cyberbullying, phone etiquette and how to set appropriate boundaries to establish a healthy digital relationship in an increasingly complicated online world.</p> <ul style="list-style-type: none"> <li>• <b>Amy Purdy, Paralympic Snowboarding Legend/3x Medalist.</b> The U.S. Centers for Disease Control and Prevention is warning of an accelerating mental health crisis among adolescents, with more than 4 in 10 teens reporting that they feel "persistently sad or hopeless." Purdy talked about her pursuit to encourage mental and physical well-being. She shared tools and techniques for coping with stress and anxiety while being on the path to becoming a whole person.</li> </ul>			
Public Health, Sleep & Health; Flu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Patsy Stinchfield, Retired Pediatric Nurse Practitioner and President of the National Foundation of Infectious Diseases</b> - Information on the upcoming flu season, along with a comprehensive overview of this year's</li> </ul>	P. Stinchfield, Dr. C Winter	10/23/2022 06:34 AM	029:49

		<p>flu vaccine and the types of individuals who are most at risk for severe flu symptoms if they are not vaccinated.</p> <ul style="list-style-type: none"> <li>• <b>Dr. Chris Winter, Neurologist, Sleep Specialist, Best-Selling Author &amp; Featured Expert on the <i>Chasing Sleep</i> Podcast</b> - A breakdown of the importance of sleep in achieving a healthy lifestyle, along with tips for getting better sleep and how naps can play a role in resting the body and mind.</li> </ul>			
Health; Breast Cancer Awareness; Learning disabilities; ADHD	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Mohammad Jahanzeb, Medical Oncologist at the Florida Cancer Specialists &amp; Research Institute.</b> October is Breast Cancer Awareness Month and Dr. Jahanzeb explains how prevalent breast cancer is across the U.S. He also provides information about the disease itself, along with screening and treatment options.</li> <li>• <b>Dr. Andrew Kahn, a Licensed Psychologist and Associate Director of Behavior Change and Expertise</b></li> </ul>	Dr. M Jahanzeb, Dr. A. Kahn	10/30/2022 06:34 AM	029:49

		<p>at <b>Understood.org</b>, an organization focused on those who think and learn differently. October is Learning Disabilities Awareness Month. Dr. Kahn discusses the "Wired Differently" campaign and provides information on ADHD and Dyslexia.</p>			
<p>Public Health &amp; Safety; Flu, COVID, RSV; Cancer</p>	<p>iHEARTRADIO COMMUNITIES</p>	<ul style="list-style-type: none"> <li>• <b>Dr. Dara Kass, HHS Regional Director for Region 2.</b> Dr. Kass provides the latest information on the spread of COVID-19, the COVID vaccines, flu season, and the rise of RSV cases across the country.</li> <li>• <b>Dr. Jacob Sands, American Lung Association Representative &amp; Thoracic Medical Oncologist.</b> Dr. Sands joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures</li> </ul>	<p>Dr. D. Kass, Dr. J. Sands</p>	<p>11/06/2022 06:33 AM</p>	<p>029:49</p>
<p>Public Health &amp; Safety; Poverty/Hunger</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li>• <b>Chiquita Brooks-Lasure, Administrator for the Centers for Medicare &amp; Medicaid Services,</b> where she oversees Medicare, Medicaid, the Children's Health Insurance Program, and the Healthcare.gov</li> </ul>	<p>C. Brooks-Lasure, K. Hodder</p>	<p>11/13/2022 06:01 AM</p>	<p>029:49</p>

		<p>health insurance marketplace. Administrator Lasure explains who's eligible for Medicare, Medicaid, CHIP, and coverage at HealthCare.gov. She also discusses open enrollment and the role her agency is playing in the COVID-19 response.</p> <ul style="list-style-type: none"> <li>• <b>Commissioner Kenneth Hodder, National Commander of The Salvation Army.</b> Commissioner Hodder discusses the work the Salvation Army does across the country, including their upcoming holiday efforts and the launch of their 132nd Red Kettle Campaign on Thanksgiving Day.</li> </ul>			
Public Health & Safety; COVID; Hunger/Homelessness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Loretta Christensen, Chief Medical Officer of the Indian Health Services</b> - Dr. Christensen joins the show for Native American Heritage Month and she discusses the impact COVID-19 has had on Native American communities across the country, along with the importance of the COVID-19 vaccines and resources for more information on health services available for American Indian and Alaska Native communities.</li> </ul>	L. CHRISTENSEN, J. JOSEPH	11/20/2022 06:02 AM	029:49

		<ul style="list-style-type: none"> <li>• <b>Avenel Joseph, Vice President of Policy at the Robert Wood Johnson Foundation</b> - Avenel Joseph checks in for National Hunger &amp; Homelessness Week and she breaks down how inflation and other factors have impacted hunger and homelessness, including among children nationwide.</li> </ul>			
Public Health & Safety; Flu, COVID, RSV; Cancer	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Dr. Dara Kass, HHS Regional Director for Region 2.</b> Dr. Kass provides the latest information on the spread of COVID-19, the COVID vaccines, flu season, and the rise of RSV cases across the country.</li> <li>• <b>Dr. Jacob Sands, American Lung Association Representative &amp; Thoracic Medical Oncologist.</b> Dr. Sands joined the show for Lung Cancer Awareness Month to discuss the importance of lung cancer screenings and provide the latest information on preventative measures</li> </ul>	Dr. D. Kass, Dr. J. Sands	11/27/2022 06:01 AM	029:49
Mental Health, Suicide Prevention; Veterans	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>Christina Huntsman Durham of the Huntsman Mental Health Foundation &amp; Dr. Mark Hyman Rapaport, CEO of the Huntsman Mental Health Institute and Chair, Department of</b></li> </ul>	C. Huntsman Durham, Dr. M. Hy	12/04/2022 06:05 AM	029:49

		<p><b>Psychiatry, University of Utah School of Medicine.</b> Christina Huntsman Durham and Dr. Rapaport join the show to discuss a new mental health initiative started in conjunction with the Ad Council, along with an overview of the mental health challenges prevalent across the U.S.</p> <ul style="list-style-type: none"> <li>• <b>Jim Lorraine, President, and CEO of America's Warrior Partnership.</b> Jim Lorraine joins the show to discuss how America's Warrior Partnership works to prevent veteran suicide, connect local veteran-serving organizations with resources, services, and partners, and assist families and caregivers of military veterans.</li> </ul>			
Public Health & Safety; Flu, COVID, RSV; Cancer	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> <li>• <b>January Contreras, Assistant Secretary for the Administration for Children and Families at the Department of Health and Human Services.</b> Secretary Contreras explains the different programs provided by ACF, including Head Start, and also offers details into their work assisting communities battle COVID-</li> </ul>	J. Contreras, B. Potts	12/11/2022 06:01 AM	029:49



		<p>19, the flu and RSV.</p> <ul style="list-style-type: none"> <li>• <b>Bill Potts, Author</b> of <i>Up for the Fight: How to Advocate For Yourself As You Battle Cancer, From a Five-Time Cancer Survivor</i>. Bill Potts discusses his battles with cancer and offers advice for those currently diagnosed with cancer, those who will eventually get cancer, and those supporting individuals with cancer. Potts steps through what to expect following the diagnosis, the importance of second opinions, and the mental and emotional toll the fight takes on those battling the disease.</li> </ul>			
<p>Public Health, Suicide Prevention; Mental Health;</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li>• <b>Carole Johnson, Administrator of the Health Resources and Services Administration</b> - Carole Johnson explains the programs HRSA oversees to help bring underserved communities access to health care. Johnson also describes the role of HRSA in the administration of COVID-19 vaccines, and the support they provide for workers in the health care industry.</li> <li>• <b>Dr. David Rudd, former President of the</b></li> </ul>	<p>C. Johnson, Dr. D. Rudd</p>	<p>12/18/2022 06:02 AM</p>	<p>029:49</p>

		<p><b>University of Memphis, Distinguished University Professor of Psychology, and Director of the Rudd Institute for Veteran and Military Suicide Prevention</b> - Dr. Rudd discusses the scope of the suicide problem among veterans and civilians in the U.S., strategies he's developed for preventing suicide, and the role the holidays play in increasing pressure and stress levels on people, including veterans.</p>			
<p>Public Health &amp; Safety; Mental Health; Personal finances; Business/Economy</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<ul style="list-style-type: none"> <li>• <b>Dr. Rebecca Jackson VP of Programs &amp; Outcomes for Brain Balance</b> - Dr. Jackson joins the show to discuss strategies for dealing with stress and anxiety around the holidays, including cues to watch for in children who can become overwhelmed by excitement, social gatherings and schedule changes.</li> <li>• <b>Jennifer Streaks Senior Personal Finance Reporter for Business Insider</b> - Jennifer Streaks shares tips on how to manage personal finances during the holidays and how to set yourself up for success in the New Year.</li> <li>• <b>Chloe Demrovsky President &amp; CEO of Disaster Recovery Institute International</b> - Chloe Demrovsky</li> </ul>	<p>Dr. R.Jackson, J. Streaks, Chloe Demrovsky</p>	<p>12/25/2022 06:01 AM</p>	<p>029:49</p>

		breaks down numerous issues that impacted businesses and organizations during 2022, including supply chain problems, cyber security and the effect of natural disasters.			
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**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Foster Children, Adult Foster Care, Adoption	ALABAMA BROADCASTERS ASSO DEPT OF HUMAN RESOURCES	000:29	82
Disabled and COVID vaccine	ALABAMA BROADCASTERS ASSO AL DEVELOPMENTAL DISABILITIES NETWORK	000:29	25
Job Opportunities, Unemployment Fraud, Back to Work	ALABAMA BROADCASTERS ASSO AL DEPT OF LABOR	000:29	33
COVID boosters, Childhood vaccines, COVID testing/vaccines/masks, HEP-A	ALABAMA BROADCASTERS ASSO AL DEPT OF PUBLIC HEALTH	000:29	60
Railroad safety, Bike safety, MOVE OVER law, speeding	ALABAMA BROADCASTERS ASSO AL DEPT OF TRANSPORTATION	000:29	51
All in One Tix program	ALABAMA BROADCASTERS ASSO AL DEPT OF TOURISM	000:29	30
electric vehicles	ALABAMA BROADCASTERS ASSO AL CLEAN FUELS COALITION	000:29	46
Elder Abuse, Elder Neglect	ALABAMA BROADCASTERS ASSO AL DEPT OF HUMAN RESOURCES	000:29	47

Emergency Rental Assistance	ALABAMA BROADCASTERS ASSO AL HOUSING FINANCE AUTHORITY	000:29	23
Veterans hotline/mental health	ALABAMA BROADCASTERS ASSO VETERANS FOR HOPE	000:29	23
Don't Drop It On Alabama litter campaign	ALABAMA BROADCASTERS ASSO PALS	000:29	10
Arrogant Steak Cookoff for NW FL agencies, including Manna Food Bank, Boys & Girls Club, JA	Seville Rotary Club	000:30	5
Making Strides Against Breast Cancer Walk, Mobile AL	American Cancer Society	000:30	99
Benefit for youth in Mobile and Baldwin Counties	IRON BOWL LEGENDS BENEFIT GALA	000:30	5
Blood drive for LifeSouth and Food Drive for underprivileged families in Baldwin County	BALDWIN EMC Blood Drive/Food Drive	000:30	30
Mental Health, Local Family Counseling, Mobile AL	Lifelines Counseling Service	000:30	16
Youth, Addiction, Opioids	Drug Education Council	000:30	204
Education, Local Schools	Lending Tree Bowl Extra Yard for Teachers Grant Program	000:30	30
Homeless, Poverty, Substance/Alcohol Abuse	Waterfront Rescue Mission	000:29	81
FOX 10 Ten Caring Gifts Food and Toy Drive	Volunteers of America Southeast	000:30	19
BREAST CANCER	BREAST CANCER RESEARCH FOUNDA	000:30	12
Hispanic Heritage	HISPANIC START	000:30	6
Law enforcement unites with Faith community	NATIONAL FAITH & BLUE WEEKEND	000:30	7
Family Issues	AL Dept. of Human Resources	000:29	24
LGBTQ+ Issues	GLAAD	000:29	6
UNDERPRIVILEGED YOUTH	INSPIRING CHILDREN	000:29	3
MILITARY AND VETERANS	HOME BASE	000:30	15
Distracted Driving	PROJECT YELLOW LIGHT	000:29	9
Campaign against Anti-Semitism	SHINE A LIGHT	000:30	3
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	15
Education, Minorities	UNITED NEGRO COLLEGE FUND	000:29	9