

WMXC
Mobile, AL
Quarterly Issues/Programs List
Second Quarter, 2016
07/06/2016

WMXC
Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Animal Issues/ Education: Oldest/largest wildlife rehabilitation center in AL, caring for injured & orphaned animals

Breast Cancer Research : Susan G Komen Race for the Cure events in Alabama; Dino talks to Elizabeth Bradner with Breast Cancer Research Foundation of Alabama about the services they provide for Breast Cancer patients

Disabilities : Exceptional Foundation of the Gulf Coast, program for developmentally challenged adults; Lakeshore Foundation, sports for those with physical disabilities

Disaster Preparedness: Alabama Power's Beth Thomas talks about the steps the utility has taken to prepare for hurricane season and the steps the public can take to prepare as well. John Mountz talks with Helen Loweman from FEMA talks about Emergency Preparedness

Drug Rehab, Corrections: PASCO Home is a Christian outreach that helps men who have been on drugs and in prison turn their lives around and make the transition back into jobs and society.

Economic Development: Al Hutchinson of Visit Mobile talks about local efforts to increase tourism, including a new program to train tourism ambassadors

Education: Distinguished Young Women scholarship program/ Be Your Best Self

Environment: Representatives of Ocean Conservancy, Conservation Alabama and Mobile BayKeeper talk about the condition of the Gulf since the BP oil spill and restoration projects now that the BP settlement has been approved

Family Issues: SAFY specialized alternatives for families & youth/foster care/adoption; Taking Back Our Youth conference, a motivational event to give youth a positive outlook and help them deal with issues such as violence, drug abuse and troubled homes

Health: June is Men's Health Month and John Mountz speaks to Bill Kennedy from the Alabama Department of Public Health about Men's Health concerns.

Homeless/Shelters: Firehouse Ministries/Shelter for Homeless turned away from other programs

Local Charities: Fuse Project Dragon Boat Races/Benefit for Childrens Projects

Politics: Leah Brandon talks with Joey Kennedy from Alabama Political Reporter about the trial of former speaker Mike Hubbard. Leah Brandon speaks with Dr. Stan Cook about the scandals regarding Governor Robert Bentley.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	DESCRIPTION	DATES
Local Children's Charities	iHeartMEDIA Mobile/Pensacola participated in the Fuse Project's 3 rd Annual Dragon Boat Festival, to raise money for local children's projects. The event was held June 11 th at the USS Alabama Battleship Memorial Park, with 60 teams rowing (including 2 teams from iHeartMEDIA). The event drew over 7500 people and raised over \$215,000, which benefitted the following: Bay Minette Middle School Afterschool Program; Daphne Kappa League; Fuse Project's Nonprofit Co-Working Space; NEST of Mobile; and Victory Teaching Farms. iHeartMEDIA stations promoted the event through recorded promos, live liners, a 30 minute public affairs program, a webpage on our station websites	Promoted during May/June
Jobs	iHeartMEDIA Mobile/Pensacola participated in the South Alabama Regional Planning Commission's 18 th Annual Business Expo/Jobs Fair on April 21 st from 9 to 2 at The Grounds in West Mobile. This event has grown to be the largest, most comprehensive Jobs Fair in the region. iHeartMEDIA had a booth at the Expo and sales representatives and manager on hand to greet potential applicants and explain more about our company in this market. Event was promoted on air through recorded promos.	Promoted during April

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/03/2016 10:00 PM	000:22
Drug Rehab, Corrections	PA iHeart Radio Gulf Coast Focus	PASCO Home is a Christian outreach that helps men who have been on drugs and in prison turn their lives around and make the transition back into jobs and society.	Phillip Stanford, Pasco Home	04/03/2016 10:00 PM	028:19
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/03/2016 10:28 PM	000:14
Children, Taxes	Viewpoint Alabama	Dana Ryan talks to Connie Hill of Girls Inc. which inspires young girls to be strong and bold. Jim Faherty talks to Alejandra Nunez with the IRS about issues relating to taxpayers.	Connie Hill, Alejandra Nunez	04/03/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/10/2016 10:00 PM	000:22
Education	PA iHeart Radio Gulf Coast Focus	Distinguished Young Women scholarship program/ Be Your Best Self	Pam Patterson DYW	04/10/2016 10:00 PM	028:13
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/10/2016 10:28 PM	000:14
Disabilities; Politics	Viewpoint Alabama	John Mountz talks with Brittany Gore with People First of Alabama about the services they provide for people with developmental disabilities. Leah Brandon speaks with Dr. Stan Cook about the scandals regarding Governor Robert Bentley.	Brittany Gore; Dr. Stan Cook	04/10/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf	Introduction of weekly public affairs program, guests, and	-----	04/17/2016 10:00 PM	000:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus INTRO	issues covered			
Local Children's Charities	PA iHeart Radio Gulf Coast Focus	Fuse Project Dragon Boat Races/Benefit for local Children's Projects, including Afterschool programs	Adrienne Golden, Brie Zarzour, Matt Zarzour	04/17/2016 10:00 PM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/17/2016 10:28 PM	000:14
Family Issues	Viewpoint Alabama	SAFY specialized alternatives for families & youth/foster care/adoption	Will Buford	04/17/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/24/2016 10:00 PM	000:25
Disabilities	PA iHeart Radio Gulf Coast Focus	Exceptional Foundation of the Gulf Coast, program for developmentally challenged adults	Jennifer Flad, Candice Dixon	04/24/2016 10:00 PM	028:17
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/24/2016 10:28 PM	000:14
Homeless; Taxes	Viewpoint Alabama	Ann Wright of Firehouse Ministries talks about the Shelter for Homeless turned away from other programs. Jim Faherty talks with Courtney Mickeluck from Troy University about taxes and the significance of Alabama's tax freedom day.	Ann Wright; Courtney Mickeluck	04/24/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/01/2016 10:00 PM	000:22
Housing	PA iHeart Radio Gulf Coast Focus	Smart Home America program to help homeowners fortify their homes to protect from hurricane/tornado damage and to save money on insurance premiums	Julie Shiyou-Woodard	05/01/2016 10:00 PM	028:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/01/2016 10:28 PM	000:14
Breast Cancer Research; Emergency Preparedness	Viewpoint Alabama	Rob Conrad talks with Ginger Pediz about services provided by Susan G Komen and the events going on in Alabama. John Mountz talks with Helen Loweman from FEMA about Emergency Preparedness.	Ginger Pediz; Helen Loweman	05/01/2016 10:29 PM	030:02
Local Children's Charities	PA iHeart Radio Gulf Coast Focus	Fuse Project Dragon Boat Race for Children's projects in Mobile	Adrienne Golden/Fuse Project	05/08/2016 10:00 PM	029:00
Family Issues	Viewpoint Alabama	Angie Norvell speaks with Dr. Josh Klapow about how parents and children communicate today and how it affects children. JT talks with Joe Compton from Men of God and Country about raising up Men of God across the country to impact others.	Dr. Josh Klapow; Joe Compton	05/08/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/15/2016 10:00 PM	000:20
Family Issues	PA iHeart Radio Gulf Coast Focus	Taking Back Our Youth conference, a motivational event to give youth a positive outlook and help them deal with issues such as violence, drug abuse and troubled homes	Selenia Westbrook, Kenji Westbrook and India Andrews	05/15/2016 10:00 PM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/15/2016 10:28 PM	000:12
Breast Cancer Research	Viewpoint Alabama	Dino talks to Elizabeth Bradner with Breast Cancer Research Foundation of Alabama about the services they provide for Breast Cancer patients. Jim Faherty talks with Representative Jack Williams about highlights from the previous legislative session.	Elizabeth Bradner	05/15/2016 10:28 PM	030:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Housing	PA iHeart Radio Gulf Coast Focus	Smart Home America program to help homeowners fortify their homes to protect from hurricane/tornado damage and to save money on insurance premiums	Julie Shiyou-Woodard	05/22/2016 10:00 PM	028:55
Politics; Homeless	Viewpoint Alabama	Leah Brandon talks with Joey Kennedy from Alabama Political Reporter about the trial of former speaker Mike Hubbard. Dollar Bill and Madison talk with Anne Wright of Firehouse Ministries about services they provide for homeless.	Joey Kennedy; Anne Wright	05/22/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/29/2016 10:00 PM	000:27
Business Development	PA iHeart Radio Gulf Coast Focus	Danette Richards shared details of the upcoming Mobile Area Chamber of Commerce Small Business and Innovation Conference, and the 3 finalists for Small Business of the Year shared the ups and downs of opening and growing a small business in Mobile and the resources available through the Chamber	Danette Richards; Sally Trufant; Brian Jordan; Karen Simmons	05/29/2016 10:00 PM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/29/2016 10:28 PM	000:12
Disabilities	Viewpoint Alabama	Jason Mack talks with Olympic Gold Medalist Jennifer Chandler and Kristen Evans of the Lakeshore Foundation about the services they provide and events going on. JT talks to Terry Jarrett Senior Counsel with Energy and Natural Resources about President Obamas push against coal industry.	Kristen Evans, Jennifer Chandler; Terry Jarrett	05/29/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf	Introduction of weekly public affairs program, guests, and	-----	06/05/2016 10:00 PM	000:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus INTRO	issues covered			
Business Development	PA iHeart Radio Gulf Coast Focus	Danette Richards shared details of the upcoming Mobile Area Chamber of Commerce Small Business and Innovation Conference, and the 3 finalists for Small Business of the Year shared the ups and downs of opening and growing a small business in Mobile and the resources available through the Chamber	Danette Richards; Sally Trufant; Brian Jordan; Karen Simmons	06/05/2016 10:00 PM	028:26
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/05/2016 10:28 PM	000:12
Animal Issues/ Education; Politics	Viewpoint Alabama 060516	Dana Ryan speaks with Doug Adair from the Alabama Wildlife Center, the oldest/largest wildlife rehabilitation center in AL, about the education and rehab services they provide, caring for injured & orphaned animals. Jim Faherty speaks with John Dove from Troy University about the corruption in Alabama politics.	Doug Adair; John Dove	06/05/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/12/2016 10:00 PM	000:21
Economic Development	PA iHeart Radio Gulf Coast Focus	Al Hutchinson of Visit Mobile talks about local efforts to increase tourism, including a new program to train tourism ambassadors	Al Hutchinson, CEO of Visit Mobile	06/12/2016 10:00 PM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/12/2016 10:28 PM	000:12
Health; Justice	Viewpoint Alabama 061216	June is Men's Health Month and John Mountz speaks to Bill Kennedy from the Alabama Department of Public Health	Bill Kennedy; Kirby Farris	06/12/2016 10:29 PM	030:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		about Men's Health concerns. Leah Brandon talks with Attorney Kirby Farris about the case of a former astronaut involved in a deadly accident in Tuscaloosa			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/19/2016 10:00 PM	000:21
Emergency Preparedness	PA iHeart Radio Gulf Coast Focus	Alabama Power's Beth Thomas talks about the steps the utility has taken to prepare for hurricane season and the steps the public can take to prepare as well.	Beth Thomas	06/19/2016 10:00 PM	028:27
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/19/2016 10:28 PM	000:12
Health; Alabama History	Viewpoint Alabama 061216	Dollar Bill and Madison speak with Georgia Ann Hudson with the Museum of Alabama about the programs they offer for folks to learn more about the history of Alabama. JT talks with Sherriff Mike Hale and Dr. Michael Chandler about prostate cancer.	Dr Michael Chandler, Mike Hale; Georgia Ann Hudson	06/19/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/26/2016 10:00 PM	000:30
Environment	PA iHeart Radio Gulf Coast Focus	Representatives of Ocean Conservancy, Conservation Alabama and Mobile BayKeeper talk about the condition of the Gulf since the BP oil spill and restoration projects now that the BP settlement has been approved	Casi Calloway, Tammy Herrington, Kara Lankford	06/26/2016 10:00 PM	028:17
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/26/2016 10:28 PM	000:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Disabilities; Gambling addiction	Viewpoint Alabama 062616	John Mountz talks to representatives from Alabama Institute for the Deaf and Blind about the services they provide for deaf and blind citizen in Alabama. Jim Faherty speaks with Rev. Roger Olsen from the Alabama Council for Compulsive Gambling about services they provide to help folks with gambling addiction.	Cindy Jones; Joy Harris; Rev Roger Olsen	06/26/2016 10:29 PM	030:02

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Animal Rescue	BELLA & BOWS PSA	000:30	010
Family Issues	Childrens Home Society	000:30	031
Elderly	Covenant Hospice	000:30	037
Local Children's Charities	FUSE-Dragon Boat-Airbus	000:30	005
Local Children's Charities	FUSE-Dragon Boat-Blue Cross/Blue Shield	000:30	003
Local Children's Charities	FUSE-Dragon Boat-Infirmiry Health	000:30	003
Local Children's Charities	FUSE-Dragon Boat-Southern Cancer Center	000:30	004
Local Charities	SERVPRO Crawfish for a Cause	000:30	024
Health	SOUTHERN CANCER CENTER PSA-skin cancer	000:30	054

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	awareness		
Children's Issues	St Mary's Home for Children	000:30	020
Local Charities	Volunteers of America	000:30	053
Veterans	WMXC PSA CELL PHONES FOR SOLDIERS	000:31	069
Public Safety	NATIONAL POLICE WEEK	000:30	007
Community Service Projects	PSA JAGUARS CARE	000:31	003
Environment	Alabama Broadcasters Assoc	000:30	086
Family Issues	AL Dept. of Human Resources	000:30	088
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:28	025
Housing	Ala Broadcasters Assoc	000:30	084
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	031
POVERTY	Light of the Village	000:30	227
POVERTY	Light of the Village	000:31	055
Public Safety	NHTSA	000:59	001