

WMXC

Mobile, AL

Quarterly Issues/Programs List

First Quarter, 2019

04/05/2019

WMXC

Quarterly Issues/Programs List

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WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disabilities/Education:** Scott Parks, the executive director for Project Outreach Gulf Coast... and two members of Project Outreach at their high schools, Sarah Reier at Spanish Fort and Courtney Cooner from Saraland talk about the program, which focuses on helping students with disabilities and their typical peers come together for the better of them both. Project Outreach is promoting local "Shooting for Change" basketball events for Autism awareness.
- **Drug Abuse and Prevention:** Drug Education Council director Virginia Guy talks about the local impact of the nationwide opioid crisis, how to recognize a drug problem in your family and how the Drug Education Council can help you find the resources you need. The Council has educational programs in local schools, to prevent drug abuse.
- **Economy:** Casey Williams, Christina Hellmich and Denise Curtis of the Eastern Shore Chamber of Commerce talk about the upcoming Baldwin County Career & Job Fair. iHeart Mobile/Pensacola is media sponsor of the Job Fair. The Fair features local employers in industries such as hospitality, aerospace, law enforcement, financial services, plus seminars for job seekers.
- **Environment:** Casi Calloway and Laura Stone from Mobile Baykeeper talk about coal ash... what it is, where it's located at Alabama Power's Barry Steam plant on the Mobile River, and how it could affect Mobile waterways and local environment if there was a breach of the containment system and tons of coal ash got into the Mobile River.
- **Healthcare Assistance:** Alabama Kidney Foundation is the only state-based organization in Alabama that provides direct services to kidney patients through financial assistance, education and support services. The Mobile Kidney Walk is the Foundation's premier fundraising event, dedicated to raising funds to help local kidney patients. iHeart Mobile/Pensacola formed a team for the Walk in honor and memory of a co-worker who just died.
- **Healthcare Assistance:** The American Cancer Society in Mobile, on plans for 30th annual Chili Cookoff. iHeart Mobile/Pensacola is radio sponsor for the event, as well as one of the teams cooking chili. The event is one of the biggest local fundraiser for ACS, with proceeds benefitting local programs such as Road To Recovery providing

rides to treatment, Look Better Feel Better providing free wigs, and local support groups.

- **Military:** Lt David Carter talks about plans for Navy Week in Mobile. The US Navy Band will participate in Mobile Mardi Gras parades, there will be a Navy ship in port for Mardi Gras, a Navy dive tank and explosive ordnance demonstrations, as well as local Navy personnel talking with students and a Navy representative meeting with local civic organizations, businesses and community groups.
- **Public Health:** Mark Bryant with the Mobile County Health Department talks about protecting yourself from the flu, especially with large public events like Mardi Gras coming up. And is there still time to get a flu shot?
- **Public Safety:** Mobile Fire Chief Mark Sealy and public information officer Stephen Millhouse talk about the Mobile Fire-Rescue Department achieving a new milestone in its ISO rating. How having a 1 ISO rating will affect homeowner insurance rates and how changes made to achieve that rating will mean better fire protection for Mobile citizens.
- **Water Supply:** Bud McCrory- Assistant Director Administration and Monica Allen Public Relations Manager of the Mobile Area Water & Sewer System MAWSS talk about local water issues... and the new MAWSS Citizens Water Academy

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**Section I**

**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	01/06/2019 07:32 AM	000:23
Public Health	PA iHeart Radio Gulf Coast Focus	Mark Bryant with the Mobile County Health Department talks about protecting yourself from the	Mark Bryant	01/06/2019 07:32 AM	028:23

		<p>flu, especially with large public events like Mardi Gras coming up. And is there still time to get a flu shot?</p>			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	01/06/2019 08:01 AM	000:13
Public Safety	PA iHeart Radio Gulf Coast Focus	Mobile Fire Chief Mark Sealy and public information officer Stephen Millhouse talk about the Mobile Fire-Rescue Department achieving a new milestone in its ISO rating. How having a 1 ISO rating will affect homeowner insurance rates and how changes made to achieve that	Mobile Fire Chief Mark Sealy; PIO Stephen Millhouse	01/13/2019 07:33 AM	029:06

		rating will mean better fire protection for Mobile citizens.			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	01/20/2019 07:31 AM	000:29
Water Supply	PA iHeart Radio Gulf Coast Focus	Bud McCrory-Assistant Director Administration and Monica Allen Public Relations Manager of the Mobile Area Water & Sewer System MAWSS talk about local water issues... and the new MAWSS Citizens Water Academy	Bud McCrory, Monica Allen	01/20/2019 07:31 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	01/20/2019 07:59 AM	000:13

Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	01/27/2019 07:32 AM	000:28
Disabilities/Education	PA iHeart Radio Gulf Coast Focus	Scott Parks, the executive director for Project Outreach Gulf Coast... and two members of Project Outreach at their high schools, Sarah Reier at Spanish Fort and Courtney Cooner from Saraland talk about the program which focuses on helping students with disabilities and their typical peers come together for the better of them both. Project Outreach is promoting local "Shooting for Change" basketball events for Autism awareness.	Scott Parks, Sarah Reier, Courtney Cooner	01/27/2019 07:33 AM	028:18

Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	01/27/2019 08:01 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	02/03/2019 07:29 AM	000:20
Military	PA iHeart Radio Gulf Coast Focus	Lt David Carter talks about plans for Navy Week in Mobile. The US Navy Band will participate in Mobile Mardi Gras parades, there will be a Navy ship in port for Mardi Gras, a Navy dive tank and explosive ordnance demonstrations, as well as local Navy personnel talking with students and a Navy representative meeting	Lt David Carter	02/03/2019 07:29 AM	028:18

		with local civic organizations, businesses and community groups.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	02/03/2019 07:58 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	02/10/2019 07:32 AM	000:23
Environment	PA iHeart Radio Gulf Coast Focus	Casi Calloway and Laura Stone from Mobile Baykeeper talk about coal ash... what it is, where it's located at Alabama Power's Barry Steam plant on the Mobile River, and how it could affect Mobile waterways and local	Casi Calloway, Laura Stone	02/10/2019 07:33 AM	028:28

		environment if there was a breach of the containment system and tons of coal ash got into the Mobile River.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	02/10/2019 08:01 AM	000:13
Military	PA iHeart Radio Gulf Coast Focus	Lt David Carter talks about plans for Navy Week in Mobile. The US Navy Band will participate in Mobile Mardi Gras parades, there will be a Navy ship in port for Mardi Gras, a Navy dive tank and explosive ordnance demonstrations, as well as local Navy personnel talking with	LT. David Carter	02/17/2019 07:34 AM	028:41



		students and a Navy representative meeting with local civic organizations, businesses and community groups.			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	02/24/2019 07:32 AM	000:20
Victims of Violence	PA iHeart Radio Gulf Coast Focus	MPD Commander Curtis Graves and Brandyn Ulmer talk about Project Thrive, a new initiative of the Mobile Police Department to help traumatized victims of violence. Project Thrive is joining with SouthSounds Music Festival for a songwriter competition to help promote	MPD Commander Curtis Graves and Brandyn Ulmer	02/24/2019 07:32 AM	028:32

		healing, resiliency and triumph in the wake of trauma			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	02/24/2019 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	03/03/2019 07:32 AM	000:23
Healthcare Assistance	PA iHeart Radio Gulf Coast Focus	Alabama Kidney Foundation is the only state-based organization in Alabama that provides direct services to kidney patients through financial assistance, education and support services. The Mobile Kidney Walk is the Foundation's premier fundraising event,	Riley Bridges	03/03/2019 07:32 AM	028:17

		dedicated to raising funds to help local kidney patients. iHeart Mobile/Pensacola formed a team for the Walk in honor and memory of a co-worker who just died.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	03/03/2019 08:00 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	03/10/2019 07:31 AM	000:25
Economy	PA iHeart Radio Gulf Coast Focus	Casey Williams, Christina Hellmich and Denise Curtis of the Eastern Shore Chamber of Commerce talk about the upcoming Baldwin County	Casey Williams, Christina Hellmich and Denise Curtis	03/10/2019 07:32 AM	028:03

		<p>Career &amp; Job Fair. iHeart Mobile/Pensacola is media sponsor of the Job Fair. The Fair features local employers in industries such as hospitality , aerospace, law enforcement , financial services, plus seminars for job seekers.</p>			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic , and iHeart Media Community Coordinator contact info	-----	03/10/2019 08:00 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	03/17/2019 07:31 AM	000:25
Healthcare assistance	PA iHeart Radio Gulf Coast Focus	The American Cancer Society in Mobile, on	Marlene Rathle, James West, Laura Williams	03/17/2019 07:32 AM	028:03

		<p>plans for 30th annual Chili Cookoff. iHeart Mobile/Pensacola is radio sponsor for the event, as well as one of the teams cooking chili. The event is one of the biggest local fundraiser for ACS, with proceeds benefitting local programs such as Road To Recovery providing rides to treatment, Look Better Feel Better providing free wigs, and local support groups.</p>			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	03/17/2019 08:00 AM	000:12
Public	PA iHeart	Introductio	-----	03/24/2019	000:22

Affairs	Radio Gulf Coast Focus INTRO	n of weekly public affairs program, guests, and issues covered		07:29 AM	
Healthcare assistance	PA iHeart Radio Gulf Coast Focus	Parents of a local girl who lost her battle against DIPG, a rare and very deadly form of childhood cancer, promoting an event on her birthday, Aubreigh's Army Lemon Face Gala, named after the Lemon Face Challenge she began on social media. The event will help local families with expenses as their children fight DIPG.	Brooke and Jay Nicholas	03/24/2019 07:30 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact	-----	03/24/2019 07:58 AM	000:12

		info			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	03/31/2019 07:30 AM	000:21
Drug Abuse and Prevention	PA iHeart Radio Gulf Coast Focus	Drug Education Council director Virginia Guy talks about the local impact of the nationwide opioid crisis, how to recognize a drug problem in your family and how the Drug Education Council can help you find the resources you need. The Council has educational programs in local schools, to prevent drug abuse.	Virginia Guy	03/31/2019 07:30 AM	028:29
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community	-----	03/31/2019 07:58 AM	000:12

		Coordinator contact info			
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**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer	ACS Chili Cookoff	000:30	095
Cancer	ACS CHILICOOKOFF TEAM RECRUITMENT	000:30	166
Healthcare assistance	AMERICAN KIDNEY FOUNDATION	000:30	008
Cancer/DIPG	Aubreigh's Army-Lemon FaceGala 2019	000:30	059
Children's health	CLASSIC EVENTS - Krewe of Kindness PSA	000:30	006
Cancer research	University of South Alabama	000:30	017
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	008
Crisis Intervention	CRISIS TEXTLINE	000:30	016
Nonviolence	PEACE IN THE STREETS	000:31	021
Family Issues	AL Dept. of Human Resources	000:30	048
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	025



HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	006
Housing	Ala Broadcasters Assoc	000:30	047
NOAC	NOAC	000:30	010
PSA	FUSE Dragon Boat   Sponsor	000:29	018
PSA	FUSE Dragon Boat   Team	000:29	019