

WMXC  
Mobile, AL  
Quarterly Issues/Programs List  
Third Quarter, 2015  
11/24/2015

WMXC  
Quarterly Issues/Programs List

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WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Health:** Veterinarian Rachel Lacey talks about health care for horses, West Nile Virus vaccinations in AL
- **Child Abuse:** Child Advocacy Center
- **Childhood Cancer:** St Jude Run Walk 9/26 Erica Thistlewaite (St Jude parent) Courtney McMahon (St Jude liason)
- **Community Awareness:** Hand and Paw organization - animal assisted therapy
- **Community Awareness, Crime:** Light of the Village ministry and the impact on our community from helping children in the middle of the most crime-ridden neighborhood in South Alabama
- **COMMUNITY INVOLVEMENT:** Junior League celebrates 85th anniversary with new Kindness and Bike Rodeo campaigns
- **Crime:** Mobile County District Attorney's Office, on Crime and Punishment in our area
- **Domestic violence:** Penelope House shelter for victims of domestic violence, how they help and how to get help
- **Education:** Terrance Smith, Mobile Area Educational Foundation, Evening Educational Options Program
- **Government:** Mobile County Commissioner Jerry Carl discusses local issues, including roads and bridges, and a proposed soccer complex
- **Health:** Dave Reaney and Stephanie Snyder of the Bay Area Food Bank, on Local Hunger and Chef Challenge
- **Health, Crime:** Drug Education Council and The Shoulder, talking about Prescription Drug Abuse
- **Housing:** Cardboard City

- **MENTAL HEALTH:** Life Matters Suicide Prevention Series, Fairhope PD, Jennifer Claire Moore Foundation, AFSP.org
- **MILITARY AND VETERANS:** Alabama National Guard with Lt Col Brad Benton
- **Public Affairs:** Introduction of weekly public affairs program, guests, and issues covered
- **Public Safety:** Human trafficking discussion with Ashley Anderson from The Wellhouse

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/05/2015 10:00 PM	000:21
Government	PA iHeart Radio Gulf Coast Focus	Mobile County Commissioner Jerry Carl discusses local issues, including roads and bridges, and a proposed soccer complex	Mobile County Commissioner Jerry Carl	07/05/2015 10:00 PM	028:29
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/05/2015 10:28 PM	000:08
Community Awareness	Viewpoint Alabama	Alabama Civil Air Patrol	Col. Brad Lynn, Maxwell Air Force Base	07/05/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/12/2015 10:00 PM	000:21
Community Awareness, Crime	PA iHeart Radio Gulf Coast Focus	Light of the Village ministry and the impact on our community from helping children in the middle of the most crime-	John Eads	07/12/2015 10:00 PM	028:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		ridden neighborhood in South Alabama			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/12/2015 10:28 PM	000:08
Community Awareness	Viewpoint Alabama	Hand and Paw organization - animal assisted therapy	Laura Cardwell	07/12/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/19/2015 10:00 PM	000:27
Domestic violence	PA iHeart Radio Gulf Coast Focus	Penelope House shelter for victims of domestic violence, how they help and how to get help	TonieAnn Torrans, M. Bankhead	07/19/2015 10:00 PM	028:30
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/19/2015 10:28 PM	000:08
Community Awareness	Viewpoint Alabama	Discussion about Alabama cities and counties expanding the right to buy alcohol on Sunday	Dan Smith	07/19/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	07/26/2015 10:00 PM	000:23
Child Abuse	PA iHeart Radio Gulf Coast Focus	Child Advocacy Center	Elaine Henderson, Austin Key	07/26/2015 10:00 PM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	07/26/2015 10:28 PM	000:08
Animal Health	Viewpoint Alabama	Veterinarian Rachel Lacey talks about health care for horses, West Nile Virus vaccinations in AL	Rachel Lacey	07/26/2015 10:28 PM	030:02
Public Affairs	PA iHeart	Introduction of weekly	----	08/02/2015	000:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Radio Gulf Coast Focus INTRO	public affairs program, guests, and issues covered		10:00 PM	
Crime	PA iHeart Radio Gulf Coast Focus	Mobile County District Attorney's Office, on Crime and Punishment in our area	Mobile DA Ashley Rich	08/02/2015 10:00 PM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	08/02/2015 10:28 PM	000:08
Animal Health	Viewpoint Alabama	Veterinarian Rachel Lacey talks about health care for horses, West Nile Virus vaccinations in AL	Rachel Lacey	08/02/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	08/09/2015 10:00 PM	000:20
Education	PA iHeart Radio Gulf Coast Focus	Terrance Smith, Mobile Area Educational Foundation, Evening Educational Options Program	Mobile Area Education Foundat	08/09/2015 10:00 PM	028:27
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	08/09/2015 10:28 PM	000:08
Public Safety	Viewpoint Alabama	Human trafficking discussion with Ashley Anderson from The Wellhouse	Ashley Anderson	08/09/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	08/16/2015 10:00 PM	000:23
Health	PA iHeart Radio Gulf Coast Focus	Dave Reaney and Stephanie Snyder of the Bay Area Food Bank, on Local Hunger and Chef Challenge	Bay Area Food Bank	08/16/2015 10:00 PM	028:23
Public Affairs	PA iHeart Radio Gulf	Contact information for guest/topic, and iHeart	----	08/16/2015 10:28 PM	000:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus OUTRO	Media Community Coordinator contact info			
Public Safety	Viewpoint Alabama	Human trafficking discussion with Ashley Anderson from The Wellhouse	Ashley Anderson	08/16/2015 10:28 PM	030:02
Health, Crime	PA iHeart Radio Gulf Coast Focus	Drug Education Council and The Shoulder, talking about Prescription Drug Abuse	Virginia Guy, Kristy Wells	08/23/2015 10:00 PM	029:01
Public Safety	Viewpoint Alabama	Human trafficking discussion with Ashley Anderson from The Wellhouse	Ashley Anderson	08/23/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	08/30/2015 10:00 PM	000:27
MENTAL HEALTH	PA iHeart Radio Gulf Coast Focus	Life Matters Suicide Prevention Series, Fairhope PD, Jennifer Claire Moore Foundation, AFSP.org	Jennifer Claire Moore Foundat	08/30/2015 10:00 PM	028:32
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	08/30/2015 10:28 PM	000:08
Public Safety	Viewpoint Alabama	Human trafficking discussion with Ashley Anderson from The Wellhouse	Ashley Anderson	08/30/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	09/06/2015 10:00 PM	000:20
COMMUNITY INVOLVEMENT	PA iHeart Radio Gulf Coast Focus	Junior League celebrates 85th anniversary with new Kindness and Bike Rodeo campaigns	Amy Carpenter, Stacy Welborn	09/06/2015 10:00 PM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	09/06/2015 10:28 PM	000:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety	Viewpoint Alabama	Human trafficking discussion with Ashley Anderson from The Wellhouse	Ashley Anderson	09/06/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/13/2015 10:00 PM	000:28
Childhood Cancer	PA iHeart Radio Gulf Coast Focus	St Jude Run Walk 9/26 Erica Thistlewaite(St Jude parent) Courtney McMahon(St Jude liason)	Courtney McMahon, Erica Thist	09/13/2015 10:00 PM	028:25
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	09/13/2015 10:28 PM	000:08
Public Safety	Viewpoint Alabama	FBI Terrorism and Cyber Crime prevention in Alabama	Roger Stanton	09/13/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/20/2015 10:00 PM	000:21
MILITARY AND VETERANS	PA iHeart Radio Gulf Coast Focus	Alabama National Guard with Lt Col Brad Benton	Alabama Natl. Guard	09/20/2015 10:00 PM	028:27
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	09/20/2015 10:28 PM	000:08
Public Safety	Viewpoint Alabama	Elizabeth Bradner Breast Cancer Research Foundation of Alabama	Elizabeth Bradner	09/20/2015 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/27/2015 10:00 PM	000:23
Housing	PA iHeart Radio Gulf Coast Focus	Cardboard City	Dumas Wesley Center	09/27/2015 10:00 PM	028:16
Public Affairs	PA iHeart Radio Gulf Coast Focus	Contact information for guest/topic, and iHeart Media Community	----	09/27/2015 10:28 PM	000:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	OUTRO	Coordinator contact info			
Public Safety	Viewpoint Alabama	Elizabeth Bradner Breast Cancer Research Foundation of Alabama	Elizabeth Bradner	09/27/2015 10:29 PM	030:02

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Litter	ABA-PALS	000:30	023
Education	BEST Student-Alli Kangal	000:30	001
Education	BEST Student-Braxton Daw	000:30	001
Education	BEST Student-Suzi Dixon	000:30	001
Education	BEST Teacher-Jeannine Reeves	000:30	001
Education	BEST Teacher-Mike Fletcher	000:30	002
Education	BEST Teacher-Ruth Bealle	000:30	001
Education	BEST Teacher-Sarah LeCroy	000:30	001
Education	BEST Teacher-Steve Hand	000:30	001
Local Charities	CAPSTONE_JAMBALAYA COOKOFF 2015	000:30	048
Poverty	LIGHT OF THE VILLAGE   WMXC	000:30	003
Poverty	LIGHT OF THE VILLAGE   WMXC	000:31	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Local Charities	ORDER OF INCA FISHING TOURNEY	001:00	028
Local Charities	PSA GENERIC Spirit Kids Carnival	000:30	025
Poverty	PSA   Light of the Village   WMXC	000:30	001
Local Charities	SOUTHERN CANCER CENTER Fishing Tourn PSA	000:30	012
-----	SPRING HILL BAPT [30]	000:27	007
-----	SPRING HILL BAPT. :30	000:29	001
-----	SPRING HILL BAPTIST :30	000:29	001
-----	SPRING HILL BAPTIST CHURCH [30]	000:27	007
-----	VOLUNTEERS OF AMERICA PSA Thank You	000:30	009
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:31	006
Education	Best Robotics	000:30	012
Environment	Ala Broadcasters Assoc	000:30	079
Environment	Ala State Parks	000:30	072
Environment	Wildlife Conservation Society	000:15	027
Environment	Wildlife Conservation Society	000:30	012
Family Issues	AL Dept. of Human Resources	000:30	124
Housing	Ala Broadcasters Assoc	000:30	123
Litter	Ala Broadcasters Assoc	000:30	021
Child Abuse	Child Advocacy Center	000:31	130
Poverty	Light of the Village	000:30	298
Poverty	Light of the Village	000:31	082
Local Charities	SENIOR BOWL	000:29	015
Local Charities	SENIOR BOWL	000:31	005
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	029
POVERTY	A PLACE AT THE TABLE	000:32	003
Veterans, Disabled, Homeless	Volunteers of America	000:30	031