

WMXC
Mobile, AL
Quarterly Issues/Programs List
Second Quarter, 2018
07/02/2018

WMXC
Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **American Cancer Society:** American Cancer Society's Road To Recovery program ensures that patients have access to transportation to their treatments if needed. The program is seeking volunteers to become drivers, to make sure patients can get to their doctor's appointments and treatment. They're also working on grants to pay for rides when volunteers are not available.
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- **Animal Rescue :** Animal Rescue Foundation (ARF) is a local adoption agency, promoting spay and neuter, and helping find homes for strays and abandoned animals. Discussed the process for adoption, fostering, and volunteers.
- **Children and Families:** Ronald McDonald House provides a home away from home for families of children in the hospital
- **Community Redevelopment:** Fuse Project Dragon Boat Festival pits community and corporate teams against each other, racing 46 foot long dragon boats at the USS Alabama Battleship Park. Funds raised are used to support local children's projects. This year's focus is a new effort called Purpose Built Community, a community redevelopment project to help improve an area of Mobile in health, education, and economically. iHeart Radio Mobile/Pensacola/Biloxi participated in the races, with a team of 21 employees/family members. The event raised over \$250,000 toward this year's project.
- **Drug Rehab, Corrections:** The PASCO Home is a rehabilitation facility, and their Mission is to provide a Christian environment for men recovering from their addictions so that they might return to society to live a life free from chemical dependency. The show focused also on a new women's facility that is opening.
- **Education:** Signature Academies program of the Mobile County Public School System... giving high school students a real life look at various occupations. Each high school has its own signature academies. LeFlore High is adding a new Public Safety academy for police and fire fighters, which Mobile Police and Fire-Rescue hope will help them add diversity to their recruitment

- Environment:** Mobile Baykeeper talks about Grandman Triathlon fundraiser; SWIM app to let you know the water testing results of the body of water where you swim; state vs local water quality testing for bacteria; and efforts to keep coal ash from a local power plant (Barry Steam Plant) out of local waterways. ALSO, interview on Alabama Coastal Foundation's **Mission** to improve and protect Alabama's coastal environment through **cooperation, education, and participation**. One example is their Oyster Shell Recycling Program. They pick up shells from local restaurants and put them back into the water to form reefs to grow new oysters, as opposed to the shells being hauled to a landfill.
- Severe Weather Preparedness:** Alabama Power representative talks about preparations for hurricane season, to make sure they can restore power as soon as possible after a storm. She also talked about what customers can do to lessen the power burden; when you need to report an outage; the priorities for restoring power; and safe use of a generator. Also covered basic hurricane preparations, including food, water, batteries, radio, etc.
- Youthful Offenders:** Mobile County Juvenile Court judge Edmund Naman discusses the NEST (Nurture, Equip, Strengthen, Transform) program he developed to help mentor young people who wind up in juvenile court, to get them back on the right track. Teams help youth achieve academic, employment and personal goals. Teams also help families with employment, budgeting, meal planning, housing and more.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/01/2018 07:35 AM	000:27
Children and Families	PA iHeart Radio Gulf Coast Focus	Ronald McDonald House provides a home away from home for families of children in the hospital. Funds are provided through fundraisers like the upcoming Little Black Dress runway show	Ronald McDonald House executive director Paul Giardina and development	04/01/2018 07:36 AM	028:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
			director Mary McAleer, and volunteer Kim Bush		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/01/2018 08:04 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/08/2018 07:32 AM	000:38
Education	PA iHeart Radio Gulf Coast Focus	Signature Academies program of the Mobile County Public School System... giving high school students a real life look at various occupations. Each high school has its own signature academies. LeFlore High is adding a new Public Safety academy for police and fire fighters, which Mobile Police and Fire-Rescue hope will help them add diversity to their recruitment	Mobile County Public School system Signature Academies coordinator Kristi July, Leflore Academy Specialist Bridget Eubanks, Army Jr ROTC instructor Sgt 1st Class Cynthia Arrington, Cpl LaDerrick Dubose, Mobile Police Dept and Mobile Fire Rescue public information officer Steven Millhouse.	04/08/2018 07:33 AM	028:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/08/2018 08:01 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/15/2018 07:29 AM	000:38
Education	PA iHeart Radio Gulf Coast Focus	Signature Academies program of the Mobile County Public School System... giving high school students a real life look at various occupations. Each high school has its own signature academies. LeFlore High is adding a new Public Safety academy for police and fire fighters, which Mobile Police and Fire-Rescue hope will help them add diversity to their recruitment	Mobile County Public School system Signature Academies coordinator Kristi July, Leflore Academy Specialist Bridget Eubanks, Army Jr ROTC instructor Sgt 1st Class Cynthia Arrington, Cpl LaDerrick Dubose, Mobile Police Dept and Mobile Fire Rescue public information officer Steven Millhouse.	04/15/2018 07:29 AM	028:16
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/15/2018 07:58 AM	000:13
Public	PA iHeart	Introduction of weekly public affairs	-----	04/22/2018	000:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Affairs	Radio Gulf Coast Focus INTRO	program, guests, and issues covered		07:28 AM	
Animal Rescue	PA iHeart Radio Gulf Coast Focus	Animal Rescue Foundation (ARF) is a local adoption agency, promoting spay and neuter, and helping find homes for strays and abandoned animals. Discussed the process for adoption, fostering, and volunteers.	Animal Rescue Foundation Alison Rellinger and Natalie Ortell	04/22/2018 07:28 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/22/2018 07:57 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	04/29/2018 07:31 AM	000:26
American Cancer Society	PA iHeart Radio Gulf Coast Focus	American Cancer Society's Road To Recovery program ensures that patients have access to transportation to their treatments if needed. The program is seeking volunteers to become drivers, to make sure patients can get to their doctor's appointments and treatment. They're also working on grants to pay for rides when volunteers are not available.	Heather Adams of the American Cancer Society, and volunteer and board member Alex Arendall	04/29/2018 07:32 AM	028:13
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	04/29/2018 08:00 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/06/2018 07:34 AM	000:23
Environment	PA iHeart Radio Gulf Coast Focus	Alabama Coastal Foundation's Mission is to improve and protect Alabama's coastal environment through <i>cooperation, education, and parti</i>	Alabama Coastal Foundation Executive	05/06/2018 07:34 AM	028:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<i>ipation</i> . One example is their Oyster Shell Recycling Program. They pick up shells from local restaurants and put them back into the water to form reefs to grow new oysters, as opposed to the shells being hauled to a landfill.	Director Mark Berte and Outreach Coordinator Valerie Longa		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/06/2018 08:03 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	05/13/2018 07:33 AM	000:21
Community Redevelopment	PA iHeart Radio Gulf Coast Focus	Fuse Project Dragon Boat Festival pits community and corporate teams against each other, racing 46 foot long dragon boats at the USS Alabama Battleship Park. Funds raised are used to support local children's projects. This year's focus is a new effort called Purpose Built Community, a community redevelopment project to help improve an area of Mobile in health, education, and economically. iHeart Radio Mobile/Pensacola/Biloxi participated in the races, with a team of 21 employees/family members. The event raised over \$250,000 toward this year's project.	Jessica Wofford, Kobi Bell/ Fuse Project	05/13/2018 07:33 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/13/2018 08:01 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	05/20/2018 07:30 AM	000:21
Drug Rehab, Corrections	PA iHeart Radio Gulf Coast Focus	The PASCO Home is a rehabilitation facility, and their Mission is to provide a Christian environment for men recovering from their addictions so that they might	PhillipStanford, RocqueWaites of the	05/20/2018 07:31 AM	028:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		return to society to live a life free from chemical dependency. The show focused also on a new women's facility that is opening.	PASCO Home		
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/20/2018 07:59 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	05/27/2018 07:33 AM	000:22
Environment	PA iHeart Radio Gulf Coast Focus	Mobile Baykeeper talks about Grandman Triathlon fundraiser; SWIM app to let you know the water testing results of the body of water where you swim; state vs local water quality testing for bacteria; and efforts to keep coal ash from a local power plant (Barry Steam Plant) out of local waterways	Casi Calloway, Justine Herlihy and Hanlon Walsh from Mobile Baykeeper	05/27/2018 07:34 AM	028:30
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	05/27/2018 08:02 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/03/2018 07:34 AM	000:26
Education	PA iHeart Radio Gulf Coast Focus	Distinguished Young Women of America program is preparing for the 61 st annual scholarship competition in Mobile. The program focuses on talent, fitness and achievement and offers scholarships to each state participant. Haskins talked about local support for the program and how families can get involved through volunteering and/or becoming host families for one of the young women during their two-weeks in Mobile for the National Finals.	Kendra Haskins, executive director of Distinguished Young Women... and Cassidy Dangler, Distinguished Young Women class of 2014	06/03/2018 07:35 AM	028:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/03/2018 08:03 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/10/2018 07:34 AM	000:21
Severe Weather Preparedness	PA iHeart Radio Gulf Coast Focus	Alabama Power representative talks about preparations for hurricane season, to make sure they can restore power as soon as possible after a storm. She also talked about what customers can do to lessen the power burden; when you need to report an outage; the priorities for restoring power; and safe use of a generator. Also covered basic hurricane preparations, including food, water, batteries, radio, etc.	Beth Thomas, Alabama Power	06/10/2018 07:35 AM	028:22
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/10/2018 08:03 AM	000:13
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/17/2018 07:34 AM	000:21
Severe Weather Preparedness	PA iHeart Radio Gulf Coast Focus	Alabama Power representative talks about preparations for hurricane season, to make sure they can restore power as soon as possible after a storm. She also talked about what customers can do to lessen the power burden; when you need to report an outage; the priorities for restoring power; and safe use of a generator. Also covered basic hurricane preparations, including food, water, batteries, radio, etc.	Beth Thomas, Alabama Power	06/17/2018 07:35 AM	028:22
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/17/2018 08:03 AM	000:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/24/2018 07:31 AM	000:24
Youthful Offenders	PA iHeart Radio Gulf Coast Focus	Mobile County Juvenile Court judge Edmund Naman discusses the NEST (Nurture, Equip, Strengthen, Transform) program he developed to help mentor young people who wind up in juvenile court, to get them back on the right track. Teams help youth achieve academic, employment and personal goals. Teams also help families with employment, budgeting, meal planning, housing and more.	Mobile County Juvenile Court judge Edmund Naman and Carole Grant, Sally Teague and Pete Peters from the NEST of Mobile	06/24/2018 07:32 AM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/24/2018 08:00 AM	000:13

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer	Leukemia & Lymphoma Society Event	000:14	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Poverty; Healthcare	OZANAM-Jazz & Cocktails Fundraiser	000:32	017
Veterans	PSA - Operation ReConnect Gulf 1	000:32	001
Adoption, Fostering	PSA GENERIC Soundside Splendor	000:30	004
Cancer Patient Fundraiser	PSA-6th Annual Memorial Jam PSA	000:30	016
Children's Health	Ronald McDonald House	000:30	001
Charity Fundraiser	FARMERS INSURANCE	000:30	021
Poverty	GLOBAL CITIZEN FESTIVAL	000:30	014
Hunger	NO KID HUNGY CAMPAIGN	000:30	013
Anti-Violence Campaign	PEACE IN THE STREETS	000:31	001
Cancer	PROSTATE CANCER FOUNDATION	000:30	014
Family Issues	AL Dept. of Human Resources	000:30	039
Housing	HABITAT FOR HUMANITY	000:31	015
Housing	Ala Broadcasters Assoc	000:30	039
Education	TAKE YOUR KID TO WORK	000:30	012