

WMXC
 Mobile, AL
 Quarterly Issues/Programs List
 Third Quarter, 2020
 10/08/2020

WMXC
 Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- PUBLIC SAFETY
- PUBLIC HEALTH
- EDUCATION
- MENTAL HEALTH
- HURRICANE PREPAREDNESS/RECOVERY

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

HURRICANE PREPAREDNESS/RECOVERY- Our iHeartRadio stations in Mobile/Pensacola informed our listeners about Hurricane Sally, with updates from our news partner NBC 15 and their meteorologists, as well as on air reminders about the storm's location, intensity, changes in the forecast and how to prepare for the hurricane. After the storm, we provided necessary information on where to find food, water, tarps and other necessities, as well as information on debris removal, generator safety, power restoration and other issues they faced. We not only gave out information on air, but also on this station's Twitter and Facebook pages, and the Operation Stormwatch page on this station's website.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety, Public Health, Education	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week-- Michael Bell - deputy director of the Division of Healthcare Quality Promotion at the CDC. Dr. Bell discussed steps the public need to take this July 4th weekend to stop the spread of COVID-19, with an	Michael Bell, Aaron Dworkin	07/05/2020 07:30 AM	029:31

		<p>emphasis on cloth face coverings and distance. Dr. Bell promoted the first behavior change campaign by the Pandemic Action Network</p> <p>#MaskingForAFriend which engages influencers and celebrities to help increase awareness and amplify consistent, accurate messaging to make sure people know how to protect themselves and others from COVID-19 by using homemade cloth face coverings. He also talked about the threat of future worldwide pandemics.</p> <p>· Aaron Dworkin - CEO of National Summer Learning Association. They provide resources for kids and parents to help kids stay engaged and learning and avoid the summer slide. Dworkin talked about how kids in underserved communities are more at risk to lose some of the learning throughout the summer, and also about summer learning while social distancing. He gave practical tips for parenting through COVID-19.</p>			
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week-- Dr. Ali Nouri - President of the Federation of American Scientists: Update on current COVID-19	DRS A NOURI & D BRADFORD	07/12/2020 07:32 AM	029:31

		<p>outbreak & an explainer on what certain metrics mean (positivity rate, mortality rate, etc.)</p> <p>· Derrell Bradford - Executive Vice President of 50CAN: The different challenges schools face as they plan to reopen and possible solutions for a safe reopening</p>			
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	<p>Focus on the biggest issues impacting this week-- Dr. Judy Monroe, former Deputy Director of the CDC, current President & CEO of the CDC Foundation, and an advisor to the Pandemic Action Network - How the CDC Foundation is helping in the fight against COVID-19 and Dr. Monroe's analysis of the impact of the virus itself</p> <p>· Jarrod Bernstein, former Obama administration counter terrorism and community outreach official, and former chief spokesman for the New York City office of Emergency management - Assessing hospital capacity, PPE, testing and other emergency management measures being taken during this current coronavirus outbreak</p>	Dr. J. Monroe, J. Bernstein	07/19/2020 07:31 AM	029:31
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	<p>Focus on the biggest issues impacting this week-- Dr. Beth Cameron, Vice President of Global Biological Policy and</p>	DR B. CAMERON, DR A. RASMUSSE	07/26/2020 07:33 AM	029:30

		<p>Programs at NTI (Nuclear Threat Initiative) - She is Vice President of Global Biological Policy and Programs at NTI (Nuclear Threat Initiative) and formerly the senior director of global health security and biodefense on the White House National Security Council staff. NTI is a partner in the Pandemic Action Network. Dr. Cameron discussed the current status of the pandemic and what listeners can do to stay safe and healthy. Also, the reasons why testing and contact tracing is crucial, and the recent increase in biological threats from nature.</p> <p>· Dr. Angela Rasmussen, Columbia University Virologist and Forbes writer discussed the latest on a potential COVID-19 vaccine.</p>			
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	<p>Focus on the biggest issues impacting this week-- Dr. Leslie Beitsch, Chair of the Department of Behavioral Sciences & Social Medicine at Florida State University - How our behaviors have changed during the pandemic and how to handle certain stressful situation</p> <p>· Ken Paulson, Director of the Free Speech Center at</p>	Dr. L. Beitsch, K Paulson	08/02/2020 07:37 AM	029:30

		Middle Tennessee State University - How the First Amendment deals with protesting and what gets said social media			
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	<p>Focus on the biggest issues impacting this week-- Dr. Leslie Beitsch, Chair of the Department of Behavioral Sciences & Social Medicine at Florida State University - How our behaviors have changed during the pandemic and how to handle certain stressful situations</p> <p>· Ken Paulson, Director of the Free Speech Center at Middle Tennessee State University - How the First Amendment deals with protesting and what gets said social media</p>	Dr. L. Beitsch, K Paulson	08/09/2020 07:29 AM	029:22
Public Health, Public Safety	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	<p>Focus on the biggest issues impacting this week-- Kang-Xing "KX" Jin is Head of Health at Facebook. His team works on amplifying positive social impact related to health as well as efforts to minimize health misinformation. He discussed Facebook's involvement in World Mask Week and Facebook's COVID-19 involvement.</p> <p>· Danielle Ramo, PhD, the Senior Director of Research at Hopelab, discusses college-age youth, loneliness, and tech. Colleges and universities are having to figure out</p>	KX Jin, Dr D. Ramo	08/16/2020 07:35 AM	029:30

		<p>how to best serve their students this fall, and Hopelab wants to make sure the mental health of their students is part of their equation. Loneliness was already a massive challenge for Gen Z. COVID-19 has only made that worse.</p>			
<p>Public Health, Public Safety</p>	<p>iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL</p>	<p>Focus on the biggest issues impacting this week-- John Sykes, President of Entertainment Enterprises for iHeartMedia. Sykes discussed the iHeartMedia Why I'm Voting campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. Why I'm Voting will run across all of iHeartMedia platforms and markets through election day November 3rd. Listeners can submit their own 20 second or less audio or video message at iheartradio.com/vote.</p> <p>· David Anderson, PhD, is the Senior Director of National Programs and Outreach at the Child Mind Institute. Dr. David Anderson discussed how COVID-19 is affecting families and children headed back to school. He covered how the pandemic is affecting kids with preexisting</p>	<p>J SYKES, DR D ANDERSON</p>	<p>08/23/2020 07:31 AM</p>	<p>029:31</p>

		conditions and access to care. He talked about potential new conditions that may arise from the pandemic and what parents and caregivers can do to recognize the symptoms and get help as early as possible.			
MENTAL HEALTH	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	<p>Focus on the biggest issues impacting this week-- Dr. John Kelly, Director of the Harvard Institute on Recovery: Leading researcher on recovery and very good at explaining the disease and its impact.</p> <ul style="list-style-type: none"> · Jan Brown (Executive Director of GRI): Jan has worked with many families and can speak to all the signs, the reactions, the challenges and the hope for recovery and how communities can support people in early recovery. She is also in long term recovery from opioid use, a former West Pointer and the first African American to lead a national recovery organization. · Brantley Gilbert (Country Musician): Brantley spoke about his recovery from addiction and his involvement in a song that will benefit the Global Recovery Initiatives Foundation. 	DR J KELLY, J BROWN, B GILBERT	08/30/2020 07:31 AM	029:31
GRIEF COUNSELING	iHEARTRADIO COMMUNITIES	Focus on the biggest issues impacting this	D. PAINE, J. WINUK	09/06/2020 07:31 AM	029:32

	PUBLIC AFFAIRS SPECIAL	<p>week-- David Paine is the president and co-founder of the September 11 National Day of Service and Remembrance, ("9/11 Day").</p> <p>· Jay S. Winuk is a nationally recognized inspirational speaker and public relations executive. He is the co-founder of the September 11 National Day of Service and Remembrance, ("9/11 Day"). On September 11, 2001, Jay lost his younger brother Glenn J. Winuk, an attorney and volunteer firefighter/EMT, who ran from a position of safety into the WTC South Tower.</p> <p>· David and Jay discussed their 9/11 Day organization and a major new initiative in response to COVID-19, called "9/11 Day At Home." This initiative features a new digital platform, at 911day.org, that enables millions of Americans to engage in a wide range of charitable service activities virtually, and from the safety of their homes, in observance of 9/11 Day, the nation's largest annual day of service.</p>			
GRIEF COUNSELING PUBLIC SAFETY	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week-- Q104.3's Shelli Sonstein guest hosts a 9/11 iHeartCommunities public affairs special	D NIGRO S SILLER	09/13/2020 07:32 AM	029:29

		<p>from New York.</p> <p>· Daniel Nigro is the Commissioner of the Fire Department of New York. He discussed how 9/11 is being remembered in 2020 amidst the COVID-19 pandemic. The FDNY has increased the size of its World Trade Center memorial wall at its Brooklyn headquarters as they prepare to add the names of 27 more members who died of illnesses linked to the toxic air at Ground Zero during the rescue and recovery efforts.</p> <p>· Stephen Siller is the CEO and President of the Frank Siller Tunnel To Towers Foundation. The Stephen Siller Tunnel to Towers Foundation's mission is to honor the sacrifice of FDNY Firefighter Stephen Siller, who laid down his life to save others on September 11, 2001. To date, The Tunnel to Towers Foundation has spent over \$250 million to honor and support our first responders and their families. Vice President Pence will speak peak at Tunnel to Towers September 11 Memorial Ceremony and be joined by families of 9/11 victims to honor the lives lost in 2001. Siller discussed the foundation and talked about the 2020 Never Forget Virtual Challenge.</p>			
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<p>Public Education, Voting</p>	<p>iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL</p>	<p>Focus on the biggest issues impacting this week-- John Sykes, President of Entertainment Enterprises for iHeartMedia. Sykes discussed the iHeartMedia Why I'm Voting campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. Why I'm Voting will run across all of iHeartMedia platforms and markets through election day, Tuesday November 3, 2020. Listeners can submit their own 20 second or less audio or video message at iheartradio.com/vote.</p> <p>· Mike Ward, VP Voter Engagement at Democracy Works. Democracy Works is a team of software developers, public policy wonks, and civic organizers building the tools needed to upgrade the infrastructure of our democracy. Ward discussed their vision of making voting a simple, seamless experience for all Americans so that no one misses an election. Ward talked about how and why they are building the tools needed in 2020 to upgrade the infrastructure of our systems to improve the</p>	<p>J SYKES, M WARD</p>	<p>09/20/2020 07:35 AM</p>	<p>029:25</p>
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		voting experience for voters and election officials alike. He discussed some specific challenges to voting in 2020 during the COVID-19 Pandemic.			
Emergency Preparedness, Mental Health--	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	<p>Focus on the biggest issues impacting this week-</p> <ul style="list-style-type: none"> · Kate Dischino, VP of emergency programs and Americares preparedness discussed response and recovery programs in the U.S. and around the world related to wildfires, hurricanes and other natural disasters. Dischino is responsible for deploying emergency response teams, coordinating large scale deliveries of medicines and relief supplies and implementing recovery programs that restore health services for disaster survivors. She talked about the Bob Cat Fire in California as well as the Oregon and Washington wildfires with a focus on victims needs and how people can help. · Shari Sinwelski, Vice President of National Networks, Vibrant Emotional Health and Deputy Director, National Suicide Prevention Lifeline, where she oversees networks operations, standards, training and practices for its network of 165 crisis centers. 	Kate Dischino; Shari Sinwelsk	09/27/2020 07:30 AM	029:25

		September is National Suicide Prevention Awareness Month and this year it's even more important to discuss mental health as both the CDC and WHO have stated that our mental health is "languishing" amid the COVID-19 pandemic and issued warnings about its possible effects on suicidal behaviors. Sinwelski discussed how people can maintain hope if they are feeling suicidal and where they can get help.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Economy	Eastern Shore Chamber of Commerce Jubilee Festival	:30	29
Hurricane Relief	Emerald Coast Marine Group: Help for Boat Owners	:30	5
Hurricane Relief	Lewis Bear Distributing: Free Drinking Water	:30	4
9-11; First Responders	Original Oyster House Never Forget Lunch	:30	17
Hunger	Feeding The Gulf Coast Summer Feeding Program	:30	111
Hurricane Relief	Salvation Army	:30	2
Coronavirus	Mask Up Escambia	:30	81
Breast Cancer	Sista Strut	:30	50
Charity	Threaded Fasteners Grant For Local Charities	:30	30

Grant			
Needy Children	Volunteers of America Operation Backpack	:30	24