

WMXC
Mobile, AL
Quarterly Issues/Programs List
Third Quarter, 2016
10/06/2016

WMXC
Quarterly Issues/Programs List

WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Domestic violence, Family Issues:** The Family Center is celebrating its 25th Anniversary in Mobile. Executive Director Lydia Pettijohn and Board Member Anita Clark talk about the parenting programs available and the role the Family Center plays in supervised visitation and in facilitating child drop offs to diffuse potentially volatile family situations.
- **Economic Development:** Elyse Goonan with One Mobile and Hayley Van Antwerp of Innovation Portal explain what Start Up Weekend Mobile is and why the program through Google for Entrepreneurs is a timely addition to Mobile's current business climate
- **Economy:** Womens Business Alliance programs to help women get started in business and network to support women-owned businesses.
- **Environment:** The role of the Dauphin Island Sea Lab in education and research, and programs at the Sea Lab for the upcoming National Estuaries Week
- **Family Issues:** Big Brothers Big Sisters of So. AL seeking mentors to help at-risk children
- **Humanitarian Aid:** Salvation Army's Jennifer Lopes, director of Corporate relations and special events, talks about Salvation Army programs for the homeless in Mobile. She also discusses the upcoming Christmas season, and how businesses, church groups and individuals can help families in need, as well as how and when needy families can sign up for holiday help.
- **Hunger:** Chef Challenge event supports Feeding the Gulf Coast programs covering 24 counties
- **MENTAL HEALTH:** Jennifer Claire Moore Foundation -Peer Helpers in local schools help kids deal with issues
- **Public Safety:** Jeff DeQuattro, with Delta Bike Project, talks about general rules for biking safety, and about the new Alabama law

requiring drivers to give bicyclists at least 3 feet when passing. New signs have just gone up along the Causeway, a popular path for bikers.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	07/03/2016 10:00 PM	000:30
Environment	PA iHeart Radio Gulf Coast Focus	Casi Calloway of Mobile BayKeeper... Tammy Herrington of Conservation Alabama and Kara Lankford of Ocean Conservancy discuss the status of the Gulf, 6 years after the BP oil spill, and how settlement money just now being distributed is being used. And they discuss the question: "Since the BP oil spill, many people think the Gulf and the beaches are back to normal. Are they back to normal?"	Casi Calloway	07/03/2016 10:00 PM	028:17
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/03/2016 10:28 PM	000:12
Programs for the Disabled	Viewpoint Alabama 062616	AL Institute for Deaf & Blind, on programs available in the state to help with those disabilities	Cindy Jones; Joy Harris	07/03/2016 10:28 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	07/10/2016 10:00 PM	000:25
Domestic violence, Family Issues	PA iHeart Radio Gulf Coast Focus	The Family Center is celebrating its 25 th Anniversary in Mobile. Executive Director Lydia Pettijohn and Board	Lydia Pettijohn, Anita Clarke	07/10/2016 10:00 PM	028:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Member Anita Clark talk about the parenting programs available and the role the Family Center plays in supervised visitation and in facilitating child drop offs to diffuse potentially volatile family situations.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/10/2016 10:28 PM	000:12
Environment, Mental Health	Viewpoint Alabama 071016	JT talks with Congressman Gary Palmer about goings on in Washington DC. John Mountz talks to B Smith and Dan Gatsby about Alzheimers disease and their book called "Before I forget".	Congressman Gary Palmer; B Smith, Dan Gatsby	07/10/2016 10:29 PM	030:02
Public Safety	PA iHeart Radio Gulf Coast Focus	Jeff DeQuattro, with Delta Bike Project, talks about general rules for biking safety, and about the new Alabama law requiring drivers to give bicyclists at least 3 feet when passing. New signs have just gone up along the Causeway, a popular path for bikers.	Jeff DeQuattro	07/17/2016 10:00 PM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/17/2016 10:28 PM	000:12
Education, Politics	Viewpoint Alabama	Dollar Bill and Madison talk to Georgia Ann Hudson the communications director for the Alabama Dept. of Archives and History. Jim Faherty talks to the leader of the Alabama Republican Party Terri Latham from Cleveland before the Republican convention.	Georgia Ann Hudson; Terri Latham	07/17/2016 10:29 PM	029:57
Health	Viewpoint Alabama	John Mountz speaks to current US Surgeon General Dr. Vivek Murphy about the Zika Virus. JT talks with Joe Compton, founder of Men of God and Country.	Dr Vivek Murphy; Joe Compton	07/24/2016 07:29 AM	029:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Family Issues	PA iHeart Radio Gulf Coast Focus	Big Brothers Big Sisters of So. AL seeking mentors to help at-risk children	Aimee Risser	07/24/2016 10:00 PM	028:20
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/24/2016 10:28 PM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	07/31/2016 10:00 PM	000:24
MENTAL HEALTH	PA iHeart Radio Gulf Coast Focus	Jennifer Claire Moore Foundation -Peer Helpers in local schools help kids deal with issues	Allison Faircloth	07/31/2016 10:00 PM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	07/31/2016 10:28 PM	000:12
Energy, Environment	Viewpoint Alabama 073116	JT talks with Terry Jarrett, Senior Counsel with Energy and Natural Resources about Coal vs. Renewable Resources. John Mountz talks to Michael Staley about the story of Gabe Griffin who was diagnosed at a young age with Duchenne Muscular Dystrophy	Terry Jarrett; Michael Staley	07/31/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	08/07/2016 10:00 PM	000:23
Economic Development	PA iHeart Radio Gulf Coast Focus	Elyse Goonan with One Mobile and Hayley Van Antwerp of Innovation Portal explain what Start Up Weekend Mobile is and why the program through Google for Entrepreneurs is a timely addition to Mobile's current business climate	Elyse Goonan, Hayley Van Antwerp	08/07/2016 10:00 PM	028:22
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	08/07/2016 10:28 PM	000:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal rescue, Politics	Viewpoint Alabama 080716	Jason Mack talks to Allison Cornelius from the Greater Birmingham Humane Society. Jim Faherty talks to former Republican Representative from Alabama Paul Dimarco about the recent Republican and Democrat conventions.	Allison Cornelius; Paul DiMarco	08/07/2016 10:29 PM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	08/14/2016 07:32 AM	000:22
Economic Development	PA iHeart Radio Gulf Coast Focus	Matthew Sharpe with Mobile Popcorn Co. and a long time vendor at Mobile Chamber of Commerce Business Expo, Darlene Seals, owner of Prodar Video – a long time attendee of Business Expo, and Darrell Randle, the Mobile Area Chamber’s vice president of small business talk about the business resources that will be at Expo	Matthew Sharpe, Darlene Seals, Darrell Randle	08/14/2016 07:32 AM	028:23
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	08/14/2016 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	08/21/2016 07:30 AM	000:26
Hunger	PA iHeart Radio Gulf Coast Focus	Chef Challenge event supports Feeding the Gulf Coast programs covering 24 counties	Dave Reaney, Cindy Bloom	08/21/2016 07:31 AM	028:23
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	08/21/2016 07:59 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	08/28/2016 07:32 AM	000:26
Hunger	PA iHeart Radio Gulf	Chef Challenge event supports Feeding the Gulf Coast	Dave Reaney, Cindy Bloom	08/28/2016 07:33 AM	028:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus	programs covering 24 counties			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	08/28/2016 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/04/2016 07:32 AM	000:24
Humanitarian Aid	PA iHeart Radio Gulf Coast Focus	Salvation Army's Jennifer Lopes, director of Corporate relations and special events, talks about Salvation Army programs for the homeless in Mobile. She also discusses the upcoming Christmas season, and how businesses, church groups and individuals can help families in need, as well as how and when needy families can sign up for holiday help.	Jennifer Lopes	09/04/2016 07:32 AM	028:22
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	09/04/2016 08:01 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/11/2016 07:33 AM	000:26
Economy	PA iHeart Radio Gulf Coast Focus	Womens Business Alliance programs to help women get started in business and network to support women-owned businesses.	Karen Edmonds-Gray, Lora Michael	09/11/2016 07:34 AM	028:17
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	09/11/2016 08:02 AM	000:12
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	09/18/2016 07:30 AM	000:24
Environment, Education	PA iHeart Radio Gulf	Dr Valentine discusses the role of the Dauphin Island Sea Lab	Dr John Valentine	09/18/2016 07:31 AM	028:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Coast Focus	in education and research, and programs at the Sea Lab for the upcoming National Estuaries Week			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	09/18/2016 07:59 AM	000:12
Drugs	Opioid Public Affairs Program	iHeartMedia teamed up with the Department of Justice to offer a pre-produced 30-minute public affairs program		9/25/2016 07:30 AM	27:30

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Domestic Violence, Family	FAMILY CENTER Lydia-Ashley Dialog 1	001:00	007
Domestic Violence, Family	FAMILY CENTER Lydia-Ashley Dialog 2	001:00	007
Domestic Violence, Family	FAMILY CENTER Lydia-Ashley Dialog 3	001:00	007
Domestic Violence, Family	FAMILY CENTER Lydia-Ashley Dialog 4	001:00	004
Domestic Violence, Family	FAMILY CENTER Lydia-Ashley Dialog 5	001:00	002
Domestic Violence, Family	FAMILY CENTER Lydia-Ashley Dialog 6	001:00	003
Domestic Violence, Family	FAMILY CENTER Lydia-Generic	001:00	030

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Voting	LEAGUE OF WOMEN VOTERS 15-1	000:15	004
Voting	LEAGUE OF WOMEN VOTERS 15-2	000:15	004
Voting	LEAGUE OF WOMEN VOTERS 15-3	000:15	004
Voting	LEAGUE OF WOMEN VOTERS 15-4	000:15	003
Voting	PSA LEAGUE of WOMEN 1-A	000:28	001
Voting	PSA LEAGUE of WOMEN 4-A (state deadlines)	000:28	001
Voting	PSA LEAGUE of WOMEN 4-B2	000:29	001
Voting	PSA LEAGUE of WOMEN 5-A (state deadlines)	000:28	001
Voting	PSA LEAGUE of WOMEN 6-A (AL voter ID laws)	000:29	001
Voting	PSA LEAGUE of WOMEN 7-B (AL)	000:29	001
Voting	PSA LEAGUE of WOMEN 7-B2 (AL)	000:30	002
Legal Aid	PSA MOBILE Bar Foundation Participate Rev1	000:29	002
Disaster Aid	ROUSES SUPERMARKET Flood Relief	000:30	056
Poverty	Volunteers of America	000:30	104
Hunger	Second Harvest	000:30	065
Education	GLOBAL CITIZEN FESTIVAL	000:31	002
Education	SUMMER LEARNING	000:31	024
Environment	Alabama Broadcasters Assoc	000:30	086
Family Issues	AL Dept. of Human Resources	000:30	087
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	003
Housing	Ala Broadcasters Assoc	000:30	088
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
National Parks	Nartional Parks Conservation	001:00	001
OPIOD AWARENESS WEEK	PSA-OPIOID AWARENESS WEEK PSA SHOW	027:29	001
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002
Public Health	Autism Speaks	000:32	001