

WMXC  
Mobile, AL  
Quarterly Issues/Programs List  
Second Quarter, 2015  
07/02/2015

WMXC  
Quarterly Issues/Programs List

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WMXC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Awareness:** Discussion with Alabama Kidney Foundation support and education
- **COMMUNITY INVOLVEMENT:** Fuse Project Dragon Boat Race
- **DISASTER RELIEF:** Casi Calloway of Mobile BayKeeper
- **Economic Development:** Interview with Troy Wayman, VP of Economic Development, Mobile Area Chamber of Commerce
- **Environment:** Casi Calloway of Mobile BayKeeper
- **Health:** Virginia Guy, DrugEducation.org, Sgt. Mahoney, M.C. Sheriff
- **Public Affairs:** Introduction of weekly public affairs program, guests, and issues covered
- **Public Health:** Leukemia & Lymphoma Society Man and Woman of the Year; Dee Dee McCarron, Bryan Comer, Cristi Orso
- **Tourism:** Danny Corte, Mobile Sports Authority

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Gambling	Viewpoint Alabama	Educating people on the dangers of problem	Rev Roger Olsen	04/05/2015 10:00 PM	030:02

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		gambling			
Economic Development	PA iHeart Radio Gulf Coast Focus	Interview with Troy Wayman, VP of Economic Development, Mobile Area Chamber of Commerce	MOBILE	04/19/2015 10:00 PM	028:52
Veterans	Viewpoint Alabama	Statewide programs to assist veterans	Walter Berry	04/19/2015 10:29 PM	030:02
Public Health	PA iHeart Radio Gulf Coast Focus	Autism Society of Alabama	Angel Loewen	04/26/2015 10:00 PM	029:04
Organ Donation	Viewpoint Alabama	Educating the community on the importance of organ and tissue donation	Ann Raburn	04/26/2015 10:29 PM	030:02
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	Rebecca Howard	05/03/2015 10:00 PM	000:21
COMMUNITY INVOLVEMENT	PA iHeart Radio Gulf Coast Focus	Fuse Project Dragon Boat Race benefitting 5 local children's charities	Rebecca Howard	05/03/2015 10:00 PM	028:26
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	Rebecca Howard	05/03/2015 10:28 PM	000:13
Politics	Viewpoint Alabama	Legislative process in Montgomery	Paul Demarco	05/03/2015 10:29 PM	030:02
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	Dee Dee McCarron	05/17/2015 10:00 PM	000:22
Public Health	PA iHeart Radio Gulf Coast Focus	Leukemia & Lymphoma Society Man and Woman of the Year; Dee Dee McCarron, Bryan Comer, Cristi Orso	Dee Dee McCarron	05/17/2015 10:00 PM	028:24
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	Dee Dee McCarron	05/17/2015 10:28 PM	000:10
Community Awareness	Viewpoint Alabama	Discussion about insurance industry and how the incentive plan affects business	Bill Sager	05/17/2015 10:29 PM	030:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/24/2015 10:02 PM	000:21
Environment	PA iHeart Radio Gulf Coast Focus	5 year anniversary of the BP oil spill – where we are now	Casi Calloway	05/24/2015 10:02 PM	028:28
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/24/2015 10:31 PM	000:13
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	05/31/2015 10:00 PM	000:23
DISASTER RELIEF	PA iHeart Radio Gulf Coast Focus	Red Cross Day of Giving discussion leading up to June 2nd	Linda Crowell	05/31/2015 10:00 PM	028:28
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	05/31/2015 10:28 PM	000:11
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/07/2015 10:00 PM	000:21
Economic Development	PA iHeart Radio Gulf Coast Focus	Conventions in Mobile and how the local community benefits	Al Hutchinson	06/07/2015 10:00 PM	028:28
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/07/2015 10:28 PM	000:10
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	06/14/2015 10:00 PM	000:26
Public Health	PA iHeart Radio Gulf Coast Focus	Discussion on the dangers of “spice”	Virginia Guy	06/14/2015 10:00 PM	028:30
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	06/14/2015 10:28 PM	000:07
	PA iHeart Radio Gulf Coast	Introduction of weekly public affairs program,	-----	06/21/2015 10:00 PM	000:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Focus INTRO	guests, and issues covered			
Tourism	PA iHeart Radio Gulf Coast Focus	Marketing the city of Mobile for sporting events	Danny Corte	06/21/2015 10:00 PM	028:29
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/21/2015 10:28 PM	000:08
	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	06/28/2015 10:00 PM	000:24
Health	PA iHeart Radio Gulf Coast Focus	Alabama's Zero Addiction Campaign – prescription drug abuse	Virginia Guy	06/28/2015 10:00 PM	028:30
	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	06/28/2015 10:28 PM	000:08
Public Health	Viewpoint Alabama	Diabetes in juveniles and community services provided	Ana Rambo	06/28/2015 10:29 PM	030:02

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health and Fitness	ABA-Alabama State Parks 2015 PSA	000:30	123

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Local Charities	FUSE PROJECT Dragon Boat Fest-AMY	000:30	005
Local Charities	FUSE PROJECT Dragon Boat Fest-ELISE	000:30	005
Local Charities	FUSE PROJECT Dragon Boat Fest-REBECCA	000:30	005
Local Charities	LIGHT OF THE VILLAGE   WMXC	000:30	003
Local Charities	LIGHT OF THE VILLAGE   WMXC	000:31	004
Local Charities	LOCAL GOODNESS PSA	000:30	086
Local Charities	PSA GENERIC Covenant Hospice-Life's a Dance	000:30	028
Local Charities	PSA   CHEERS TO CHILDREN   Child Advocacy Center	000:31	005
Local Charities	PSA   Light of the Village   WMXC	000:30	005
Local Charities	PSA-Dunn with cancer crawfish boil THIS SATURDAY	000:30	002
Local Charities	PSA-Dunn with cancer crawfish boil TODAY	000:30	006
Local Charities	SERVPRO Crawfish for a cause	000:30	012
Diabetic Awareness	TUNNEL VISION 2015	000:15	025
Local Charities	TWO MEN AND A TRUCK MXC	000:30	009
Local Charities	VOA PSA Beacon on the Bay	000:30	022
Military and Veterans	VOLUNTEERS OF AMERICA PSA Thank You	000:30	016
COMMUNITY INVOLVEMENT	PSA   Comcast Cares	000:15	012
Domestic violence	AD COUNCIL	000:30	004
Education	FARMERS INSURANCE	030:01	001
Family Issues	AL Dept. of Human Resources	000:30	124
Housing	Ala Broadcasters Assoc	000:30	050
Local Charities	Child Advocacy Center	000:31	004
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	121
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	030