

New Order

Agency: Beacon Media
 Office: Washington
 Client: 891 - Committee to Elect Jared Golden
 Product: 924 - Candidate

Station: WPXT-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 09/12/2018
 Flight End: 09/17/2018
 Hiatus:

Estimate: 5773 - Committee to Elect Jared Golden TV 9-12 to 9-17

Received in ePort: 9/7/2018 11:24:00 AM

Airtime Dollars: \$362.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$362.00
 Total Spots: 16

Primary Demo:
 Demo 2:
 Demo 3:
 GRP: 0.00
 CPP: \$0.00
 GIMP: 0
 CPM: \$0.00
 Comments: Separation: 30

Local/National: Local
 Rep Office: WPXT-TV
 AE: Jennifer Christiano
 Phone:
 OrderID: 7718692
 Status: New

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	9/12	9/13	9/14	9/15	9/16	9/17	Total Spots	Rtg	CPP	Imp	CPM
1	WThFM Tu 12P-1P PEOPLES COURT	DT	\$4.00	C	30	1	1	1	0	0	1	4				
2	WThFM Tu 7P-7:30P MOM	PA	\$12.00	C	30	1	1	1	0	0	1	4				
3	WThFM Tu 7:30P-8P MOM	PA	\$12.00	C	30	1	1	1	0	0	1	4				
4	M 8P-9P Whose Line is it Anyway? - GW	PT	\$65.00	C	30	0	0	0	0	0	2	2				
5	Th 8P-9P SUPERNATURAL-CW	PT	\$60.00	C	30	0	2	0	0	0	0	2				
Total Spots:						3	5	3	0	0	5					

Cash\$ - Spots: \$362.00 - 16 Trades\$ - Spots: \$0.00 - 0 Total Cost: \$362.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00

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