

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Buying Time, LLC.
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

<u>Contract / Revision</u> 1754040 /		<u>Alt Order #</u> 09090368
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/29/18 - 06/04/18		<u>Estimate #</u> 6116 COLON ST AUDIT
<u>Advertiser</u> Colon/D/State Auditor		<u>Original Date / Revision</u> 05/30/18 / 05/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u> 1020
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	KOAT	06/04/18	06/04/18	Good Morning America	7-9a		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
E 2	KOAT	06/02/18	06/02/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		05/28/18	06/03/18	-----1-	1			\$250.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	05/28/18-06/03/18	Action 7 News @ 5p Sat	5-530p	-----Sa--	:30		\$250.00			NM		
Credited														
D 3	KOAT	06/04/18	06/04/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
D 5	KOAT	06/01/18	06/01/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
D 6	KOAT	06/04/18	06/04/18	Entertainment Tonight	630-7p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
D 7	KOAT	06/04/18	06/04/18	Action 7 News @ 1030	1030-11p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
D 8	KOAT	06/01/18	06/01/18	Action 7 News @ 1030	1030-11p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
D 9	KOAT	06/04/18	06/04/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
D 13	KOAT	06/04/18	06/04/18	Kimmel	Jimmy Kimmel		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
D 15	KOAT	06/03/18	06/03/18	Su 6a A7N More in the	6-9a		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
D 16	KOAT	06/02/18	06/02/18	Sa 6a A7N More in the	6-9a		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1754040 /	09090368

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/29/18 - 06/04/18	Candidate	6116 COLON ST AUDITOR

<u>Advertiser</u>	<u>Original Date / Revision</u>
Colon/D/State Auditor	05/30/18 / 05/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 17	KOAT	06/01/18	06/01/18	Good Morning America	7-9a		:30			P-5		NM	0	\$0.00
				Class of Time - Pre-emptible with notice										
D 18	KOAT	06/04/18	06/04/18	M-F A7N This AM @	4430-5a		:30			P-5		NM	0	\$0.00
				Class of Time - Pre-emptible with notice										
D 20	KOAT	06/04/18	06/04/18	5a A7N More In The A	5-6a		:30			P-5		NM	0	\$0.00
				Class of Time - Pre-emptible with notice										
D 23	KOAT	06/01/18	06/01/18	6a A7N More In The A	6-7a		:30			P-5		NM	0	\$0.00
				Class of Time - Pre-emptible with notice										
N 25	KOAT	05/31/18	06/01/18	STEVE HARVEY DAY	2-3P		:30			P-1		NM	1	\$125.00
				Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	05/28/18	06/03/18	---TF--				2	\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	05/28/18-06/03/18	STEVE HARVEY DAY	2-3P	----ThF----	:30		\$125.00			NM		
	Credited													
Totals									0.00				9	\$2,940.00

*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
05/28/18 - 06/02/18	9	\$2,940.00	(\$441.00)	\$2,499.00	\$187.42	\$2,686.42
Totals	9	\$2,940.00	(\$441.00)	\$2,499.00	\$187.42	\$2,686.42

Signature: _____ Date: _____

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REP HEADLINE# 9090368 TRF# 1754040
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP MAY30/18 15.04
CHANGES *** KOAT-TV ***

ADV # ADV. NAME POLI/B COLON/D/AUD/NM
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE.N.W. #210

WASHINGTON, DC 20001

REP.# OFF.# SALESMAN #

BUYER NAME CATHIE HERRICK

SALES PRSN PH- MARY TRICOLI

ORDER # CONTRACT # 9090368

CLASS: NATL. LOCAL REGIONAL

PRDCT COLON ST AUDITOR EST#6116 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY29/18 JUN4/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY30/18 15.04

REP: REVISED ORDER TO CANCEL 6/1-6/4 PER BUYER
REMAINING TOTAL IS \$2,940
PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 1004 AGENCY EST# = 6116
AGENCY PRODUCT CODE = 1020

1	S		700A-900A	30		\$375.00	6/4	6/4	0		MON	0
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PROGRAM : GOOD MORNING AMERICA
ORD COM1: LUR
CON COM1: GOOD MORNING AMERICA

25	S		200P-300P	30		\$125.00	5/31	6/1	1		TH-F	1
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PROGRAM : HARVEY
ORD COM1: PLEASE ADVISE ASAP ON MG OFFERS
THIS IS A MAKE-GOOD FOR JUN2 ON LINE-2 FOR 1 SPOT/WK

FAX# 610-225-1191
HARRIS REPORT FROM REP MAY30/18 15.04
CHANGES *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		600P-630P	30		\$450.00	6/4	6/4	0		MON	0
PROGRAM : ACTION 7 NEWS AT 6P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 6P												
5	S		600P-630P	30		\$450.00	6/1	6/1	0		FRI	0
PROGRAM : ACTION 7, NEWS AT 6P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 6P												
6	S		630P-700P	30		\$425.00	6/4	6/4	0		MON	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
7	S		1030P-1100P	30		\$300.00	6/4	6/4	0		MON	0
PROGRAM : ACTION 7 NEWS AT 1030P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 1030P												
8	S		1030P-1100P	30		\$300.00	6/1	6/1	0		FRI	0
PROGRAM : ACTION 7 NEWS AT 1030P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 1030P												
9	S		1000P-1030P	30		\$575.00	6/4	6/4	0		MON	0
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												
13	S		1100P-1200M	30		\$175.00	6/4	6/4	0		MON	0
PROGRAM : JIMMY KIMMEL LIVE												
ORD COM1: LUR												
CON COM1: JIMMY KIMMEL LIVE												
15	S		600A-900A	30		\$275.00	6/3	6/3	0		SUN	0
PROGRAM : ACTION 7 NEWS MORNING												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS MORNING												

REP HEADLINE# 9090368 TRF# 1754040
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP MAY30/18 15.04
CHANGES *** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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16	S		600A-900A	30		\$275.00	6/2	6/2	0		SAT	0
PROGRAM : ACTION 7 NEWS MORNING												
CON COM1: ACTION 7 NEWS MORNING												

17	S		700A-900A	30		\$375.00	6/1	6/1	0		FRI	0
PROGRAM : GOOD MORNING AMERICA												
ORD COM1: LUR												
CON COM1: GOOD MORNING AMERICA												

18	S		430A-459A	30		\$65.00	6/4	6/4	0		MON	0
PROGRAM : ACTION 7 NEWS - 430A												
CON COM1: ACTION 7 NEWS - 430A												

20	S		500A-600A	30		\$175.00	6/4	6/4	0		MON	0
PROGRAM : ACTION 7 NEWS - 5A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 5A												

23	S		600A-700A	30		\$425.00	6/1	6/1	0		FRI	0
PROGRAM : ACTION 7 NEWS - 6A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 6A												

JUN/18 \$2,940.00 CONTRACT TOTAL \$2,940.00
TOTAL SPOTS 9

MARKET TOTALS \$26,568 KOAT 29% KRQE 22% KOB 47% KWBQ 2% KASA 0% KASY 0% CABL 0%
SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



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And:

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Washington, DC 20001

<u>Contract / Revision</u> 1754040 /		<u>Alt Order #</u> 09090368
<u>Product</u> Candidate		
<u>Contract Dates</u> 05/29/18 - 06/04/18		<u>Estimate #</u> 6116 COLON ST AUDIT
<u>Advertiser</u> Colon/D/State Auditor		<u>Original Date / Revision</u> 05/30/18 / 05/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u> 1020
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 2	KOAT	06/02/18	06/02/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	-----1-				1	\$250.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	05/28/18-06/03/18	Action 7 News @ 5p Sat	5-530p	-----Sa--	:30		\$250.00			NM		
Credited														
N 25	KOAT	05/31/18	06/01/18	STEVE HARVEY DAY2-3P			:30			P-1		NM	2	\$250.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	---TF--				2	\$125.00					
Totals									0.00				24	\$7,705.00

*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
05/28/18 -06/04/18	24	\$7,705.00	(\$1,155.75)	\$6,549.25	\$491.19	\$7,040.44
Totals	24	\$7,705.00	(\$1,155.75)	\$6,549.25	\$491.19	\$7,040.44

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP MAY30/18 12.35
CHANGES *** KOAT-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME	<u>CATHIE HERRICK</u>
SALES PRSN	<u>PH- MARY TRICOLI</u>

WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9090368

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>COLON ST AUDITOR</u>	<u>EST#6116</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES MAY29/18 JUN4/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY30/18 12.35

REP: M2 APPLIED - MKGD ON LN 25

PLEASE CONFIRM
THANKS EMILY

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS:

AGENCY ADVERTISER CODE = 1004 AGENCY EST# = 6116
AGENCY PRODUCT CODE = 1020

2	500P-530P	30	\$250.00	6/2	0	SAT
3						

PROGRAM : ACTION7 NEWS LIVE AT 5
CON COM1: ACTION7 NEWS LIVE AT 5

25	A	200P-300P	30	\$125.00	5/31	2	TH-E	2
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PROGRAM : HARVEY
ORD COM1: PLEASE ADVISE ASAP ON MG OFFERS
THIS IS A MAKE-GOOD FOR JUN2 ON LINE-2 FOR 1 SPOT/WK

REP HEADLINE# 9090368 TRF# 1754040 REP: TEL# 610-293-4100 FAX# 610-225-1191 MAY30/18 12.35
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#2 MISSED: SAT/500P-530P JUN2 30S \$250.00 (MAY29/18)
 OFFER: TH-F/200P-300P MAY31 (2/WK) 30S \$125.00 PLS ADVISE.
 CMT: PLEASE ADVISE ASAP ON MG OFFERS

JUN/18 \$7,705.00 CONTRACT TOTAL \$7,705.00
 TOTAL SPOTS 24

MARKET TOTALS \$26,568 KOAT 29% KRQE 22% KOB 47% KWBQ 2% KASA 0% KASY 0% CABL 0%
 SHARES ESTIMATED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9090368 TRF# 1754040 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION MAY29/18 20.46
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/B COLON/D/AUD/NM REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN PH- MARY TRICOLI
WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9090368 CLASS: NATL. LOCAL REGIONAL
PRDCT COLON ST AUDITOR EST#6116 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY29/18 JUN4/18 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY29/18 20.46

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM *****

STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#2 MISSED: SAT/500P-530P JUN2 30S \$250.00 (MAY29/18)
OFFER: TH-F/200P-300P MAY31 (2/WK) 30S \$125.00 PLS ADVISE.
CMT: PLEASE ADVISE ASAP ON MG OFFERS

CONTRACT TOTAL \$7,705.00
TOTAL SPOTS 23