

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Buying Time, LLC.**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

<b>Contract / Revision</b> 1752810 /		<b>Alt Order #</b> 09087614
<b>Product</b> Candidate		
<b>Contract Dates</b> 05/22/18 - 05/28/18	<b>Estimate #</b> 6110 COLON ST AUDIT	
<b>Advertiser</b> Colon/D/State Auditor		<b>Original Date / Revision</b> 05/21/18 / 05/21/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KOAT	<b>Account Executive</b> Mary Tricoli ( Eagle)	<b>Sales Office</b> HRP-Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b> 1020
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	05/28/18	05/28/18	Good Morning America	7-9a		:30			P-5		NM	1	\$375.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	1-----				1	\$375.00					
N 2	KOAT	05/25/18	05/25/18	General Hospital	1-2p		:30			P-5		NM	1	\$125.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	----1--				1	\$125.00					
N 3	KOAT	05/24/18	05/24/18	Chew, The	12-1pm		:30			P-5		NM	1	\$115.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	---1---				1	\$115.00					
N 4	KOAT	05/25/18	05/25/18	Chew, The	12-1pm		:30			P-5		NM	1	\$115.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	----1--				1	\$115.00					
N 5	KOAT	05/25/18	05/25/18	M-F A7N @ 4p	4-5p		:30			P-5		NM	1	\$225.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	----1--				1	\$225.00					
N 6	KOAT	05/26/18	05/26/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	1	\$250.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	-----1-				1	\$250.00					
N 7	KOAT	05/27/18	05/27/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	1	\$275.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	-----1				1	\$275.00					
N 8	KOAT	05/28/18	05/28/18	Entertainment Tonight	630-7p		:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
1752810 /	09087614

Contract Dates	Product	Estimate #
05/22/18 - 05/28/18	Candidate	6110 COLON ST AUDITOR

Advertiser	Original Date / Revision
Colon/D/State Auditor	05/21/18 / 05/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	1-----				1	\$425.00					
N 9	KOAT	05/28/18	05/28/18	Action 7 News @ 1030	1030-11p		:30			P-5		NM	1	\$300.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	1-----				1	\$300.00					
N 10	KOAT	05/25/18	05/25/18	Action 7 News @ 1030	1030-11p		:30			P-5		NM	1	\$300.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	----1--				1	\$300.00					
N 11	KOAT	05/28/18	05/28/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$575.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	1-----				1	\$575.00					
N 12	KOAT	05/24/18	05/24/18	Good Morning America	7-9a		:30			P-5		NM	1	\$375.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	---1---				1	\$375.00					
N 13	KOAT	05/23/18	05/23/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$575.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	--1----				1	\$575.00					
N 14	KOAT	05/24/18	05/24/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$575.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	---1---				1	\$575.00					
N 15	KOAT	05/28/18	05/28/18	Kimmel	Jimmy Kimmel		:30			P-5		NM	1	\$175.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	1-----				1	\$175.00					
N 16	KOAT	05/23/18	05/23/18	Kimmel	Jimmy Kimmel		:30			P-5		NM	1	\$175.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	--1----				1	\$175.00					
N 17	KOAT	05/27/18	05/27/18	Su 6a A7N More in the	6-9a		:30			P-5		NM	1	\$275.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	-----1				1	\$275.00					
N 18	KOAT	05/26/18	05/26/18	Sa 6a A7N More in the	6-9a		:30			P-5		NM	1	\$275.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	-----1-				1	\$275.00					
N 19	KOAT	05/25/18	05/25/18	Good Morning America	7-9a		:30			P-5		NM	1	\$375.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/21/18	05/27/18	----1--				1	\$375.00					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 20	KOAT	05/28/18	05/28/18	M-F A7N This AM @ 4430-5a			:30			P-5		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 05/28/18	06/03/18	1-----				1	\$65.00					
N 21	KOAT	05/24/18	05/24/18	M-F A7N This AM @ 4430-5a			:30			P-5		NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 05/21/18	05/27/18	---1---				1	\$65.00					
N 22	KOAT	05/28/18	05/28/18	5a A7N More In The A5-6a			:30			P-5		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 05/28/18	06/03/18	1-----				1	\$175.00					
N 23	KOAT	05/24/18	05/24/18	5a A7N More In The A5-6a			:30			P-5		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 05/21/18	05/27/18	---1---				1	\$175.00					
N 24	KOAT	05/24/18	05/24/18	Live with Kelly & Ryan 9-10a			:30			P-5		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 05/21/18	05/27/18	---1---				1	\$175.00					
N 25	KOAT	05/24/18	05/24/18	General Hospital 1-2p			:30			P-5		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 05/21/18	05/27/18	---1---				1	\$125.00					
<b>Totals</b>									<b>0.00</b>				<b>25</b>	<b>\$6,660.00</b>

\*Tax 1 Note: New Mexico Tax Rate 7.5%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
04/30/18 - 05/27/18	18	\$4,570.00	(\$685.50)	\$3,884.50	\$291.34	\$4,175.84
05/28/18 - 05/28/18	7	\$2,090.00	(\$313.50)	\$1,776.50	\$133.24	\$1,909.74
<b>Totals</b>	<b>25</b>	<b>\$6,660.00</b>	<b>(\$999.00)</b>	<b>\$5,661.00</b>	<b>\$424.58</b>	<b>\$6,085.58</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP HEADLINE# 9087614  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
MAY21/18 16.10  
\*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B COLON/D/AUD/NM REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210

SALES PRSN PH- MARY TRICOLI

WASHINGTON, DC 20001

ORDER # 1752810

CONTRACT # 9087614

CLASS: NATL. LOCAL REGIONAL

PRDCT COLON ST AUDITOR EST#6110 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY22/18 MAY28/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY21/18 16.10

REP: THIS IS A NEW ORDER  
\*\*CLIENT: COLON FOR STATE AUDITOR\*\*  
TOTAL IS \$6,660  
PLEASE CONFIRM  
THANKS EMILY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 1004  
AGENCY PRODUCT CODE = 1020  
AGENCY EST# = 6110

1			700A-900A	30		\$375.00	5/28	5/28	1		MON	1
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : GOOD MORNING AMERICA  
ORD COM1: LUR  
CON COM1: GOOD MORNING AMERICA

2			100P-200P	30		\$125.00	5/25	5/25	1		FRI	1
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : GENERAL HOSPITAL  
CON COM1: GENERAL HOSPITAL

MAY21/18 16.10  
\*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-100P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$115.00	5/24	5/24	1		THU	1
4			1200N-100P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$115.00	5/25	5/25	1		FRI	1
5			400P-500P PROGRAM : ACTION 7 NEWS AT 4P CON COM1: ACTION 7 NEWS AT 4P	30		\$225.00	5/25	5/25	1		FRI	1
6			500P-530P PROGRAM : ACTION7 NEWS LIVE AT 5 CON COM1: ACTION7 NEWS LIVE AT 5	30		\$250.00	5/26	5/26	1		SAT	1
7			500P-530P PROGRAM : ACTION7 NEWS LIVE AT 5 CON COM1: ACTION7 NEWS LIVE AT 5	30		\$275.00	5/27	5/27	1		SUN	1
8			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$425.00	5/28	5/28	1		MON	1
9			1030P-1100P PROGRAM : ACTION 7 NEWS AT 1030P ORD COM1: LUR CON COM1: ACTION 7 NEWS AT 1030P	30		\$300.00	5/28	5/28	1		MON	1
10			1030P-1100P PROGRAM : ACTION 7 NEWS AT 1030P ORD COM1: LUR CON COM1: ACTION 7 NEWS AT 1030P	30		\$300.00	5/25	5/25	1		FRI	1
11			1000P-1030P PROGRAM : ACTION 7 NEWS AT 10P CON COM1: ACTION 7 NEWS AT 10P	30		\$575.00	5/28	5/28	1		MON	1

MAY 21/18 16.10  
\*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700A-900A	30		\$375.00	5/24	5/24	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
ORD COM1: LUR												
CON COM1: GOOD MORNING AMERICA												
13			1000P-1030P	30		\$575.00	5/23	5/23	1		WED	1
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												
14			1000P-1030P	30		\$575.00	5/24	5/24	1		THU	1
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												
15			1100P-1200M	30		\$175.00	5/28	5/28	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
ORD COM1: LUR												
CON COM1: JIMMY KIMMEL LIVE												
16			1100P-1200M	30		\$175.00	5/23	5/23	1		WED	1
PROGRAM : JIMMY KIMMEL LIVE												
ORD COM1: LUR												
CON COM1: JIMMY KIMMEL LIVE												
17			600A-900A	30		\$275.00	5/27	5/27	1		SUN	1
PROGRAM : ACTION 7 NEWS MORNING												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS MORNING												
18			600A-900A	30		\$275.00	5/26	5/26	1		SAT	1
PROGRAM : ACTION 7 NEWS MORNING												
CON COM1: ACTION 7 NEWS MORNING												
19			700A-900A	30		\$375.00	5/25	5/25	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
ORD COM1: LUR												
CON COM1: GOOD MORNING AMERICA												

REP HEADLINE# 9087614  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP

MAY21/18 16.10  
 \*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			430A-459A	30		\$65.00	5/28	5/28	1		MON	1
PROGRAM : ACTION 7 NEWS - 430A												
CON COM1: ACTION 7 NEWS - 430A												
21			430A-459A	30		\$65.00	5/24	5/24	1		THU	1
PROGRAM : ACTION 7 NEWS - 430A												
CON COM1: ACTION 7 NEWS - 430A												
22			500A-600A	30		\$175.00	5/28	5/28	1		MON	1
PROGRAM : ACTION 7 NEWS - 5A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 5A												
23			500A-600A	30		\$175.00	5/24	5/24	1		THU	1
PROGRAM : ACTION 7 NEWS - 5A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 5A												
24			900A-1000A	30		\$175.00	5/24	5/24	1		THU	1
PROGRAM : LIVE WITH KELLY												
ORD COM1: LUR												
CON COM1: LIVE WITH KELLY												
25			100P-200P	30		\$125.00	5/24	5/24	1		THU	1
PROGRAM : GENERAL HOSPITAL												
CON COM1: GENERAL HOSPITAL												
MAY/18 \$4,570.00 JUN/18 \$2,090.00												
CONTRACT TOTAL												\$6,660.00
TOTAL SPOTS												25

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KOAT-TV 3801 Carlisle Blvd NE Albuquerque, NM 87107	<b>Date:</b> 5/7/2018
--	-----------------------

I, Buying Time LLC,

being/on behalf of: New Mexicans for Colón

a legally qualified candidate of the Democratic

political party for the office of: New Mexico Auditor

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available):** \$ 6,085.58 **net**



I represent that the payment for the above described broadcast time has been furnished by:

New Mexicans for Colón

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David A. Wood

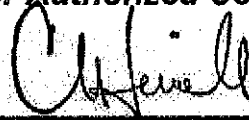
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/7/2018

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Marcus Liburdi

Printed Name

NSM

Title