



CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

And:

Buying Time, LLC.
Attention: Cathie Herrick
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

<u>Product</u>		<u>Contract / Revision</u> 1798930 /	<u>Alt Order #</u> 09275894
<u>Candidate</u>			
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u> 7151 COLON ST AUDIT		
<u>Advertiser</u> Colon/D/State Auditor		<u>Original Date / Revision</u> 10/23/18 / 10/23/18	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Ad Code</u> 9915780	<u>Advertiser Code</u> 1004	<u>Product 1/2</u> 1020	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 21	KOAT	10/25/18	10/26/18	Kimme	Jimmy Kimmel		:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---TF--	1			\$150.00						
N 22	KOAT	10/25/18	10/26/18	Nightline	Nightline		:30			P-5		NM	1	\$75.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---TF--	1			\$75.00						
Totals										0.00			22	\$5,685.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/28/18	19	\$4,760.00	(\$714.00)	\$4,046.00	\$318.62	\$4,364.62
10/29/18 - 10/29/18	3	\$925.00	(\$138.75)	\$786.25	\$61.92	\$848.17
Totals	22	\$5,685.00	(\$852.75)	\$4,832.25	\$380.54	\$5,212.79

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME CATHIE HERRICK
SALES PRSN PH- MARY TRICOLI

CLASS: NATL. LOCAL REGIONAL

STA:

COLON ST AUDITOR

AGENCY ADVERTISER CODE = 1004 AGENCY EST# = 7151
AGENCY PRODUCT CODE = 1020

PROGRAM : KIMMEL
ORD COM1: MGS FOR PREEMPT ON 1798925

PROGRAM : NIGHTLINE
ORD COM1: MGS FOR PREEMPT ON 1798925
PART OF A MAKEGOOD MADE UP OF LINES 21-22

REP HEADLINE# 9275894TRF# 1798930\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100ORDER WORKSHEET

FAX# 610-225-1191HARRIS REPORT FROM REP**CHANGES** *** KOAT-TV ***

OCT23/18 16.49

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

STATION MAKEGOOD OFFERS:

M1OK'DMISSED:BONUS(OCT23/18)

OFFER:TH-F/1100P-1200MOCT2530S\$150.00PLS ADVISE.

& TH-F/1200M-1230AOCT2530S\$75.00

CMT:MGS FOR PREEMPT ON 1798925

OCT/18\$4,760.00NOV/18\$925.00CONTRACT TOTAL\$5,685.00

TOTAL SPOTS22

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9275894TRF# 1798930\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100ORDER WORKSHEET

FAX# 610-225-1191HARRIS REPORT FROM STATION OCT23/18 14.42*** KOAT-TV ***

ADV #ADV. NAME POLI/B COLON/D/AUD/NMAGY #AGY. NAME BUYING TIME, LLC650 MASSACHUSETTS AVE.N.W. #210WASHINGTON, DC 20001

REP.#OFF.#SALESMAN #BUYER NAME CATHIE HERRICKSALES PRSN PH- MARY TRICOLI

ORDER #CONTRACT # 9275894CLASS: NATL. LOCAL REGIONAL

PRDCT COLON ST AUDITOR EST#7151 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/18 OCT29/18 WK-1

CITY TAXSTATE TAXCO-OP BILLING NEEDEDDATE OCT23/18 14.42

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

COLON ST AUDITORSTATION MAKEGOOD OFFERS:M1 UNRESLMISSED:BONUSOFFER:TH-F/1100P-1200M OCT2530S \$150.00(OCT23/18)PLS ADVISE.& TH-F/1200M-1230A OCT2530S \$75.00CMT:MGS FOR PREEMPT ON 1798925

CONTRACT TOTAL \$5,460.00TOTAL SPOTS 20