

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

<u>Contract / Revision</u> 1798930 /		<u>Alt Order #</u> 09275894
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u> 7151 COLON ST AUDIT	
<u>Advertiser</u> Colon/D/State Auditor		<u>Original Date / Revision</u> 10/02/18 / 10/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 1004	<u>Product 1/2</u> 1020
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Buying Time, LLC.**  
**Attention: Cathie Herrick**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	10/28/18	10/28/18	Sun 10a-1030a	Sun 10a-1030a		:30			P-5		NM	1	\$125.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1				1	\$125.00					
N 2	KOAT	10/25/18	10/25/18	ELLEN EF	3-4p		:30			P-5		NM	1	\$125.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---1---				1	\$125.00					
N 3	KOAT	10/26/18	10/26/18	ELLEN EF	3-4p		:30			P-5		NM	1	\$125.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----1--				1	\$125.00					
N 4	KOAT	10/28/18	10/28/18	Action 7 News @ 5p	S5-530p		:30			P-5		NM	1	\$300.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1				1	\$300.00					
N 5	KOAT	10/27/18	10/27/18	Action 7 News @ 530p	530p-6p		:30			P-5		NM	1	\$225.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1-				1	\$225.00					
N 6	KOAT	10/29/18	10/29/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	1-----				1	\$425.00					
N 7	KOAT	10/23/18	10/23/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$425.00					
N 8	KOAT	10/25/18	10/25/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
Class of Time - Pre-emptible with notice														

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1798930 /	09275894

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	Candidate	7151 COLON ST AUDITO

<u>Advertiser</u>	<u>Original Date / Revision</u>
Colon/D/State Auditor	10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---1---				1	\$425.00					
N 9	KOAT	10/24/18	10/24/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	1	\$325.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1----				1	\$325.00					
N 10	KOAT	10/25/18	10/25/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	1	\$325.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---1---				1	\$325.00					
N 11	KOAT	10/29/18	10/29/18	Entertainment Tonight	630-7p		:30			P-5		NM	1	\$350.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	1-----				1	\$350.00					
N 12	KOAT	10/27/18	10/27/18	Sa 6a A7N More in the	6-9a		:30			P-5		NM	1	\$275.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1-				1	\$275.00					
N 13	KOAT	10/24/18	10/24/18	Entertainment Tonight	630-7p		:30			P-5		NM	1	\$350.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1----				1	\$350.00					
N 14	KOAT	10/23/18	10/23/18	Good Morning America	7-9a		:30			P-5		NM	1	\$400.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$400.00					
N 15	KOAT	10/25/18	10/25/18	Good Morning America	7-9a		:30			P-5		NM	1	\$400.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---1---				1	\$400.00					
N 16	KOAT	10/26/18	10/26/18	Good Morning America	7-9a		:30			P-5		NM	1	\$400.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----1--				1	\$400.00					
N 17	KOAT	10/29/18	10/29/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	1-----				1	\$150.00					
N 18	KOAT	10/26/18	10/26/18	Live with Kelly & Ryan	9-10a		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----1--				1	\$150.00					
N 19	KOAT	10/23/18	10/23/18	DR OZ DAY	11A-12P		:30			P-5		NM	1	\$80.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$80.00					

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Colon/D/State Auditor	10/02/18 / 10/02/18

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N 20	KOAT	10/26/18	10/26/18	DR OZ DAY	11A-12P		:30			P-5		NM	1	\$80.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/22/18	10/28/18	----1--	1				\$80.00					
<b>Totals</b>										0.00			20	\$5,460.00

\*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/28/18	17	\$4,535.00	(\$680.25)	\$3,854.75	\$303.56	\$4,158.31
10/29/18 - 10/29/18	3	\$925.00	(\$138.75)	\$786.25	\$61.92	\$848.17
<b>Totals</b>	20	\$5,460.00	(\$819.00)	\$4,641.00	\$365.48	\$5,006.48

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 9275894  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP  
 OCT2/18 09.47  
 \*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B COLON/D/AUD/NN REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK  
 650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN PH- MARY TRICOLI  
 WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 9275894 CLASS: NATL. LOCAL REGIONAL

PRDCT COLON ST AUDITOR EST#7151 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT23/18 - OCT29/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT2/18 09.47

REP: NEW ORDER TLLING \$5460.. FLIGHT 10/23-10/29/18.. ALL RATES ARE  
 CORRECT.. THANKS! MARY  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 COLON ST AUDITOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1030A	30		\$125.00	10/28	10/28	1		SUN	1
AGENCY ADVERTISER CODE = 1004 AGENCY PRODUCT CODE = 1020 AGENCY EST# = 7151 PROGRAM : MATTER OF FACT CON COM1 : MATTER OF FACT												
2			300P-400P	30		\$125.00	10/25	10/25	1		THU	1
PROGRAM : ELLEN ORD COM1 : LUR CON COM1 : ELLEN												
3			300P-400P	30		\$125.00	10/26	10/26	1		FRI	1
PROGRAM : ELLEN ORD COM1 : LUR CON COM1 : ELLEN												

REP HEADLINE# 9275894  
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FAX# 610-225-1191  
 OCT2/18 09.47  
 \*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P	30		\$300.00	10/28	10/28	1		SUN	1
	PROGRAM : ACTION7 NEWS LIVE AT 5 CON COM1 : ACTION7 NEWS LIVE AT 5											
5			530P-600P	30		\$225.00	10/27	10/27	1		SAT	1
	PROGRAM : ACTION7 NEWS LIVE AT 6 CON COM1 : ACTION7 NEWS LIVE AT 6											
6			600P-630P	30		\$425.00	10/29	10/29	1		MON	1
	PROGRAM : ACTION 7 NEWS AT 6P ORD COM1 : LUR CON COM1 : ACTION 7 NEWS AT 6P											
7			600P-630P	30		\$425.00	10/23	10/23	1		TUE	1
	PROGRAM : ACTION 7 NEWS AT 6P ORD COM1 : LUR CON COM1 : ACTION 7 NEWS AT 6P											
8			600P-630P	30		\$425.00	10/25	10/25	1		THU	1
	PROGRAM : ACTION 7 NEWS AT 6P ORD COM1 : LUR CON COM1 : ACTION 7 NEWS AT 6P											
9			500P-530P	30		\$325.00	10/24	10/24	1		WED	1
	PROGRAM : ACTION 7 NEWS AT 5P ORD COM1 : LUR CON COM1 : ACTION 7 NEWS AT 5P											
10			500P-530P	30		\$325.00	10/25	10/25	1		THU	1
	PROGRAM : ACTION 7 NEWS AT 5P ORD COM1 : LUR CON COM1 : ACTION 7 NEWS AT 5P											
11			630P-700P	30		\$350.00	10/29	10/29	1		MON	1
	PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT											

REP HEADLINE# 9275894  
 \*\*\* ORIGINAL REV#0 \*\*\*

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 ORDER WORKSHEET

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FAX# 610-225-1191  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600A-900A PROGRAM : ACTION 7 NEWS MORNING CON COM1 : ACTION 7 NEWS MORNING	30		\$275.00	10/27	10/27	1		SAT	1
13			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$350.00	10/24	10/24	1		WED	1
14			700A-900A PROGRAM : GOOD MORNING AMERICA ORD COM1 : LUR CON COM1 : GOOD MORNING AMERICA	30		\$400.00	10/23	10/23	1		TUE	1
15			700A-900A PROGRAM : GOOD MORNING AMERICA ORD COM1 : LUR CON COM1 : GOOD MORNING AMERICA	30		\$400.00	10/25	10/25	1		THU	1
16			700A-900A PROGRAM : GOOD MORNING AMERICA ORD COM1 : LUR CON COM1 : GOOD MORNING AMERICA	30		\$400.00	10/26	10/26	1		FRI	1
17			900A-1000A PROGRAM : LIVE WITH KELLY ORD COM1 : LUR CON COM1 : LIVE WITH KELLY	30		\$150.00	10/29	10/29	1		MON	1
18			900A-1000A PROGRAM : LIVE WITH KELLY ORD COM1 : LUR CON COM1 : LIVE WITH KELLY	30		\$150.00	10/26	10/26	1		FRI	1
19			1100A-1200N PROGRAM : DR. OZ CON COM1 : DR. OZ	30		\$80.00	10/23	10/23	1		TUE	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			1100A-1200N	30		\$80.00	10/26	10/26	1		FRI	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
OCT/18			\$4,535.00			NOV/18			\$925.00			
											CONTRACT TOTAL	\$5,460.00
											TOTAL SPOTS	20

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KOAT-TV 3801 Carlisle Blvd NE Albuquerque, NM 87107	<b>Date:</b> 9/26/2018
--	------------------------

I, Buying Time LLC,

being/on behalf of: New Mexicans for Colon,

a legally qualified candidate of the Democratic

political party for the office of: New Mexico Auditor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$ 5006.48 net**

I represent that the payment for the above described broadcast time has been furnished by:

New Mexicans for Colon 101 Diamondback Drive NE Albuquerque NM 87113

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Wood

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/26/2018

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Marcus Liburdi

Printed Name

NSM

Title