

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Buying Time, LLC.
Attention: Cathie Herrick
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract / Revision 1798930 /		Alt Order # 09275894
Product Candidate		
Contract Dates 10/23/18 - 10/29/18	Estimate # 7151 COLON ST AUDIT	
Advertiser Colon/D/State Auditor		Original Date / Revision 10/02/18 / 10/02/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KOAT	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 35+		
Agy Code 9915780	Advertiser Code 1004	Product 1/2 1020
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	10/28/18	10/28/18	Sun 10a-1030a	Sun 10a-1030a		:30			P-5		NM	1	\$125.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1				1	\$125.00					
N 2	KOAT	10/25/18	10/25/18	ELLEN EF	3-4p		:30			P-5		NM	1	\$125.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---1---				1	\$125.00					
N 3	KOAT	10/26/18	10/26/18	ELLEN EF	3-4p		:30			P-5		NM	1	\$125.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----1--				1	\$125.00					
N 4	KOAT	10/28/18	10/28/18	Action 7 News @ 5p S5-530p			:30			P-5		NM	1	\$300.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1				1	\$300.00					
N 5	KOAT	10/27/18	10/27/18	Action 7 News @ 530p-6p			:30			P-5		NM	1	\$225.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1-				1	\$225.00					
N 6	KOAT	10/29/18	10/29/18	Action 7 News @ 6p 6-630p			:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	1-----				1	\$425.00					
N 7	KOAT	10/23/18	10/23/18	Action 7 News @ 6p 6-630p			:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$425.00					
N 8	KOAT	10/25/18	10/25/18	Action 7 News @ 6p 6-630p			:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 1798930 /		<u>Alt Order #</u> 09275894
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Product</u> Candidate	<u>Estimate #</u> 7151 COLON ST AUDITOR
<u>Advertiser</u> Colon/D/State Auditor		<u>Original Date / Revision</u> 10/02/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---1---				1	\$425.00					
N 9	KOAT	10/24/18	10/24/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	1	\$325.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1----				1	\$325.00					
N 10	KOAT	10/25/18	10/25/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	1	\$325.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---1---				1	\$325.00					
N 11	KOAT	10/29/18	10/29/18	Entertainment Tonight 630-7p			:30			P-5		NM	1	\$350.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	1-----				1	\$350.00					
N 12	KOAT	10/27/18	10/27/18	Sa 6a A7N More in the 6-9a			:30			P-5		NM	1	\$275.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-----1-				1	\$275.00					
N 13	KOAT	10/24/18	10/24/18	Entertainment Tonight 630-7p			:30			P-5		NM	1	\$350.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--1----				1	\$350.00					
N 14	KOAT	10/23/18	10/23/18	Good Morning America 7-9a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$400.00					
N 15	KOAT	10/25/18	10/25/18	Good Morning America 7-9a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---1---				1	\$400.00					
N 16	KOAT	10/26/18	10/26/18	Good Morning America 7-9a			:30			P-5		NM	1	\$400.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----1--				1	\$400.00					
N 17	KOAT	10/29/18	10/29/18	Live with Kelly & Ryan 9-10a			:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	1-----				1	\$150.00					
N 18	KOAT	10/26/18	10/26/18	Live with Kelly & Ryan 9-10a			:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----1--				1	\$150.00					
N 19	KOAT	10/23/18	10/23/18	DR OZ DAY	11A-12P		:30			P-5		NM	1	\$80.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	-1-----				1	\$80.00					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 20	KOAT	10/26/18	10/26/18	DR OZ DAY	11A-12P		:30			P-5		NM	1	\$80.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----1--				1	\$80.00					
Totals									0.00				20	\$5,460.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/28/18	17	\$4,535.00	(\$680.25)	\$3,854.75	\$303.56	\$4,158.31
10/29/18 - 10/29/18	3	\$925.00	(\$138.75)	\$786.25	\$61.92	\$848.17
Totals	20	\$5,460.00	(\$819.00)	\$4,641.00	\$365.48	\$5,006.48

Signature: _____ Date: _____

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REP HEADLINE# 9275894
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT2/18 09.47
*** KOAT-TV ***

ADV # _____ ADV. NAME POLI/B COLON/D/AUD/NM REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN PH- MARY TRICOLI
WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9275894 CLASS: NATL. LOCAL REGIONAL

PRDCT COLON ST AUDITOR EST#7151 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/18 OCT29/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT2/18 09.47

REP: NEW ORDER TLLING \$5460..FLIGHT 10/23-10/29/18..ALL RATES ARE
CORRECT..THANKS! MARY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
COLON ST AUDITOR

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 1004 AGENCY EST# = 7151
AGENCY PRODUCT CODE = 1020

1 1000A-1030A 30 \$125.00 10/28 10/28 1 SUN 1

PROGRAM : MATTER OF FACT
CON COM1: MATTER OF FACT

2 300P-400P 30 \$125.00 10/25 10/25 1 THU 1

PROGRAM : ELLEN
ORD COM1: LUR
CON COM1: ELLEN

3 300P-400P 30 \$125.00 10/26 10/26 1 FRI 1

PROGRAM : ELLEN
ORD COM1: LUR
CON COM1: ELLEN

OCT2/18 09.47
*** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
4			500P-530P	30		\$300.00	10/28	10/28	1		SUN	1
PROGRAM : ACTION7 NEWS LIVE AT 5												
CON COM1: ACTION7 NEWS LIVE AT 5												
5			530P-600P	30		\$225.00	10/27	10/27	1		SAT	1
PROGRAM : ACTION7 NEWS LIVE AT 6												
CON COM1: ACTION7 NEWS LIVE AT 6												
6			600P-630P	30		\$425.00	10/29	10/29	1		MON	1
PROGRAM : ACTION 7 NEWS AT 6P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 6P												
7			600P-630P	30		\$425.00	10/23	10/23	1		TUE	1
PROGRAM : ACTION 7 NEWS AT 6P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 6P												
8			600P-630P	30		\$425.00	10/25	10/25	1		THU	1
PROGRAM : ACTION 7 NEWS AT 6P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 6P												
9			500P-530P	30		\$325.00	10/24	10/24	1		WED	1
PROGRAM : ACTION 7 NEWS AT 5P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 5P												
10			500P-530P	30		\$325.00	10/25	10/25	1		THU	1
PROGRAM : ACTION 7 NEWS AT 5P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 5P												
11			630P-700P	30		\$350.00	10/29	10/29	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												

OCT2/18 09.47
*** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
12			600A-900A	30		\$275.00	10/27	10/27	1		SAT	1
PROGRAM : ACTION 7 NEWS MORNING												
CON COM1 : ACTION 7 NEWS MORNING												
13			630P-700P	30		\$350.00	10/24	10/24	1		WED	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
14			700A-900A	30		\$400.00	10/23	10/23	1		TUE	1
PROGRAM : GOOD MORNING AMERICA												
ORD COM1 : LUR												
CON COM1 : GOOD MORNING AMERICA												
15			700A-900A	30		\$400.00	10/25	10/25	1		THU	1
PROGRAM : GOOD MORNING AMERICA												
ORD COM1 : LUR												
CON COM1 : GOOD MORNING AMERICA												
16			700A-900A	30		\$400.00	10/26	10/26	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
ORD COM1 : LUR												
CON COM1 : GOOD MORNING AMERICA												
17			900A-1000A	30		\$150.00	10/29	10/29	1		MON	1
PROGRAM : LIVE WITH KELLY												
ORD COM1 : LUR												
CON COM1 : LIVE WITH KELLY												
18			900A-1000A	30		\$150.00	10/26	10/26	1		FRI	1
PROGRAM : LIVE WITH KELLY												
ORD COM1 : LUR												
CON COM1 : LIVE WITH KELLY												
19			1100A-1200N	30		\$80.00	10/23	10/23	1		TUE	1
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												

REP HEADLINE# 9275894
 *** ORIGINAL REV#0 ***

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 ORDER WORKSHEET

FAX# 610-225-1191
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OCT2/18 09.47
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			1100A-1200N	30		\$80.00	10/26	10/26	1		FRI	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
OCT/18			\$4,535.00	NOV/18		\$925.00						
CONTRACT TOTAL												\$5,460.00
TOTAL SPOTS												20

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOAT-TV 3801 Carlisle Blvd NE Albuquerque, NM 87107	Date: 9/26/2018
--	------------------------

I, Buying Time LLC,

being/on behalf of: New Mexicans for Colon,

a legally qualified candidate of the Democratic

political party for the office of: New Mexico Auditor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$ 5006.48 net

I represent that the payment for the above described broadcast time has been furnished by:

New Mexicans for Colon 101 Diamondback Drive NE Albuquerque NM 87113

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Wood

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/26/2018

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Marcus Liburdi

Printed Name

NSM

Title