



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

[www.koat.com](http://www.koat.com)

# CONTRACT

<b>Contract / Revision</b> 1798925 /		<b>Alt Order #</b> 09275892
<b>Product</b> Candidate		
<b>Contract Dates</b> 10/16/18 - 10/22/18		<b>Estimate #</b> 7150 COLON ST AUDIT
<b>Advertiser</b> Colon/D/State Auditor		<b>Original Date / Revision</b> 10/18/18 / 10/18/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP-Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>Agv Code</b> 9915780	<b>Advertiser Code</b>	<b>Product 1/2</b> 1020
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Buying Time, LLC.**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 20	KOAT	10/18/18	10/18/18	Entertainment Tonight 630-7p			:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	---1---				1	\$350.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	10/15/18-10/21/18		Entertainment Tonight 630-7p	630-7p	----Th-----	:30		\$350.00			NM		
Credited														
N 21	KOAT	10/21/18	10/21/18	Su 6a A7N More in the 6-9a			:30			P-5		NM	2	\$500.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----2				2	\$250.00					
N 29	KOAT	10/21/18	10/21/18	CASTLE SAT LF	SU 1130-1230a		:30			P-5		NM	1	\$50.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----S				1	\$50.00					
N 30	KOAT	10/21/18	10/21/18	CASTLE SUN LF	Sun 1230-130xm		:30			P-5		NM	1	\$30.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----S				1	\$30.00					
N 31	KOAT	10/21/18	10/21/18	AMERICA THIS MOR	4-430AM		:30			P-1		NM	1	\$20.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----S				1	\$20.00					
Totals									0.00				31	\$7,635.00

\*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/22/18	31	\$7,635.00	(\$1,145.25)	\$6,489.75	\$511.07	\$7,000.82
<b>Totals</b>	31	\$7,635.00	(\$1,145.25)	\$6,489.75	\$511.07	\$7,000.82

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1798925 /	09275892

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/18 - 10/22/18	Candidate	7150 COLON ST AUDITOR

<u>Advertiser</u>	<u>Original Date / Revision</u>
Colon/D/State Auditor	10/18/18 / 10/18/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 9275892 TRF# 1798925  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT18/18 15.39  
\*\*CHANGES\*\* \*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B COLON/D/AUD/NM  
AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE.N.W. #210

WASHINGTON, DC 20001

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME CATHIE HERRICK

SALES PRSN PH- MARY TRICOLI

ORDER # \_\_\_\_\_ CONTRACT # 9275892

CLASS: NATL. LOCAL REGIONAL

PRDCT COLON ST AUDITOR EST#7150 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/18 OCT22/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT18/18 15.39

REP: M2 APPLIED - MKGD ON LN 30-33  
TOTAL IS \$7,635  
PLEASE CONFIRM  
THANKS EMILY

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
COLON ST AUDITOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 1004 AGENCY EST# = 7150  
AGENCY PRODUCT CODE = 1020

20	S		630P-700P	30		\$350.00	10/18	10/18	0		THU	0
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PROGRAM : ENTERTAINMENT TONIGHT  
CON COM1: ENTERTAINMENT TONIGHT

30	A		600A-900A	30		\$250.00	10/21	10/21	1		SUN	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NEWS  
ORD COM1: PLEASE ADVISE ASAP ON MG OFFER. NEED QUICK TURN AROUND. THX  
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-20 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	A		1130P-1230A	30		\$50.00	10/21	10/21	1		SUN	1
PROGRAM : CASTLE ORD COM1 : PLEASE ADVISE ASAP ON MG OFFER. NEED QUICK TURN AROUND. THX PART OF A MAKEGOOD MADE UP OF LINES 30-33												
32	A		1230A-130A	30		\$30.00	10/21	10/21	1		SUN	1
PROGRAM : CASTLE ORD COM1 : PLEASE ADVISE ASAP ON MG OFFER. NEED QUICK TURN AROUND. THX PART OF A MAKEGOOD MADE UP OF LINES 30-33												
33	A		400A-430A	30		\$20.00	10/21	10/21	1		SUN	1
PROGRAM : AMERICA THIS MORNING ORD COM1 : PLEASE ADVISE ASAP ON MG OFFER. NEED QUICK TURN AROUND. THX PART OF A MAKEGOOD MADE UP OF LINES 30-33												

STATION MAKEGOOD OFFERS:  
 M2 OK'D BUY#20 MISSED: THU/630P-700P OCT18 30S \$350.00 (OCT18/18)  
 OFFER: SUN/600A-900A OCT21 30S \$250.00 PLS ADVISE.  
 & SUN/1130P-1230A OCT21 30S \$50.00  
 & SUN/1230A-130A OCT21 30S \$30.00  
 & SUN/400A-430A OCT21 30S \$20.00  
 CMT: PLEASE ADVISE ASAP ON MG OFFER. NEED QUICK TURN AROUND. THX

OCT/18 \$7,635.00      CONTRACT TOTAL \$7,635.00  
 TOTAL SPOTS 31

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 9275892 TRF# 1798925 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION OCT18/18 14.17  
\*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B COLON/D/AUD/NM REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN PH- MARY TRICOLI  
WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 9275892 CLASS: NATL. LOCAL REGIONAL

PRDCT COLON ST AUDITOR EST#7150 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/18 OCT22/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT18/18 14.17

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

COLON ST AUDITOR

STATION MAKEGOOD OFFERS: MISSED: THU/630P-700P OCT18 30S \$350.00 (OCT18/18)  
M2 UNRESL BUY#20 OFFER: SUN/600A-900A OCT21 30S \$250.00 PLS ADVISE.

& SUN/1130P-1230A OCT21 30S \$50.00  
& SUN/1230A-130A OCT21 30S \$30.00  
& SUN/400A-430A OCT21 30S \$20.00  
CMT: PLEASE ADVISE ASAP ON MG OFFER. NEED QUICK TURN AROUND. THX

CONTRACT TOTAL \$7,635.00  
TOTAL SPOTS 28