



**RIVERBEND**  
**COMMUNICATIONS**  
400 W. SUNNYSIDE RD. IDAHO FALLS, ID 83402

October 28, 2022

We received new traffic instructions and a new ad to run on the order starting 10/31/22. This is a copy of the new traffic.

# Sales Order

Station: KCVI-FM Agency: MITCHELL PALMER  
 Contract Name: ARKOOSH WEEK 6&7 Address: 1150 W STATE ST, STE 200  
 Contract#: (none) City: BOISE State: ID Zip: 83702  
 Start Date: 10/31/22 End Date: 11/08/22 Buyer: \_\_\_\_\_  
 Revenue Type: POLITICAL - AGENCY Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: ARKOOSH FOR ID ATTORNEY GEN. Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 424jmill Comm %: 0  
 Product Name: KCVI ARKOOSH WK 6/7 Makegood Policy: WITH IN CONTRACT DATES  
 Competitive Code: POLITICAL

| No | DATES    |          | Alt<br>wks | TIMES   |         | LEN | DISTRIBUTION |   |   |   |   |    |    |        |     |       | RATE | TOTALS |  | PTY |
|----|----------|----------|------------|---------|---------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|--|-----|
|    | START    | END      |            | START   | END     |     | M            | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS |      | \$\$   |  |     |
| 1  | 10/31/22 | 11/04/22 |            | 6:00 AM | 7:00 PM | 30  | X            | X | X | X | X |    |    | 15     | W   | 21.18 | 15   | 317.70 |  |     |
| 2  | 11/07/22 | 11/08/22 |            | 6:00 AM | 7:00 PM | 30  | X            | X |   |   |   |    |    | 5      | W   | 21.18 | 5    | 105.90 |  |     |

Billing Projections: By Month

|    | Oct 22 | Nov 22 |
|----|--------|--------|
| CA | 63.54  | 360.06 |
| ST | 0.00   | 423.60 |

Print Spot Prices

TOTAL SPOTS ..... 20  
 GROSS TOTAL \$ ..... 423.60  
 ADJUSTED SPOTS ..... 20  
 ADJUSTED TOTAL \$ ..... 423.60

APPROVE    DECLINE

- General Sales Manager
- General Manager
- National Sales Manager
- Local Sales Manager



# MITCHELL + PALMER

## NEW TRAFFIC INSTRUCTION

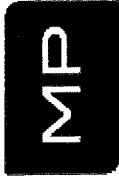
Arkoosh Traffic Week 6 - 10/31

Schedule #: 131 - Arkoosh FY22 Radio Week 6/7 - 10/31  
Schedule Flight Range: 10/31/2022 - 11/08/2022  
Instruction Dates: 10/31/2022 - 11/08/2022

Date: 10/28/2022 9:59 AM  
Instruction #: 166  
Rev: 0

Agency: Mitchell Palmer  
Buyer: Lindsey Vella  
Client / Division: Arkoosh for Idaho Attorney General  
Product: Media  
Market / Station: Idaho Falls-Pocatello / Riverbend Communications dba KCVI-FM  
Order Number: 2537

| Daypart | Start Time | End Time | ISCI/AD # | Creative Title                               | Location | Len | Rot % |
|---------|------------|----------|-----------|--|----------|-----|-------|
|         |            |          | ARKRPD30R | Arkoosh for AG Reproductive Rights :30 Radio |          | 30  | 100   |



# MITCHELL + PALMER

## RADIO ORDER

Riverbend Communications dba KCVI-FM  
400 West Sunnyside Road  
Idaho Falls, ID 83402

Sales Representative  
Jay Miller  
jay.miller@eiradio.com  
Phone: 208-535-8331

**Station:** Riverbend Communications dba KCVI-FM    **Flight Dates:** 10/31/2022 - 11/13/2022 (2 weeks)    **OrderNo:** 2537    **Date:** 10/26/2022  
**Client:** Arkoosh for Idaho Attorney General    **Description:** Riverbend Communications dba KCVI-FM - A    **Page:** 1 of 3  
**Product:** Media    **Buyer:** Lindsey Vella    **Email:** lindsey@mitchellpalmer.com

| Days | Program | Time | DP | Len | 2022   |        | Total Spots | Cost/Spot | Total Gross |
|------|---------|------|----|-----|--------|--------|-------------|-----------|-------------|
|      |         |      |    |     | Oct 31 | Nov 07 |             |           |             |
| M-F  | 6a-7p   | MTA  | 30 | 15  | 5      | 20     | 21.18       | 423.60    |             |

**Total Gross:** 423.60  
**Agency Commission:** -63.54  
**Total Net:** 360.06

|             | NOV '22 | Total  |
|-------------|---------|--------|
| Spots       | 20      | 20     |
| Total Gross | 423.60  | 423.60 |

# RADIO ORDER

Riverbend Communications dba KCVI-FM  
400 West Sunnyside Road  
Idaho Falls, ID 83402

**Sales Representative**  
Jay Miller  
jay.miller@eiradio.com  
Phone: 208-535-8331

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**Client:** Arkoosh for Idaho Attorney General    **Description:** Riverbend Communications dba KCVI-FM - A    **Page:** 3 of 3  
**Product:** Media    **Buyer:** Lindsey Vella  
**Email:** lindsey@mitchellpalmer.com

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# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lindsey Vella - Media Buyer/Mitchell Palmer LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tom Arkoosh

Authorized committee:

Betty Richardson, Hon. Jim Jones

Agency requesting time (and contact information):

N/A Mitchell Palmer LLC, 1150 W State Street - Suite 200, Boise ID 83702

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Idaho Attorney General

Date of election:

Nov 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Hon. Jim Jones

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

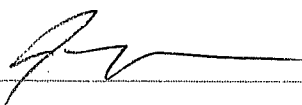
**Station Representative**

Signature:

Dirk Robinson

Digitally signed by Dirk Robinson  
Date: 2022.09.21 14:08:40 -08'00'

Signature:



Name: Dirk Robinson, CFO

Name:

JAY C MILLER

Date of Request to Purchase Ad Time: 9/28

Date of Station Agreement to Sell Time: 10/28/2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10/28/2022 *New traffic instructions for next week*

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|             |  |   |
|-------------|--|---|
| Contract #: | Station Call Letters:<br><i>KEVI</i>           | Date Received/Requested:<br><i>10/28/2022</i>             |
| Est. #:     | Station Location:<br><i>Idaho Falls, Idaho</i> | Run Start and End Dates:<br><i>10/31/2022 - 11/8/2022</i> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Riverbend Communications, LLC  
400 West Sunnyside Road  
Idaho Falls, ID 83402  
(208) 535-8326

Term ID: 001

**Sale - Approved**

|                    |                                |               |
|--------------------|--------------------------------|---------------|
| Date               | 10/27/22                       | Time 13:52:00 |
| Method of Payment  | MasterCard                     |               |
| Entry Method       | Manual                         |               |
| Customer Name      | Akroosh for ID Attorney Genera |               |
| Account #          | XXXXXXXXXXXX3928               |               |
| Order ID           | 3928                           |               |
| Order Description: | Weeks 6&7                      |               |
| Approval Code      | 075199                         |               |
| <b>Amount</b>      | <b>\$360.06</b>                |               |

THANK YOU FOR YOUR BUSINESS

Merchant Copy