

Sales Order

Stations: KCVI-FM, KNBL-KEII-AM Buyer: BARB EHARDT
 Contract Name: BARB EHARDT KCVI KNBL SPR 2022 Tax Schedule: (None)
 Contract#: (none) Agency Commission %: 0
 Start Date: 4/28/22 End Date: 5/17/22 Billing Cycle: Standard
 Revenue Type: POLITICAL - LOCAL Type: Cash Salesperson: 424bfuer Comm %: 0
 Advertiser: BARBARA EHARDT Makegood Policy: WITH IN CONTRACT DATES
 Address: 961 J STREET
 City: IDAHO FALLS State: ID Zip: 83402
 Phone: (208) 403-6686
 Product Name: BARB EHARDT KCVI KNBL SPRING 2022
 Competitive Code: POLITICAL

KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/28/22	5/17/22		6:00 AM	7:00 PM	60	X	X	X	X	X			22	W	18.00	66	1,188.00		
2	4/30/22	5/17/22		6:00 AM	7:00 PM	60						4		4	D	14.00	12	168.00		
3	5/01/22	5/17/22		6:00 AM	7:00 PM	60						4		4	D	13.00	12	156.00		

TOTAL GROSS \$1,512.00, NET \$1,512.00

KNBL-KEII-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/28/22	5/17/22		6:00 AM	7:00 PM	60	X	X	X	X	X			22	W	10.00	66	660.00		
2	4/30/22	5/17/22		6:00 AM	7:00 PM	60						4		4	D	12.00	12	144.00		
3	5/01/22	5/17/22		6:00 AM	7:00 PM	60						4		4	D	8.00	12	96.00		

TOTAL GROSS \$900.00, NET \$900.00

Billing Projections: By Month

	Apr 22	May 22
CA	384.00	2,028.00
ST	0.00	2,412.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION

CERTIFY THAT THEIR ADVERTISING SALES

AGREEMENTS DO NOT DISCRIMINATE ON THE

BASIS OF RACE OR ETHNICITY AND THAT ALL

SUCH AGREEMENTS CONTAIN

NONDISCRIMINATION CLAUSES

.....

.....

.....

TOTAL SPOTS	180
GROSS TOTAL \$	2,412.00
ADJUSTED SPOTS	180
ADJUSTED TOTAL \$	2,412.00

APPROVE DECLINE

 General Sales Manager

 General Manager

 National Sales Manager

 Local Sales Manager

RIVERBEND COMMUNICATIONS

Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 234,800 Sample: 1,754
ID: 00002-00

Station(s): KCVI FM / KNBL AM

	Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	MoFr 6a-7p	2,321	22	22.0	16,351	3.2	6.1	18.00	396.00	18.00	1.0
	Sa 6a-7p	3,078	4	5.2	8,184	1.5	1.6	14.00	56.00	10.77	1.3
	Su 6a-7p	2,736	4	4.8	7,378	1.5	1.5	13.00	52.00	10.83	1.2
KNBL AM	MoFr 6a-7p	653	22	6.6	6,334	2.4	3.6	10.00	220.00	33.33	0.3
	Sa 6a-7p	284	4	0.4	832	1.1	1.2	12.00	48.00	120.00	0.1
	Su 6a-7p	643	4	1.2	1,803	1.6	1.3	8.00	32.00	26.67	0.3

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,477	30	32.0	26,518	2.8	5.3	16.80	504.00	15.75	1.1
KNBL AM	602	30	8.2	7,848	2.5	3.8	10.00	300.00	36.59	0.3
All Stations: 1 Week:	1,540	60	40.2	33,480	2.8	5.2	13.40	804.00	20.00	0.7
All Stations: 3 Wks:	1,540	180	120.6	44,203	6.4	15.5	13.40	2,412.00	20.00	0.7

Thursday 4/28 - Tuesday 5/17

Garrett [Signature] April 27, 2022

Source: Eastlan Spring 2021

Bill Fuerst 27-Apr-22

Sp21
% Wght 100.0
Pop (000) A18+ 234.8
Sample: A18+ 1,754

RADIUS
Ver: 2020.1.0

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Barbara Ehardt, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <u>Barbara Ehardt</u>	
Authorized committee: <u>Committee to Elect Barbara Ehardt</u>	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A	
Candidate's political party: <u>Republican</u>	
Office sought (no acronyms or abbreviations): <u>Idaho House of Representatives</u>	
Date of election: <u>May 17, 2022</u>	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <u>Clay Thorpe</u>	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Barbara Dee Ehardt</u>	Name: <u>William Fuerst</u>
Date of Request to Purchase Ad Time: <u>4/28/22</u>	Date of Station Agreement to Sell Time: <u>4/28/2022</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>KCVI, KNBL</i>	Date Received/Requested: <i>4/28/22</i>
Est. #:	Station Location: <i>Idaho Falls, ID</i>	Run Start and End Dates: <i>4/29/22 - 5/17/22</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BARBARA EHARDT
COMMITTEE TO ELECT BARBARA EHARDT
981 J ST
IDAHO FALLS, ID 83402-2819

1073

92-41/1241
3

April 26, 2022
Date

Pay to the Order of Riverbend Communication

\$ 2944⁰⁰

Two thousand nine hundred forty-four Dollars



The Bank of
Commerce

EASTSIDE OFFICE
P.O. BOX 1887
IDAHO FALLS, IDAHO 83403

For More radio ads

[Signature]

⑆ 124100417⑆ 13 0313553 0⑆ 1073