

Sales Order

Stations: KCVI-FM, KFTZ-FM, KLCE-FM, Buyer: BARBARA EHARDT
KNBL-KEII-AM, KTHK-FM Tax Schedule: (None)
 Contract Name: BARB EHARDT FOR REP FALL 2022 Agency Commission %: 0
 Contract#: (none) Billing Cycle: Calendar
 Start Date: 10/25/22 End Date: 11/08/22 Salesperson: 424bfuer Comm %: 0
 Revenue Type: POLITICAL - LOCAL Type: Cash Makegood Policy: WITH IN CONTRACT DATES
 Advertiser: BARBARA EHARDT
 Address: 961 J STREET
 City: IDAHO FALLS State: ID Zip: 83402
 Phone: (208) 403-6686
 Product Name: BARB EHARDT FOR REP FALL
 Competitive Code: POLITICAL

KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			18	W	18.00	18	324.00	
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	D	15.00	3	45.00	
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60							2	2	D	13.00	2	26.00	
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			18	W	18.00	18	324.00	
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	15.00	3	45.00	
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60							2	2	D	13.00	2	26.00	
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	18.00	20	360.00	

TOTAL GROSS \$1,150.00, NET \$1,150.00

KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			16	W	32.00	16	512.00	
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	D	20.00	3	60.00	
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60							3	3	W	15.00	3	45.00	
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			16	W	32.00	16	512.00	
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	20.00	3	60.00	
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60							3	3	D	15.00	3	45.00	
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	32.00	20	640.00	

TOTAL GROSS \$1,874.00, NET \$1,874.00

KLCE-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			18	W	32.00	18	576.00	
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	D	20.00	3	60.00	
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	W	25.00	3	75.00	
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			18	W	32.00	18	576.00	
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	20.00	3	60.00	
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	25.00	3	75.00	
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	32.00	20	640.00	

TOTAL GROSS \$2,062.00, NET \$2,062.00

KNBL-KEII-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			19	W	10.00	19	190.00	
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						4		4	W	12.00	4	48.00	
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	W	8.00	3	24.00	
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			19	W	10.00	19	190.00	
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						4		4	D	12.00	4	48.00	
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	8.00	3	24.00	
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	10.00	20	200.00	

TOTAL GROSS \$724.00, NET \$724.00

KTHK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			22	W	15.00	22	330.00	
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						4		4	W	15.00	4	60.00	
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60						4		4	W	10.00	4	40.00	
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			22	W	15.00	22	330.00	
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						4		4	D	15.00	4	60.00	
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60						4		4	D	10.00	4	40.00	
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	15.00	20	300.00	

TOTAL GROSS \$1,160.00, NET \$1,160.00

Billing Projections: By Month

	Oct 22	Nov 22
CA	2,858.00	4,017.00
ST	2,415.00	4,460.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION

CERTIFY THAT THEIR ADVERTISING SALES

AGREEMENTS DO NOT DISCRIMINATE ON THE

BASIS OF RACE OR ETHNICITY AND THAT ALL

SUCH AGREEMENTS CONTAIN

NONDISCRIMINATION CLAUSES

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TOTAL SPOTS 350

GROSS TOTAL \$ 6,970.00

ADJUSTED SPOTS 350

ADJUSTED TOTAL \$ 6,970.00

APPROVE DECLINE

- | | | |
|----------------------------------|-----------------------|------------------------|
| <input checked="" type="radio"/> | <input type="radio"/> | General Sales Manager |
| <input checked="" type="radio"/> | <input type="radio"/> | General Manager |
| <input type="radio"/> | <input type="radio"/> | National Sales Manager |
| <input type="radio"/> | <input type="radio"/> | Local Sales Manager |

RIVERBEND COMMUNICATIONS

Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 234,800 Sample: 1,792
ID: 00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM

Flight: 1 Weeks: 1 *10/25/22 - 10/30/22*

	Schedule	AQH	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH
		Persons									Rtg
KCVI FM	MoFr 6a-7p	2,909	18	21.6	19,596	2.6	5.9	18.00	324.00	15.00	1.2
	Sa 6a-7p	3,004	3	3.9	6,531	1.4	1.6	15.00	45.00	11.54	1.3
	Su 6a-7p	2,403	2	2.0	3,895	1.2	1.5	13.00	26.00	13.00	1.0
KFTZ FM	MoFr 6a-7p	2,339	16	16.0	15,796	2.4	5.4	32.00	512.00	32.00	1.0
	Sa 6a-7p	4,107	3	5.1	8,412	1.4	2.0	20.00	60.00	11.76	1.7
	Su 6a-7p	2,867	3	3.6	6,164	1.4	1.7	15.00	45.00	12.50	1.2
KLCE FM	MoFr 6a-7p	3,439	18	27.0	22,097	2.9	6.3	32.00	576.00	21.33	1.5
	Sa 6a-7p	2,381	3	3.0	5,223	1.3	1.5	20.00	60.00	20.00	1.0
	Su 6a-7p	2,011	3	2.7	4,478	1.4	1.5	25.00	75.00	27.78	0.9
KNBL AM	MoFr 6a-7p	833	19	7.6	6,440	2.8	4.8	10.00	190.00	25.00	0.4
	Sa 6a-7p	612	4	1.2	1,802	1.6	1.1	12.00	48.00	40.00	0.3
	Su 6a-7p	494	3	0.6	1,174	1.2	1.1	8.00	24.00	40.00	0.2
KTHK FM	MoFr 6a-7p	1,275	22	11.0	10,656	2.4	4.7	15.00	330.00	30.00	0.5
	Sa 6a-7p	783	4	1.2	2,207	1.3	1.3	15.00	60.00	50.00	0.3
	Su 6a-7p	947	4	1.6	2,629	1.4	1.4	10.00	40.00	25.00	0.4

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,877	23	27.5	26,195	2.5	5.9	44,696	17.17	395.00	14.36	1.2
KFTZ FM	2,652	22	24.7	23,793	2.4	5.8	41,419	28.05	617.00	24.98	1.1
KLCE FM	3,128	24	32.7	26,777	2.9	6.6	42,909	29.63	711.00	21.74	1.3
KNBL AM	760	26	9.4	8,905	2.5	4.1	16,715	10.08	262.00	27.87	0.3
KTHK FM	1,166	30	13.8	13,328	2.4	4.8	22,202	14.33	430.00	31.16	0.5
All Stations: 1 Week:	2,035	125	108.1	84,082	3.0	7.3	127,190	19.32	2,415.00	22.34	0.9

10-24-22
[Signature]
pg #1

Source: Eastlan Spring 2022

Bill Fuerst 24-Oct-22

Sp22
% Wght 100.0
Pop (000) A18+ 234.8
Sample: A18+ 1,792

RADIUS
Ver: 2020.1.0

RIVERBEND COMMUNICATIONS

Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 234,800 Sample: 1,792
ID: 00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM

Flight: 2

10/31/22 - 11/6/22

	Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	MoFr 6a-7p	2,909	18	21.6	19,596	2.6	5.9	18.00	324.00	15.00	1.2
	Sa 6a-7p	3,004	3	3.9	6,531	1.4	1.6	15.00	45.00	11.54	1.3
	Su 6a-7p	2,403	2	2.0	3,895	1.2	1.5	13.00	26.00	13.00	1.0
KFTZ FM	MoFr 6a-7p	2,339	16	16.0	15,796	2.4	5.4	32.00	512.00	32.00	1.0
	Sa 6a-7p	4,107	3	5.1	8,412	1.4	2.0	20.00	60.00	11.76	1.7
	Su 6a-7p	2,867	3	3.6	6,164	1.4	1.7	15.00	45.00	12.50	1.2
KLCE FM	MoFr 6a-7p	3,439	18	27.0	22,097	2.9	6.3	32.00	576.00	21.33	1.5
	Sa 6a-7p	2,381	3	3.0	5,223	1.3	1.5	20.00	60.00	20.00	1.0
	Su 6a-7p	2,011	3	2.7	4,478	1.4	1.5	25.00	75.00	27.78	0.9
KNBL AM	MoFr 6a-7p	833	19	7.6	6,440	2.8	4.8	10.00	190.00	25.00	0.4
	Sa 6a-7p	612	4	1.2	1,802	1.6	1.1	12.00	48.00	40.00	0.3
	Su 6a-7p	494	3	0.6	1,174	1.2	1.1	8.00	24.00	40.00	0.2
KTHK FM	MoFr 6a-7p	1,275	22	11.0	10,656	2.4	4.7	15.00	330.00	30.00	0.5
	Sa 6a-7p	783	4	1.2	2,207	1.3	1.3	15.00	60.00	50.00	0.3
	Su 6a-7p	947	4	1.6	2,629	1.4	1.4	10.00	40.00	25.00	0.4

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,877	23	27.5	26,195	2.5	5.9	44,696	17.17	395.00	14.36	1.2
KFTZ FM	2,652	22	24.7	23,793	2.4	5.8	41,419	28.05	617.00	24.98	1.1
KLCE FM	3,128	24	32.7	26,777	2.9	6.6	42,909	29.63	711.00	21.74	1.3
KNBL AM	760	26	9.4	8,905	2.5	4.1	16,715	10.08	262.00	27.87	0.3
KTHK FM	1,166	30	13.8	13,328	2.4	4.8	22,202	14.33	430.00	31.16	0.5
All Stations: 1 Week:	2,035	125	108.1	84,082	3.0	7.3	127,190	19.32	2,415.00	22.34	0.9

10-24-22
[Signature]
PJ#2

Source: Eastlan Spring 2022

Bill Fuerst 24-Oct-22

Sp22
% Wght 100.0
Pop (000) A18+ 234.8
Sample: A18+ 1,792

RADIUS
Ver: 2020.1.0

RIVERBEND COMMUNICATIONS

Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 234,800 Sample: 1,792

ID: 00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM

Flight: 3 11/21/22 - 11/27/22

Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM MoTu 6a-7p	2,909	20	24.0	17,499	3.2	2.9	18.00	360.00	15.00	1.2
KFTZ FM MoTu 6a-7p	2,340	20	20.0	14,718	3.2	2.7	32.00	640.00	32.00	1.0
KLCE FM MoTu 6a-7p	3,441	20	30.0	19,841	3.6	3.1	32.00	640.00	21.33	1.5
KNBL AM MoTu 6a-7p	833	20	8.0	5,547	3.4	2.5	10.00	200.00	25.00	0.4
KTHK FM MoTu 6a-7p	1,276	20	10.0	8,639	2.7	2.5	15.00	300.00	30.00	0.5

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,909	20	24.0	17,499	3.2	2.9	25,800	18.00	360.00	15.00	1.2
KFTZ FM	2,340	20	20.0	14,718	3.2	2.7	22,134	32.00	640.00	32.00	1.0
KLCE FM	3,441	20	30.0	19,841	3.6	3.1	28,741	32.00	640.00	21.33	1.5
KNBL AM	833	20	8.0	5,547	3.4	2.5	8,574	10.00	200.00	25.00	0.4
KTHK FM	1,276	20	10.0	8,639	2.7	2.5	13,465	15.00	300.00	30.00	0.5
All Stations: 1 Week:	2,160	100	92.0	59,435	3.6	3.3	83,918	21.40	2,140.00	23.26	0.9

Total All Flights:

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,887	66	79.0	35,319	5.3	13.4	44,696	17.42	1,150.00	14.56	1.2
KFTZ FM	2,555	64	69.4	32,251	5.1	12.8	41,419	29.28	1,874.00	27.00	1.1
KLCE FM	3,220	68	95.4	34,974	6.4	15.6	42,909	30.32	2,062.00	21.61	1.4
KNBL AM	780	72	26.8	12,582	5.0	9.7	16,715	10.06	724.00	27.01	0.3
KTHK FM	1,193	80	37.6	17,572	5.0	11.2	22,202	14.50	1,160.00	30.85	0.5
All Stations: - 3Wks:	2,070	350	308.2	105,425	6.9	16.9	127,190	19.91	6,970.00	22.62	0.9

Barbara [Signature] Oct 24, 2022
PFB

Source: Eastlan Spring 2022

Bill Fuerst 24-Oct-22

Sp22
% Wght 100.0
Pop (000) A18+ 234.8
Sample: A18+ 1,792

RADIUS
Ver: 2020.1.0

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Barbara Ehardt, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Barbara Ehardt

Authorized committee:
Committee to Elect Barbara Ehardt

Agency requesting time (and contact information):
 N/A

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Idaho House of Representatives

Date of election: November 8, 2022
 General
 Primary

Treasurer of candidate's authorized committee:
Clay Murdoch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Barbara Lee Ehardt</u>	Name: <u>William Fuerst</u>
Date of Request to Purchase Ad Time: <u>Oct 24, 22</u>	Date of Station Agreement to Sell Time: <u>10/24/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10/24/2022

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KCVI, KFTZ</u> <u>KLCE, KTHK, KNBL/KBI</u>	Date Received/Requested: <u>10/24/2022</u>
Est. #:	Station Location: <u>Idaho Falls, Idaho</u>	Run Start and End Dates: <u>10/25/2022 - 11/8/2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BARBARA EHARDT
COMMITTEE TO ELECT BARBARA EHARDT
961 J ST
IDAHO FALLS, ID 83402-2819

1081

92-41/1241

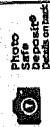
October 24 2022
Date

Pay to the
Order of

Barber

\$ 6970

Six Thousand Nine Hundred Seventy Dollars



**The Bank of
Commerce**

EASTSIDE OFFICE
P.O. BOX 1887
IDAHO FALLS, IDAHO 83403

For *Barber*

⑆ 24100417⑆ 13 031553 01⑆ 1081

INSTRUCTIONS

BARBER