

# Sales Order

Stations: KCVI-FM, KLCE-FM, KTHK-FM Buyer: JERALD RAYMOND  
 Contract Name: JERALD RAYMOND 2 SPRING 2022 Tax Schedule: (None)  
 Contract#: (none) Agency Commission %: 0  
 Start Date: 5/11/22 End Date: 5/17/22 Billing Cycle: Calendar  
 Revenue Type: POLITICAL - LOCAL Type: Cash Salesperson: 424bfuer Comm %: 0  
 Advertiser: JERALD RAYMOND Makegood Policy: WITH IN CONTRACT DATES  
 Address: 3352 East 750 North  
 City: Menan State: ID Zip: 83434  
 Product Name: JERALD RAYMOND 2 SPRING 2022  
 Competitive Code: POLITICAL

### KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/11/22	5/13/22		6:00 AM	7:00 PM	30			X	X	X			11	W	18.00	11	198.00	
2	5/14/22	5/14/22		6:00 AM	7:00 PM	30						4		4	D	12.00	4	48.00	
3	5/15/22	5/15/22		6:00 AM	7:00 PM	30						4		4	D	6.00	4	24.00	
4	5/16/22	5/17/22		6:00 AM	7:00 PM	30	X	X						11	W	18.00	11	198.00	

TOTAL GROSS \$468.00, NET \$468.00

### KLCE-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/11/22	5/13/22		6:00 AM	7:00 PM	30			X	X	X			11	W	23.00	11	253.00	
2	5/14/22	5/14/22		6:00 AM	7:00 PM	30						4		4	D	20.00	4	80.00	
3	5/15/22	5/15/22		6:00 AM	7:00 PM	30						4		4	D	25.00	4	100.00	
4	5/16/22	5/17/22		6:00 AM	7:00 PM	30	X	X						11	W	23.00	11	253.00	

TOTAL GROSS \$686.00, NET \$686.00

### KTHK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/11/22	5/13/22		6:00 AM	7:00 PM	30			X	X	X			11	W	13.00	11	143.00	
2	5/14/22	5/14/22		6:00 AM	7:00 PM	30						4		4	D	9.00	4	36.00	
3	5/15/22	5/15/22		6:00 AM	7:00 PM	30						4		4	D	5.00	4	20.00	
4	5/16/22	5/17/22		6:00 AM	7:00 PM	30	X	X						11	W	13.00	11	143.00	

TOTAL GROSS \$342.00, NET \$342.00

Billing Projections: By Month

May 22  
 CA 1,496.00  
 ST 1,496.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION  
CERTIFY THAT THEIR ADVERTISING SALES  
AGREEMENTS DO NOT DISCRIMINATE ON THE  
BASIS OF RACE OR ETHNICITY AND THAT ALL  
SUCH AGREEMENTS CONTAIN  
NONDISCRIMINATION CLAUSES

TOTAL SPOTS ..... 90  
GROSS TOTAL \$ ..... 1,496.00  
ADJUSTED SPOTS ..... 90  
ADJUSTED TOTAL \$ ..... 1,496.00

APPROVE    DECLINE

       General Sales Manager  
*id*        General Manager  
        National Sales Manager  
        Local Sales Manager

# RIVERBEND COMMUNICATIONS

## Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 234,800 Sample: 1,754  
ID: 00002-00

Station(s): KCVI FM / KLCE FM / KTHK FM

	Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	MoFr 6a-7p	2,321	22	22.0	16,351	3.2	6.1	18.00	396.00	18.00	1.0
	Sa 6a-7p	3,078	4	5.2	8,184	1.5	1.6	12.00	48.00	9.23	1.3
	Su 6a-7p	2,736	4	4.8	7,378	1.5	1.5	6.00	24.00	5.00	1.2
KLCE FM	MoFr 6a-7p	2,295	22	22.0	17,912	2.9	5.2	23.00	506.00	23.00	1.0
	Sa 6a-7p	3,196	4	5.6	8,140	1.6	1.8	20.00	80.00	14.29	1.4
	Su 6a-7p	2,777	4	4.8	7,227	1.6	1.7	25.00	100.00	20.83	1.2
KTHK FM	MoFr 6a-7p	941	22	8.8	8,511	2.4	4.1	13.00	286.00	32.50	0.4
	Sa 6a-7p	1,809	4	3.2	4,896	1.5	1.5	9.00	36.00	11.25	0.8
	Su 6a-7p	2,082	4	3.6	5,542	1.5	1.6	5.00	20.00	5.56	0.9

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,477	30	32.0	26,518	2.8	5.3	42,505	15.60	468.00	14.63	1.1
KLCE FM	2,479	30	32.4	25,695	3.0	5.6	40,471	22.87	686.00	21.17	1.1
KTHK FM	1,209	30	15.6	15,285	2.4	4.0	27,238	11.40	342.00	21.92	0.5
<b>All Stations: 1 Week:</b>	<b>2,055</b>	<b>90</b>	<b>80.0</b>	<b>61,386</b>	<b>3.1</b>	<b>6.0</b>	<b>94,112</b>	<b>16.62</b>	<b>1,496.00</b>	<b>18.70</b>	<b>0.9</b>

Source: Eastlan Spring 2021

Bill Fuerst 10-May-22

Sp21  
% Wght 100.0  
Pop (000) A18+ 234.8  
Sample: A18+ 1,754

**RADIUS**  
Ver: 2020.1.0

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jerald Raymond, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Jerald Raymond

Authorized committee:

Agency requesting time (and contact information):  
 N/A

Candidate's political party:  
Republican

Office sought (no acronyms or abbreviations):  
Idaho House of Representatives

Date of election: May 17, 2022       General       Primary

Treasurer of candidate's authorized committee:  
Paige Nelson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Jerald Raymond</u> Name: <u>Jerald Raymond</u> Date of Request to Purchase Ad Time: <u>May 10, 2022</u>	Signature: <u>[Signature]</u> Name: <u>William Fuerst</u> Date of Station Agreement to Sell Time: <u>5/10/2022</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 5/10/2022

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

KCVI, KLCE, KTHK

5/10/2022

Est. #:

Station Location:

Run Start and End Dates:

Idaho Falls, Idaho

5/11/2022 - 5/17/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Riverbend Communications, LLC  
400 West Sunnyside Road  
Idaho Falls, ID 83402  
(208) 535-8326

Term ID: 001

**Sale - Approved**

Date	05/10/22	Time 15:06:23
Method of Payment	MasterCard	
Entry Method	Manual	
Customer Name	Jerald Raymond	
Account #	XXXXXXXXXXXX2047	
Order ID	2047	
Approval Code	066663	
<b>Amount</b>	<b>\$1,496.00</b>	

THANK YOU FOR YOUR BUSINESS

Merchant Copy