INVOICE

DUPLICATE

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:
WGAL
PO Box 90030
Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1535287-1	10/23/16	October 2016	09/26/16 - 10/18/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphi	National

Advertiser	Product	Estimate Number
Clinton/D/President	H CLINTON/PRES/D	5654

Flight Dates	Order #	Alt Order #
10/13/16 - 10/18/16	1535287	08415135

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912856		

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/13/16	10/13/16	M-F News 8 at 5a	5-6a	---1---	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	---1---	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Th	10/13/16	5:12 AM	M-F News 8 at 5a	5-6a	:30	HFA16G368H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/17/16	10/17/16	M-F News 8 at 5a	5-6a	1------	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	1------	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	M	10/17/16	5:55 AM	M-F News 8 at 5a	5-6a	:30	HFA16v366H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/17/16	10/17/16	M-F News 8 at 6a	6-7a	1------	:30	1	$1,100.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	1------	1	$1,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	M	10/17/16	6:17 AM	M-F News 8 at 6a	6-7a	:30	HFA16G368H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/16/16	10/16/16	Sat/Sun News 8 at 6a	6-7a	------1	:30	1	$350.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	------1	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Su	10/16/16	6:39 AM	Sat/Sun News 8 at 6a	6-7a	:30	HFA16G367H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/15/16	10/15/16	Sat News 830-10a	830-10a	-----1-	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	-----1-	1	$250.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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www.wgal.com

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PO Box 90030
Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1535287-1	10/23/16	October 2016	09/26/16 - 10/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	H CLINTON/PRES/D	5654

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	10/15/16	10/15/16	Sat News 830-10a	830-10a	-----1-	:30	1	$250.00	NM	

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Sa	10/15/16		Sat News 830-10a	830-10a	:00		~~$250.00~~	NM
			Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7	10/16/16	10/16/16	Sa/Su News 8 at 9a	9-10a	------1	:30	1	$450.00	NM	
	Class of Time - Pre-emptible with notice									

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/10/16	10/16/16	------1	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Su	10/16/16	9:28 AM	Sa/Su News 8 at 9a	9-10a	:30	HFA16G368H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
8	10/16/16	10/16/16	NBC Meet the Press	10-11a	------1	:30	1	$1,200.00	NM	
	Class of Time - Pre-emptible with notice									

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/10/16	10/16/16	------1	1	$1,200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Su	10/16/16	10:48 AM	NBC Meet the Press	10-11a	:30	HFA16V366H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
9	10/16/16	10/16/16	Matter of Fact	11:00-11:30am	------1	:30	1	$100.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/10/16	10/16/16	------1	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Su	10/16/16	11:15 AM	Matter of Fact	11:00-11:30am	:30	HFA16G368H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10	10/16/16	10/16/16	PA NEWSMAKERS	1130A-12P	------1	:30	1	$100.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/10/16	10/16/16	------1	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Su	10/16/16	11:47 AM	PA NEWSMAKERS	1130A-12P	:30	HFA16G368H	$85.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	10/13/16	10/14/16	HARRY CONNICK JR. D/11A-12P	---TF--	:30	2	$165.00	NM		

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/10/16	10/16/16	---TF--	2	$165.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	Th	10/13/16	11:20 AM	HARRY CONNICK JR. DAY	11A-12P	:30	HFA16V366H	$165.00	NM
	1	WGAL	F	10/14/16	11:35 AM	HARRY CONNICK JR. DAY	11A-12P	:30	HFA16V366H	$165.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	10/18/16	10/18/16	HARRY CONNICK JR. D/11A-12P	-1-----	:30	1	$125.00	NM		

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/17/16	10/23/16	-1-----	1	$125.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Tu	10/18/16	11:55 AM	HARRY CONNICK JR. DAY	11A-12P	:30	HFA16G368H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13	10/13/16	10/14/16	STEVE HARVEY DAY	2-3P	---TF--	:30	2	$100.00	NM	

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Advertiser	Product	Estimate Number
Clinton/D/President	H CLINTON/PRES/D	5654

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

Weeks:	Start Date 10/10/16	End Date 10/16/16	MTWTFSS ---TF--	Spots/Week 2	Rate $100.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
2	WGAL	Th 10/13/16	2:39 PM STEVE HARVEY DAY		2-3P	:30 HFA16G368H		$100.00 NM	
1	WGAL	F 10/14/16	2:46 PM STEVE HARVEY DAY		2-3P	:30 HFA16G368H		$100.00 NM	

14 10/17/16	10/18/16	STEVE HARVEY DAY 2-3P	MT-----	:30	2	$100.00	NM

Weeks:	Start Date 10/17/16	End Date 10/23/16	MTWTFSS MT-----	Spots/Week 2	Rate $100.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
2	WGAL	M 10/17/16	2:51 PM STEVE HARVEY DAY		2-3P	:30 HFA16V366H		$100.00 NM	
1	WGAL	Tu 10/18/16	2:55 PM STEVE HARVEY DAY		2-3P	:30 HFA16G367H		$100.00 NM	

15 10/13/16	10/13/16	M-F 3-4p	3-4P	---1---	:30	1	$150.00	NM

Weeks:	Start Date 10/10/16	End Date 10/16/16	MTWTFSS ---1---	Spots/Week 1	Rate $150.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WGAL	Th 10/13/16	3:58 PM M-F 3-4p		3-4P	:30 HFA16G367H		$150.00 NM	

16 10/14/16	10/14/16	M-F 4-5p News	M-F 4-5p News	----1--	:30	1	$165.00	NM

Weeks:	Start Date 10/10/16	End Date 10/16/16	MTWTFSS ----1--	Spots/Week 1	Rate $165.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WGAL	F 10/14/16	4:44 PM M-F 4-5p News		M-F 4-5p News	:30 HFA16G368H		$165.00 NM	

17 10/15/16	10/15/16	INTEL FOR YR LIFE WKI7-8P		-----1-	:30	1	$175.00	NM

Weeks:	Start Date 10/10/16	End Date 10/16/16	MTWTFSS -----1-	Spots/Week 1	Rate $175.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WGAL	Sa 10/15/16	7:27 PM INTEL FOR YR LIFE WKND AC		7-8P	:30 HFA16G368H		$175.00 NM	

18 10/16/16	10/16/16	M-Su Late News Off-Time Late News Off-Time	------1	:30	1	$400.00	NM

Weeks:	Start Date 10/10/16	End Date 10/16/16	MTWTFSS ------1	Spots/Week 1	Rate $400.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WGAL	Su 10/16/16	12:46 AM M-Su Late News Off-Time		Late News Off-Time	:30 HFA16G367H		$400.00 NM	
		LR - Football							

19 10/17/16	10/17/16	NBC Tonight Show	1135p-1235a	1------	:30	1	$400.00	NM

Weeks:	Start Date 10/17/16	End Date 10/23/16	MTWTFSS 1------	Spots/Week 1	Rate $400.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type	
1	WGAL	M 10/17/16	12:16 AM NBC Tonight Show		1135p-1235a	:30 HFA16V366H		$400.00 NM	

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1535287-1	10/23/16	October 2016	09/26/16 - 10/18/16

Advertiser	Product	Estimate Number
Clinton/D/President	H CLINTON/PRES/D	5654

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	10/14/16	10/14/16	LATE NIGHT	12:36:30X-1:37X	----1--	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	----1--	1	$200.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WGAL	F	10/14/16	1:35 AM LATE NIGHT	12:36:30X-1:37X	:30 HFA16V366H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/15/16	10/15/16	NBC Saturday Night Live 1130p-1a		-----1-	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	-----1-	1	$600.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WGAL	Sa	10/15/16	11:46 PM NBC Saturday Night Live	1130p-1a	:30 HFA16G368H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	10/16/16	10/16/16	MATTER OF FACT	1130P-12A	------1	:30	1	$175.00	NM

Class of Time - Immediately Pre-emptible without notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	------1	1	$175.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WGAL	Su	10/16/16	1:13 AM MATTER OF FACT	1130P-12A	:30 HFA16G368H	$175.00	NM

LR - Football

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	10/16/16	10/16/16	NBC NASCAR	11A-11P	------1	:30	1	$1,100.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	------1	1	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WGAL	Su	10/16/16	6:00 PM NBC NASCAR	11A-11P	:30 HFA16V366H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	10/15/16	10/15/16	Notre Dame Football	230-11p	-----2-	:30	2	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	-----2-	2	$450.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	2	WGAL	Sa	10/15/16	7:33 PM Notre Dame Football	230-11p	:30 HFA16V366H	$450.00	NM
	1	WGAL	Sa	10/15/16	9:18 PM Notre Dame Football	230-11p	:30 HFA16G368H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	10/16/16	10/16/16	NFL Football Night in Am	7:00-8:20PM	------2	:30	2	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	------2	2	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	2	WGAL	Su	10/16/16	7:08 PM NFL Football Night in Ame	7:00-8:20PM	:30 HFA16G368H	$1,100.00	NM
	1	WGAL	Su	10/16/16	7:18 PM NFL Football Night in Ame	7:00-8:20PM	:30 HFA16V366H	$1,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	10/16/16	10/16/16	NFL Sunday Night Footba	8:20-11:30PM	------2	:30	2	$2,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	------2	2	$2,500.00

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	2	WGAL	Su	10/16/16	8:21 PM NFL Sunday Night Football	8:20-11:30PM	:30 HFA16G368H	$2,500.00	NM

INVOICE

8 WGAL
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Clinton/D/President	H CLINTON/PRES/D	5654

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
26	10/16/16	10/16/16	NFL Sunday Night Footba	8:20-11:30PM	------2	:30	2	$2,500.00	NM	

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WGAL	Su	10/16/16	11:51 PM	NFL Sunday Night Football	8:20-11:30PM	:30	HFA16G368H		$2,500.00	NM
		LR - Football										

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	10/17/16	10/17/16	MON THE VOICE	8-11P	2------	:30	2	$4,000.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	2------	2	$4,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	2	WGAL	M	10/17/16	7:59 PM	MON THE VOICE	8-11P	:30	HFA16G368H		$4,000.00	NM
	1	WGAL	M	10/17/16	9:41 PM	MON THE VOICE	8-11P	:30	HFA16G368H		$4,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	10/18/16	10/18/16	NBC Prime	9-10p	-1-----	:30	1	$2,400.00	NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	-1-----	1	$2,400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WGAL	Tu	10/18/16	9:38 PM	NBC Prime	9-10p	:30	HFA16G368H		$1,700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	10/17/16	10/17/16	LATE NIGHT	12:36:30X-1:37X	1------	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/17/16	10/23/16	1------	1	$200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WGAL	M	10/17/16	1:21 AM	LATE NIGHT	12:36:30X-1:37X	:30	HFA16G368H		$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30	10/14/16	10/14/16	M-F News 8 at 4:30a	430-5a	----F--	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/10/16	10/16/16	----F--	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WGAL	F	10/14/16	4:43 AM	M-F News 8 at 4:30a	430-5a	:30	HFA16G368H		$100.00	NM

	Total Spots	35

Payment Terms 30 Days

Gross Total	$26,105.00
Agency Commission	$3,915.75
Net Amount Due	$22,189.25