



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

[www.wgal.com](http://www.wgal.com)

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St NW**  
**Washington, DC 20007**

Send Payment To:

**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1516035-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Clinton/D/President	H CLINTON/PRES/D S	5207

Flight Dates	Order #	Alt Order #
08/23/16 - 08/29/16	1516035	08349990

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912856	278	295

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/16	08/29/16	NBC Today Show III	10-11a	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	08/23/16	10:59 AM	NBC Today Show III	10-11a	:30	HFA16T321H	\$400.00 NM
3	08/23/16	08/29/16	ACCESS HOLLYWOOD I11-12P		MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	08/25/16	11:23 AM	ACCESS HOLLYWOOD LIVE DA11-12P		:30	HFA16M329H	\$300.00 NM
4	08/23/16	08/29/16	LATE NIGHT	12:36:30X-1:37X	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 3 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Th	08/25/16	1:46 AM	LATE NIGHT	12:36:30X-1:37X	:30	HFA16G330H	\$300.00 NM
					LR - Football				
2	WGAL	F	08/26/16	1:26 AM	LATE NIGHT	12:36:30X-1:37X	:30	HFA16G330H	\$300.00 NM
5	08/23/16	08/29/16	STEVE HARVEY DAY	2-3P	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	08/23/16	2:38 PM	STEVE HARVEY DAY	2-3P	:30	HFA16T320H	\$350.00 NM
6	08/23/16	08/29/16	M-F 3-4p	3-4P	MTWTF--	:30	2	\$400.00	NM

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			See MG 16.2						
2	WGAL	Sa	08/27/16	9:37 AM	Sat News 830-10a	830-10a	:30	HFA16G331H	\$600.00 NM
			MG for 16.1 08/27						
17	08/28/16	08/28/16	Sa/Su News 8 at 9a	9-10a	----- 1	:30	1	\$550.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/22/16	08/28/16	----- 1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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Total Spots							14		

## Payment Terms 30 Days

Gross Total	\$12,500.00
Agency Commission	\$1,875.00
Net Amount Due	\$10,625.00

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.